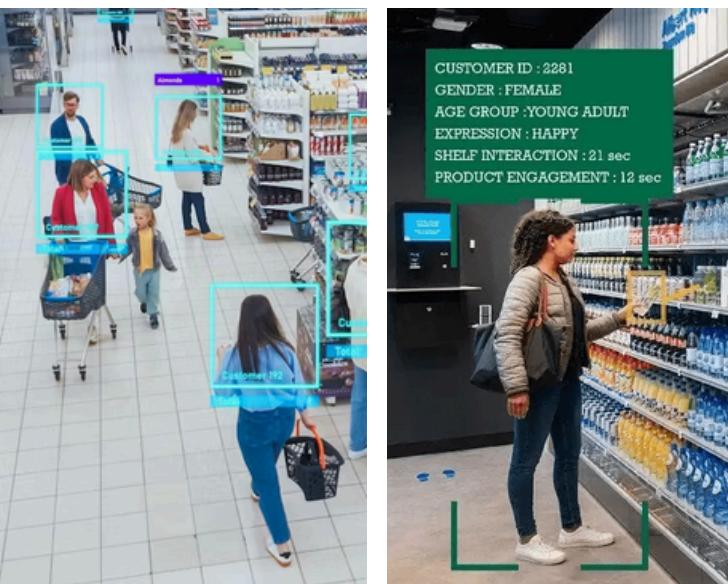




How Can You Boost Sales and Security Using AI-Powered CCTV with Camex?

Your cameras already see everything – now let Camex understand it. Gain instant insights into performance, behavior, and operations.



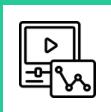
» Problem Statement

- Limited visibility into store performance and customer flow.
- No real-time alerts for incidents or trends.
- Manual reports make comparisons slow and inefficient.

» Solution

- Camex Leverage AI converts your CCTV footage into real-time, actionable analytics for smarter retail decisions.
- Monitor, compare, and analyse multiple store activities to boost security, efficiency, and revenue.

» Key Features of Our AI Solution



Real-Time Video Analytics

Turn live camera feeds into smart data like customer count, movement patterns, and activity heatmaps.



Instant Alerts

Get real-time notifications for suspicious behavior, overcrowding, or restricted zone breaches.



Multi-Store Comparison

Easily compare sales-related metrics, footfall, and staff activity across all your locations.



Smart Reports

Generate daily, weekly, and monthly reports automatically in Excel or PDF formats for faster decision-making.



Seamless Integration

Works with your existing CCTV infrastructure – no need to change hardware.

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