Analyticity – *The flagship data & business analytics event which encourages the use of data to generate practical insights and actionable plans.*

Event Format

Round 1: Online Quiz
This would consist a 30 minutes quiz where you would be tested based on your knowledge of Business Analytics. This will also be an elimination round.

Round 2: Online Exploratory Data Analysis competition
Teams selected from the first round will be provided with a data analytics problem to solve in which participants are required to perform Exploratory Data Analysis. Problem statement and datasets for the competition will be provided on the "Dare2Compete" on January 5, 2020. The last date of submissions for this event will be January 19, 2020.

Round 3: Data Analytics Competition
Teams selected from the second round will be required to solve an industrial data analytics case study, in which participants are required to perform predictive analytics. Problem statement and datasets for the competition will be provided on the "Dare2Compete" on January 25, 2020. The last date of submissions for this event will be February 9, 2020.

Round 4: On-Campus Presentation
This round will be an on-campus presentation round in which the participants selected from round 3 will have to do a detailed presentation of their round 3 solution where they have to explain:

- The approach for the solution
- Why they have chosen a particular machine learning model for solving the problem
- The Statistical analysis of the solution
- Business insight from the solution and,
- Future recommendation for the business.

The presentation should have a maximum of 6 slides (excluding the Introduction and Thank you slides).

Rules and Guidelines:

● A person cannot register in more than one team.

● A team can have a maximum of 4 participants.

● Participants in a team need not be from the same college.

● Any number of teams can participate from a college.

● The team once created cannot be dissolved.

● The event consists of 4 rounds.

● Only winners from round 3 will have to come on campus for the presentation.

● The event is for college students only.

● Please adhere to given deadlines, any request related extensions and/or late entry will not be entertained.

● The decision of judges will be final and incontestable.

● Organizers reserve the rights to change the timeline.