

CREDIT CARD TRANSACTION REPORT

Revenue
55M

Amount
44.5M

Total Interest
7.8M

Count
655.7K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Silver	5586332	4586746	812081
Total	55315410	44522013	7843382

Q4

Q3

Q2

Q1

Week Start Date

All



F

M

Silver

Blue

Gold

Platinum

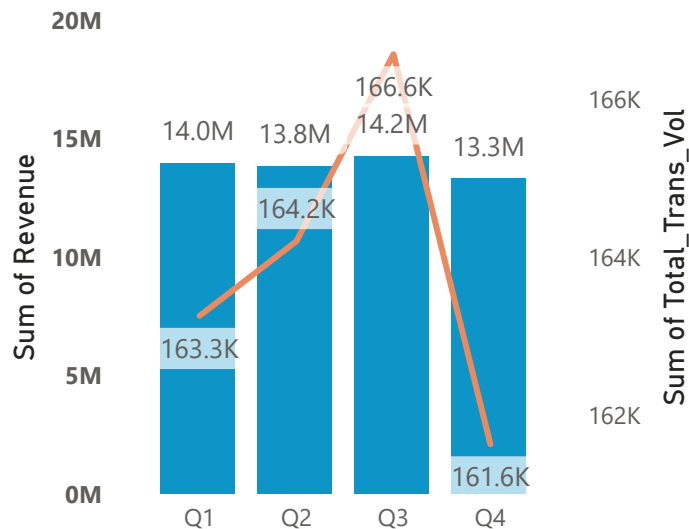
Low

Med

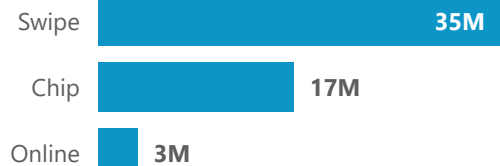
High

QTR Revenue and Total Trans Count

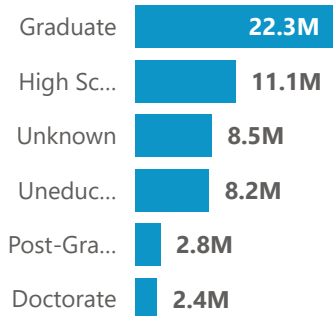
Sum of Revenue Sum of Total_Trans_Vol



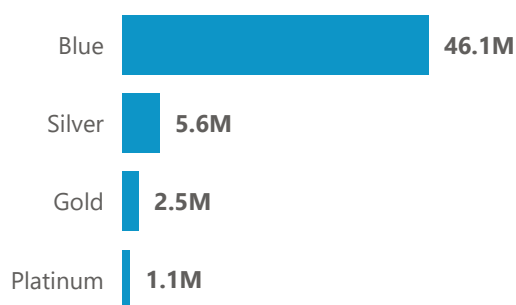
Revenue by Use Chip



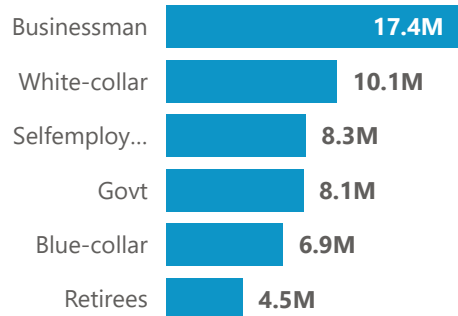
Revenue by Education Level



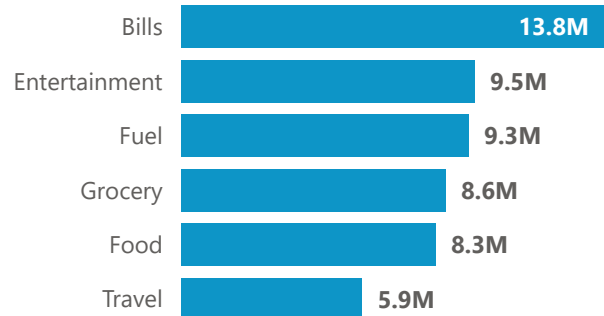
Revenue by Card Category



Revenue by Customer Job



Revenue by Expenditure Type



CREDIT CARD CUSTOMER REPORT

Revenue

55M

Avg Income

57K

Total Interest

7.8M

CSS

3.19

Q4

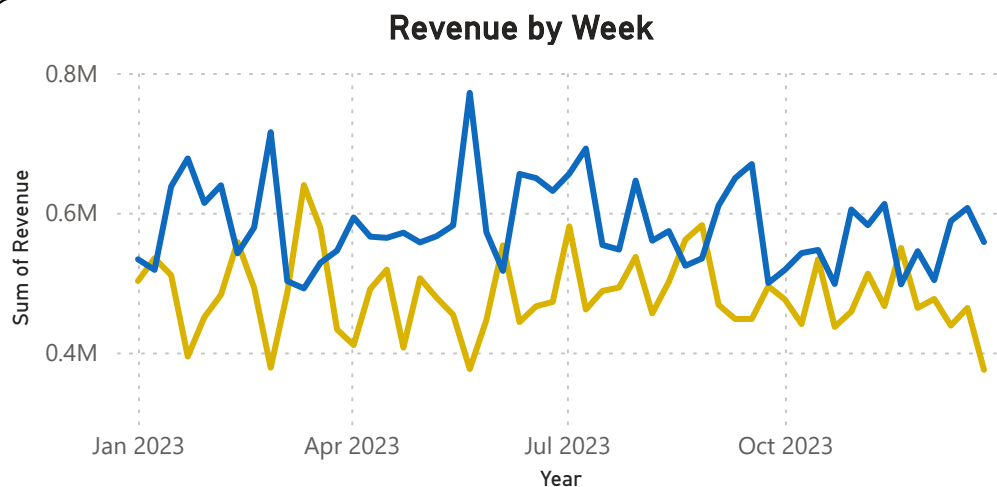
Q3

Q2

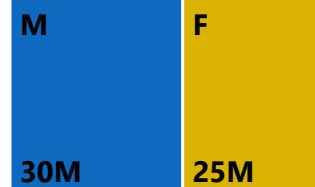
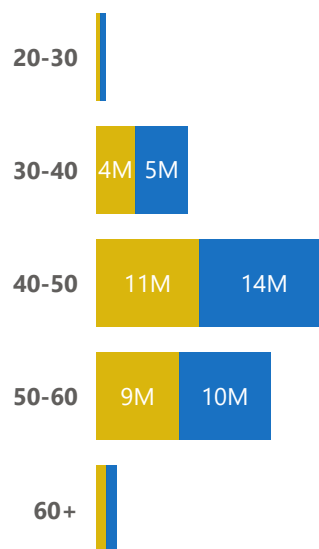
Q1

Week Start Date

All



Revenue by Age Group



Swipe

Online

Chip

Silver

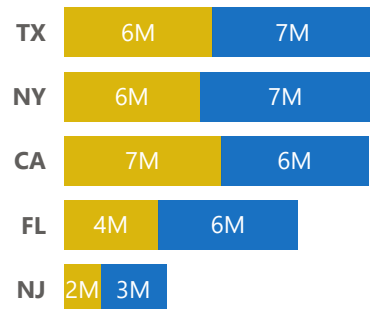
Blue

Gold

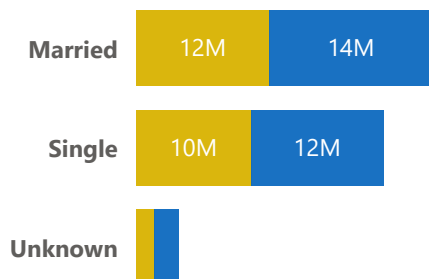
Platinum

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	952801	72262158
Businessman	17387832	2539390	186959919
Govt	8111701	1160016	88773989
Retirees	4535184	630359	48675030
Selfemployeed	8261758	1119742	75313288
White-collar	10114656	1441074	103930055
Total	55315410	7843382	575914439

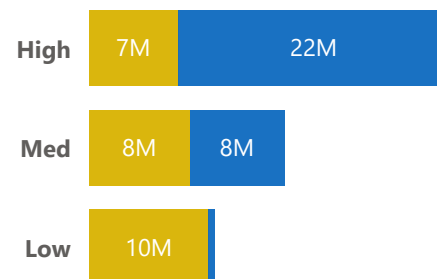
Top 5 States



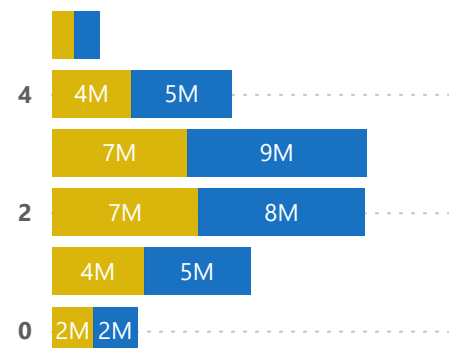
Revenue by Marital Status



Revenue by Income Group



Revenue by Dependent



Revenue by Education

