

Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

UNDERSTANDING

HOPES, WANTS

OUR NEEDS,

AND DREAMS

What other thoughts might influence their behavior?



LISTENING TO THE CONVERSATION, FOCUS ON THE REAL CONNECTIONS WITH ,WHAT ARE THE OTHERS PERSONS IS SAYING.

LISTEN 100%

POLITICAL JUGGERN:
A QUANTITATIVE
ANALYSIS OF CANDIDATES
IN THE 2019
LOK SABHA
ELECTION

WHERE WE ARE INSPIRED TO HELP OTHERS, HAVING EXPERIENCED.

WHAT THEY
ARE
FEELINGS.



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

BULIDING THE

GROUP, FOR

THAN SELF

OBSESSED

INDIVIDUAL

PEOPLE INTO A

ALLOWING US TO

FUNCTION AS MORE



Does

What behavior have we observed? What can we imagine them doing?

