

# CS 725

Recall in k-means the  $i^{\text{th}}$  point is assigned to a single cluster that is closest to it w.r.t its cluster centroid (in terms of Euclidean distance).  $C^i$  was a 1-hot assignment.

What if we want a soft/probabilistic assignment?

$k=4$   
 $C^i = [0.8, 0.2, 0, 0] \rightarrow$  meaning  $x_i$  is assigned to cluster 1 with probability 0.8 and cluster 2 with probability 0.2

"SOFT CLUSTERING"

# Desired soft clustering algorithm

Initialize the cluster centroids

Repeat until convergence

Assignment step:  $C_k^i = \frac{\exp(-\beta \|u_k - x_i\|^2)}{\sum_j \exp(-\beta \|u_j - x_i\|^2)}$  algorithm

Update step:  $u_k = \frac{\sum_i C_k^i x_i}{\sum_i C_k^i}$

EM is guaranteed to  
converge to a local optimum

How do we set  $\beta$ ?

Expectation  
Maximization (EM)

# Dimensionality Reduction

"Curse of dimensionality"  $\rightarrow$  higher dimensions require an exponentially larger number of datapoints to cover the subspace in question

Dimensionality reduction (Motivation):

- ① Better generalization (largely because data lies in low-dimensional subspaces)
- ② Lossy compression
- ③ Allows for visualization (if  $d$  reduced to 2 or 3)

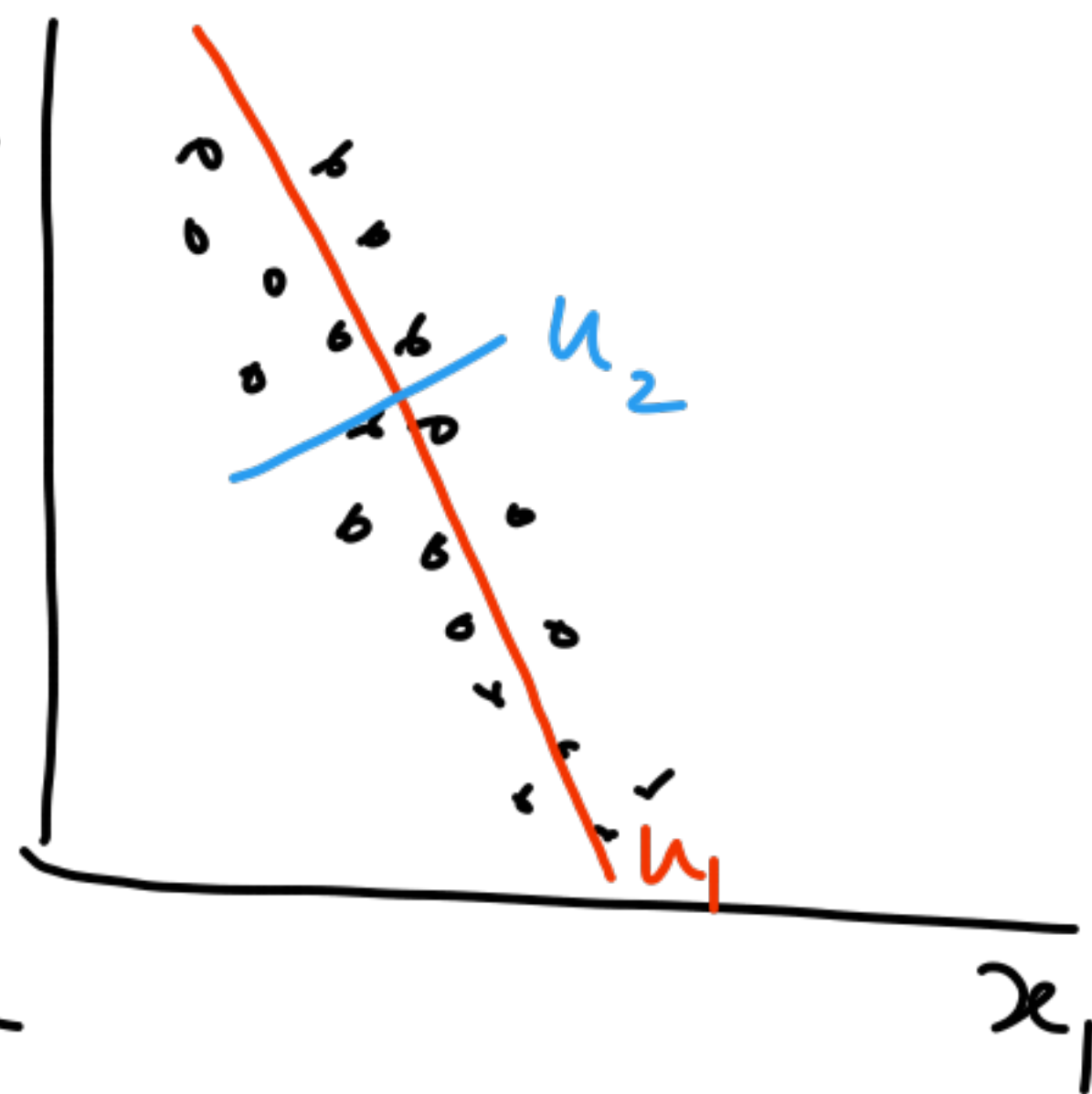


Popular dimensionality technique  $\Rightarrow$  PCA (Principal Components Analysis)

PRINCIPAL  
COMPONENTS

What does PCA do?

Project points to $x_1$ ?	BAD
" " " $x_2$ ?	BAD
" " " $u_1$ ?	<u>OK</u>
" " " $u_2$ ?	BAD



PCA: finds  
the dimensions of  
maximal variance  
and projects points  
onto these dimensions

Goal of dimensionality reduction:

Given a point  $x \in \mathbb{R}^d$ , find a projection matrix  $U \in \mathbb{R}^{d \times k}$ ,  
where  $k < d$ , to project the  $d$ -dimensional  $x$  to a  $k$ -dimensional

$$\underline{Z = U^T x.}$$

How do we find  $U$ ?

PCA finds  $U$  via two objectives (which are equivalent!)

Objective 1:

$$Z = U^T x \text{ (ENCODE step)}$$

$$\hat{x} = UU^T x \text{ (DECODE step)}$$

Objective of PCA is to minimize the reconstruction error between  $\hat{x}$  and  $x$

$$\min_{U, U^T U = I} \frac{1}{n} \sum_i \|x_i - \hat{x}_i\|^2 = \min_{U, U^T U = I} \sum_i \|x_i - UU^T x_i\|^2$$

→ (A)

## Objective 2

find  $U$  s.t. the projected points have maximal variance

$$\max_{U, U^T U = I} E[\|U^T x\|^2] - (E[U^T x])^2$$

Consider  $x$ 's to be mean-centered i.e.,  $E[x] = 0$

$$\max_{U, U^T U = I} E[\|U^T x\|^2]$$

3



Both objectives (A) and (B) are equivalent!

Proof:

$$x = UU^T x + (I - UU^T)x$$

$$\begin{aligned}\|x\|^2 &= \|UU^T x + (x - UU^T x)\|^2 \\ &= \|UU^T x\|^2 + \|x - UU^T x\|^2\end{aligned}$$

$$E[\|x\|^2] = E[\|UU^T x\|^2 + \|x - UU^T x\|^2] \quad \because U^T U = I$$



$$E[\|x\|^2] = E[\|UU^T x\|^2] + E[\|x - UU^T x\|^2]$$

$$E[\|x\|^2] = E[\|U^T x\|^2] + E[\|x - UU^T x\|^2]$$

$\therefore$  rotation by  $U$  doesn't change the norm



VARIANCE of  
the data



Variance of  
the projected  
data



reconstruction  
error

Given that the variance of the data is fixed (given the data), minimizing reconstruction error is equivalent to maximizing the projected data's variance

How do we find  $U$ ?

Consider  $k=1$ ; the optimization problem for PCA becomes

$$\max_{\|U\|=1} \frac{1}{n} \sum_i U^T x_i^2 = \max_{U^T U=1} \frac{1}{n} \|X^T U\|^2 \text{ where}$$

$$X = \begin{bmatrix} \uparrow & & \uparrow \\ x_1 & \dots & x_n \\ \downarrow & & \downarrow \end{bmatrix}_{d \times n}$$

$$= \max_{U^T U=1} \frac{1}{n} U^T X X^T U$$

$$= \max_{U^T U=1} U^T \left( \frac{1}{n} X X^T \right) U$$

$X$  is mean-centred

$$= \boxed{\max_{U^T U=1} U^T S U} \text{ where } S \text{ is the covariance matrix} \rightarrow \textcircled{C}$$

Using convex optimization to solve (C), we get the optimal  $u$  that maximizes  $u^T S u$  is the eigenvector of  $S$  with the largest eigenvalue

↙ This is the first principal component.

To find  $k$  dimensions of maximal variance, pick the top- $k$  eigenvectors with the highest eigenvalues

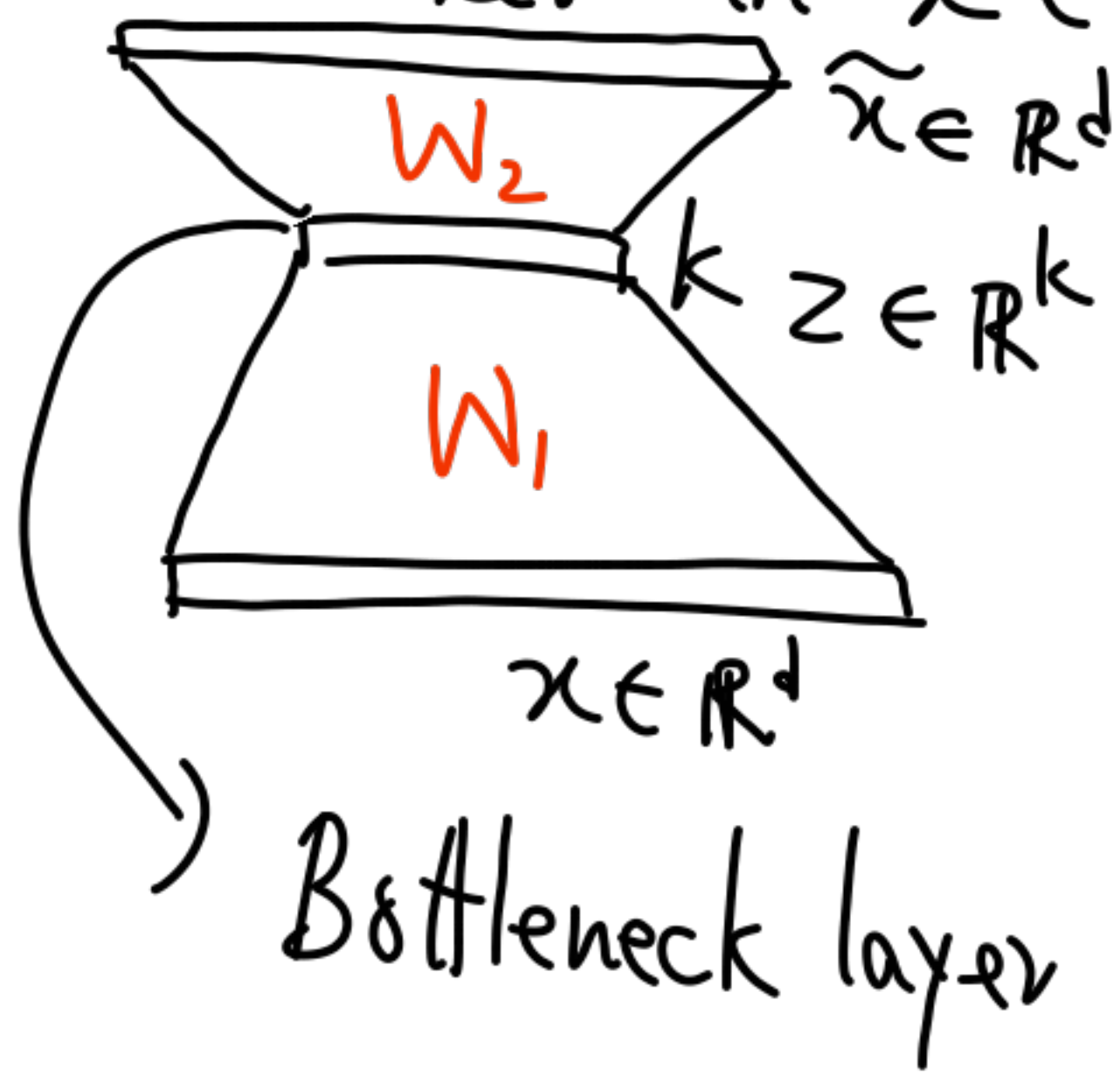
## PCA Algorithm

- ① Mean-centre the data to get  $X = \begin{bmatrix} \uparrow & & \uparrow \\ x_1 & \dots & x_n \\ \downarrow & & \downarrow \end{bmatrix}_{d \times n}$
- ② Compute the covariance matrix  $S = \frac{1}{n} X X^T$
- ③ Find the top- $k$  eigenvectors of  $S$ , <sup>Chosen</sup> in descending order of eigenvalues.  
Say there are  $u_1, \dots, u_k$
- ④ Projection matrix  $U = \begin{bmatrix} \uparrow & & \uparrow \\ u_1 & \dots & u_k \\ \downarrow & & \downarrow \end{bmatrix}_{d \times k}$



# Connection between PCA and neural networks (with linear activations)

An Autoencoder is a type of feedforward NN that takes an  $x \in \mathbb{R}^d$  as input and aims to reconstruct  $x$



Autoencoder with a single hidden layer of dimensionality  $k$  and linear activation functions.

$$\tilde{x} = W_2 W_1 x \quad // \quad \text{optimal weights for } W_1 \text{ would be the top-}k \text{ principal components}$$

if the goal is to minimize a mean-squared loss function