



## **SPONSORSHIP PACKET**



## A MESSAGE FROM THE DIRECTORS

Founded in Spring of 2021, Raas Rampage is a brand new Garba-Raas Competition held in Orlando, FL. It has been crafted by the students at the University of Central Florida (UCF), and we hope to engage the Orlando community in celebrating the Garba-Raas culture by encouraging students, professionals, and community members to be active audience members in order to deliver a successful show. We hope to preserve the Indian culture within our community and keep it alive for generations to come.

This packet will cover additional information on Raas Rampage as an organization. We hope that our sponsorship levels provide your organization with an opportunity to help us reach our goal in expanding our audience and delivering an amazing show, as well as give you an opportunity to showcase your organization to a diverse audience of over 1200+ people.

With warm regards,

**Aman Ali-Savja, Kajal Patel, Neha Bilagi, and Nidhi Patel**  
*Raas Rampage 3.0 Directors*



# ABOUT US

## **What is Raas Rampage?**

A Garba-Raas competition hosted by students at the University of Central Florida and members of UCF's competitive Raas team, KnightRaas! While hoping to show dancers from across the nation the Orlando hospitality, we aim to promote and preserve the Indian culture through a westernized twist to Garba/Raas. Through exposing these cultural values to university students and the Orlando community, we also use our platform to donate money towards our philanthropy, Sakhi for South Asian Women!

## **What is Garba-Raas?**

A folk dance characterized by vibrant costumes and dances to energetic music native to the state of Gujarat in Western India! Today, Raas has developed into a form of creative expression, a symbol of the performing arts, and a tribute to our Indian heritage. Teams and performers often integrate traditional styles with modern music and incorporate a theme throughout the performance. College teams compete against other teams at various competitions across the country.

## **What is UCF KnightRaas?**

University of Central Florida's premier Garba/Raas team! This group of passionate dancers strives to keep our culture alive with ambition, passion, and resiliency. KnightRaas is a nationally competitive team that, throughout the 2019-2023 National Circuit years, has competed all over the United States in Raas All-Stars competitions. In addition, KnightRaas performs at cultural shows and events, and school showcases across Florida. KnightRaas' ultimate Knight Vision is to inspire the current Garba/Raas competition circuit and future generations to come.



## PHILANTHROPY

### **SAKHI FOR SOUTH ASIAN WOMEN**

Sakhi for South Asian Women's mission is to represent the South Asian diaspora in a survivor-led movement for gender-justice and to honor the collective and inherent power of all survivors of violence. They are committed to serving survivors through a combination of efforts including—but not limited to—direct services, advocacy and organizing, technical assistance, and community outreach. Sakhi creates a system that operates at individual, cultural, and systemic levels to dismantle the root causes of violence. They also provide sanctuary and facilitate the healing and liberation that are fundamental for survivors and their children.

**Sakhi**  
for South Asian Women



# BECOME A SPONSOR

In order to put on a show of this caliber, it is not possible without the gracious help and support of our sponsors. To be able to support our vision and give back to the community, we use a variety of public materials and host fundraisers.

For our dance showcase, we provide housing, food, and transportation to all competing teams throughout the competition weekend. Any type of food or monetary contribution will greatly help us serve our participants better.

## **Benefits of Being a Sponsor**

- diverse outreach to 1000+ people
- Raising money for Sakhi for South Asian Women
- Growth in cultural awareness in the youth community

We gladly accept in-kind and non-monetary donations as well. We greatly appreciate our sponsors and promise to give back to our sponsors in ways that can benefit them as well.

**Feel free to email us at [directors@raasrampage.com](mailto:directors@raasrampage.com)**



# SPONSORSHIP PACKAGES

	PEGASUS \$100	KNIGHT \$400	SILVER \$650	CRIMSON \$1000	PLATINUM \$1300	GOLD \$2000	RAMPAGE \$3000+
Sponsor name and logo on pre-show/intermission slide show	✓	✓	✓	✓	✓	✓	✓
Sponsor name/logo on Raas Rampage social media	✓	✓	✓	✓	✓	✓	✓
Sponsor advertisement in program book		✓	✓	✓	✓	✓	✓
Sponsor banner hung in competition venue			✓	✓	✓	✓	✓
Sponsor name /logo in Raas Rampage teaser video				✓	✓	✓	✓
Sponsor recognition on stage					✓	✓	✓
Sponsor name/logo on Raas Rampage apparel						✓	✓
Sponsor allocated stage time							✓
Number of complimentary tickets to the show	1	2	3	4	6	8	12

If your organization is not able to meet any of these specifications, we encourage you to contribute in any way that you are able to. Raas Rampage will appreciate all the help and support we receive.

If you are interested in being the sole sponsor of Raas Rampage please contact any of the directors to discuss that possibility.

## Individual Advertising

- Full Page Ad (Color): \$200
- Full Page Ad (Black and White): \$150
- Half Page Ad (Color): \$150
- Half Page Ad (Black and White): \$100



# SPONSORSHIP FORM

Thank you for deciding to support Raas Rampage! Please fill out the form below to ensure your correct information is presented and promoted at our event. Again, thank you so much for your contribution, it is greatly appreciated!

Name:

Organization/Company Name:

Address:

City:

State:

Zip code:

Phone Number:

Email:

Please select one of the following packages:

Pegasus (\$100)

Crimson (\$1,000)

Knight (\$400)

Platinum (\$1,300)

Rampage (\$3,000 +)

Silver (\$650)

Gold (\$2,000)

Or select below for an individual advertisement:

Full Page Ad (Color) -- \$200

If sponsoring via check, please make checks out to Kajal Patel (memo: Raas Rampage Sponsorship)

Full Page Ad (No Color) -- \$150

If sponsoring via Venmo, please Venmo: @Raas-Rampage (description: Raas Rampage Sponsorship)

Half Page Ad (Color) -- \$150

Mailing address: Kajal Patel - Raas Rampage  
1115 Maumee Street  
Orlando, FL 32828

Half Page Ad (No Color) -- \$100



# DONATION FORM

Thank you for deciding to support Raas Rampage! Please fill out the form below to ensure your correct information is presented and promoted at our event. We greatly appreciate your support!

## Donor Information

BUSINESS NAME	CONTACT NAME (LAST, FIRST, M.I.)
STREET ADDRESS	EMAIL
CITY, STATE, ZIP	PHONE

## Donation Description

CHECK ONE:	<input type="checkbox"/> CASH	<input type="checkbox"/> PRODUCT / ITEM	<input type="checkbox"/> SERVICE	<input type="checkbox"/> OTHER
AMOUNT / DESCRIPTION	DATE			
NOTES				

## Contact Information

If sponsoring via check, please make checks out to: Kajal Patel (memo: Raas Rampage Donation)

If sponsoring via Venmo, please venmo: @Raas-Rampage (description: Raas Rampage Donation)

Mailing address: Kajal Patel - Raas Rampage

1115 Maumee Street  
Orlando, FL 32828

If you have any questions or concerns, please feel free to reach out to us at [directors@raasrampage.com](mailto:directors@raasrampage.com).