

# 1 Personalized News Feeds

## 1.1 Recommendation's news feed

I created a new feed using the following terms in the Google news:

- Recommendation Systems
- Recommender Systems
- Online Recommendation

besides the edition is set to US, and the category to Technology. Since I was interested to news in all languages I did not choose any specific language.

**Feedback:** Figure 1, contains the an snapshot of the first eight feeds of the founded news at the date of 5 October 2013. In the list of news, the 1st, 4 5 6 7th are relevant to what it is meant of recommendation in this course. The 2nd and 3rd news appear since the term "recommendation systems" appears in the body of the news, but they are not directly about recommendation systems. I think, one of the reasons for this mis-ranking is that those feeds are new and they get upper places in the list on feeds.

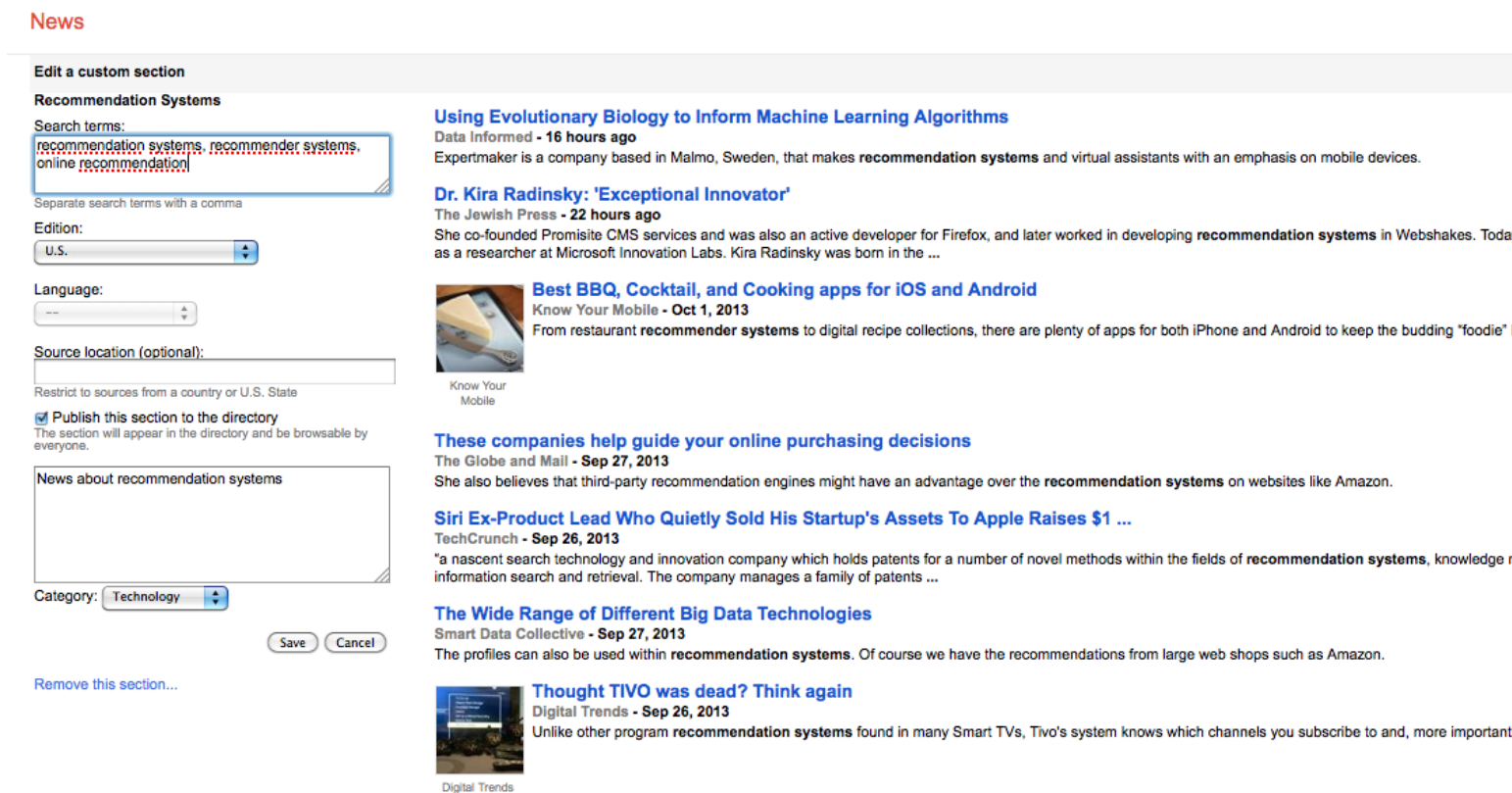


Figure 1: An snapshot of the recommendation news feed

## 1.2 Tennis Rank's news feed

Since I was interested to tennis game, I made a news feed about tennis players ranks. First, I used the following terms in the built of the feed.

- Grand Slam
- WTA Tennis
- Rennis Ranking
- Best Tennis Players

## Edit a custom section

## Tennis Ranks

Search terms:

grand slam, wta tennis, tennis ranking, best tennis players

Separate search terms with a comma

Edition:

U.S.

Language:

Source location (optional):

Restrict to sources from a country or U.S. State

☒ Publish this section to the directory

The section will appear in the directory and be browsable by everyone.

Tennis Ranks

Category: Sports

Save

Cancel

[Remove this section...](#)

Times LIVE

**Rape, sexual assault case against Grand Slam doubles champion Bob Hewitt ...**

Fox News - Oct 4, 2013

BOKSBURG, South Africa - The rape and sexual assault case against former **Grand Slam** doubles champion Bob Hewitt was postponed Friday for three weeks.

Tennis champ Hewitt's rape case postponed Times LIVE

Anger at Hewitt rape case postponement News24

Business Standard - ESPN

[all 40 news articles »](#)

Times of India

**Nadal Regains No. 1 Tennis Ranking by Reaching Beijing Final**

Businessweek - 21 minutes ago

The 13-time **Grand Slam** champion has won 10 titles and reached 12 finals, while compiling a 65-3 record. "A great year, one of the best years of my career, no doubt," Nadal, whose last loss came against Steve Darcis of Belgium, then ranked 135, ...

Rafael Nadal vs Roger Federer: Once upon a time... Zee News (blog)

Return to No 1, the latest landmark for Nadal Times of India

Sydney Morning Herald - Channel News Asia - The Daily Telegraph

[all 372 news articles »](#)

SuperSport

**NHL completes our US Grand Slam**

SuperSport - Oct 4, 2013

With this week's signing of the National Hockey League by AML/Medge, SuperSport has acquired the "**Grand Slam**" of US sport.**Best male players without a Slam title**

SI.com - Oct 3, 2013

David Nalbandian made the semifinals or better at five **Grand Slam** tournaments. (Al Messerschmidt/Getty Images). Best player to never win a **Grand Slam** tournament. Greatest backhanded compliments in tennis. It's also a title that's been ...**David Hempleman-Adams, with Mount Everest in the background**

Swindon Advertiser - Oct 4, 2013

The medal was presented by Subash Niroula, chief executive of the Nepal Tourist Board on behalf of the Nepalese government, which issued it for unique achievement. Part of the Adventurers' **Grand Slam** - reaching both poles and the seven ...**Cuban Chess Player Domínguez Sixth in Paris Grand Slam**

Prensa Latina - 18 hours ago

Imagen activa 04 de octubre de 2013, 16:25Paris, Oct 4 (Prensa Latina) Cuban Leinier Dominguez drew Italian Fabiano Caruana and ended sixth in the **Grand Slam** w

Figure 2: An snapshot of the initial tennis news feed

with these terms I get the following news at the date of 5 October 2013.

**Feedback:** As the Figure 2 shows most of the news are unrelated to tennis game, and it is due to the first term *grand slam*. Not only tennis but some other popular games have grand slam competitions, so this term is not a proper term for this type of feed. To fix it, I modified the search terms and removed the "grand slam" and get a better result, see Figure 3.

### 1.3 Flower business's news feed

I was interested to see how Google's news service can find feeds about the "flower business". I used the following terms to make such a feed:

- Flower import/export
- Flower business
- Flower trade
- Flower market
- Flower Stock

Figure 4 contains an snapshot of the feed, taken at 5 October 2013.

**Feedback:** As it is seen from the feeds, Figure 4, except for the 1st feed which not exactly about the flower business, the rest more or less are. It seems that the term "flower market" is not a proper term, it mainly refers to local flower market in the cities. Besides, I noticed that the "flower import/export" has not been used in any of the feeds, so the way that this term is expressed should be modified as well. I applied these modifications and I got better results, see Figure 5.

## News

### Edit a custom section

#### Tennis Ranks

##### Search terms:

Wta tennis, tennis ranking, best tennis players

Separate search terms with a comma

##### Edition:

U.S.

##### Language:

---

##### Source location (optional):

Restrict to sources from a country or U.S. State

☒ Publish this section to the directory

The section will appear in the directory and be browsable by everyone.

Tennis Ranks

Category: Sports

Save Cancel

Remove this section...



Times of India

#### Nadal Regains No. 1 Tennis Ranking by Reaching Beijing Final

Businessweek - 23 minutes ago

Rafael Nadal will return to the top of the men's tennis world rankings after advancing to the final of the China Open when Tomas Berdych retired with an

Tennis: A win will put Nadal back on top Newstalk ZB

Djokovic vs. Gasquet - Live Stream of China Open 2013 Match; Preview ... Latinos Post

all 372 news articles »

#### Two of area's best tennis players -- both left-handed -- meet Thursday

Modesto Bee - Oct 3, 2013

Most righties will tell you they don't like facing southpaws. Everything that comes so naturally against another righty - 90 percent of the world's population is right-handed - flip-flopped when facing a lefty.



Stuff.co.nz

#### WTA hail Li as China production line continues

Stuff.co.nz - Sep 24, 2013

LI NA: "The athlete that will make the greatest impact on the growth of women's tennis in this decade," WTA chief Stacey Allaster said of the Chinese No. 1.

#### BREKKIE WRAP: Amanda Knox and Raffaele Sollecito 'innocent', Sinatra's ...

The Daily Telegraph - 19 hours ago

In sport, Mick Fanning has moved closer to a third world surfing title, Rafael Nadal says he feels no pressure despite being on the cusp of regaining the number one men's ranking, FIFA says the World Cup seeding will be based on October rankings ...



Stuff.co.nz

#### Erakovic loses Quebec final

Stuff.co.nz - Sep 16, 2013

KIWI DISAPPOINTMENT: Marina Erakovic has lost the final of the WTA tournament in Quebec, Canada. Relevant offers. Tennis. Serena Williams racks up season Djokovic digs deep to beat Verdasco in China Milos Raonic cruises into Japan Open ...



BlogSicilia.it

#### Scontro tra Stancheris e Lombardo

BlogSicilia.it (Blog) - Oct 1, 2013

"Non accetto le sue provocazioni. Non mi toccano affatto. Sfido chiunque a sostenere che la mia iniziativa sia stata mossa da un interesse diverso dalla salvaguardare la manifestazione internazionale che si sarebbe dovuta svolgere in Sicilia.

Figure 3: An snapshot of the modified tennis news feed

## News

### Edit a custom section

#### Flower Business

##### Search terms:

flower, import/export, flower business, flower trade, flower, market, flower stock

Separate search terms with a comma

##### Edition:

U.S.

##### Language:

---

##### Source location (optional):

Restrict to sources from a country or U.S. State

☒ Publish this section to the directory

The section will appear in the directory and be browsable by everyone.

Flower Business

Category: Business

Save Cancel

Remove this section...

#### Visit the floating flower market and explore Anne Frank's house on the canals ...

Express.co.uk - Oct 3, 2013

2. Step onto the only floating Flower market in the world on the Singel canal and see the blooms of the season amsterdam.info/shopping/flowermarket/.



Telegraph.co.uk

#### Pippa Middleton: it's bliss to be up early for a flower market

Telegraph.co.uk - Sep 27, 2013

Everyone has heard of it, but apart from savvy church flower arrangers and DIY brides, few people outside the flower trade and catering and entertaining businesses know that they are welcome at the site, nestled between the high rises of Vauxhall ...



Romania-Insider.com

#### FlorideLux.ro: Romanian flower market to slightly drop to EUR 190 million in 2013

Romania-Insider.com - Sep 26, 2013

Romania's flower market is expected to slightly drop to EUR 190 million this year, compared to 2012 when the 2,000 active flower shops shared a EUR 200 million market.

#### Amazon is now in the flower business

SmartPlanet.com (blog) - Sep 10, 2013

Amazon has started to sell and ship its own flowers, a new business venture that's taking aim at long-time online flower peddlers 1-800-Flowers.

#### Flower business blossoms for former grain farmers

CBC.ca - Sep 23, 2013

Barb Stefanyszyn-Cote went from harvesting grain to picking flowers on her farm just outside of Saskatoon. She and her husband run Tierra Del Sol, which produces field-grown flowers.

#### Teachers' Day lifts flower business in Chengdu

China Daily - Sep 12, 2013

Because of the change, the city's flower market reported a threefold rise in sales but prices remained much the same, according to the West China Metropolis Daily.

#### Exquisite silk flower business Bloom blossoms in the Cotswolds

South West Business - Sep 10, 2013

Exquisite silk flower business Bloom blossoms in the Cotswolds. 10-September-2013. 10-September-2013 9:44. In General. by Aled Thomas, reporter, Gloucestershire Echo.

#### C China's Henan Hosts National Flower Trade Expo

Women of China - Sep 18, 2013

A flower trade expo kicked off in Xuchang, central China's Henan Province, on September 16, 2013, attracting some 2,300 horticultural companies.



Daily Mail

#### Pippa's Bavarian adventure: Duchess's sister wears a dirndl as she heads to ...

Daily Mail - Oct 5, 2013

Last week, Pippa wrote about flower arranging for her lifestyle column in the Telegraph, adding that she loves to join the 'savvy church flower arrangers and DIY brides' at Covent Garden Flower Market in London. The column led to speculation that Miss ...

Figure 4: An snapshot of the flower business news feed

## News

### Edit a custom section

#### Flower Business

##### Search terms:

flower, import, flower export, flower business, flower trade, flower stock

Separate search terms with a comma

##### Edition:

U.S.

##### Language:

---

##### Source location (optional):

Restrict to sources from a country or U.S. State

##### ☒ Publish this section to the directory

The section will appear in the directory and be browsable by everyone.

Flower Business

Category: Business

Save

Cancel

[Remove this section...](#)

#### Amazon is now in the flower business

SmartPlanet.com (blog) - Sep 10, 2013

Amazon has started to sell and ship its own flowers, a new business venture that's taking aim at long-time online flower peddlers 1-800-Flowers.

#### Flower business blossoms for former grain farmers

CBC.ca - Sep 23, 2013

Barb Stefanyshyn-Cote went from harvesting grain to picking flowers on her farm just outside of Saskatoon. She and her husband run Tierra Del Sol, which produces field-grown flowers.

#### Teachers' Day lifts flower business in Chengdu

China Daily - Sep 12, 2013

Teachers' Day lifts flower business in Chengdu. Updated: 2013-09-12 15:55. By Huang Zhiling ( chinadaily.com.cn). Comments Print Mail Large Medium Small.

#### Exquisite silk flower business Bloom blossoms in the Cotswolds

South West Business - Sep 10, 2013

Exquisite silk flower business Bloom blossoms in the Cotswolds. 10-September-2013. 10-September-2013 9:44. in General. by Aled Thomas, reporter, Gloucestershire Echo.

#### C China's Henan Hosts National Flower Trade Expo

Women of China - Sep 18, 2013

A flower trade expo kicked off in Xuchang, central China's Henan Province, on September 16, 2013, attracting some 2,300 horticultural companies.

#### Farmers Market Report: Oct. 5-6, 2013: Pumpkins, pomegranates, salmon ...

Austin Chronicle (blog) - Oct 4, 2013

Caeda Farm is out of the flower business until spring; but their Sugar Cube melons are nearly as gorgeous. These little cantaloupes are the best-tasting melons of the whole year.



Austin Chronicle (blog)

#### INNOVATOR: Dr. Eduardo Rodriguez, performed most extensive face-transplant ...

NBC Latino - Sep 29, 2013

He worked in the wholesale flower business and in the commercial flower business. My mother was basically his right hand and also a home maker.



Houston Chronicle (blog)

#### Pippa Middleton: it's bliss to be up early for a flower market

Telegraph.co.uk - Sep 27, 2013

Everyone has heard of it, but apart from savvy church flower arrangers and DIY brides, few people outside the flower trade and catering and entertaining businesses know that they are welcome at the site, nestled between the high rises of Vauxhall ...



Figure 5: An snapshot of the improved flower business news feed