

MARKET INSIGHTS & LOGISTICS AUDIT

Total Revenue
16.01M

Customer Count
99.44K

Total orders
99.44K

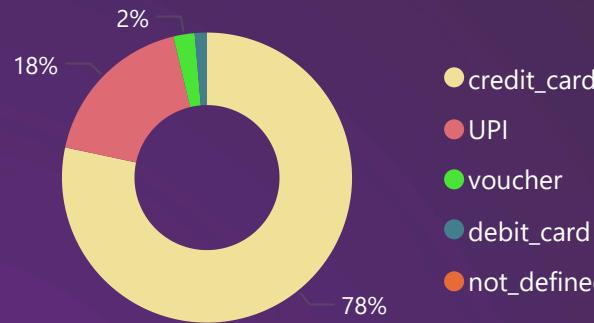
Seller's Count
3095

Average Order Value
120.65

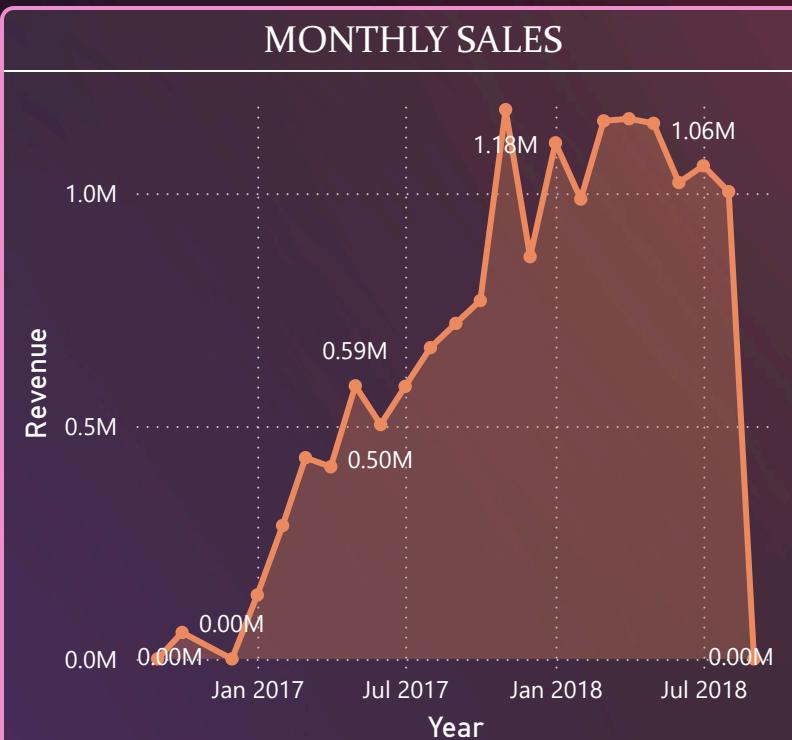
DELIVERY SUCCESS RATE



PAYMENT TYPE



MONTHLY SALES



YEAR

2016 2017 2018

SALES BY CATEGORY

Category	Sub-Categories	Computer & Electronics	Automotive	Garden & Home	Toys & Hobbies	Books & Media	Health & Beauty
Health & Beauty		1.45M	1.07M	0.69M	0.60M	0.57M	0.42M
Watches present	Furniture & Decor		perfume & cosmetics	0.46M	0.00M	0.00M	0.00M
bed table bath	Telephones & Tablets	1.31M	0.93M	el... el... el...	el... el... el...	el... el... el...	0.00M
housewares	Housewares	0.93M	0.79M	0.00M	0.00M	0.00M	0.00M
sport leisure	Furniture & Decor	1.27M	0.79M	0.00M	0.00M	0.00M	0.00M
Cool Stuff	Stationery & Office Supplies	1.17M	0.73M	0.00M	0.00M	0.00M	0.00M
pet Sh...	Pet Supplies			0.00M	0.00M	0.00M	0.00M

ORDERS BY STATES

