

Fazl Mojaddedi

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EDUCATION

University of California, San Diego
B.A. Psychology
3.8 GPA Marshall Provost Honors
Graduated July 2022

SKILLS

Agile Project Management
Risk Assessment
Leadership Experience
Microsoft Office
Figma
Photoshop
Illustrator
Adobe XD
Wireframing
High-Fidelity Prototypes
Cold Calling
Outbound Messaging Editing
Active Listening
Confident Public Speaker

EXPERIENCE

Scholars at Risk

09/2021 - 07/2022

Founding Member

- Formulated with faculty at the International Institute and the Chancellor at UCSD to systemize a program where we raised almost \$100,000 in response to the Taliban coup in Afghanistan
- Managed public relations and was personally responsible for crowdsourcing by helping structure the base website that is linked to org title, creating an explanatory video, and conducting multiple explanatory interviews with news outlets from the San Diego Tribune to ABC news

Lumnus Consulting

09/2020 - 04/2022

Vice President of Sales, SDR, & Associate Consultant

- Sourced and closed seven new clients; negotiated contracts that generated over \$10,000 in revenue
- Directly assisted in three consulting projects to provide industry research, competitive strategy, and social media marketing to companies in the San Diego startup community
- Drove partnerships with major tech incubators (Johnson & Johnson's JLABS and Evo Nexus tech incubator).
- Supported enablement team in ramping up new hires by leading weekly onboarding sessions and documenting and evaluating progress of new hires.
- Doubled sales conversion for annual projects (from 7 in 2018 to nearly 20 for 2019).

Center for Community Action and Environmental Justice

06/2020 - 03/2022

Special Project Coordinator

- Oversaw a dedicated team that was responsible for multiple projects at once, while being an intermediary between donors and board members
- Strengthened member communication, retention, and overall membership growth by 17% through implementation of protocols for donor system and converting residents to active donors through identifying untapped demographics for membership growth by leveraging CRM systems and Excel
- Initiated a membership program that catalogued donors and expedited relevant upcoming information in order to drive turnout to key actions, including but not limited to community events

LENS Collective

02/2019 - 03/2020

Project Lead

- Coordinated with other members to arrange a conduit to showcase new impressions of culture, fashion, and photography through a familiar medium
- Orchestrated a team of photographers, editors, and models while personally using a combination of photoshop, Illustrator, and Indesign to implement the final vision of a unique take on fashion based magazines

PROJECTS

Kami

01/2022 - 06/2022

UI/UX designer

- Collaborated with a peer where responsibilities included all aspects of design execution from vision, ideation, to prototyping, to final production
- Conducted research on the top social cataloging sites such as MyAnimeList by appraising the biggest strengths and emulating them, but also analyzing the flaws that were readily found as a user and originated possible solutions
- Conceptualized both low-fidelity and high-fidelity prototypes and then collaborated with designer to construct a minimum viable product in React