

Case Study 2 BEBA & DAIP

Client:

Ian MacLellan

Student Experience

University of Strathclyde

Groups and Reports

- 4 Topics being covered
- Topic groups made up of Sub-groups
- Sub groups will be pure DAIP and pure BEBA groups to assist with scheduling
 - “Numbered” Groups are BEBA.
 - “Alphabet” Groups are DPIA
- There will be 1 Presentation (15 mins) per topic covering material from *all* the sub-groups in the topic.
- Hand in for Report & Presentation - 8.00 am on 30th October - 8 pages
Max incl. Exec Summary (Survey/Interview Protocols etc. as an appendix)
- Bring along a physical copy of your report for the client.
- Your “mark” will be determined by sub-group report and peer review

Points for your consideration

- A “methodological” point
 - Show us you are doing this properly, so, Ian can be sure your results are reliable
 - Use the ideas you have taken from other courses, and, from further reading
- Co-operate
 - Each group needs to nominate someone to co-ordinate with other sub-groups in their topic to arrange joint presentation etc.
 - Maybe you will access better data if you co-ordinate
- Ethics
 - You are talking to real people about real issues
 - Do this properly – Ethics forms; Information sheets upload by Friday am for approval. We need information before you collect data
- Big groups, three weeks work. Think of quantity **and** quality of data. Shoe leather required...
- Groups – Lessons from reflection. Get the best out of each other

Groups and Topics

Accommodation 1	Accommodation 2	Accommodation 3	Why Strathclyde?
1	2	3	4
5	6	7	8
			A
B	C	D	E

1 – Private Rented Sector Housing – HouseHunting

Sub Group	Sub Topic/Approach/Question
1	Focus Groups
5	Questionnaire
B	Interviews

2 – Experience of Housing

Sub Group	Sub Topic/Approach/Question
C	Focus Groups
6	Questionnaire
2	Interviews

3 – Housing & Course Choice

Sub Group	Sub Topic/Approach/Question
3	Focus Groups
D	Questionnaire
7	Interviews

Why Strathclyde?

Sub Group	Sub Topic/Approach/Question
4	Focus Groups
8	Questionnaire – Business School/HASS
A	Interviews
E	Questionnaire – Engineering/Science