



AtliQ Hospitality Analysis



OverView

- Holistic snapshot of hospitality performance.
- Visualizes key trends and insights.
- At-a-glance view of vital metrics.



Booking Analysis

- Tracks booking trends and patterns.
- Reservation insights for better planning.
- Optimizes occupancy rates and booking channels.



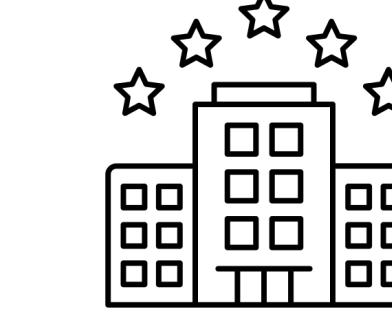
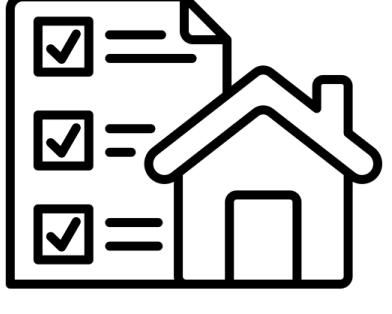
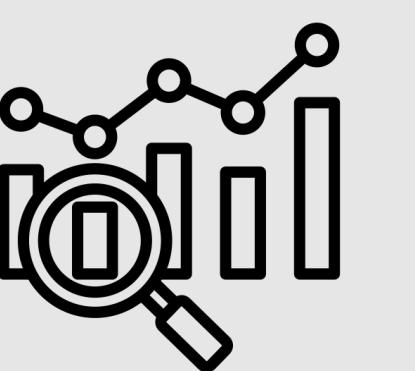
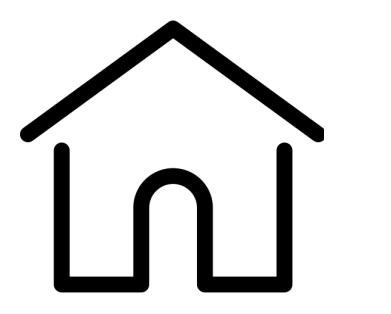
Revenue Analysis

- Deep dive into revenue streams and sources.
- Revenue breakdown and performance analysis.
- Identifies top-performing areas for revenue optimization.



Key Metrics

- Centralized hub for crucial performance indicators.
- Highlights metrics critical for decision-making.
- Efficient monitoring of key performance benchmarks.



Property Name

City

Booking Status

Booking Platform

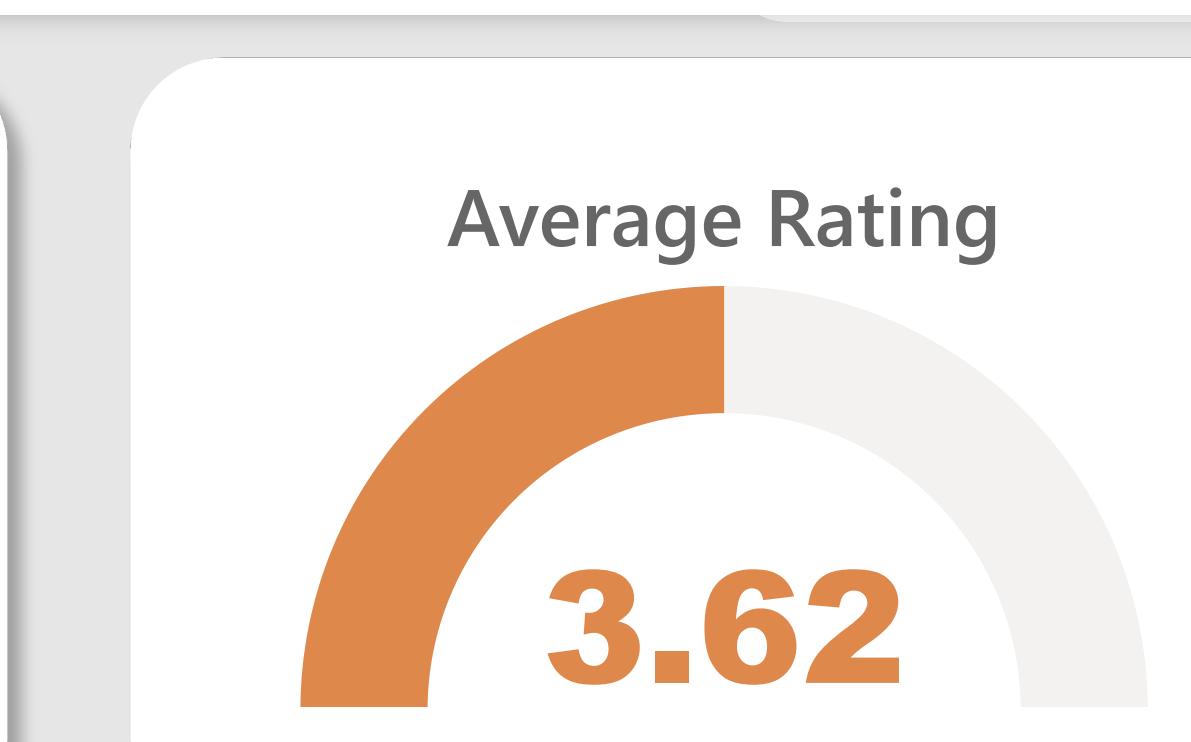
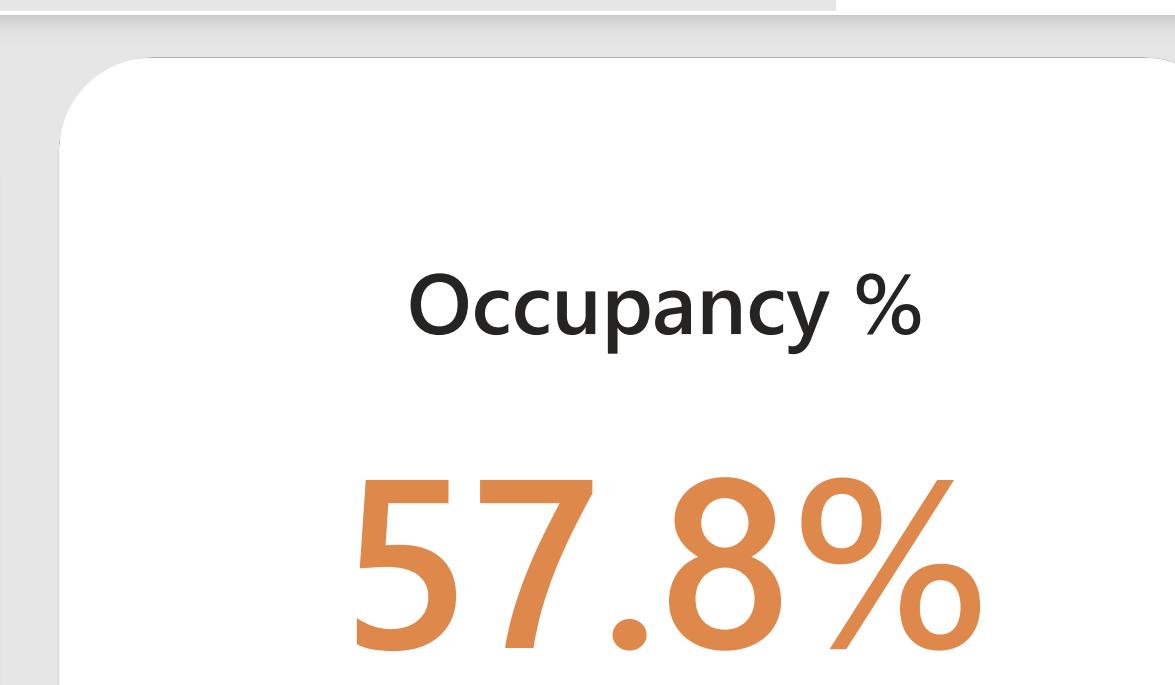
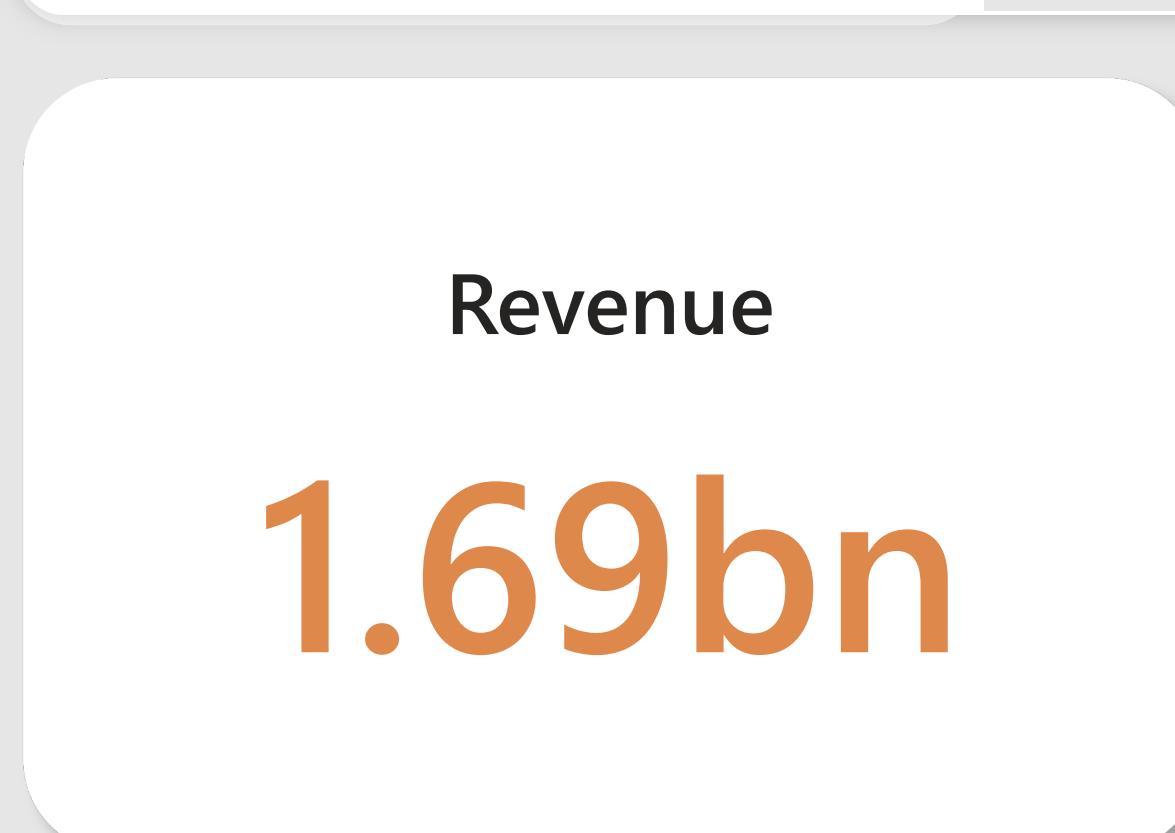
Room Class

Week

ABBREVIATIONS :

RevPAR - Revenue per available room
DSRN - Daily sellable room nights
ADR - Average Daily Rate
DBRN - Daily Booked Room Nights
DURN - Daily Utilized Room Nights

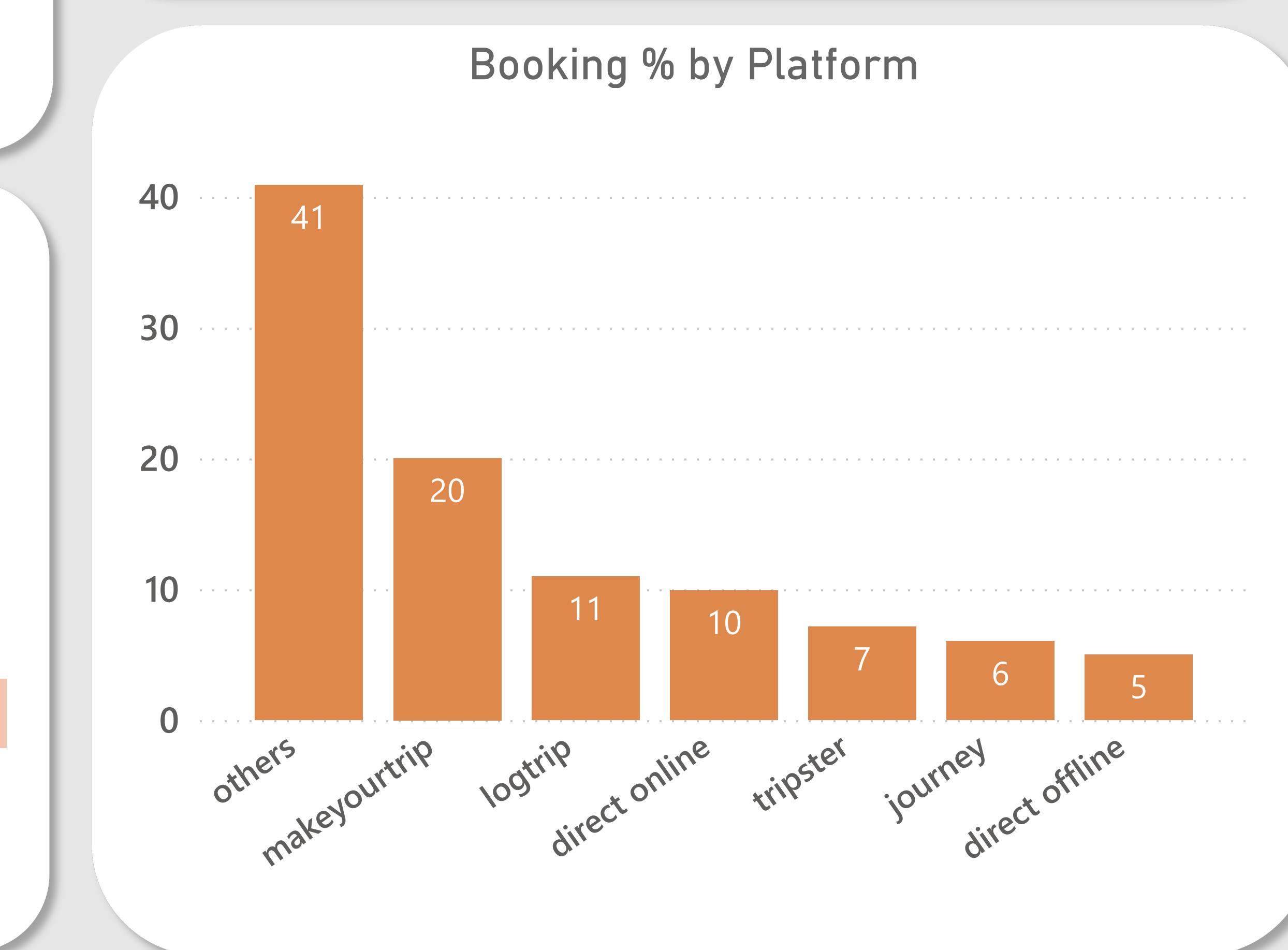
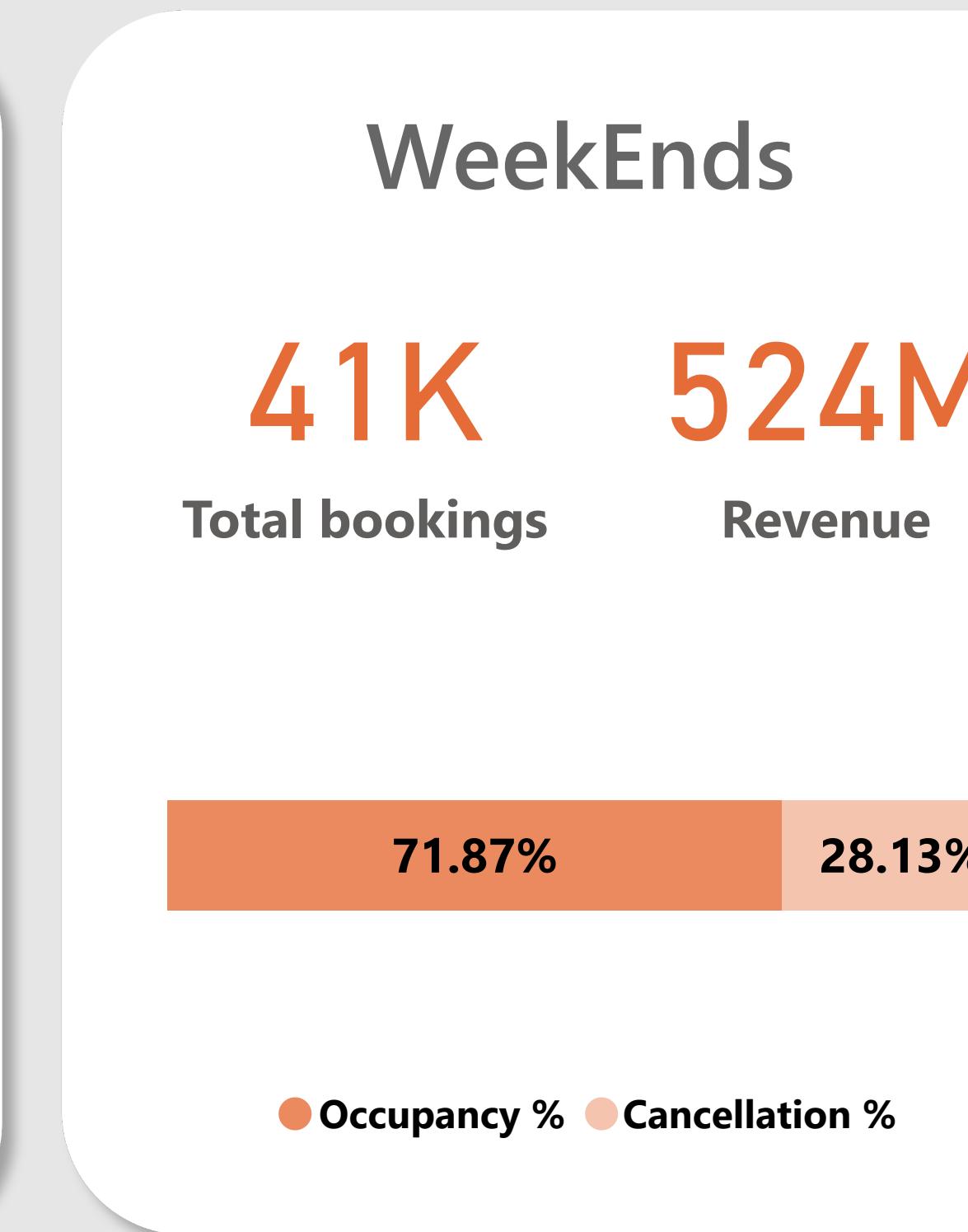
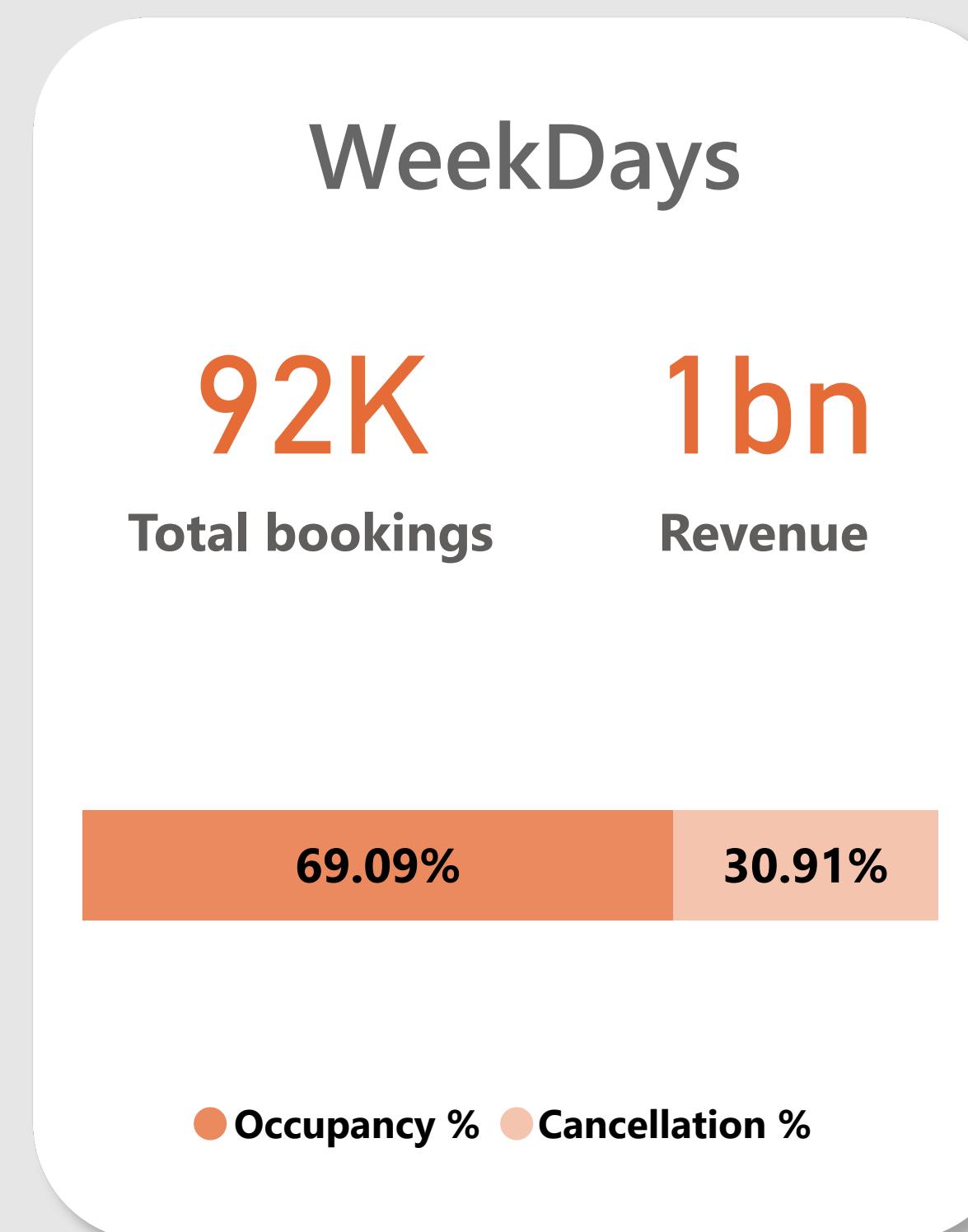
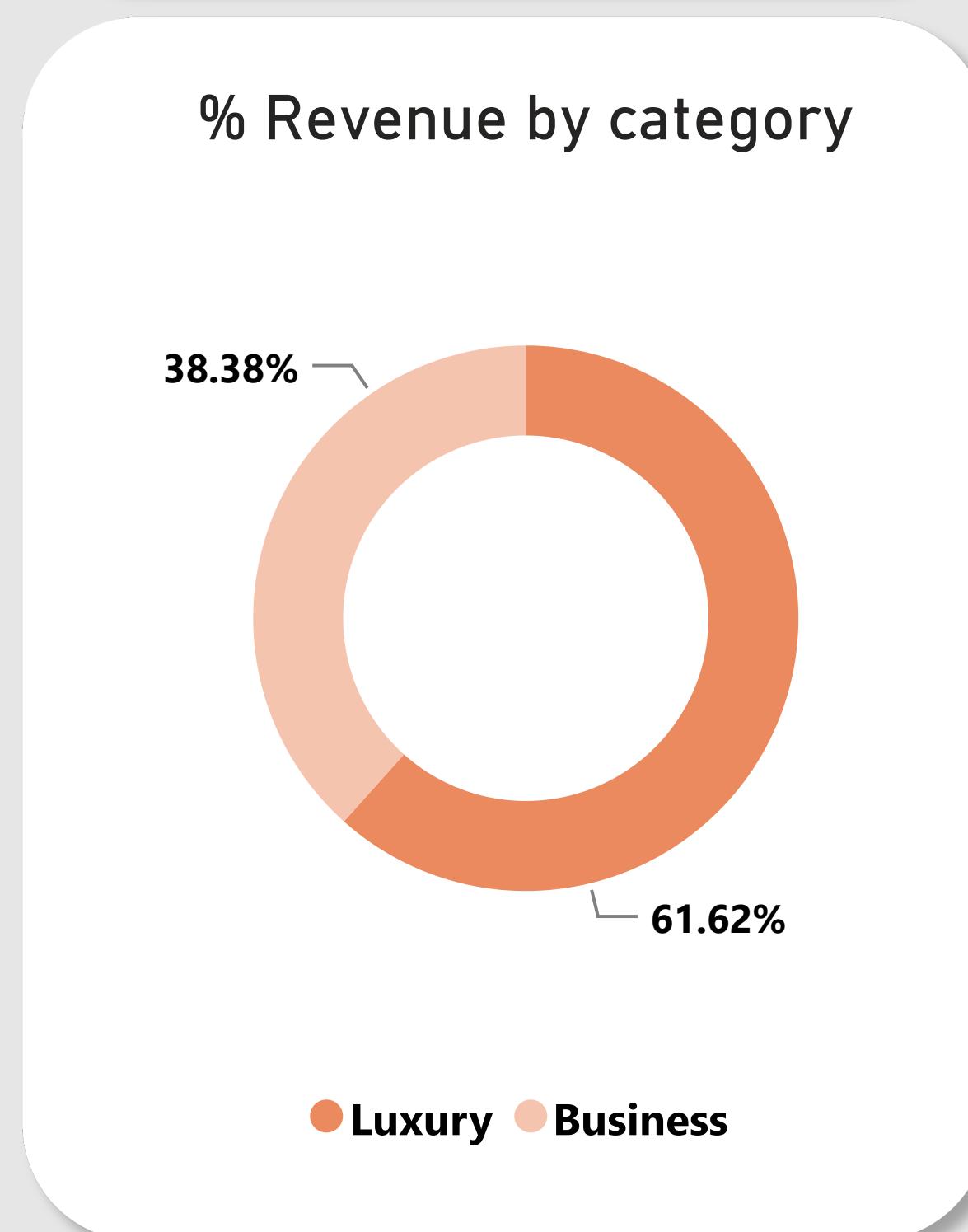
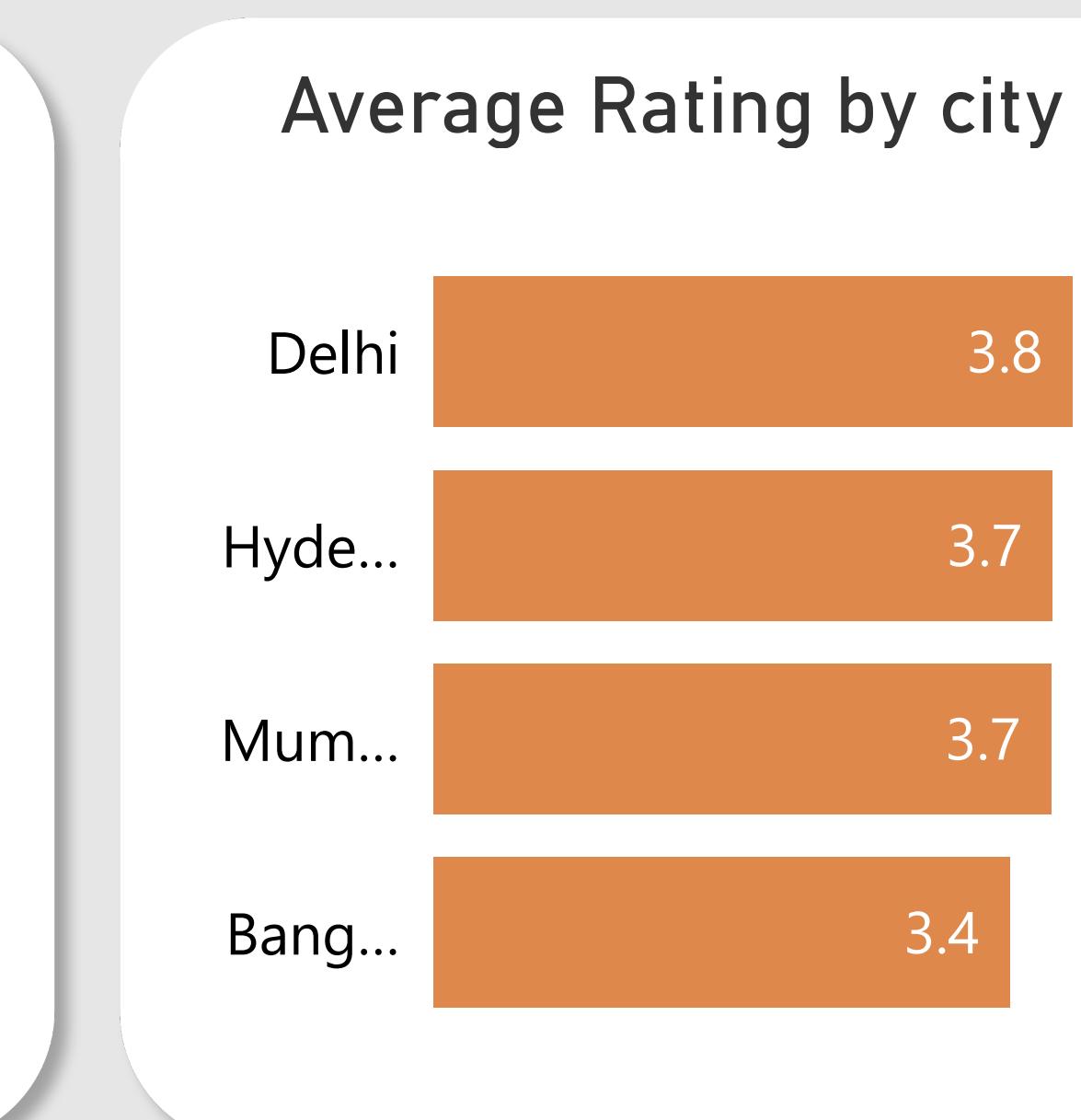
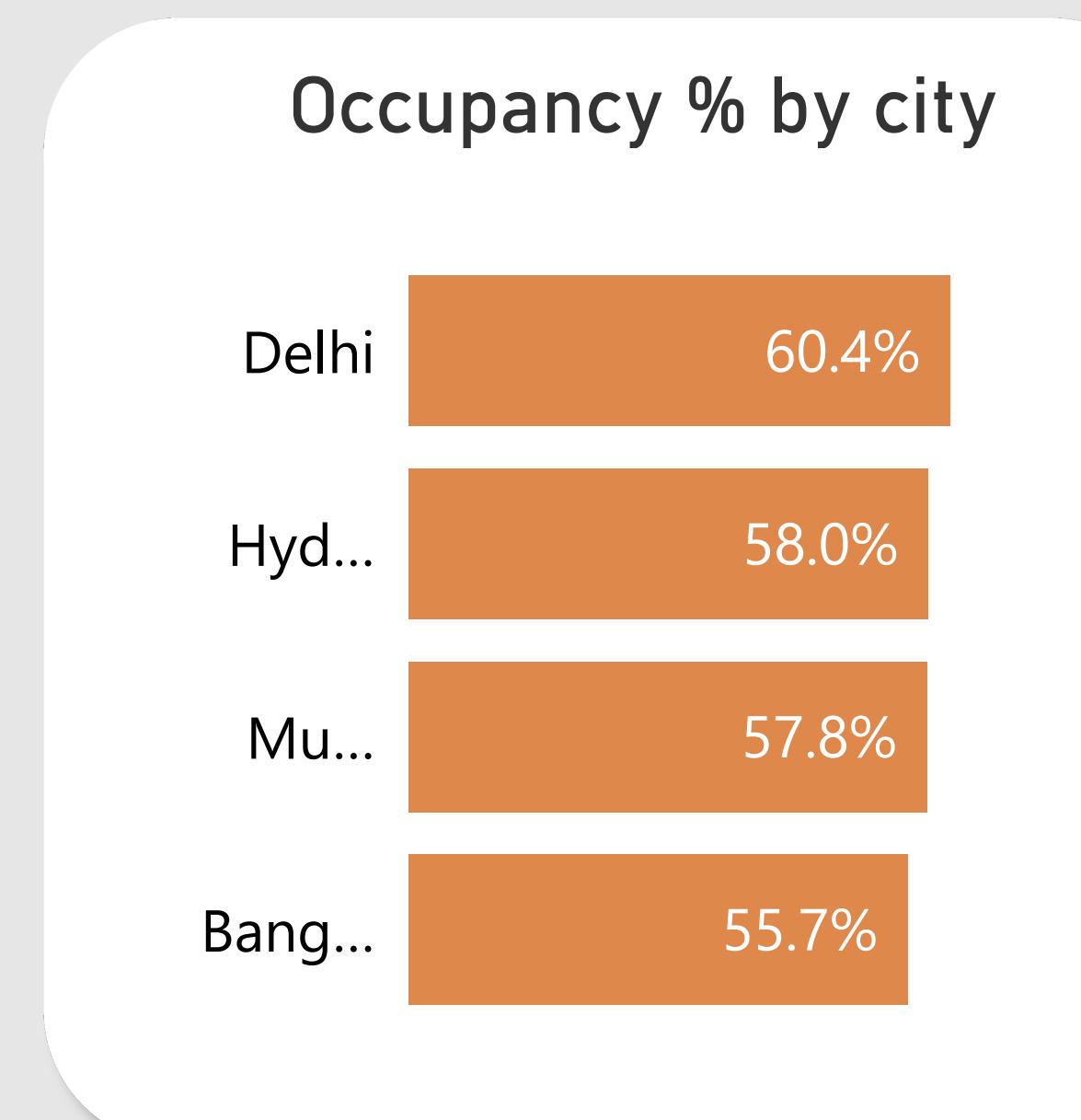
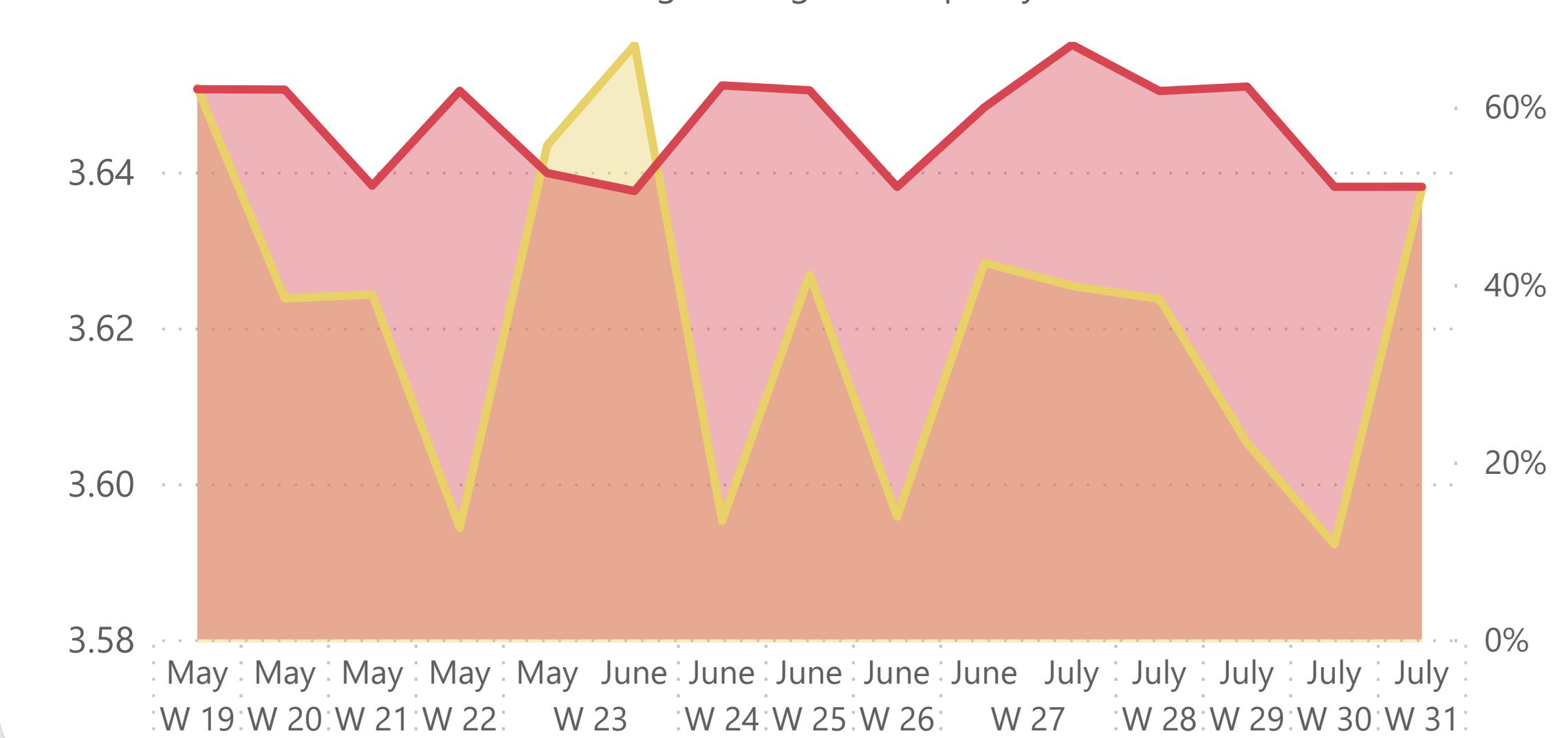
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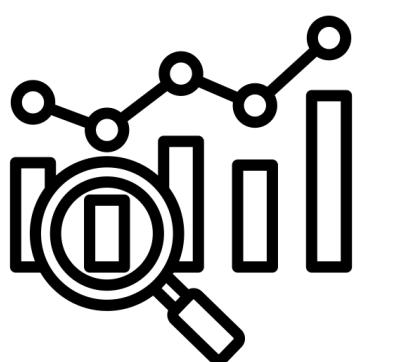


May 22 Jun 22 Jul 22

Average Rating and Occupancy % by week no and Month

● Average Rating ● Occupancy %





Property Name
All

City
All

Booking Status
All

Booking Platform
All

Room Class
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All

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Clear all slicers

Total Bookings

133K

Total Capacity

230K

Successful Bookings

100K

Total Checked Out

93K

No show Bookings

6673

No Show rate %

5.0%

Booking Cancelled

33K

Cancellation %

24.8%

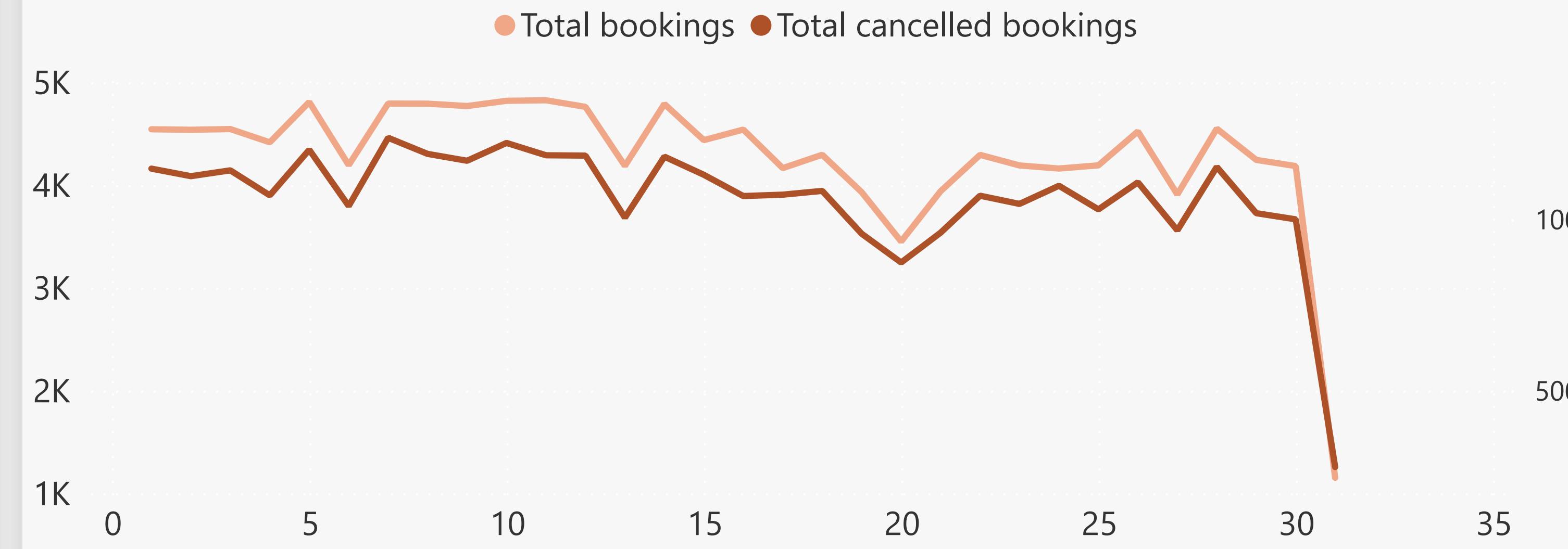
Occupancy %

57.8%

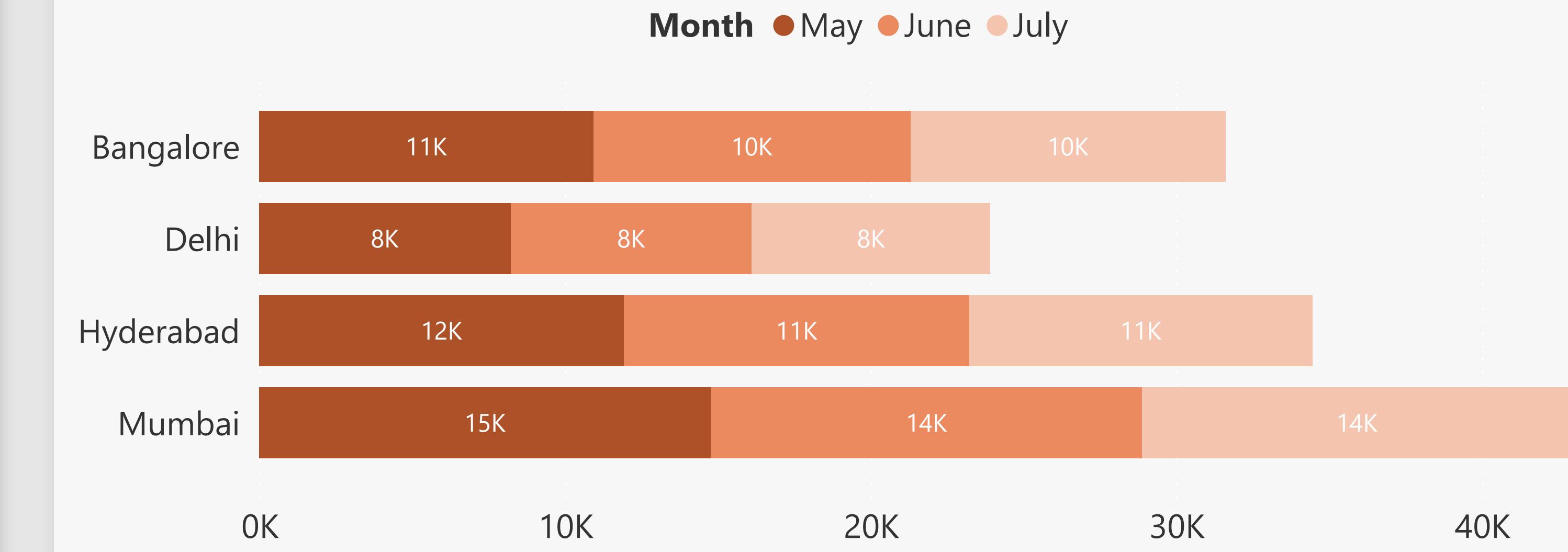
Revenue

1.69bn

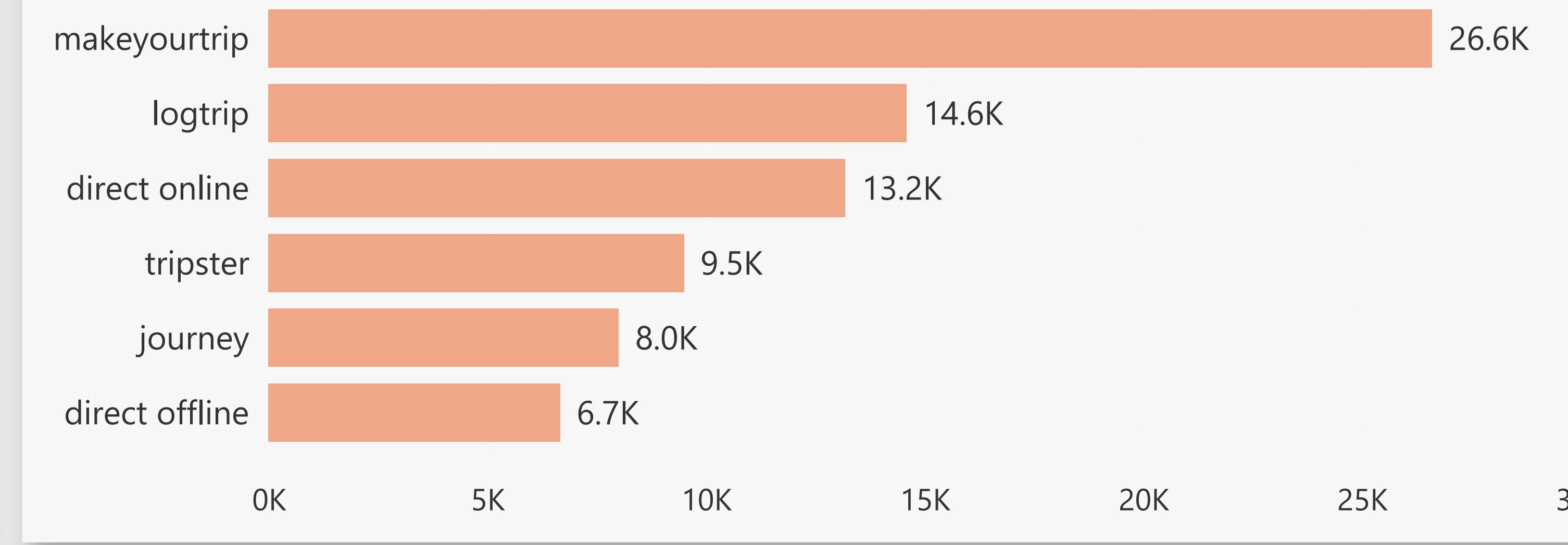
Total bookings and Total cancelled bookings by Day



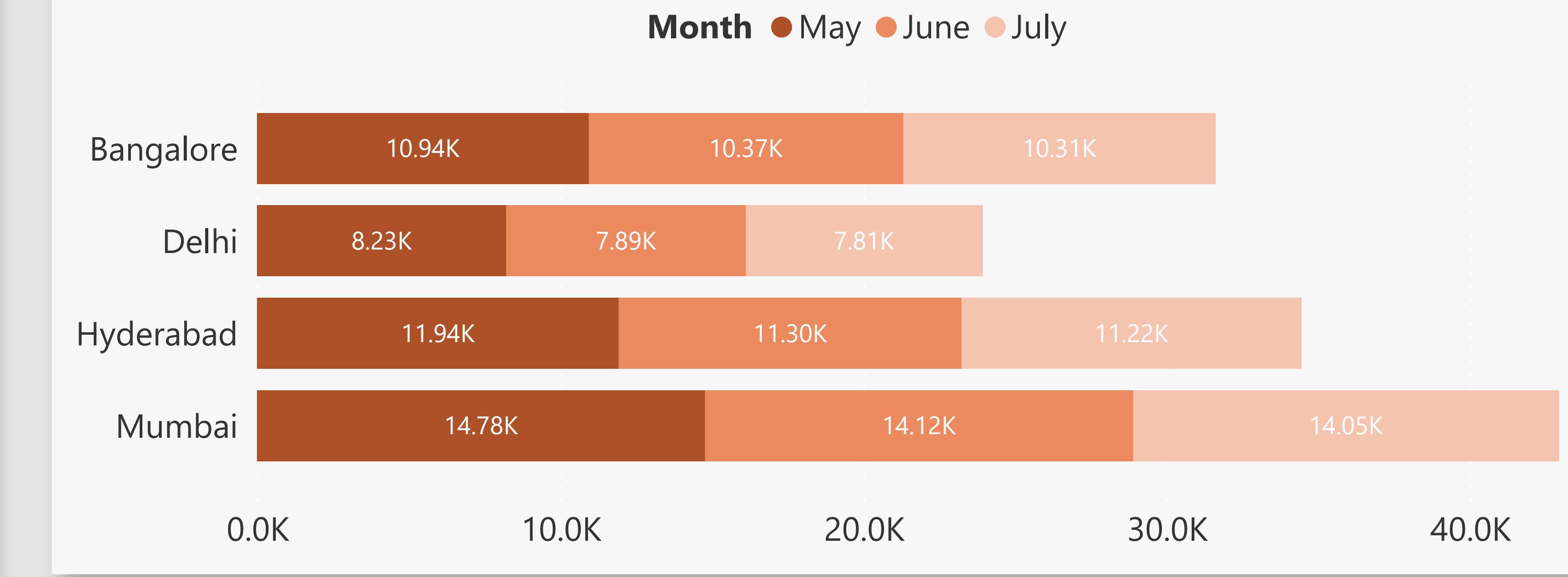
Total Successful Bookings by city and Month

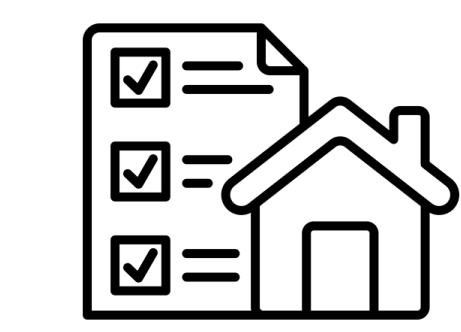
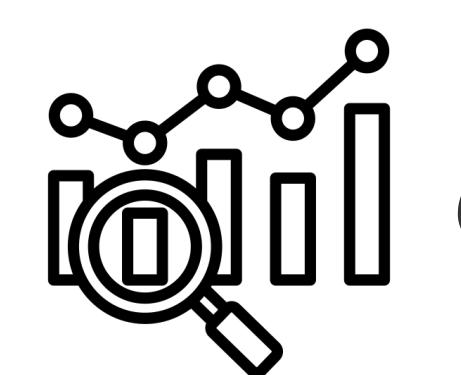


Total Bookings by Booking Platform



Cancellation Rate by city and Month





Property Name
All

City
All

Booking Status
All

Booking Platform
All

Room Class
All

Week
All

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Total Revenue
1.69bn

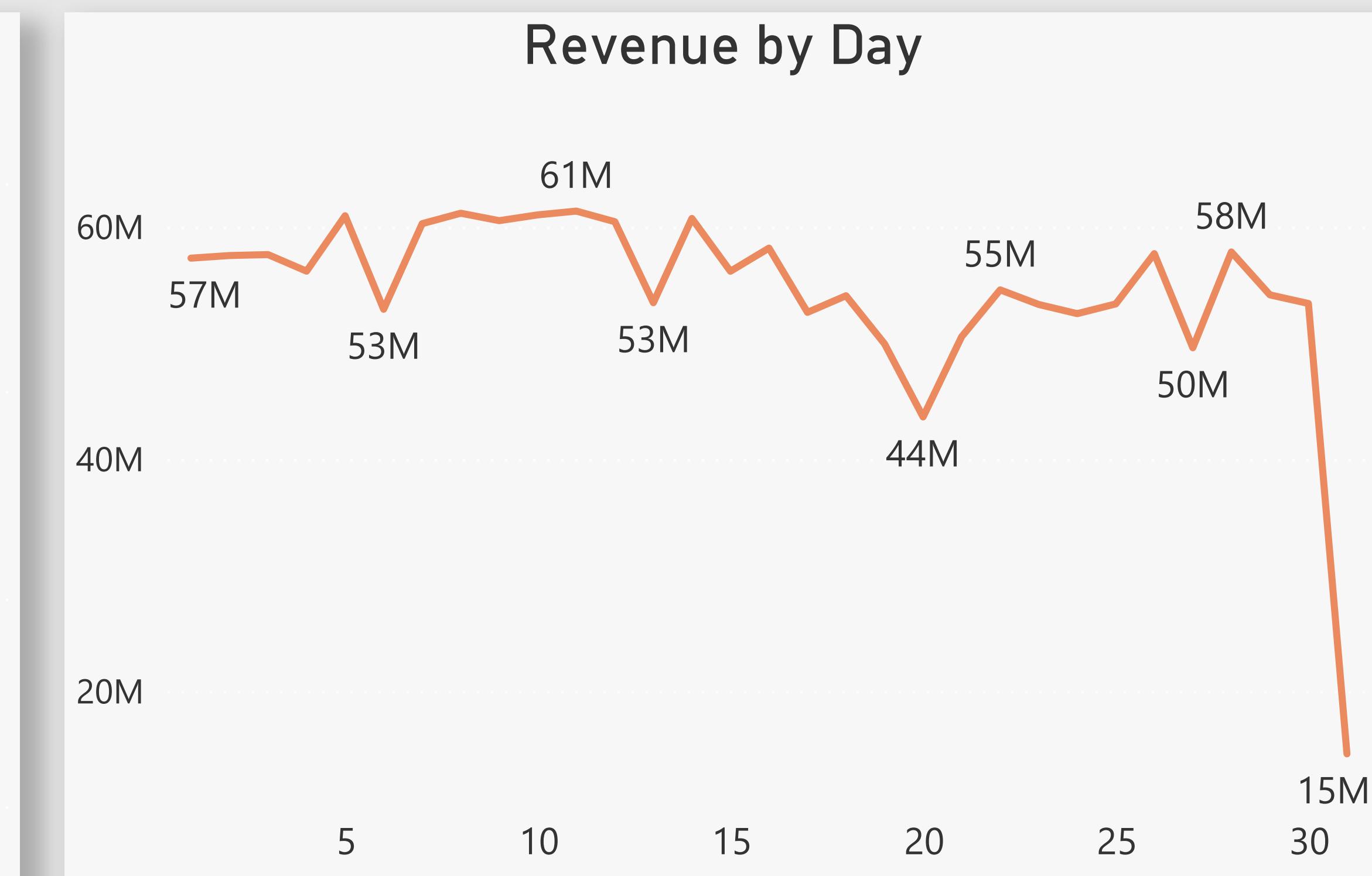
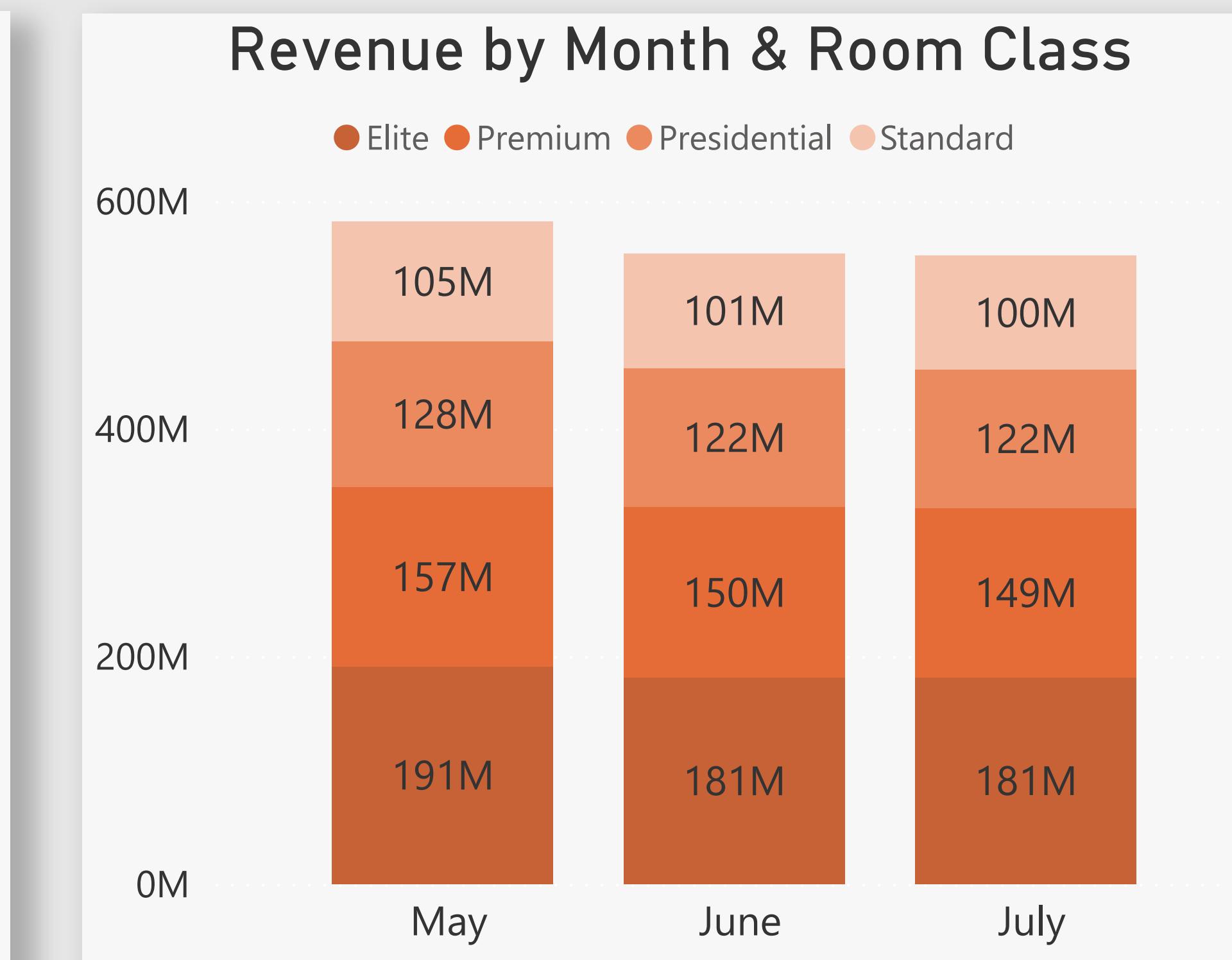
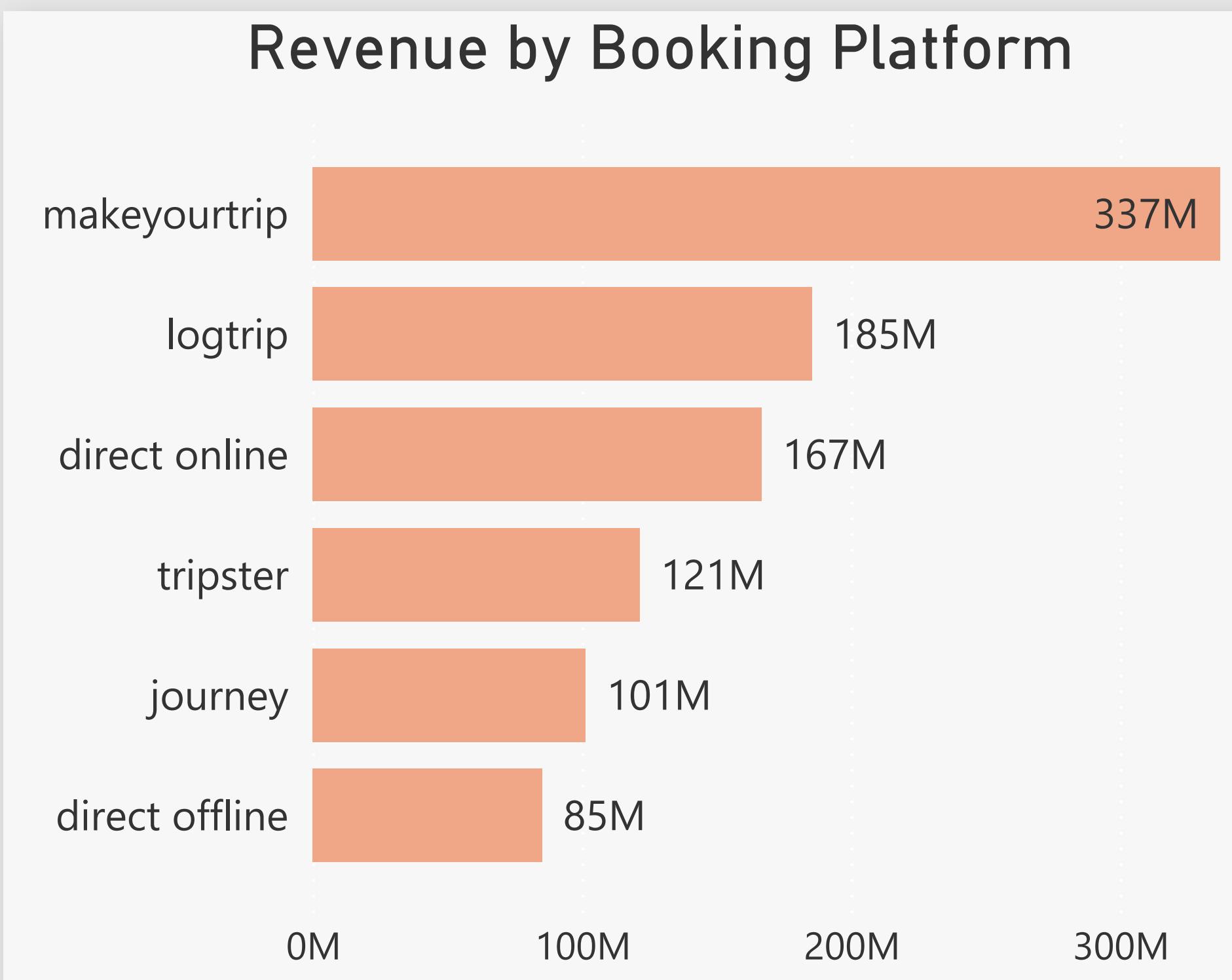
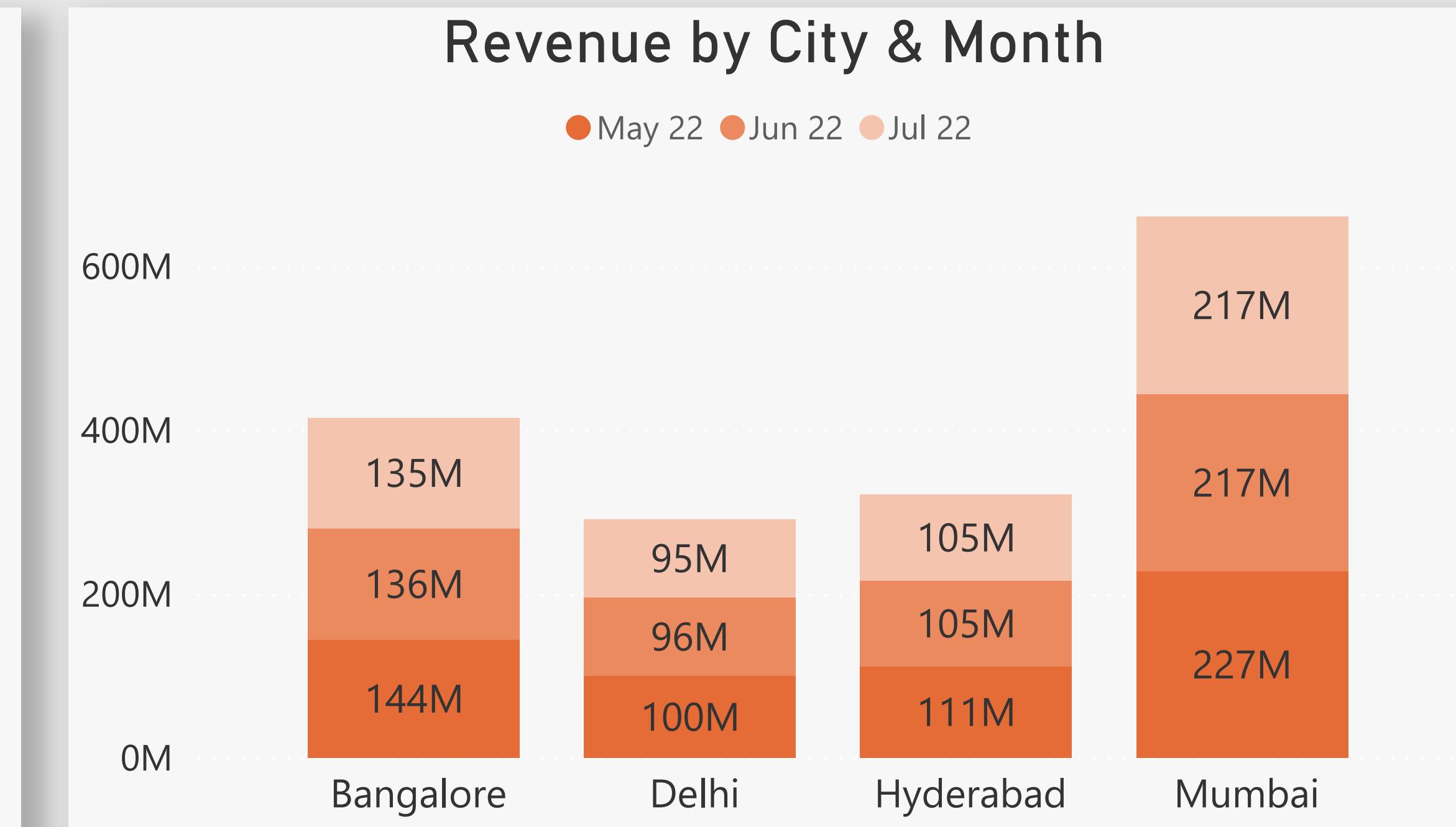
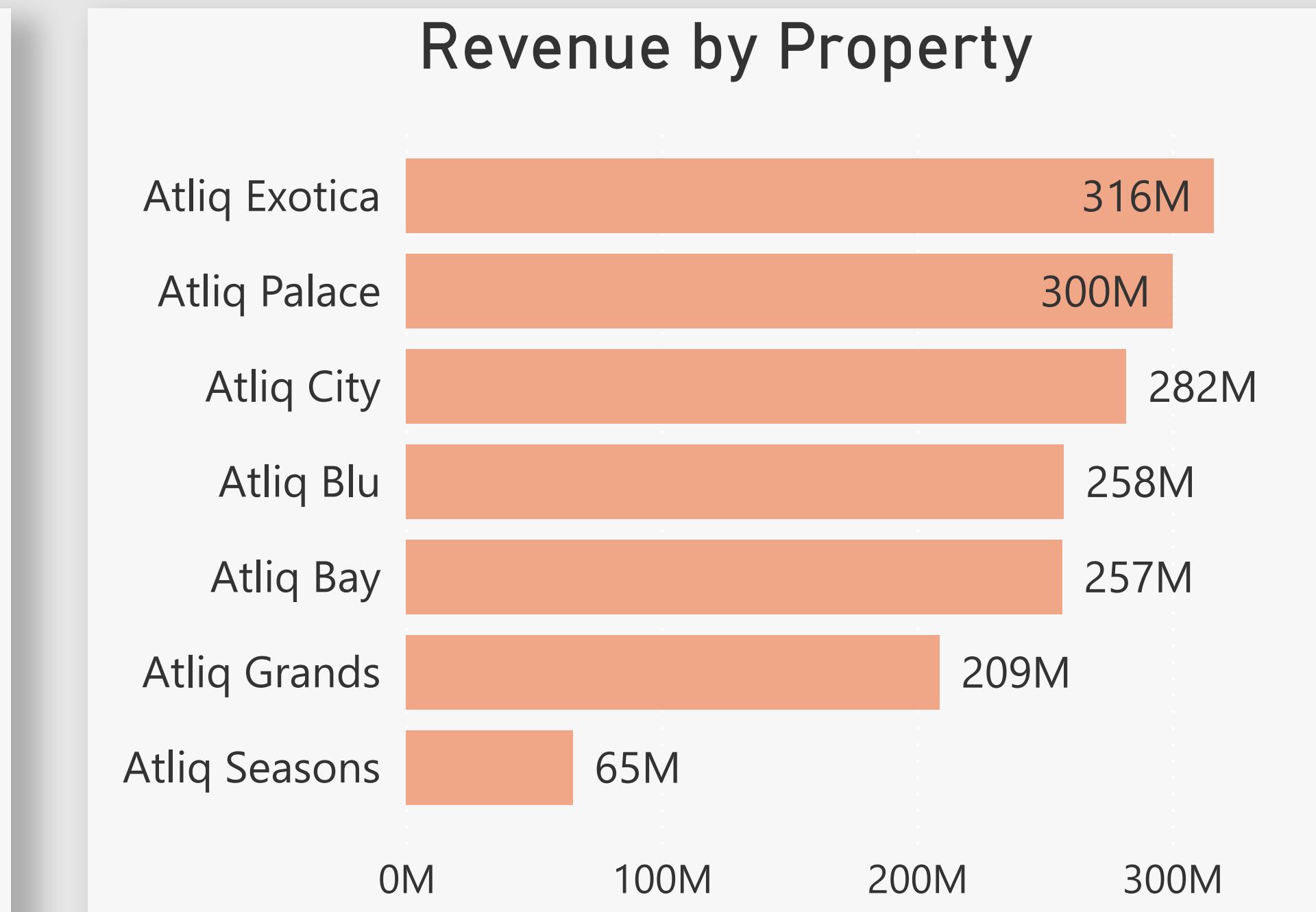
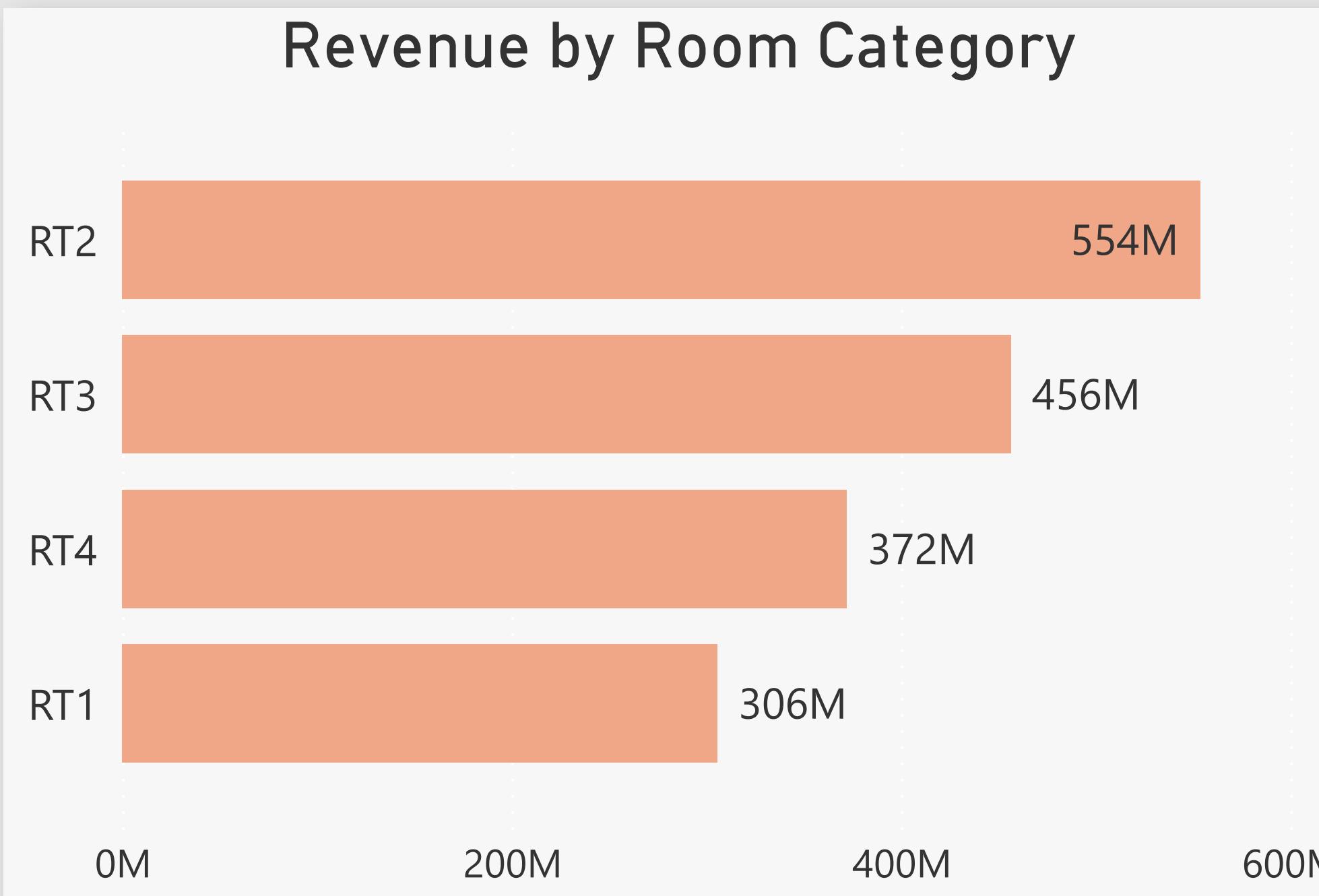
RevPar
7.34K

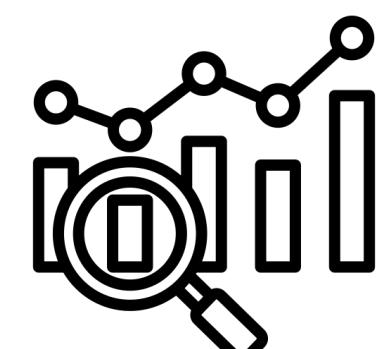
Occupancy %
57.8%

Cancellation %
24.8%

Realisation %
70.1%

May 22 Jun 22 Jul 22




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[Booking
Analysis](#)

[Revenue
Analysis](#)

[Key Metrics](#)

Property Name
All

City
All

Booking Status
All

Booking Platform
All

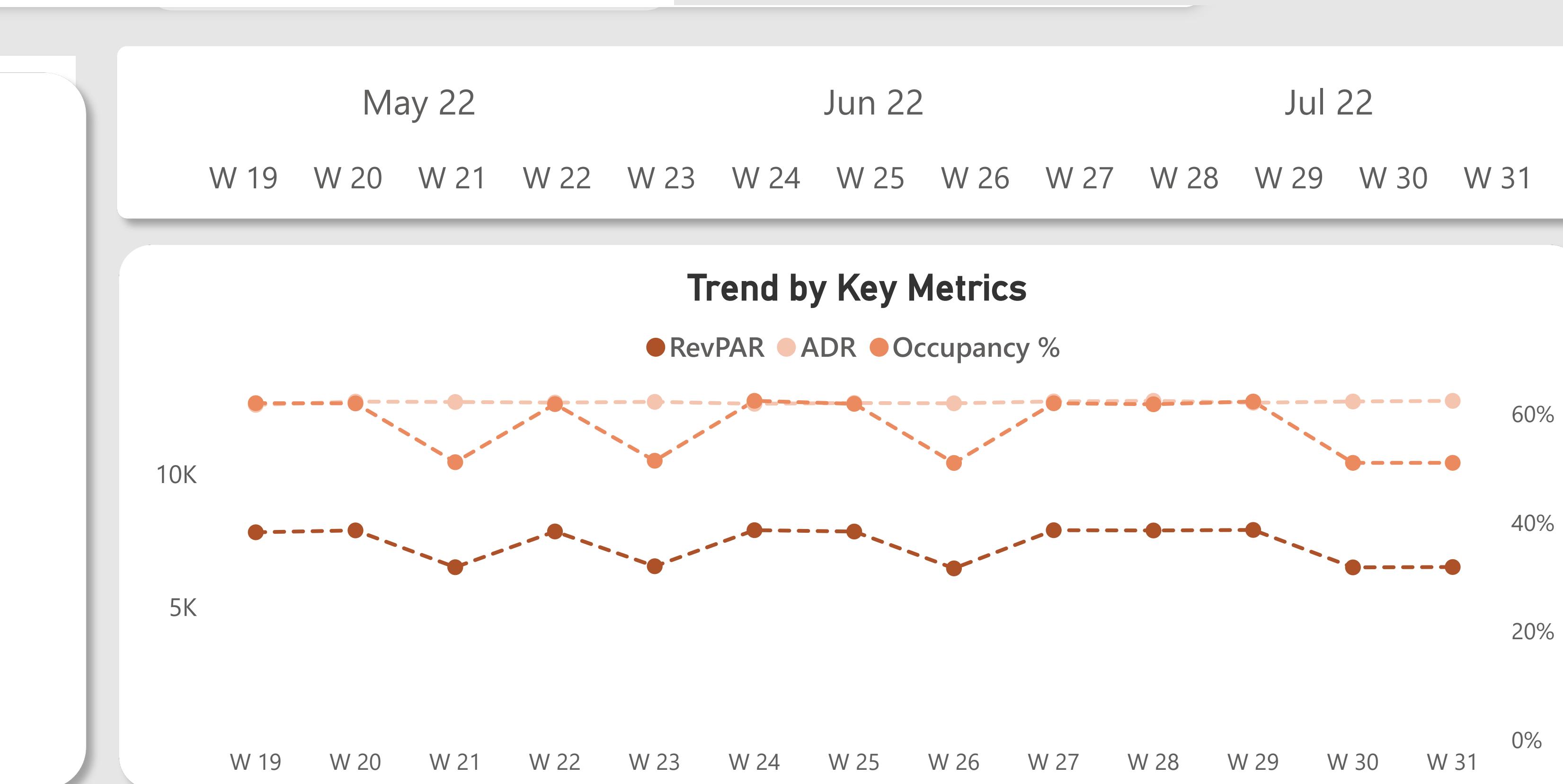
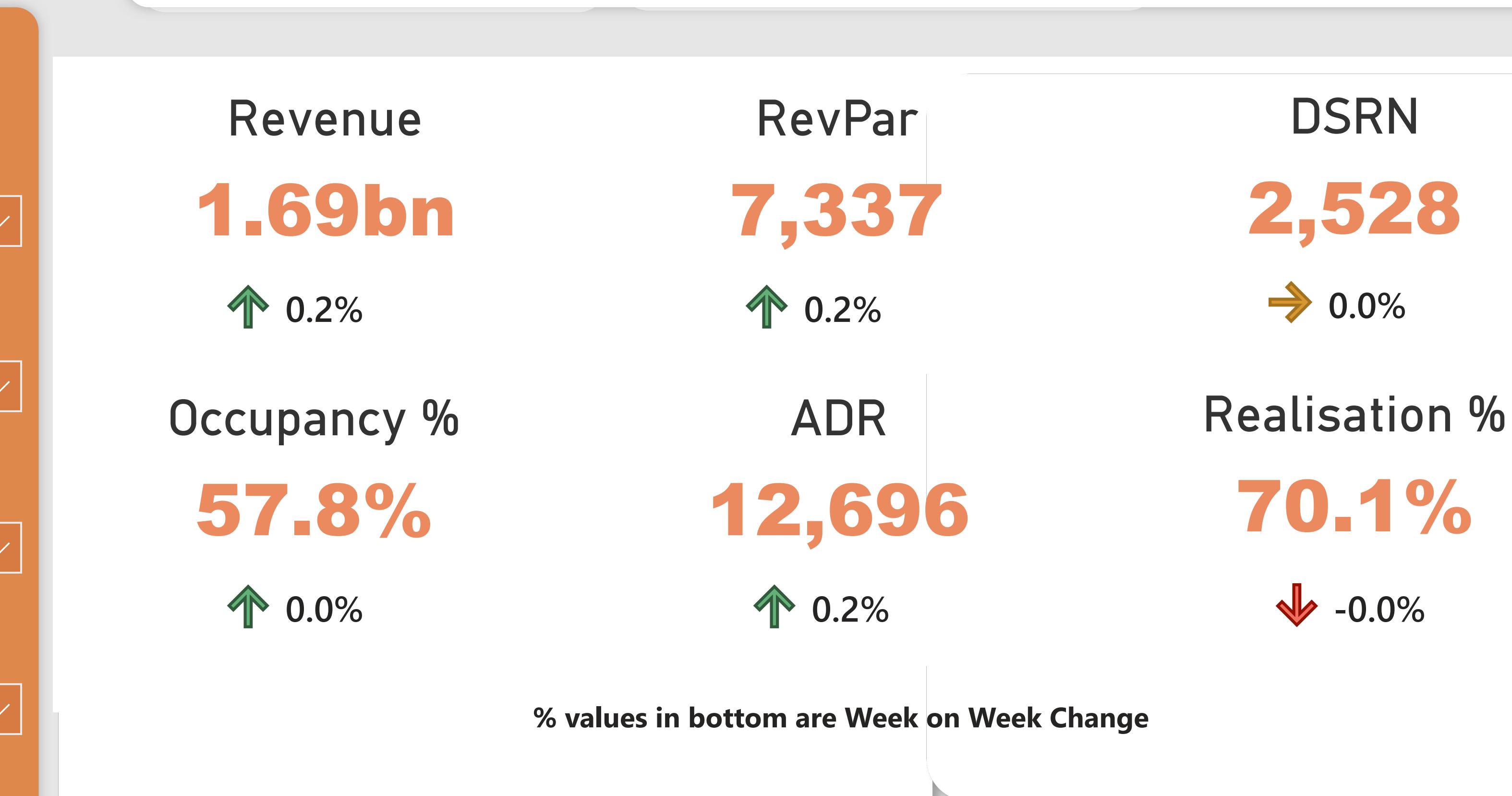
Room Class
All

Week
All

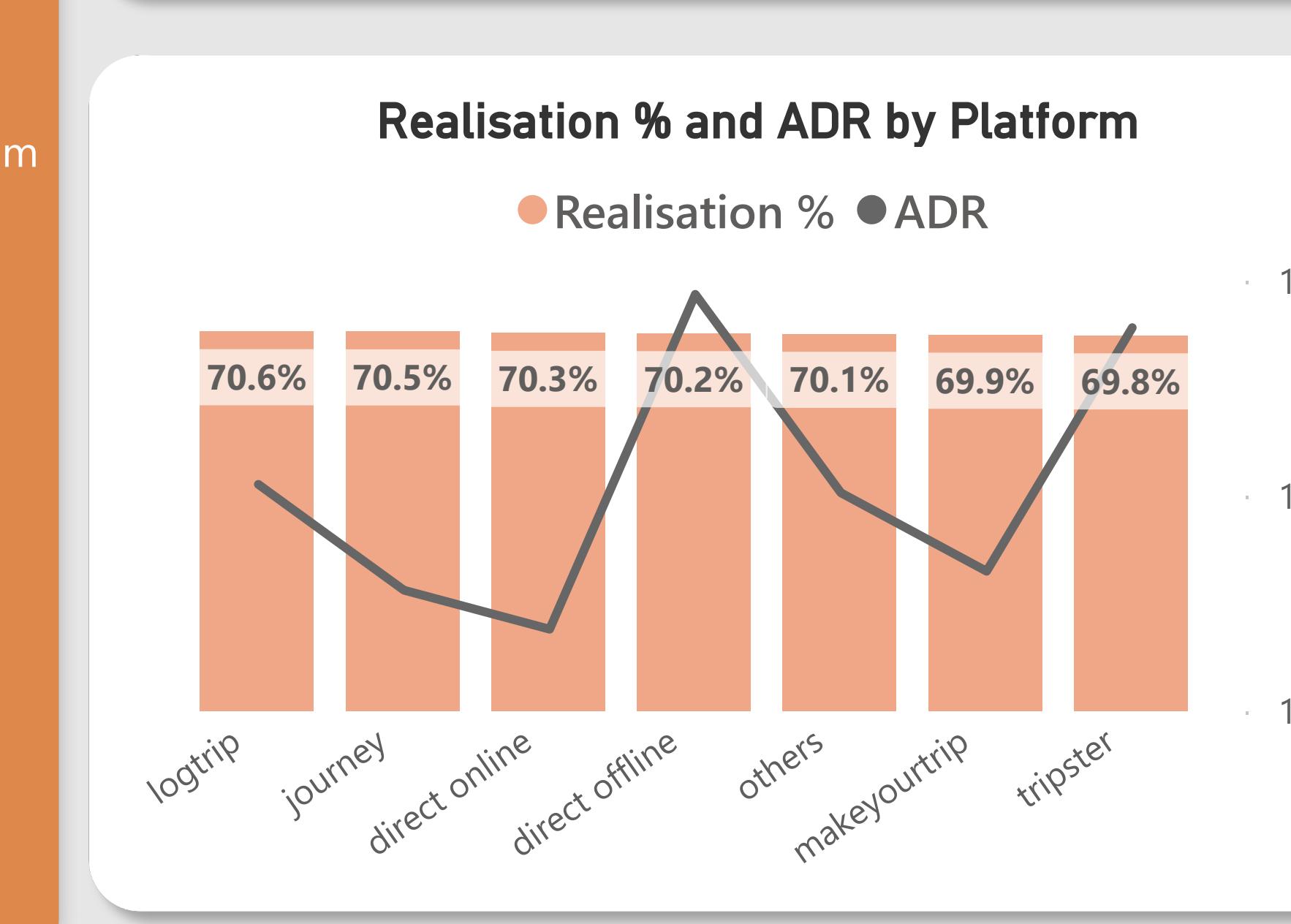
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day_type	RevPAR	Occupancy %	ADR	Realisation %
Weekend	7,971.63	62.6%	12,725.49	70.6%
Weekday	7,082.53	55.8%	12,682.41	69.9%
Total	7,336.56	57.8%	12,695.75	70.1%



property_id	property_name	city	Revenue	Total bookings	Property by Key Metrics									
					RevPAR	Occupancy %	ADR	DSRN	DBRN	DURN	Realisation %	Cancellation %	Average Rating	
16558	Atliq Grands	Delhi	36M	3114	7,525	65.8%	11,436	52	34	24	70.0%	25.1%	4.25	
18563	Atliq Palace	Hyderabad	44M	4669	5,014	52.9%	9,480	97	51	36	69.6%	26.0%	3.07	
18558	Atliq Grands	Hyderabad	46M	4420	5,514	53.4%	10,331	91	49	34	69.7%	25.1%	3.06	
18559	Atliq Exotica	Hyderabad	47M	5192	4,061	44.6%	9,111	128	57	40	70.6%	24.3%	2.33	
17562	Atliq Bay	Mumbai	51M	3388	6,803	44.9%	15,167	83	37	26	69.6%	25.4%	2.37	
19558	Atliq Grands	Bangalore	54M	4316	5,527	44.3%	12,468	107	47	33	70.1%	24.5%	2.37	
16560	Atliq City	Delhi	54M	4635	6,281	53.6%	11,714	95	51	36	71.2%	24.0%	3.01	
18561	Atliq Blu	Hyderabad	55M	6374	5,679	65.5%	8,676	107	70	49	70.4%	24.3%	4.25	
16562	Atliq Bay	Delhi	56M	4762	6,254	53.4%	11,712	98	52	36	69.3%	25.2%	3.07	
16561	Atliq Blu	Delhi	57M	4362	8,612	65.7%	13,115	73	48	33	69.9%	25.6%	4.28	
19559	Atliq Exotica	Bangalore	59M	4645	6,851	53.7%	12,751	95	51	36	70.8%	24.5%	3.04	
Total			1688M	132939	7,337	57.8%	12,696	2,528	1,461	1,025	70.1%	24.8%	3.62	