

WHACKIEST'25

IDEATHON-2025

Theme : PS1-Endless Trail

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PROBLEM STATEMENT

THE FUTURE OF TRAVEL NEEDS REINVENTION

1. Planning is a Decision Maze

35+

tabs switched before finalizing a trip

FEELS UNCERTAIN ABOUT CHOICES.



2. Group Coordination is Lost in Noise

90%

of messages are irrelevant memes

IMPOSSIBLE TO TRACK ESSENTIALS.



3. Itineraries Ignore Human Reality

Fail to adapt to human conditions like crowds, fatigue, sun exposure, delays, & emotions.



4. Safety Tools are Reactive, Not Proactive

No modern AI detects **EARLY DANGER SIGNALS**.
PROLONGED SILENCE, UNUSUAL DETOURS, REMOTE ISOLATION.



5. Discovery is Biased and Inauthentic

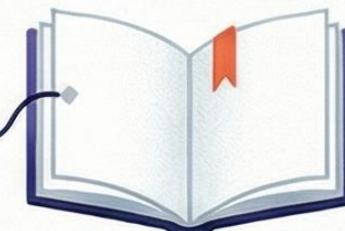
ALGORITHMIC RECOMMENDATIONS

Funnels travelers to the
SAME 50 TOURIST SPOTS,
LOCAL SECRETS & MICRO-CULTURES OVERLOOKED.

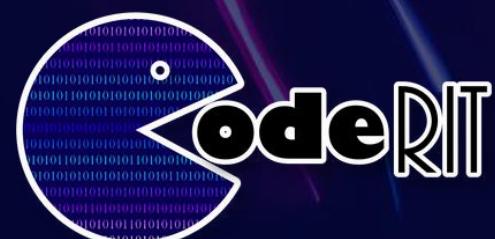


6. Memories are Captured, Not Understood

Photos, chats, and emotions remain as **FRAGMENTED DATA**,
NO TOOL WEAVES THEM INTO A MEANINGFUL, NARRATED STORY.



PROPOSED IDEA



Phase 1: Pre-Trip Intelligence



Holiday Spacetime Optimizer (H-SO Engine)

AI simulates "ullernets unicurses" for your seapiort finding optimal travel windows by modeling how taking different numbers of leave days impacts trip length, cost, and opportunities.



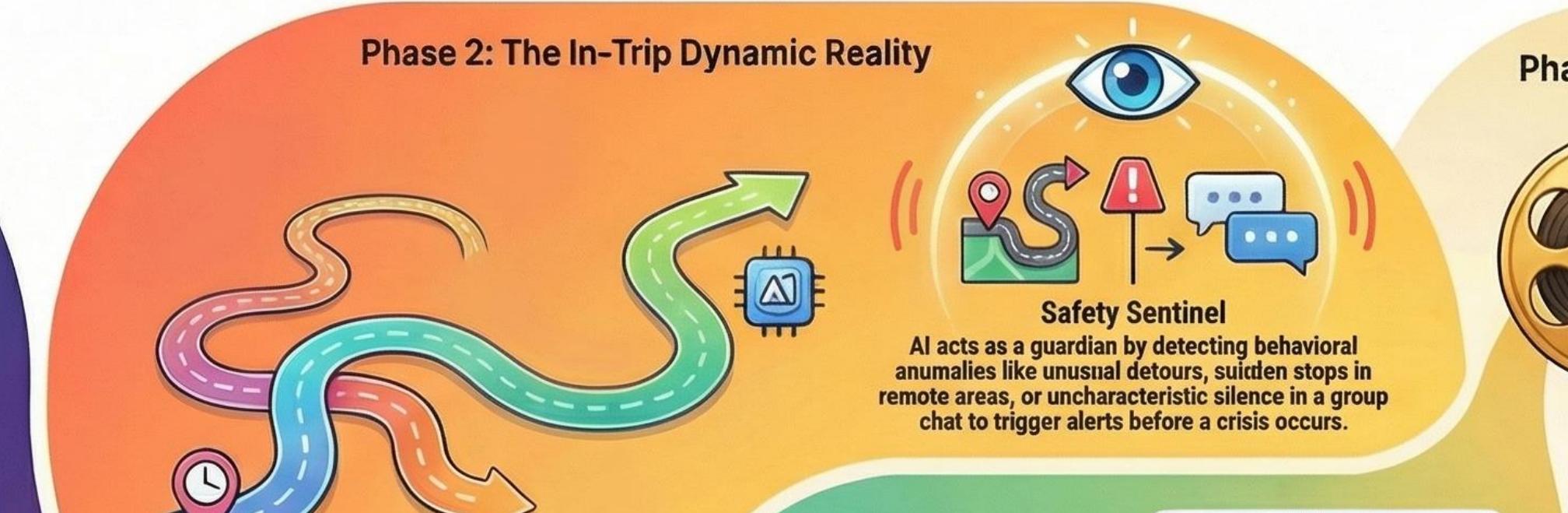
Group “Signal-Cleanse” Engine

AI simulates "alternate universes" for your vacation, finding optimal travel windows by modeling how taking different numbers of leave days impacts trip length, cost, and opportunities.

Group “Signal-Cleanse” Engi

Instead of manual filtering, the AI reads all group chat messages, connects key decisions, commitments, and bookings, and prevents them in a clean, real-time 'Decision Summary Timeline'.

Phase 2: The In-Trip Dynamic Reality



Temporal Elastic Itineraries

Your Itinerary becomes a living organism that stretches and compresses, as the AI resyncs the day's plan based on real-time factors like crowds, surges, foliage, weather, and travel delays.



Hyperlocal “Ungoogled Discovery” Eng

The system mines hyperlocal sources like local blogs, language-specific YouTube charts, and Instagram tag masters to find "Not on maps" places and secret spots that Google doesn't know exist.

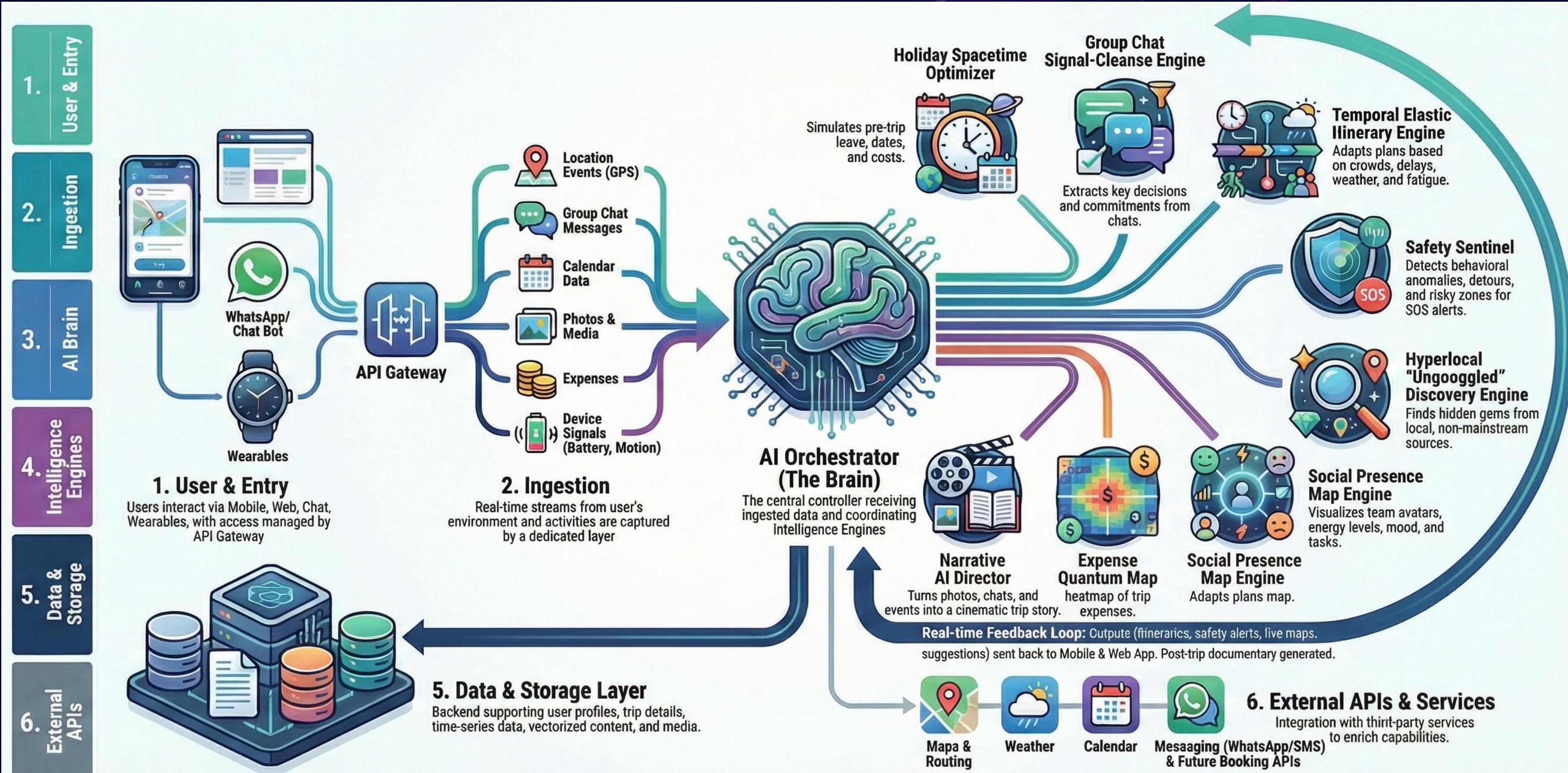
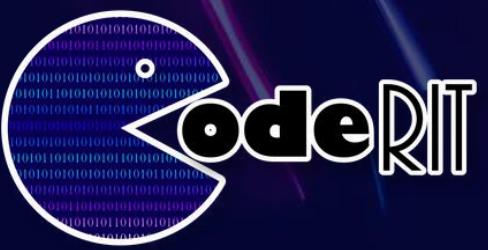
Phase 3: Post-Trip Cinematic Storytelling



Cinematic Memories Engine

Your memories are automatically transformed into a **lifefilms**, style documentary. The AI acts as a film director, using photos, timestamps, detected emotions, and chat highlights to create a narrated, cinematic timeline of your trip.

PROCESS FLOW



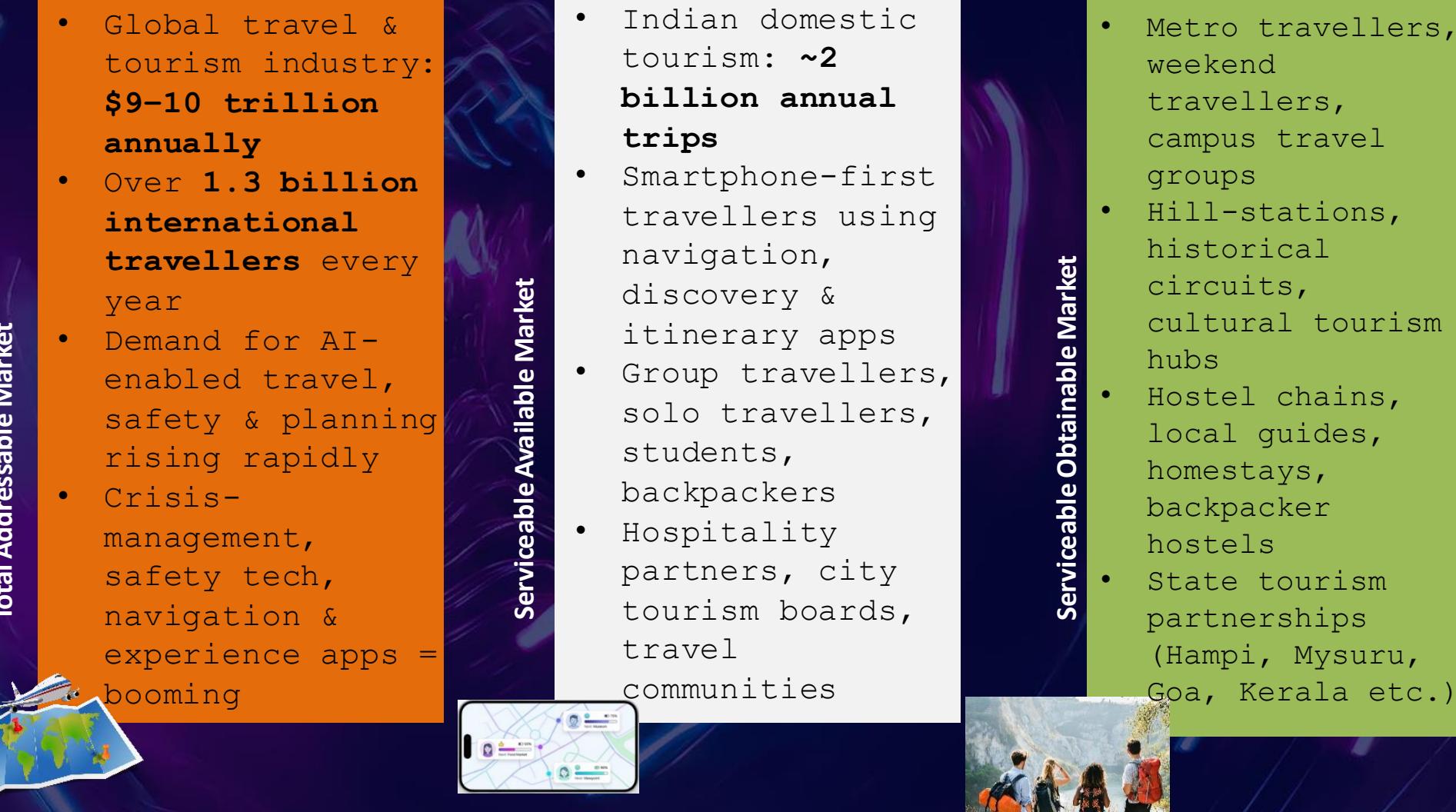
HOW THIS IS ACHIEVABLE?

- **Built on Mature AI & Existing Tech:** LLMs, multimodal models, and smartphone-native signals (GPS, battery, photos) already enable itinerary intelligence, safety, and storytelling.
- **Cloud-Ready & Real-Time:** Event-driven cloud architecture supports live updates on crowds, safety, fatigue, and delays with no special hardware.
- **APIs & Integrations Already Available:** Maps, weather, WhatsApp, Instagram, and tourism datasets make the system immediately implementable.
- **Phased Rollout is Straightforward:** Start with Signal-Cleanse → Safety Sentinel → Elastic Itinerary, then expand to full AI Travel OS.

THE POSITIVE CHANGE WE CREATE

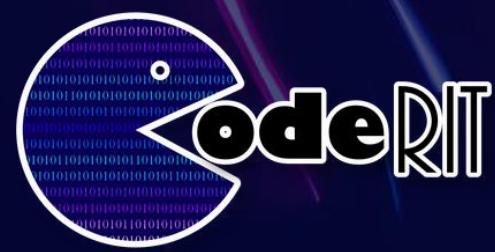
- **Transforms Travel From Stressful to Effortless:** No more chaotic planning, group confusion, or information overload — AI handles the complexity.
- **Creates Safer Travel for Everyone:** Proactive safety through behavioral anomaly detection helps prevent issues before they escalate.
- **Revives Local Communities & Micro-Tourism:** Ungoggled discovery pushes travellers toward small businesses, local guides, lesser-known food spots, and authentic cultural places.
- **Promotes Emotionally Conscious & Inclusive Travel:** Trips adapt to fatigue, mood, stress, energy, and accessibility needs — making travel easier for elderly, anxious, or first-time travellers.
- **Sets a New Standard for Hospitality:** From booking → exploring → storytelling, travel becomes an intelligent, living experience.

MARKET OPPORTUNITY & TARGET USERS



THE VALUE TO THE USER

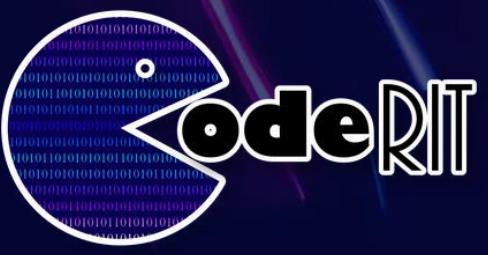
- **Effortless Planning:** The AI eliminates 80–90% of decision fatigue by summarizing chats, choosing dates, optimizing routes, and auto-fixing plans.
- **A Trip That Adapts to You:** Your itinerary flexes with real-time reality — crowds, delays, fatigue, hunger, weather, mood, or energy levels.
- **Peace of Mind Everywhere You Go:** A silent guardian that watches for unusual detours, risky zones, silence, low battery, or separation — triggering early alerts.
- **Authentic Travel, Not Tourist Traps:** Hyperlocal hidden gems, culture-rich spots, local stories, and micro-lore the internet usually hides.
- **Living Memories That Tell Your Story:** A cinematic, AI-narrated recap of your trip: photos + emotions + timestamps + moments blended into a documentary.



BUSINESS MODEL

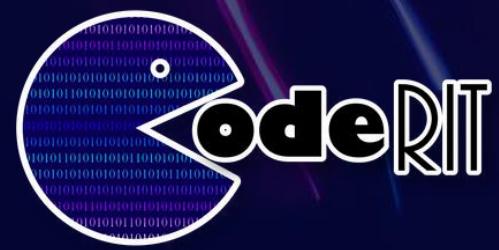
Freemium – Premium Consumer Model	
Free Tier	Offers essential features like basic itinerary planning, limited group chat, safety alerts, and hyperlocal recommendations to drive mass adoption.
Premium Tier	Provides advanced features for a monthly subscription, including an elastic itinerary engine, advanced safety, cinematic memories, and offline AI capabilities.
B2B Partnerships	
Partner Subscriptions for AI-Powered Guest Experience & Safety Hotels, hostels, tourism boards, and large travel companies subscribe to use TripGuardOS technology to enhance visitor experiences and safety.	
Affiliate Revenue	Commissions from Bookings, Tours, and Experiences Earns a commission (typically 6-20%) from affiliate links for booking hotels, tours, local experiences, and rentals.
Local Marketplace	10-15% Commission on Micro-Experiences & Cultural Tours A platform for local guides, artisans, and food vendors to list their offerings, with TripGuardOS taking a commission on each transaction.
API Licensing	White-Label APIs for Itinerary, Safety, and Discovery Licenses its core technologies, such as the Itinerary Engine, Safety Sentinel, and Discovery Engine, to other travel apps and hospitality systems.

TECHSTACK



CATEGORY	TECHSTACK
USER LAYER	
BACKEND & APIs	
MULTI-AGENTS	
DEPLOYMENT	
STORAGE	
MODELS	

RESEARCH AND REFERENCES



RESEARCH & REFERENCES

[UNWTO - Global Tourism Statistics & Market Insights](#)

Provides authentic data on international travellers, market size, safety trends, and tourism growth – used in your TAM/SAM/SOM.

[WTTC - Travel & Tourism Economic Impact Report](#)

Offers data on tourism GDP contribution, travel spending, and technology adoption trends in travel.

[Google Maps Platform Documentation](#)

Official reference for routing, ETA, geospatial APIs, and traffic models used in itinerary shaping and real-time adjustments.

[OpenAI Research - GPT-4/GPT-5 Technical Reports](#)

Covers multimodal reasoning, summarisation, and narrative generation techniques used in Signal Cleanse, Immersion Mode, and Cinematic Memories.

[IEEE Xplore - Mobility & Anomaly Detection Research](#)

Peer-reviewed research on detecting unusual movement patterns, silence, detours, and safety anomalies using smartphone sensors.

[Ministry of Tourism, Government of India - Tourism Statistics](#)

Authentic datasets on Indian domestic tourism (2B+ annual trips), cultural circuits, and heritage sites.