

Start-Up Surge 2024 Report

Academic Year: 2023-24 SEM-II

Name of the Event: "Start-Up Surge 2024"

Date & Time of the Event: 13th April 2024, 9 AM to 6 PM.

Targeted Audience: Participants from all over India.

Venue: International Institute of Information Technology, Hinjawadi, Pune.

Event Organizer: Dr. Jyoti Surve

Event Coordinator: Prof. Prashant Mandale, Prof. Deepti Chaudhari and Prof. Bhagyashri Thorat

Number of Participants: 26 Teams (65 Students) Selected out of 50 Teams

Activity Description in Nutshell:

Event Overview:

On 13th April 2024, Startup Surge 2024 was held at the International Institute of Information Technology (I2IT) Pune. This premier entrepreneurial platform brought together creators, inventors, innovators, and visionaries from across India to present their pioneering concepts before a panel of esteemed judges, offering prospects for potential investment. The event was inspired by renowned entrepreneurial showcases like Shark Tank, creating an electrifying atmosphere that encouraged competition and collaboration among the brightest young minds.

Startup Surge 2024 exclusively invited undergraduate students from AICTE-approved institutions across India, ensuring a diverse and talented pool of participants. The event aimed to nurture creativity, foster entrepreneurship, and facilitate avenues for investment in burgeoning startups. By providing a rigorous evaluation process and expert guidance, Startup Surge sought to cultivate a thriving ecosystem where entrepreneurial spirit flourishes and transformative innovations receive the support and resources they need to succeed.

Throughout the day, participants had the opportunity to pitch their innovative business propositions, engage with mentors, and receive feedback from experienced industry professionals. The event not only showcased cutting-edge ideas but also emphasized the importance of networking, mentorship, and real-world entrepreneurial experiences.

In addition to the competition, attendees had the chance to meet and interact with notable personalities from the entrepreneurial world, including winners from Shark Tank Season 1, such as Ms. Rakhi Pal and Mr. Saurabh Mangurlikar, Co-Founders at Event Beep. These interactions provided valuable insights and inspiration, encouraging participants to pursue their entrepreneurial aspirations with renewed vigor.

Event Objectives:

The objectives of Startup Surge 2024 were multifaceted:

Foster Innovation: Encourage the cultivation and expression of innovative ideas among aspiring entrepreneurs, fostering an environment conducive to creative thinking and problem-solving.

2. Facilitate Networking: Provide a platform for budding entrepreneurs to connect with established industry leaders, mentors, and fellow innovators, fostering valuable relationships and collaborations.

3. Enable Access to Investment: Offer opportunities for start-ups to secure crucial funding and investment, facilitating the growth and scalability of promising ventures.

4. Educate and Inspire: Educate and inspire young student entrepreneurs through exposure to real-world entrepreneurship experiences, success stories, and mentorship, empowering them with the knowledge and motivation to pursue their entrepreneurial aspirations.

5. Promote Holistic Development: Support the holistic development of students by equipping them with entrepreneurial skills, leadership qualities, and business acumen, enabling them to thrive in both professional and personal capacities.

6. Catalyzes Socio-economic Impact: Encourage the development of start-ups with a focus on creating positive social and economic impact, fostering sustainable solutions to address pressing global challenges.

Domain Areas:

Startup ideas were solicited across diverse sectors, including but not limited to:

- AI Start-ups
- Employee Management Solutions
- Workspace Engagement and Employee Benefits
- AI in Agriculture
- Innovations in Cloud and GPU Services
- Consumer Electronics
- B2B SaaS Technology

- B2B High-Tech Products

Event Highlights:

Startup Surge 2024 saw participation from 50 teams across India, with the top 26 teams selected to present their innovative business propositions. The event showcased a variety of solutions, from AI applications in agriculture to cutting-edge consumer electronics.

Inauguration and Keynote Speakers:

The inauguration of Startup Surge 2024 was presided over by prominent personalities:

- Ms. Rakhi Pal, Co-Founder at Event Beep
- Mr. Saurabh Mangurkar, Co-Founder at Event Beep
- Anup Tapadia, Founder of TouchMagix Media Pvt Ltd.
- Shridhan Rokade, Founder & CEO of Expert Cloud Consulting
- Sagnik Ghosh, Co-Founder and CEO at WorqHat

Competition and Winners:

The competition was intense, with each team given 15 minutes to present their work in front of the jury. The final round involved presentations in front of all investors. The top three winning teams received funding support of up to ₹1 Lakh each.

1. TEAM Retrievo

- Team Leader: Om Thakkar
- Team Members: Yuvraj Singh, Sukhmani
- College: Marathwada Mitra Mandal's College of Engineering, Pune
- Investor Support: Mr. Sagnik Ghosh, CEO and Co-founder at WorqHat

2. TEAM Impact Connect

- Team Leader: Vansh Kanakia
- Team Members: Prajwal Lalpotu, Abhishek Fadke
- College: International Institute of Information Technology, Pune
- Investor Support: Mr. Shridhan Rokade, Founder and CEO of Expert Cloud Consulting

3. TEAM RanwaraKukkut Palan

- Team Leader: Amardeep Landge

- Team Members: Sudesh Sanjay Gurav
- College: RajgadDnyanpeeth Technical Campus Polytechnic, Dhangawadi
- Investor Support: Mr. Anup Tapadia, CEO of TouchMagix Media Pvt. Ltd.

Prize Distribution and Valedictory Function:

The prestigious prize distribution and valedictory function were held on the same day. Awards were given by the following dignitaries:

- Mr. Sagnik Ghosh to Team Retrieveo
- Mr. Shridhan Rokade to Team Impact Connect
- Mr. Anup Tapadia to Team RanwaraKukkut Palan (given by Mr. Shridhan Rokade on behalf of Mr. Anup Tapadia).

Dr. Jyoti Surve, initiated the program, welcoming the guests followed by Principal Dr. Vaishali Patil appreciating the hard work of the participants and organizers. The prize distribution ceremony followed, celebrating the innovative spirit and dedication of the young entrepreneurs.

Start-Up Surge 2024 was a resounding success, providing a platform for young innovators to showcase their ideas, connect with industry leaders, and secure potential investments. The event not only highlighted the creativity and entrepreneurial spirit of India's youth but also promised to foster future growth and innovation. As participants return to their respective institutions, they carry with them the knowledge, experience, and motivation to continue their entrepreneurial journeys and make a positive impact on society.

Event Photos:



Vote of Thanks by Dr. Jyoti Surve
Coordinator
Introductory talk by Dr. Vaishali Patil
Principal



Lighting the I2IT Vidya Jyoti
Felicitation of Guests
Dr. Arvind Shaligram

Arvind Shaligram



Felicitation of Dignitaries _____ **and Mr. Saurabh Mangrulkar**



Felicitation of Investors Mr. Anup Tapadia, Mr. Shridhan Rokade and Mr. Sagnik Ghosh



Jury members Panel 1 for Round 1 Jury members Panel 2 for Round 1



Jury members Panel 3 for Round 1

Participant Team Pitching Ideas to Jury



Participant Team Pitching Ideas to Jury

Jury Panel for Round 2



Winner Team

Winner Team



Winner Team

Group Photo of Winner Teams



Final round of Pitching



Organizing Team Members

Dr. Jyoti Surve
Event Organizer

Dr. Vaishali Patil
Principal