



Phishing Awareness Training: Don't Get Hooked!

Protecting Yourself from Phishing Attacks & Social Engineering.

What is Phishing?

Definition

Online fraud where attackers impersonate legitimate institutions.

Goal

To steal usernames, passwords, credit card details, or other personal data.

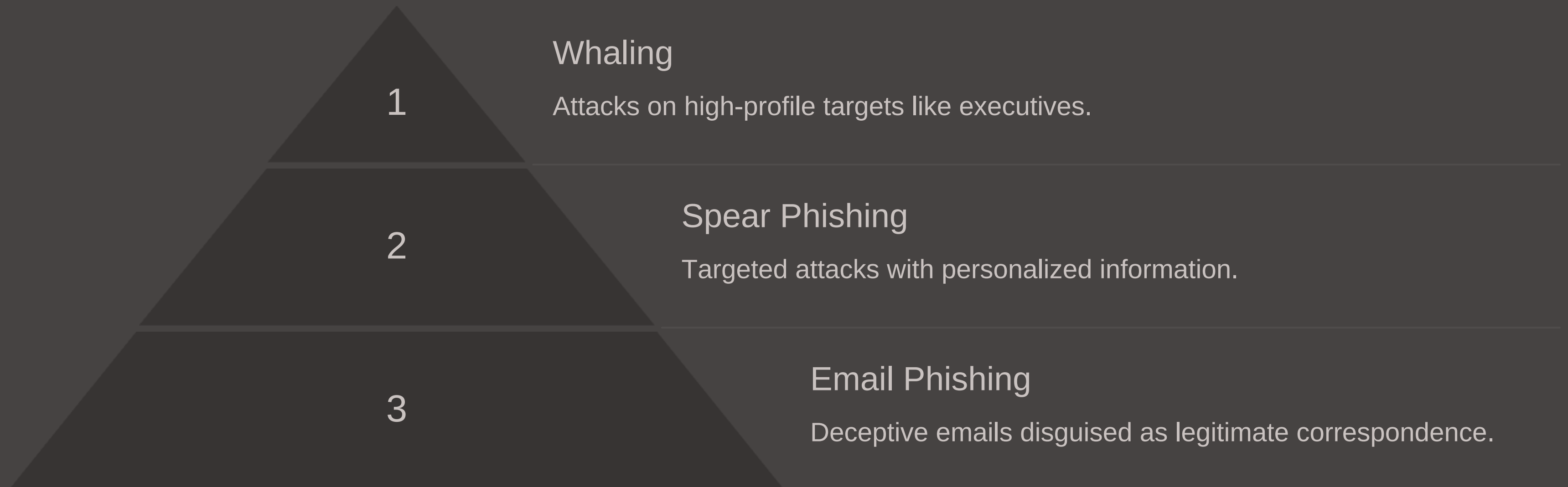
Impact

Financial loss, identity theft, reputational damage to individuals and organizations.

Example: Phishing was involved in over 300,000 incidents costing over \$52 million (2023 FBI IC3 report).



Common Types of Phishing



Smishing: Phishing via SMS text messages. Vishing: Phishing over the phone.

Spotting Phishing Red



Suspicious Sender Address

Look for misspellings or unusual domain names.



Generic Greetings

Phishing emails often start with "Dear Customer".



Grammatical Errors & Typos

Poor grammar and spelling are common indicators.

Beware of a sense of urgency, suspicious links & attachments, and inconsistencies.



How to Avoid Phishing Attacks



Think Before You Click

Double-check the sender's address and the link destination.



Verify Requests

Contact the organization directly to confirm.



Use Strong, Unique

Create complex passwords and avoid reusing them.

Enable Multi-Factor Authentication (MFA). Keep software updated. Be wary of social media.



What to Do If You Suspect a Phishing

Don't Panic

Stay calm and assess the situation.

Report the Phishing Attempt

Notify your IT department immediately.

File a police report if you've suffered financial loss or identity theft.

Change Your

Change passwords for compromised accounts.

Monitor Your Accounts

Watch for unauthorized activity.



Summary: Stay Vigilant and Proactive



Vigilance



Security



Verify

Phishing attacks are a constant threat. By understanding the tactics and following the steps, you can significantly reduce your risk. Remember: When in doubt, verify!



Questions &

Any questions or concerns about phishing awareness?

Let's discuss any recent phishing attempts you may have encountered.