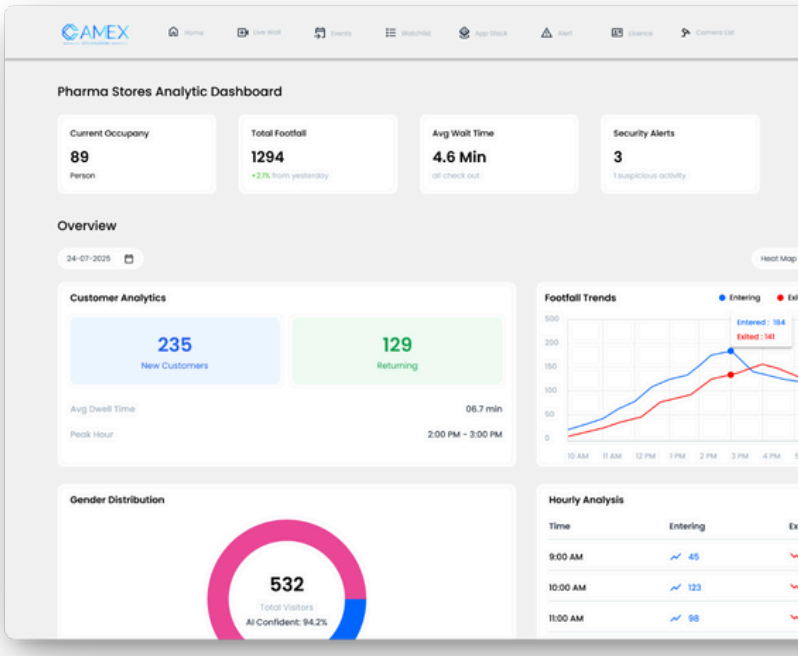
DEZZEX

Transform Pharma Store CCTV into Actionable Intelligence with Camex



Problem Statement

- Limited visibility into store traffic, product shelf activity, and customer behavior, with no real-time alerts.
- Store managers often rely on manual checks, causing delays and missed insights.

Solution

- Camex Leverage AI converts your CCTV footage into real-time, actionable analytics for smarter Pharmacy decisions.
- Monitor, compare, and analyse multiple store activities to boost security, efficiency, and revenue.

Key Features of Our AI Solution

Real-Time Video Analytics

Turn live camera feeds into smart data like customer count, movement patterns, and activity heatmaps.

Instant Alerts

Get real-time notifications for suspicious behavior, overcrowding, or restricted zone breaches.

Multi-Store Comparison

Compare footfall, shelf usage, queue patterns, and staff efficiency across multiple pharmacy branches.

Smart Reports

Automatically generate operational reports (daily, weekly, or monthly) in Excel or PDF format for sales, traffic, and compliance.

Seamless Integration

Works with your existing CCTV setup — no need for new hardware or wiring.

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