





## PARICHARCHA X GLITCHED

May



SPONSORSHIP BROUCHER



### ABOUT US

GameDevUtopia aims to build a community of people who are enthusiastic about developing video games, and e-games and make them aware of the domain of Game Development, and realize its potential as a flourishing industry. We primarily focus on two major elements of a game to society that is coding and designing along with its integration into the real world market.

PICT DEBSOC is a community that develops and nurtures public speaking skills and a variety of soft skills which are essential in today's world. The modern world requires people to not only be technically proficient in their work but also be outspoken leaders who can effect change. We ensure that students improve their oratory skills by giving them a platform where they can voice their opinions and grow in confidence.

#### THE BIGGEST COLLABORATION EVER





This year, we are collaborating to organize a single power-packed flagship event - Paricharcha x Glitched. The collaboration aspires to explore the ideology that both clubs have in common "Imagination". There can be no arguments and no speeches without imagining a world that could have been or should have been. There can be no games without imagining the virtual world that you want to develop. The very same imagination is what led to this collaboration. We imagined an event with perfect amalgamation of the allimportant soft skills and the wonders and joys of games and their development. Now, it's time to bring our imagination to fruition

## TITLE SPONSOR

- The Company name will be positioned as "Company" and present "Paricharcha x Glitched" in all communications. (written/verbal)
- The biggest advantage of being a title sponsor is that the company gets an opportunity to have a physical presence on the campus for 3 days.
- If you have any promotional videos or posters we can post them on our Instagram handle.
- Company Name/Logo will be on our certificates and posters
- Company Name/Logo will be on our Event T-shirts.
- Company name on every publicity/promotional video published by us.
- Opportunity to conduct a session

## CO-SPONSOR

- Company promotion will be done on our Instagram handles.
- Promotion will be done during our main event.
- Company Name/Logo will be on our certificates and posters.
- Publicity will be done on our official instagram handle.

# FOOD & BEVERAGES SPONSORS

- Your logo wil be printed on all paper posters.
- Special counter/stall will be allotted during the main event.
- Publicity will be done on our social media handles

#### CONTACTUS

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