

untitled2

January 25, 2024

```
[1]: #importing libraries
import pandas as pd
import numpy as np
```

```
[2]: #loading dataset
path="online_retail.csv"
data1=pd.read_csv(path)
data1
```

```
[2]:
```

	InvoiceNo	StockCode	Description	Quantity	\
0	536365	85123A	WHITE HANGING HEART T-LIGHT HOLDER	6	
1	536365	71053	WHITE METAL LANTERN	6	
2	536365	84406B	CREAM CUPID HEARTS COAT HANGER	8	
3	536365	84029G	KNITTED UNION FLAG HOT WATER BOTTLE	6	
4	536365	84029E	RED WOOLLY HOTTIE WHITE HEART.	6	
...	
541904	581587	22613	PACK OF 20 SPACEBOY NAPKINS	12	
541905	581587	22899	CHILDREN'S APRON DOLLY GIRL	6	
541906	581587	23254	CHILDRENS CUTLERY DOLLY GIRL	4	
541907	581587	23255	CHILDRENS CUTLERY CIRCUS PARADE	4	
541908	581587	22138	BAKING SET 9 PIECE RETROSPOT	3	

	InvoiceDate	UnitPrice	CustomerID	Country
0	2010-12-01 08:26:00	2.55	17850.0	United Kingdom
1	2010-12-01 08:26:00	3.39	17850.0	United Kingdom
2	2010-12-01 08:26:00	2.75	17850.0	United Kingdom
3	2010-12-01 08:26:00	3.39	17850.0	United Kingdom
4	2010-12-01 08:26:00	3.39	17850.0	United Kingdom
...
541904	2011-12-09 12:50:00	0.85	12680.0	France
541905	2011-12-09 12:50:00	2.10	12680.0	France
541906	2011-12-09 12:50:00	4.15	12680.0	France
541907	2011-12-09 12:50:00	4.15	12680.0	France
541908	2011-12-09 12:50:00	4.95	12680.0	France

[541909 rows x 8 columns]

```
[3]: #Getting shape of data
data1.shape
```

```
[3]: (541909, 8)
```

```
[4]: #getting first 5 datasets
data1.head()
```

```
[4]: InvoiceNo StockCode Description Quantity \
0 536365 85123A WHITE HANGING HEART T-LIGHT HOLDER 6
1 536365 71053 WHITE METAL LANTERN 6
2 536365 84406B CREAM CUPID HEARTS COAT HANGER 8
3 536365 84029G KNITTED UNION FLAG HOT WATER BOTTLE 6
4 536365 84029E RED WOOLLY HOTTIE WHITE HEART. 6

InvoiceDate UnitPrice CustomerID Country
0 2010-12-01 08:26:00 2.55 17850.0 United Kingdom
1 2010-12-01 08:26:00 3.39 17850.0 United Kingdom
2 2010-12-01 08:26:00 2.75 17850.0 United Kingdom
3 2010-12-01 08:26:00 3.39 17850.0 United Kingdom
4 2010-12-01 08:26:00 3.39 17850.0 United Kingdom
```

```
[5]: #describing dataset
data1.describe()
```

```
[5]: Quantity UnitPrice CustomerID
count 541909.000000 541909.000000 406829.000000
mean 9.552250 4.611114 15287.690570
std 218.081158 96.759853 1713.600303
min -80995.000000 -11062.060000 12346.000000
25% 1.000000 1.250000 13953.000000
50% 3.000000 2.080000 15152.000000
75% 10.000000 4.130000 16791.000000
max 80995.000000 38970.000000 18287.000000
```

```
[6]: #Checking if there are any null values
data1.isnull().sum()*100/data1.shape[0]
```

```
[6]: InvoiceNo 0.000000
StockCode 0.000000
Description 0.268311
Quantity 0.000000
InvoiceDate 0.000000
UnitPrice 0.000000
CustomerID 24.926694
Country 0.000000
dtype: float64
```

```
[7]: #Dropping null values
data = data1.dropna()
print(data.shape)
```

(406829, 8)

```
[8]: #New data
data
```

```
[8]:
```

	InvoiceNo	StockCode	Description	Quantity	\
0	536365	85123A	WHITE HANGING HEART T-LIGHT HOLDER	6	
1	536365	71053	WHITE METAL LANTERN	6	
2	536365	84406B	CREAM CUPID HEARTS COAT HANGER	8	
3	536365	84029G	KNITTED UNION FLAG HOT WATER BOTTLE	6	
4	536365	84029E	RED WOOLLY HOTTIE WHITE HEART.	6	
...	
541904	581587	22613	PACK OF 20 SPACEBOY NAPKINS	12	
541905	581587	22899	CHILDREN'S APRON DOLLY GIRL	6	
541906	581587	23254	CHILDRENS CUTLERY DOLLY GIRL	4	
541907	581587	23255	CHILDRENS CUTLERY CIRCUS PARADE	4	
541908	581587	22138	BAKING SET 9 PIECE RETROSPOT	3	

	InvoiceDate	UnitPrice	CustomerID	Country
0	2010-12-01 08:26:00	2.55	17850.0	United Kingdom
1	2010-12-01 08:26:00	3.39	17850.0	United Kingdom
2	2010-12-01 08:26:00	2.75	17850.0	United Kingdom
3	2010-12-01 08:26:00	3.39	17850.0	United Kingdom
4	2010-12-01 08:26:00	3.39	17850.0	United Kingdom
...
541904	2011-12-09 12:50:00	0.85	12680.0	France
541905	2011-12-09 12:50:00	2.10	12680.0	France
541906	2011-12-09 12:50:00	4.15	12680.0	France
541907	2011-12-09 12:50:00	4.15	12680.0	France
541908	2011-12-09 12:50:00	4.95	12680.0	France

[406829 rows x 8 columns]

```
[9]: #Checking if there are no null values
data.isnull().sum()*100/data.shape[0]
```

```
[9]: InvoiceNo      0.0
      StockCode    0.0
      Description  0.0
      Quantity    0.0
      InvoiceDate  0.0
      UnitPrice   0.0
      CustomerID  0.0
```

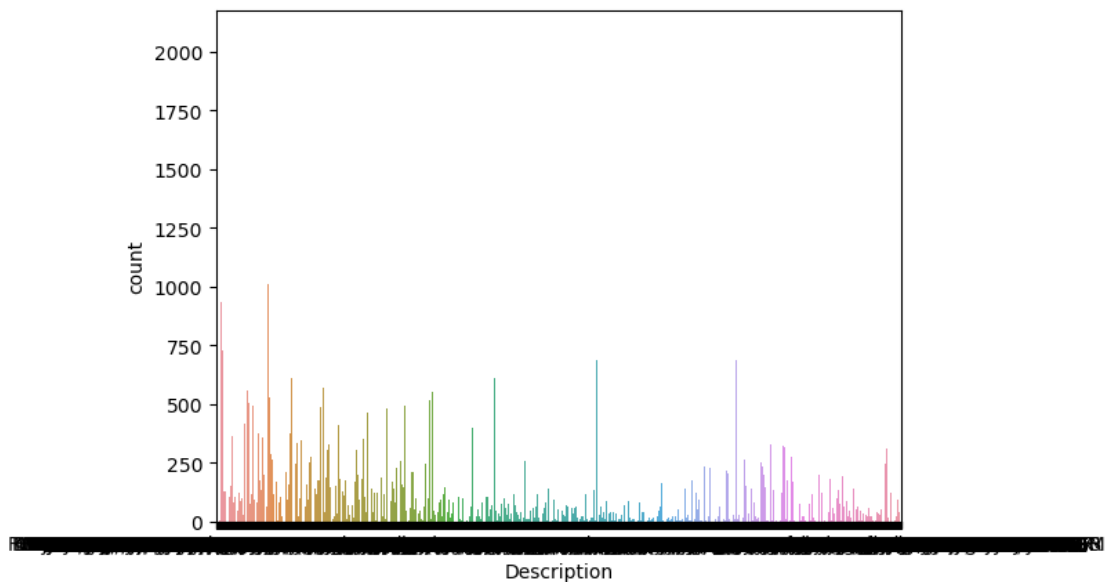
```
Country      0.0  
dtype: float64
```

```
[10]: #Checking duplicates in dataset  
data.duplicated()
```

```
[10]: 0      False  
      1      False  
      2      False  
      3      False  
      4      False  
      ...  
      541904  False  
      541905  False  
      541906  False  
      541907  False  
      541908  False  
      Length: 406829, dtype: bool
```

```
[11]: a=data1['Description'].value_counts()
```

```
[12]: #Plotting dataset  
import seaborn as sns  
import matplotlib.pyplot as plt  
sns.countplot(x='Description',data=data)  
plt.show()
```



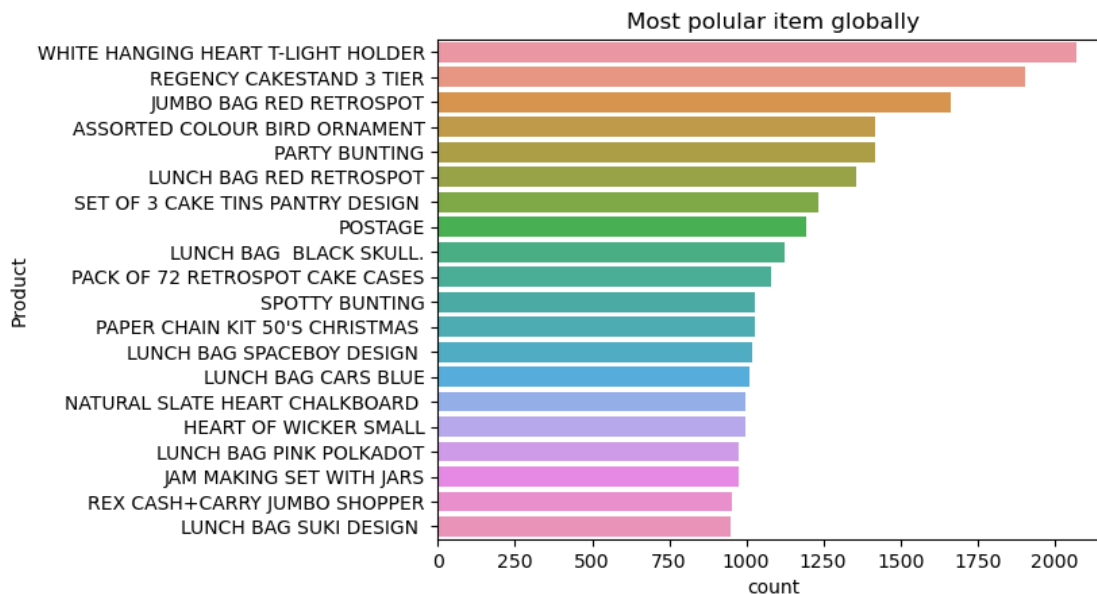
```
[13]: #Plotting most popular item globally
df1=data['Description'].value_counts().rename_axis('Product').
      ↪reset_index(name='count')
df1
```

```
[13]:
```

	Product	count
0	WHITE HANGING HEART T-LIGHT HOLDER	2070
1	REGENCY CAKESTAND 3 TIER	1905
2	JUMBO BAG RED RETROSPOT	1662
3	ASSORTED COLOUR BIRD ORNAMENT	1418
4	PARTY BUNTING	1416
...
3891	ANTIQUE RASPBERRY FLOWER EARRINGS	1
3892	WALL ART,ONLY ONE PERSON	1
3893	GOLD/AMBER DROP EARRINGS W LEAF	1
3894	INCENSE BAZAAR PEACH	1
3895	PINK BAROQUE FLOCK CANDLE HOLDER	1

[3896 rows x 2 columns]

```
[14]: sns.barplot(y=df1['Product'].head(20),x=df1['count'].head(20),data=df1)
plt.title('Most polular item globally')
plt.show()
```



```
[15]: data['month']=data["InvoiceDate"].str[5:7]
data
```

C:\Users\Lenovo\AppData\Local\Temp\ipykernel_10372\1925164116.py:1:

SettingWithCopyWarning:

A value is trying to be set on a copy of a slice from a DataFrame.

Try using `.loc[row_indexer,col_indexer] = value` instead

See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-versus-a-copy
`data['month']=data["InvoiceDate"].str[5:7]`

```
[15]:
```

	InvoiceNo	StockCode	Description	Quantity	\
0	536365	85123A	WHITE HANGING HEART T-LIGHT HOLDER	6	
1	536365	71053	WHITE METAL LANTERN	6	
2	536365	84406B	CREAM CUPID HEARTS COAT HANGER	8	
3	536365	84029G	KNITTED UNION FLAG HOT WATER BOTTLE	6	
4	536365	84029E	RED WOOLLY HOTTIE WHITE HEART.	6	
...	
541904	581587	22613	PACK OF 20 SPACEBOY NAPKINS	12	
541905	581587	22899	CHILDREN'S APRON DOLLY GIRL	6	
541906	581587	23254	CHILDRENS CUTLERY DOLLY GIRL	4	
541907	581587	23255	CHILDRENS CUTLERY CIRCUS PARADE	4	
541908	581587	22138	BAKING SET 9 PIECE RETROSPOT	3	

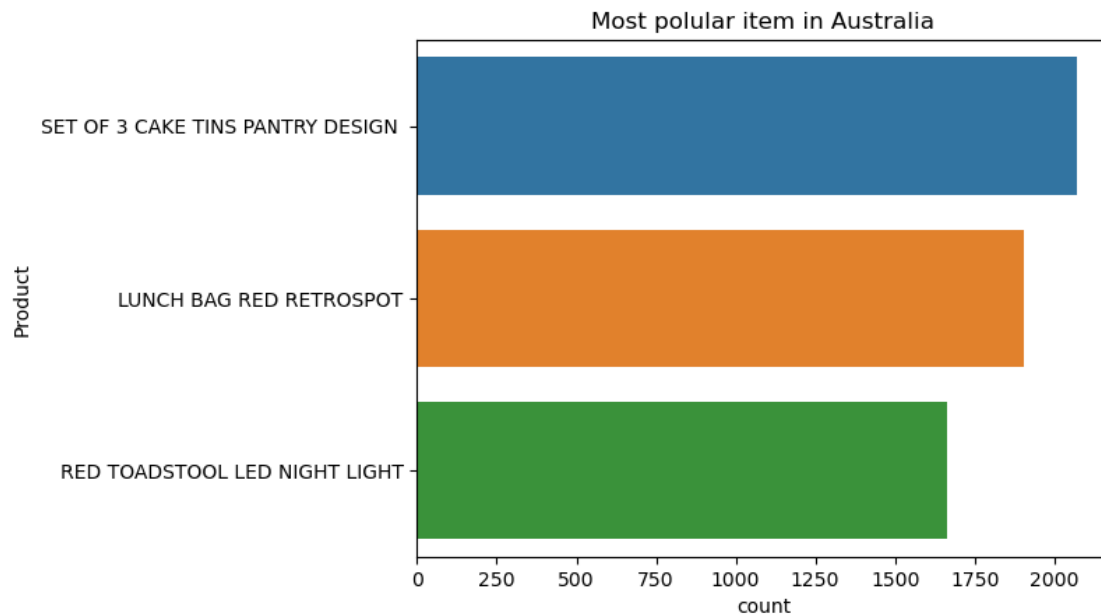
	InvoiceDate	UnitPrice	CustomerID	Country	month
0	2010-12-01 08:26:00	2.55	17850.0	United Kingdom	12
1	2010-12-01 08:26:00	3.39	17850.0	United Kingdom	12
2	2010-12-01 08:26:00	2.75	17850.0	United Kingdom	12
3	2010-12-01 08:26:00	3.39	17850.0	United Kingdom	12
4	2010-12-01 08:26:00	3.39	17850.0	United Kingdom	12
...
541904	2011-12-09 12:50:00	0.85	12680.0	France	12
541905	2011-12-09 12:50:00	2.10	12680.0	France	12
541906	2011-12-09 12:50:00	4.15	12680.0	France	12
541907	2011-12-09 12:50:00	4.15	12680.0	France	12
541908	2011-12-09 12:50:00	4.95	12680.0	France	12

[406829 rows x 9 columns]

```
[16]: #Grouping dataset by country and plotting them
df2=data.groupby('Country')
i=0
j=1
for name,cont in df2:
    df3=df2.get_group(name)
    df3=df3['Description'].value_counts().rename_axis('Product').
    ↪reset_index(name='count')
    plt.title(f'Most popular item in {name}')
    sns.barplot(y=df3['Product'].head(3),x=df1['count'].head(3),data=df3)
```

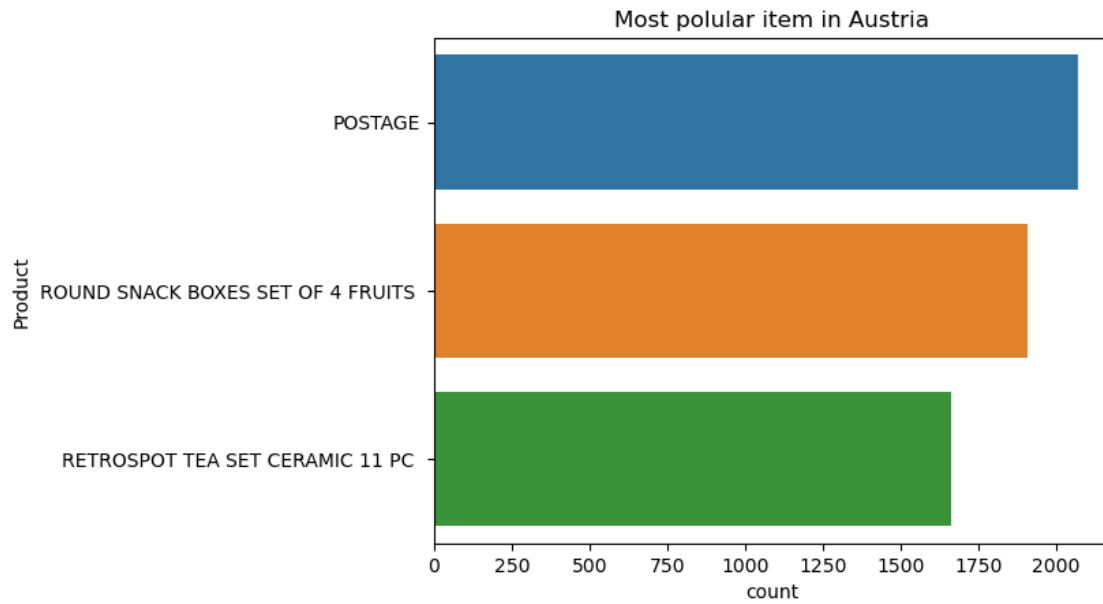
```
print("The most popular item is "+df3['Product'].head(1))
plt.figure(figsize=(3,3))
i+=1
plt.show()
```

0 The most popular item is SET OF 3 CAKE TINS PA...
 Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

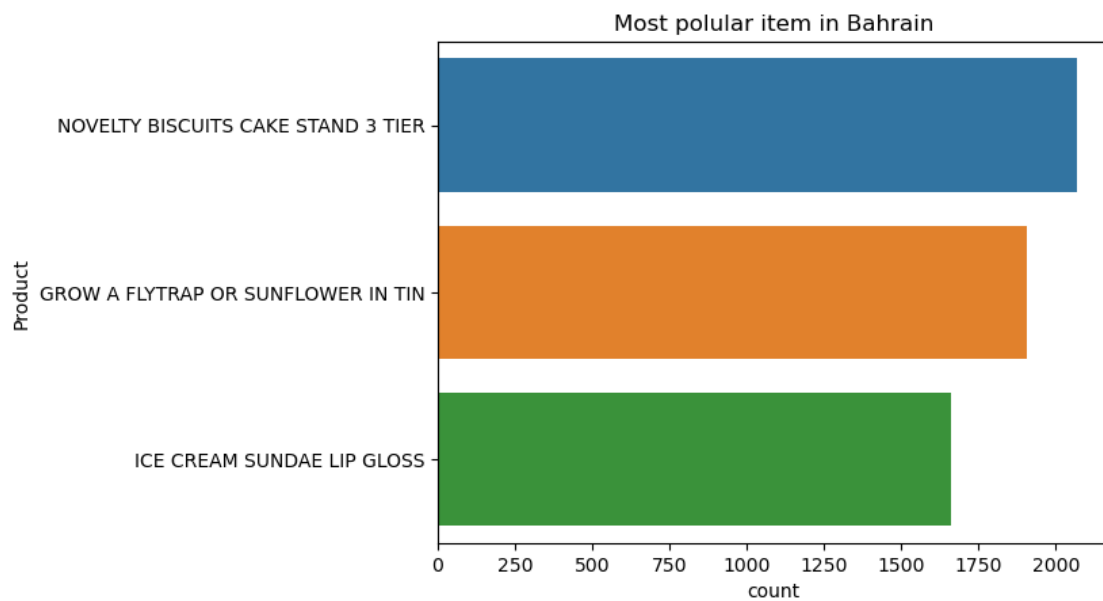
0 The most popular item is POSTAGE
 Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

0 The most popular item is NOVELTY BISCUITS CAKE...

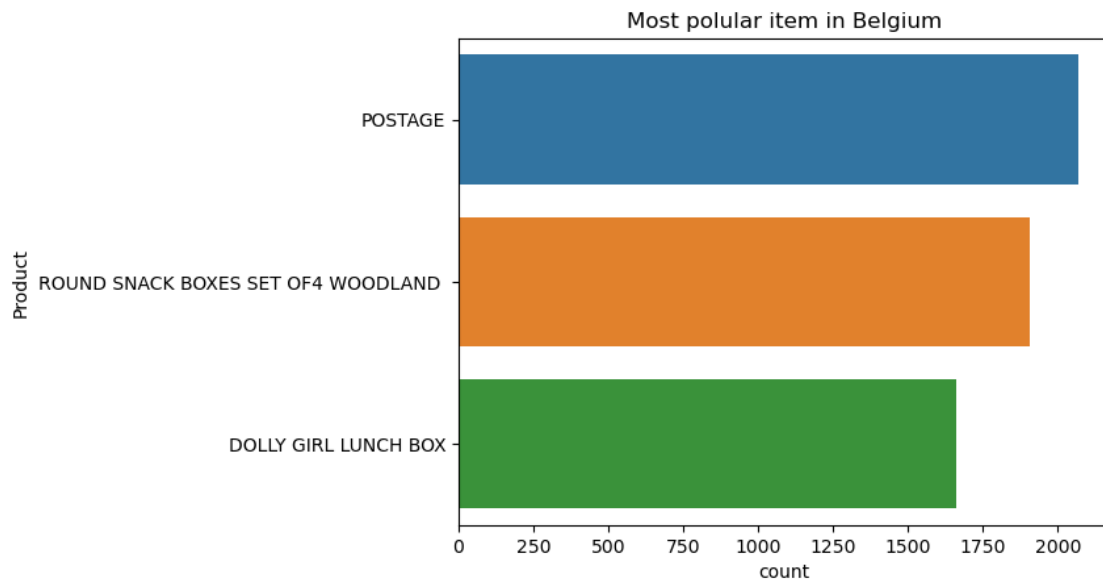
Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

0 The most popular item is POSTAGE

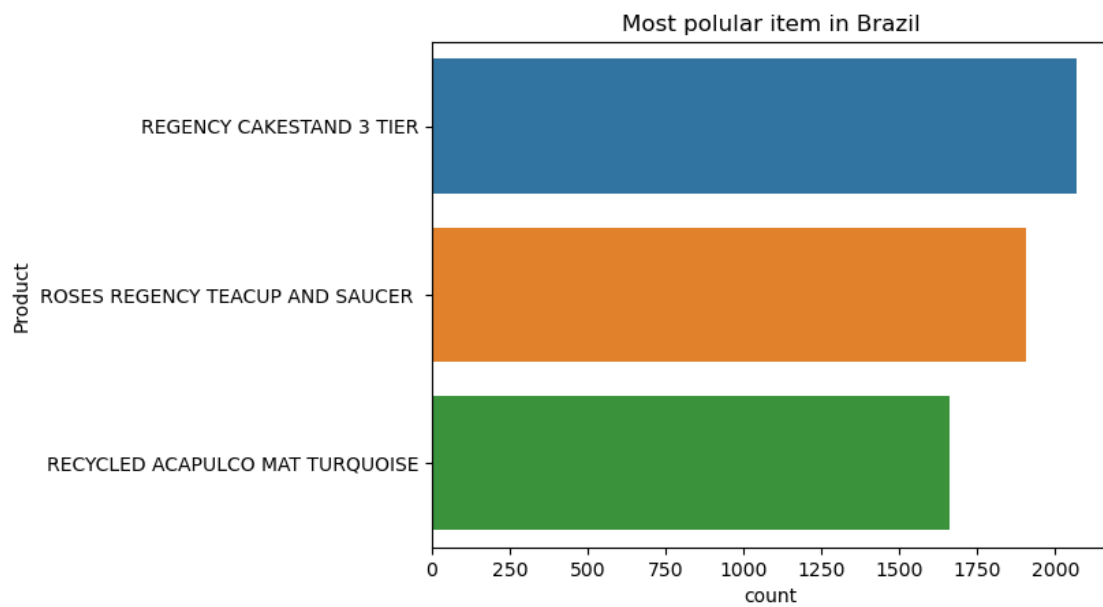
Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

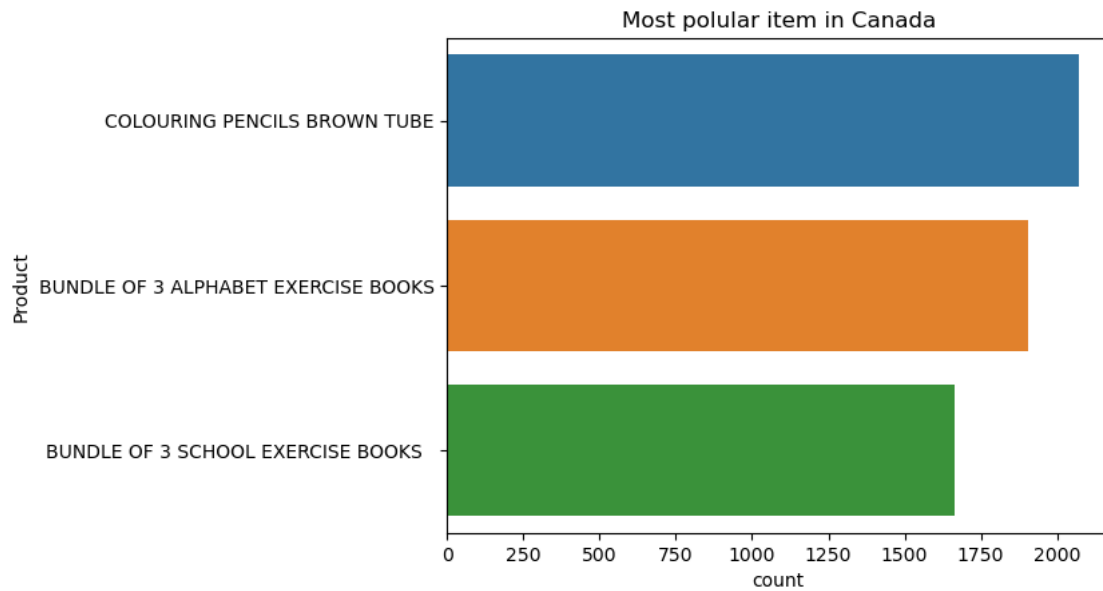
0 The most popular item is REGENCY CAKESTAND 3 TIER

Name: Product, dtype: object



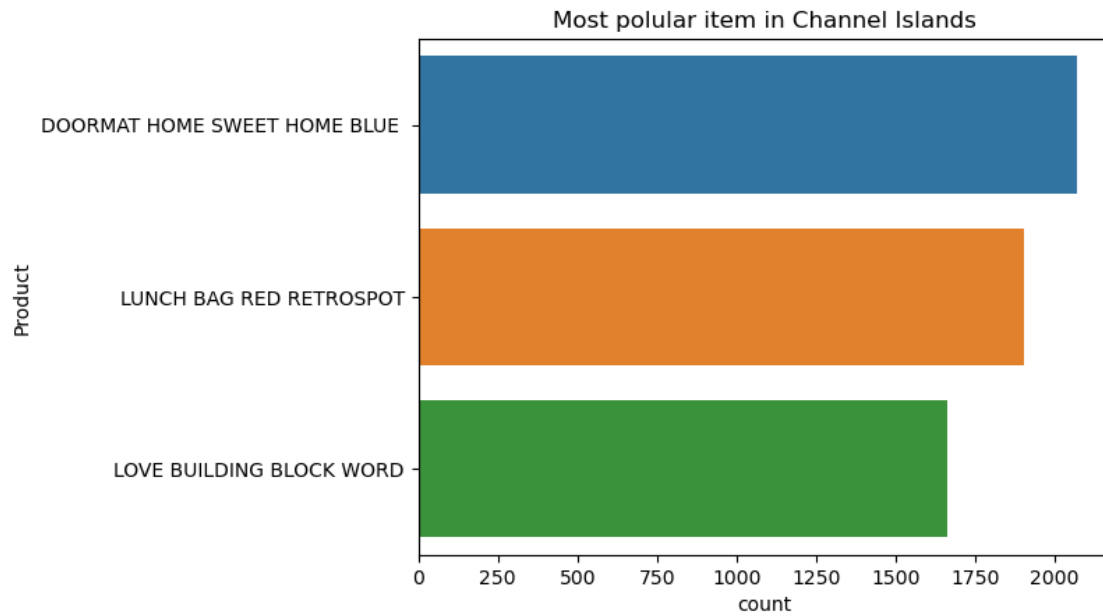
<Figure size 300x300 with 0 Axes>

0 The most popular item is COLOURING PENCILS BRO...
Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

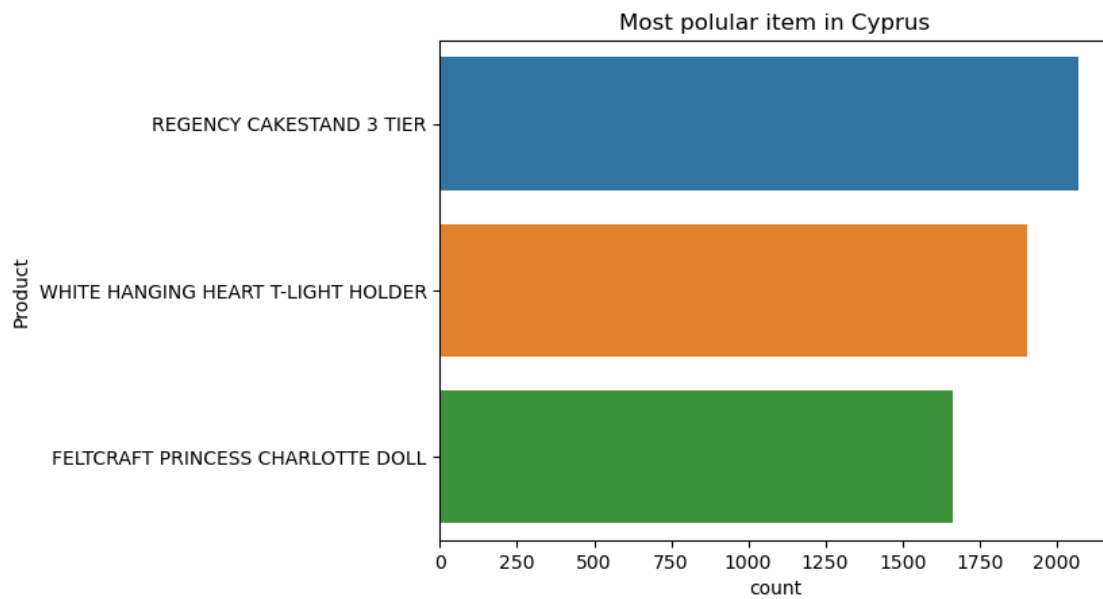
0 The most popular item is DOORMAT HOME SWEET HO...
Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

0 The most popular item is REGENCY CAKESTAND 3 TIER

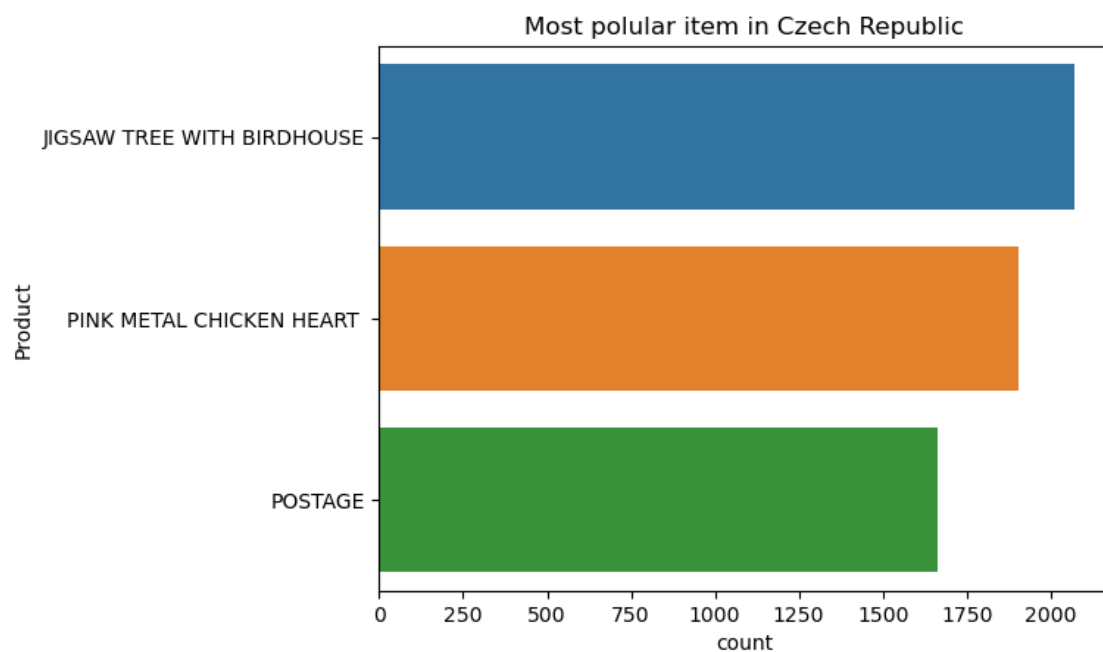
Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

0 The most popular item is JIGSAW TREE WITH BIRD...

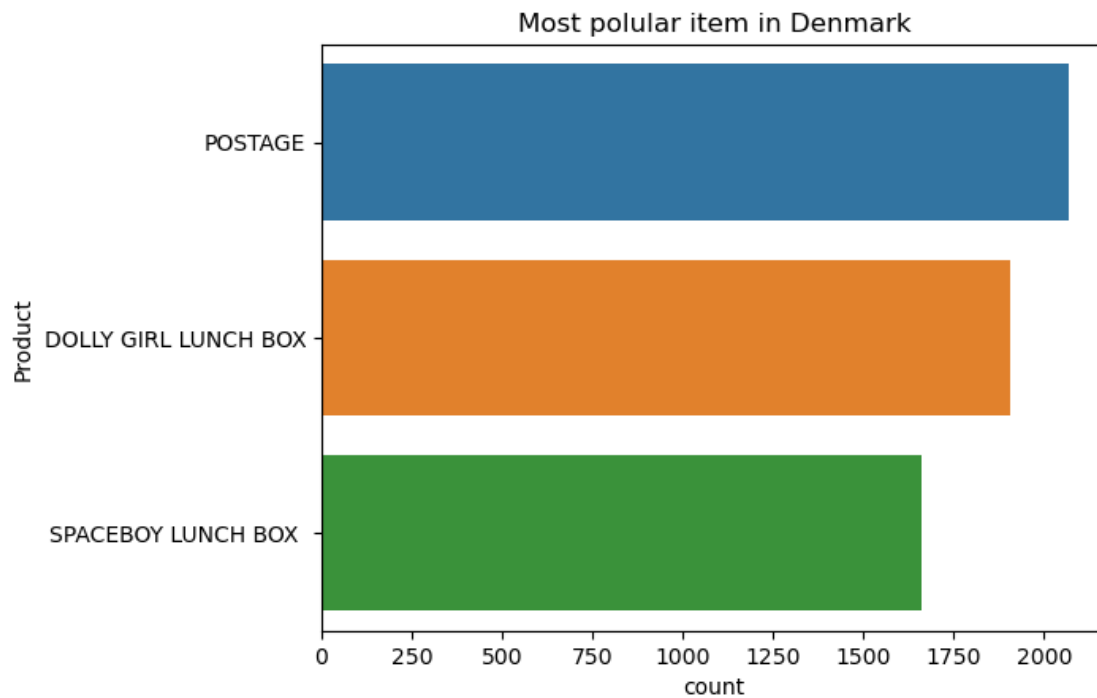
Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

0 The most popular item is POSTAGE

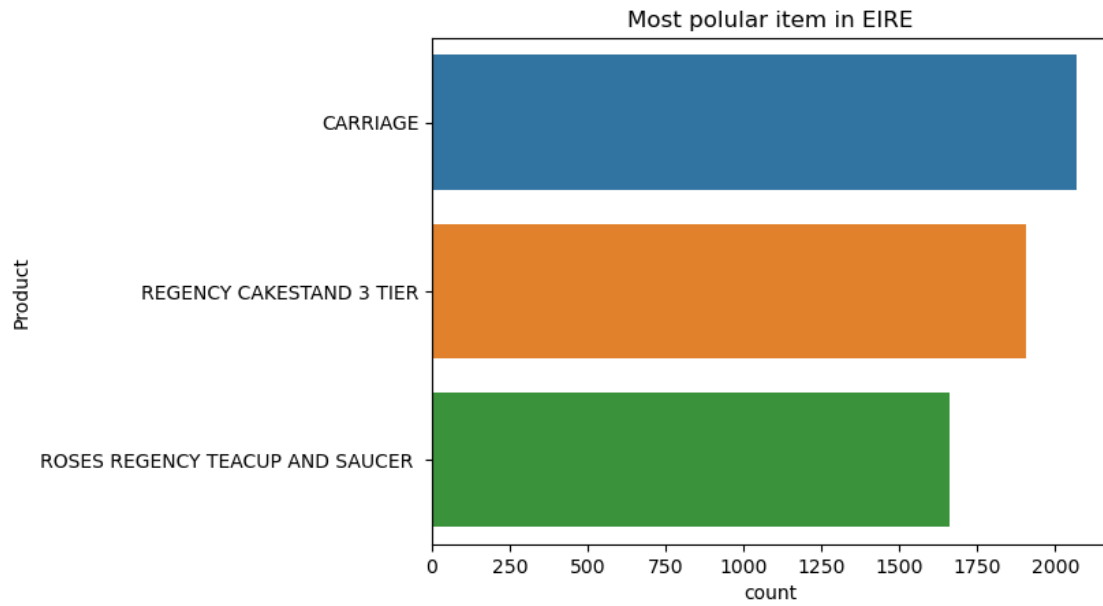
Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

0 The most popular item is CARRIAGE

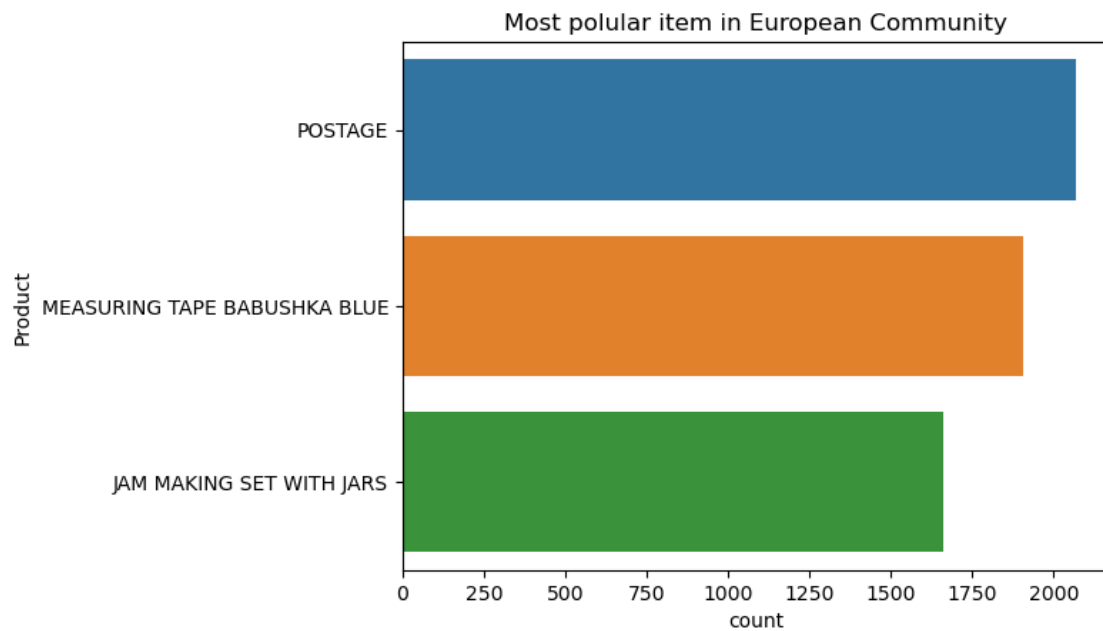
Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

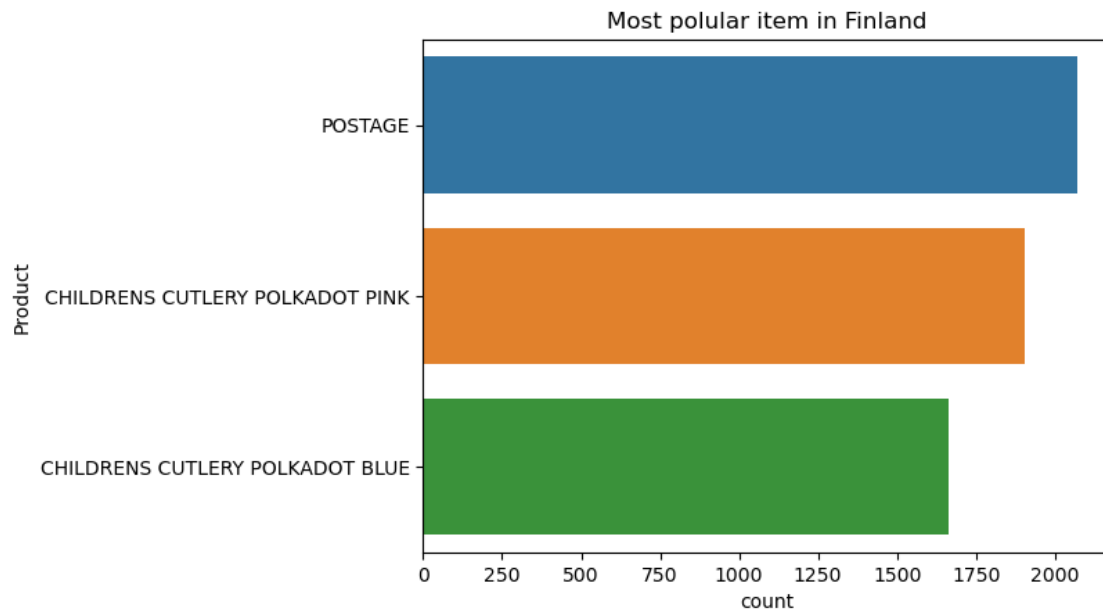
0 The most popular item is POSTAGE

Name: Product, dtype: object



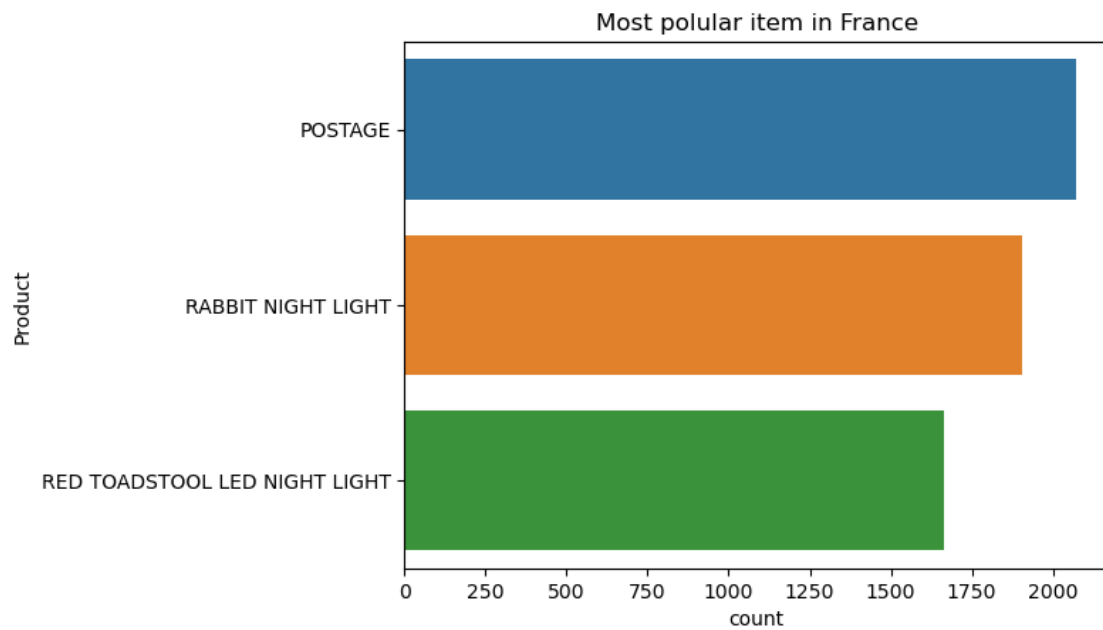
<Figure size 300x300 with 0 Axes>

0 The most popular item is POSTAGE
Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

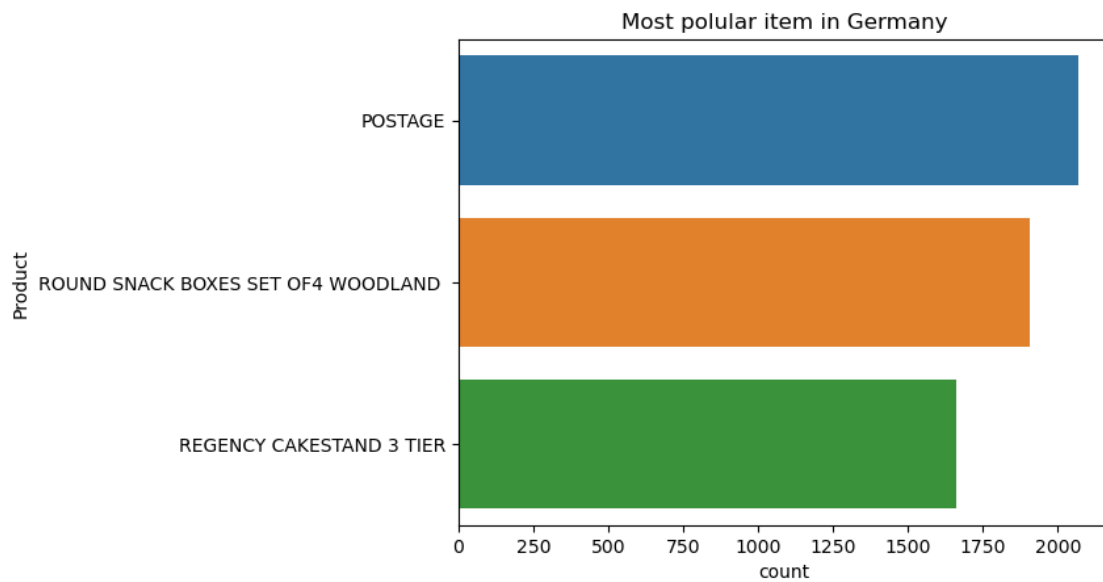
0 The most popular item is POSTAGE
Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

0 The most popular item is POSTAGE

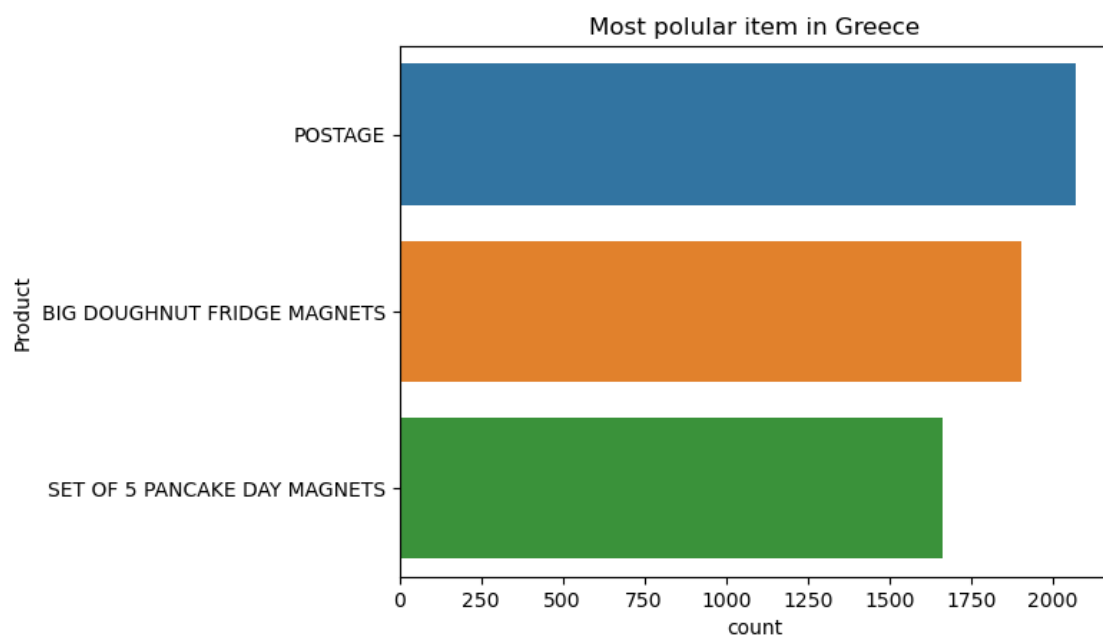
Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

0 The most popular item is POSTAGE

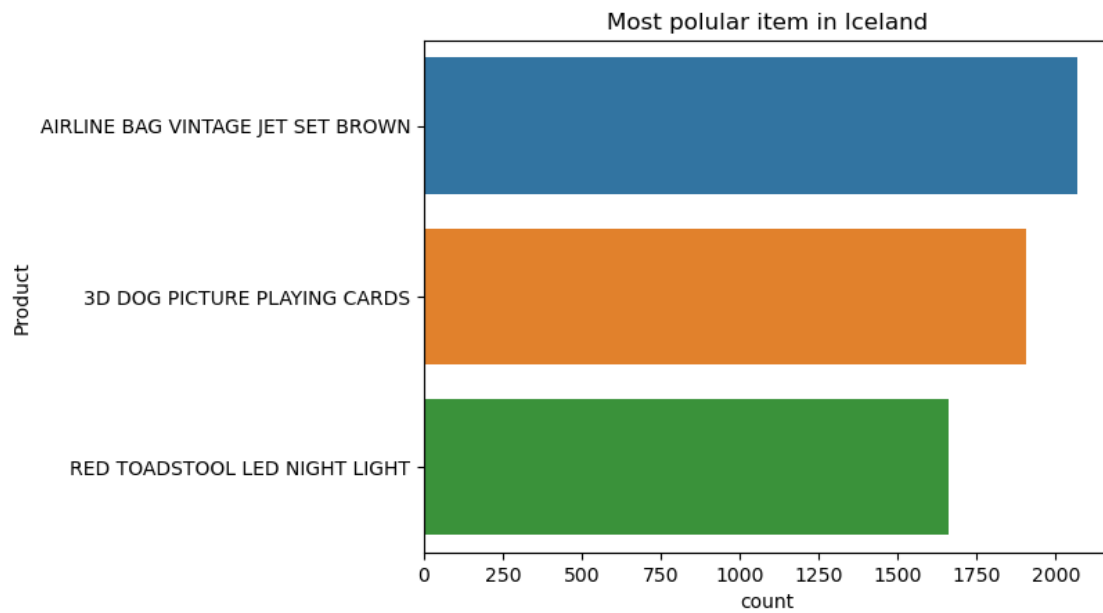
Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

0 The most popular item is AIRLINE BAG VINTAGE J...

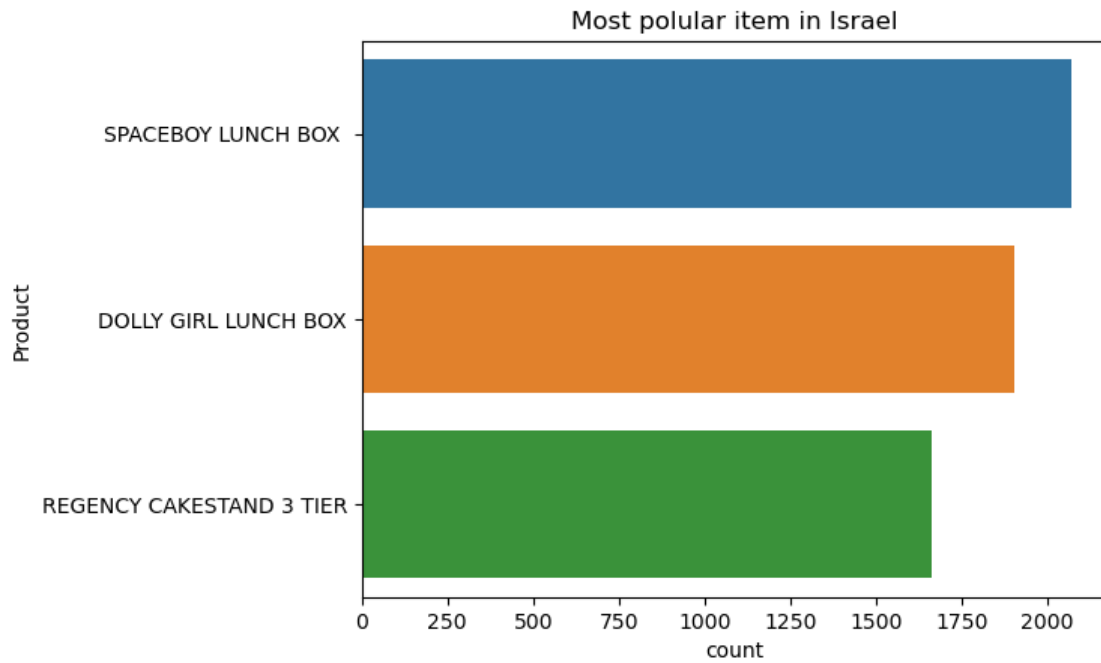
Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

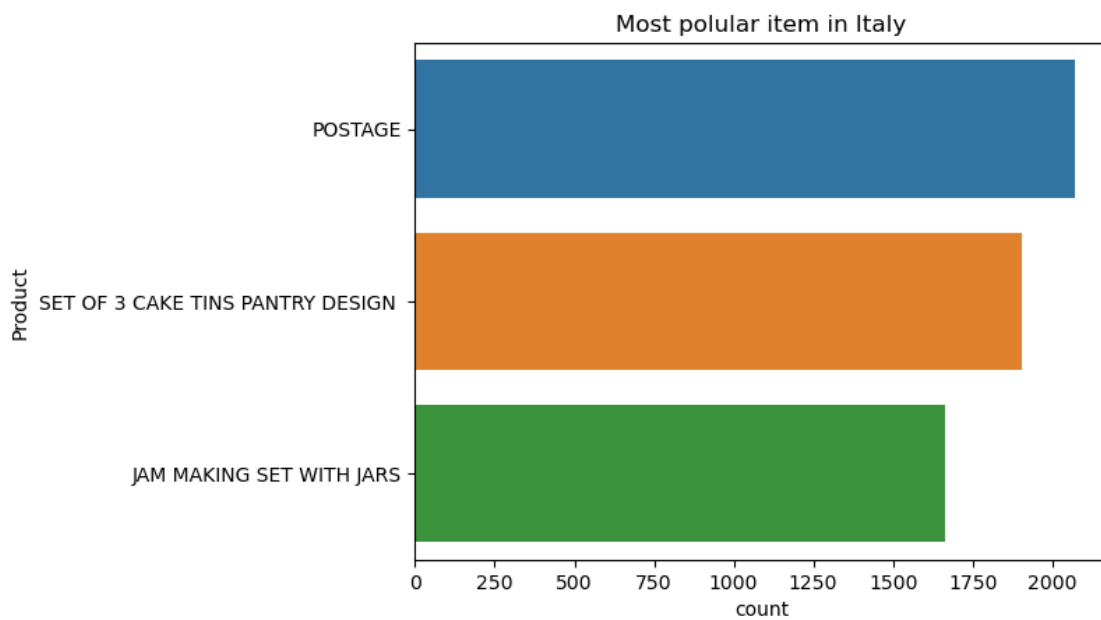
0 The most popular item is SPACEBOY LUNCH BOX

Name: Product, dtype: object



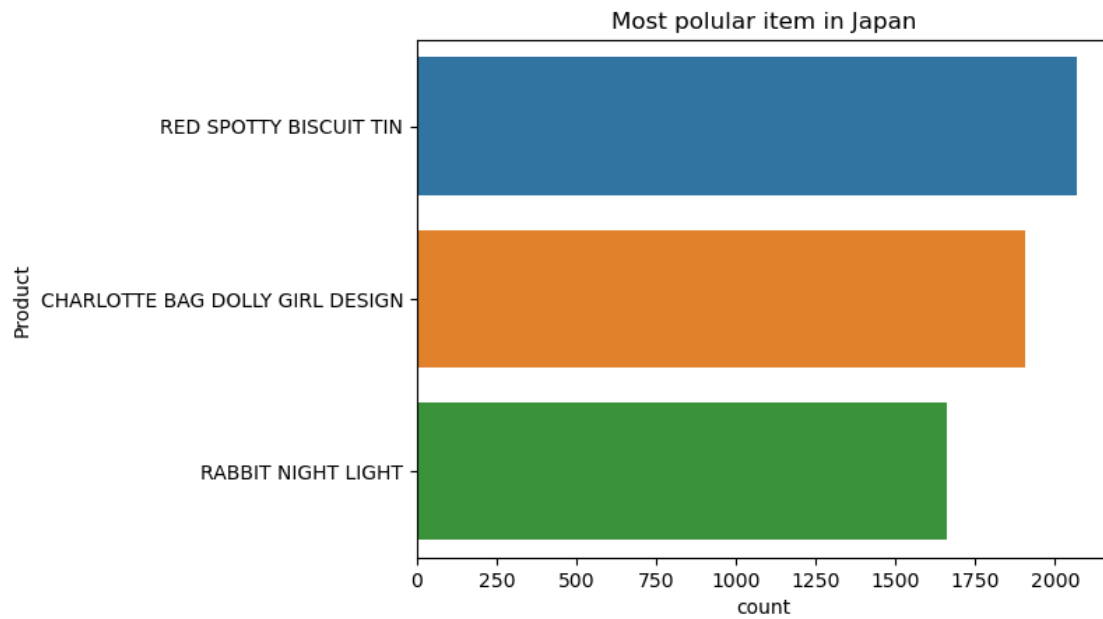
<Figure size 300x300 with 0 Axes>

0 The most popular item is POSTAGE
Name: Product, dtype: object



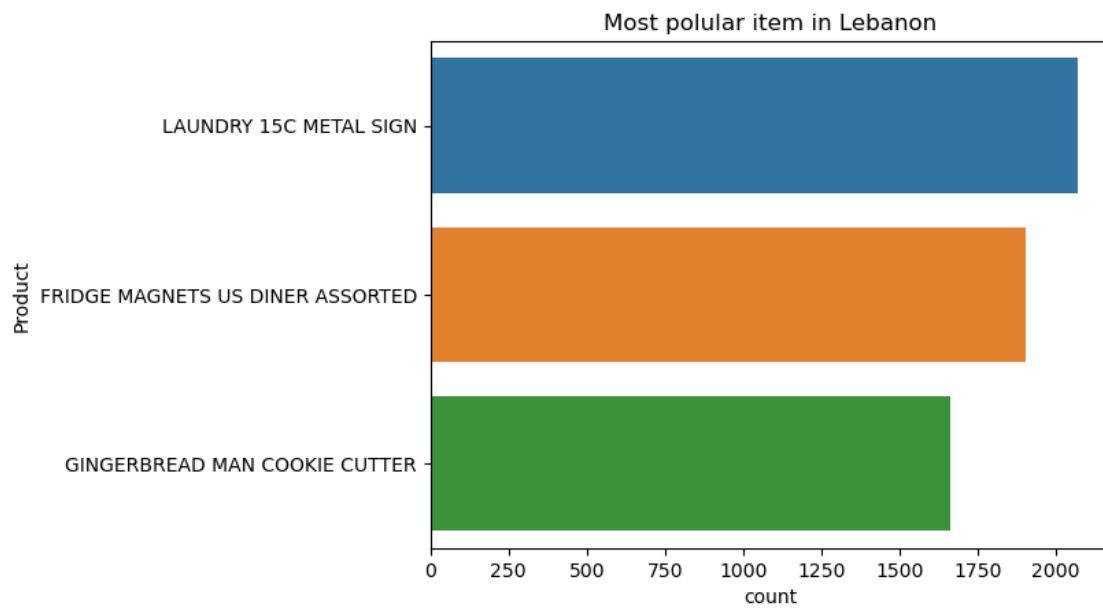
<Figure size 300x300 with 0 Axes>

0 The most popular item is RED SPOTTY BISCUIT TIN
Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

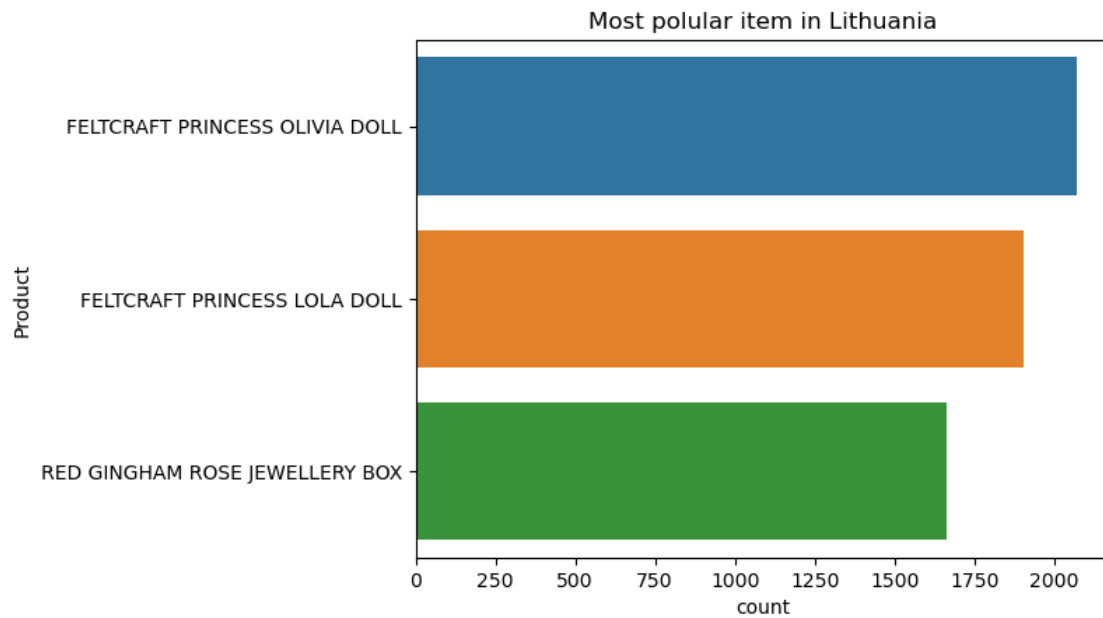
0 The most popular item is LAUNDRY 15C METAL SIGN
Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

0 The most popular item is FELTCRAFT PRINCESS OL...

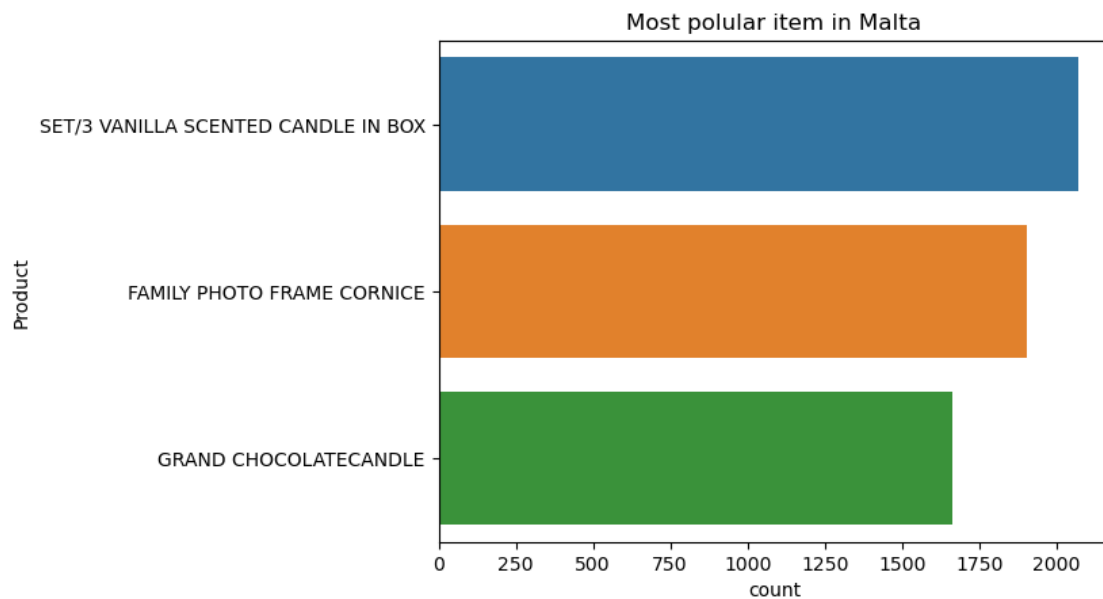
Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

0 The most popular item is SET/3 VANILLA SCENTED...

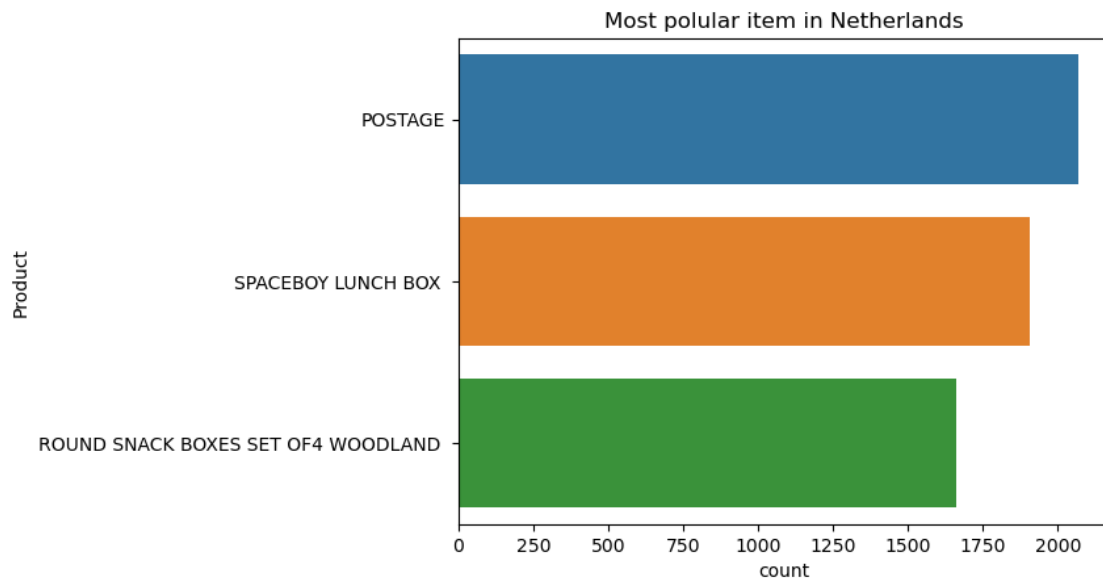
Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

0 The most popular item is POSTAGE

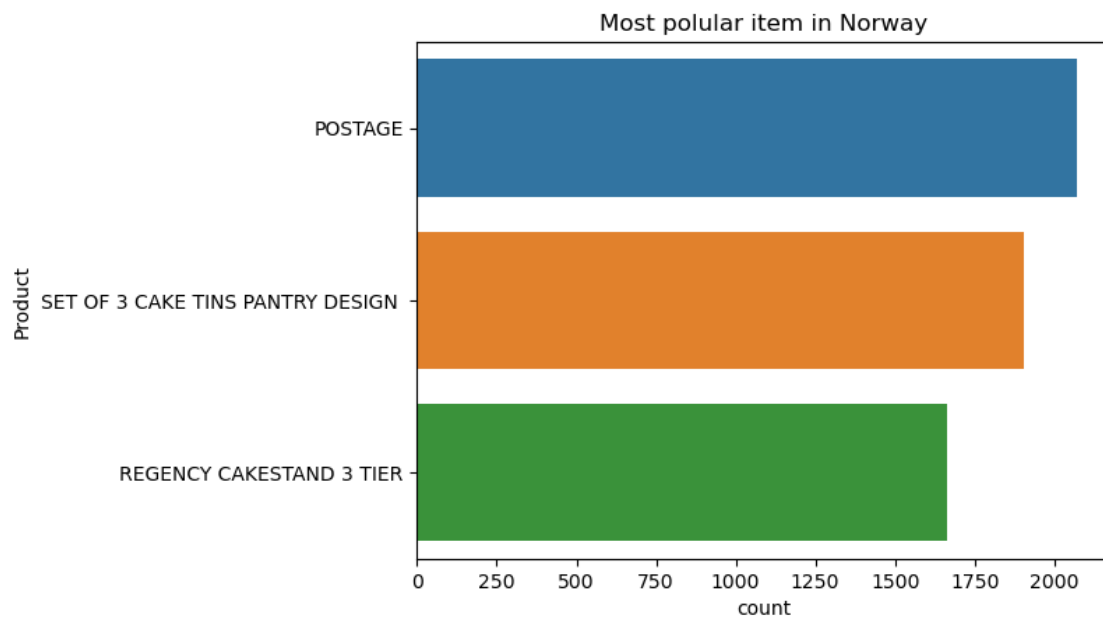
Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

0 The most popular item is POSTAGE

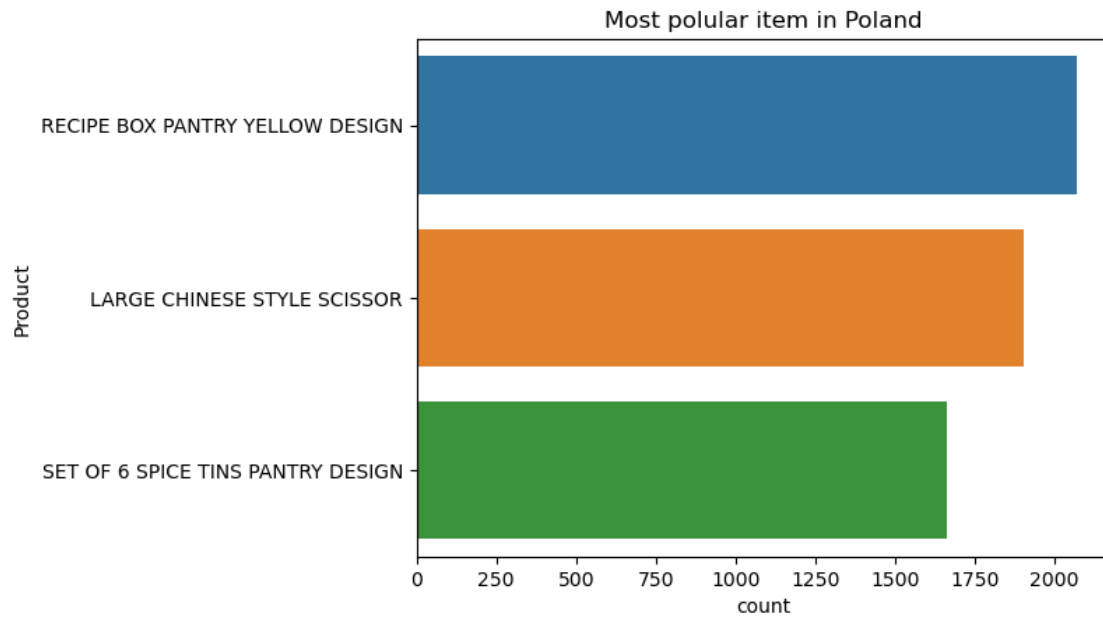
Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

0 The most popular item is RECIPE BOX PANTRY YEL...

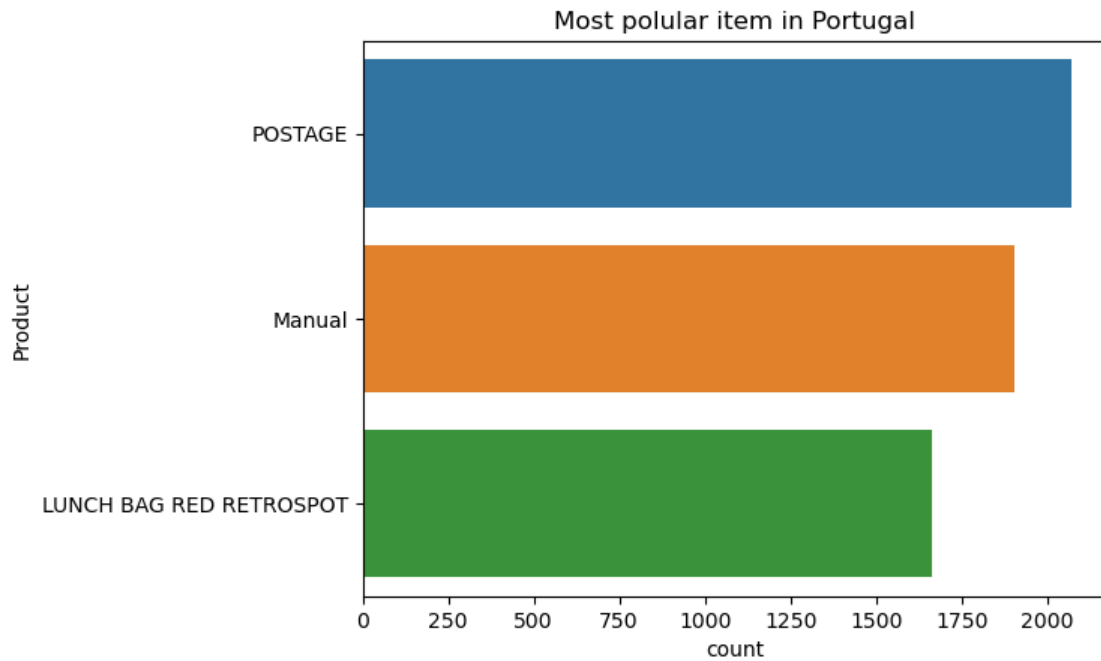
Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

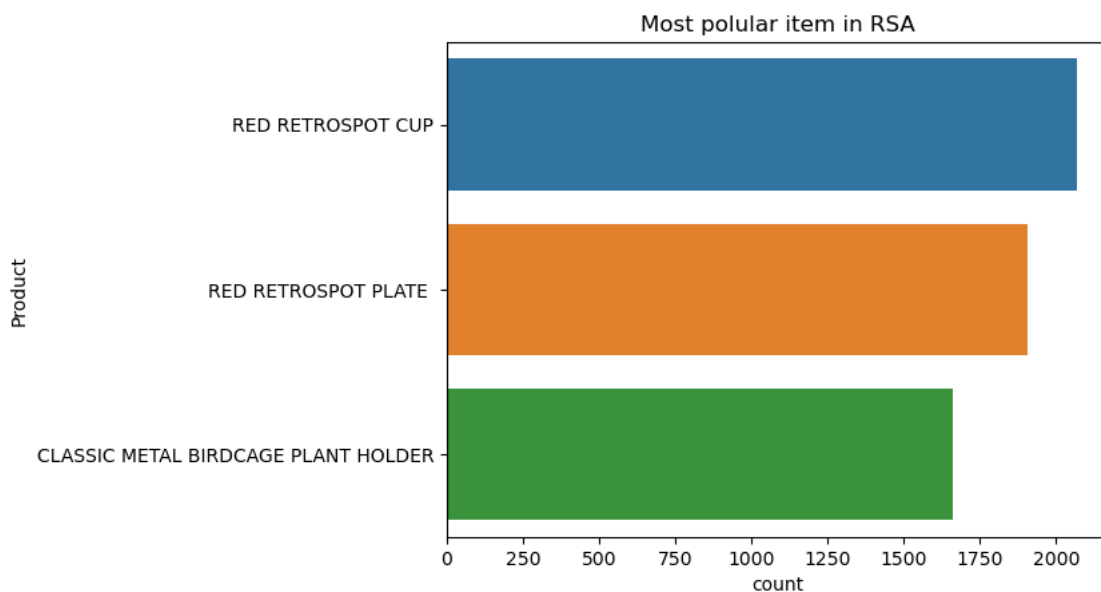
0 The most popular item is POSTAGE

Name: Product, dtype: object



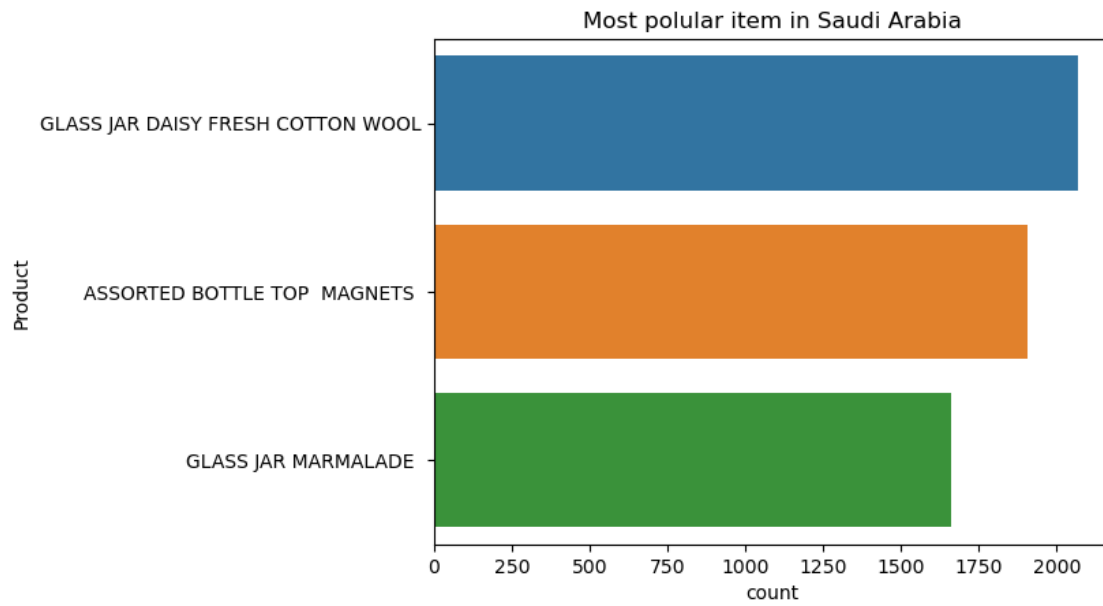
<Figure size 300x300 with 0 Axes>

0 The most popular item is RED RETROSPOT CUP
 Name: Product, dtype: object



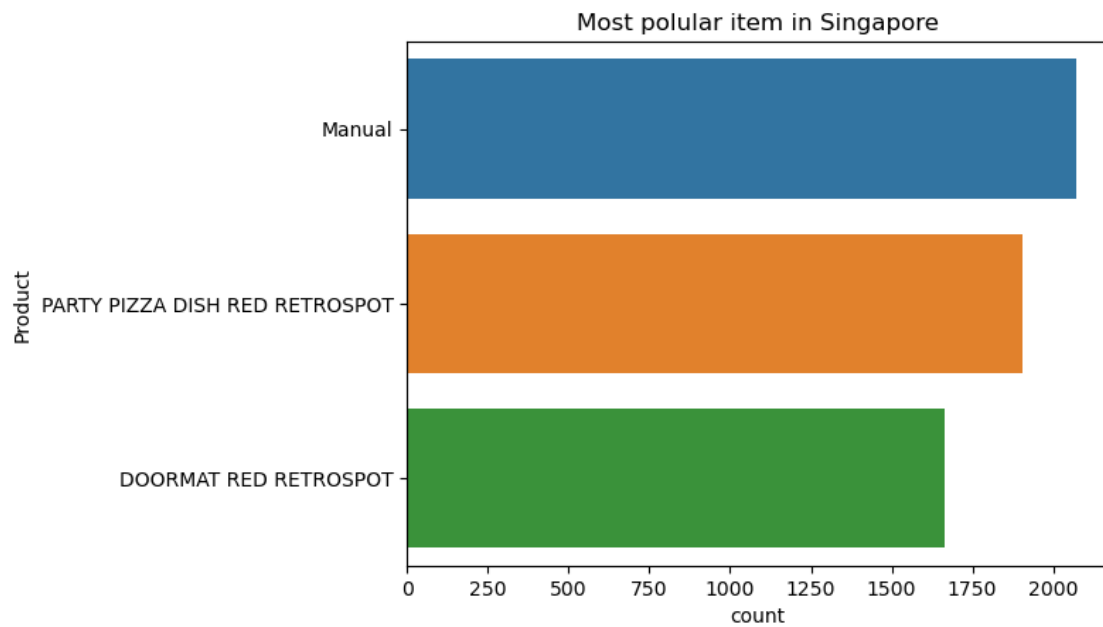
<Figure size 300x300 with 0 Axes>

0 The most popular item is GLASS JAR DAISY FRESH...
Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

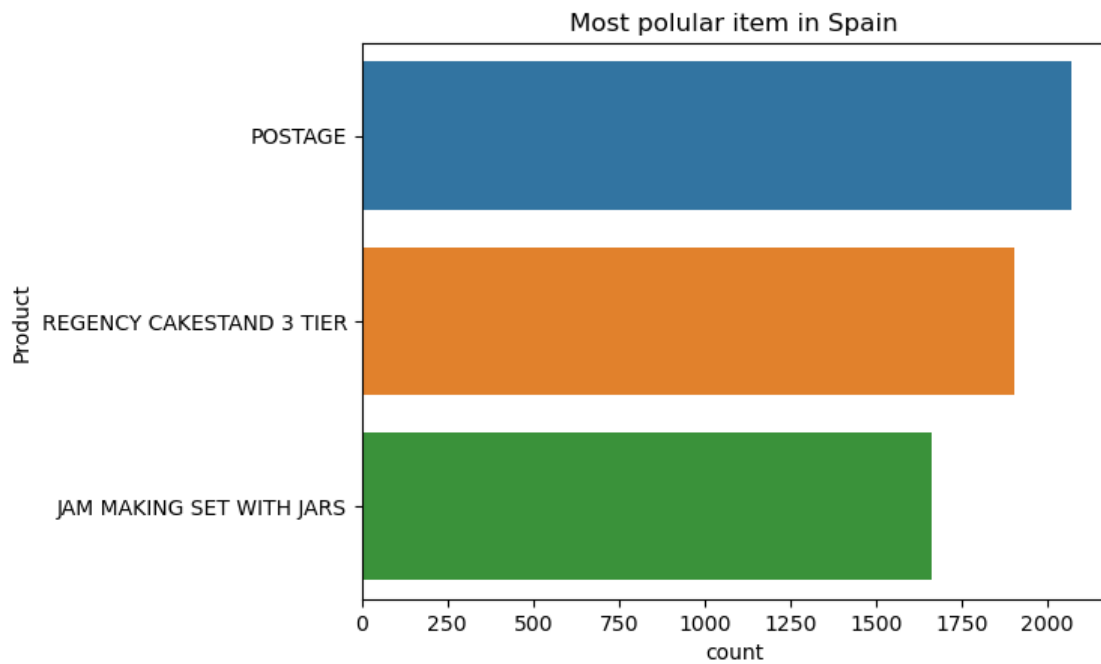
0 The most popular item is Manual
Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

0 The most popular item is POSTAGE

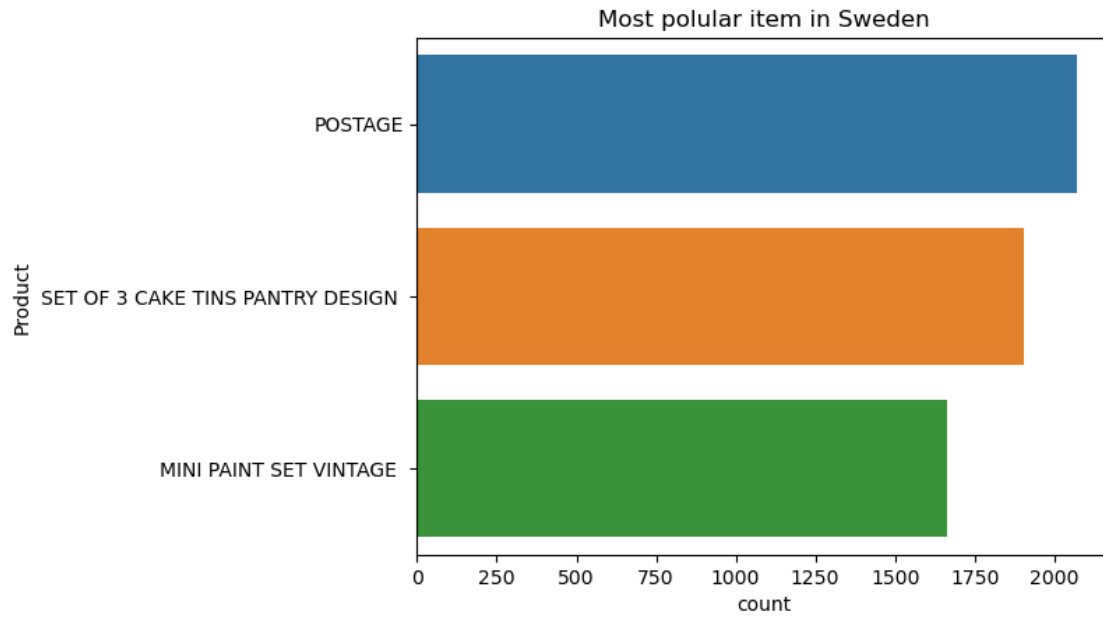
Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

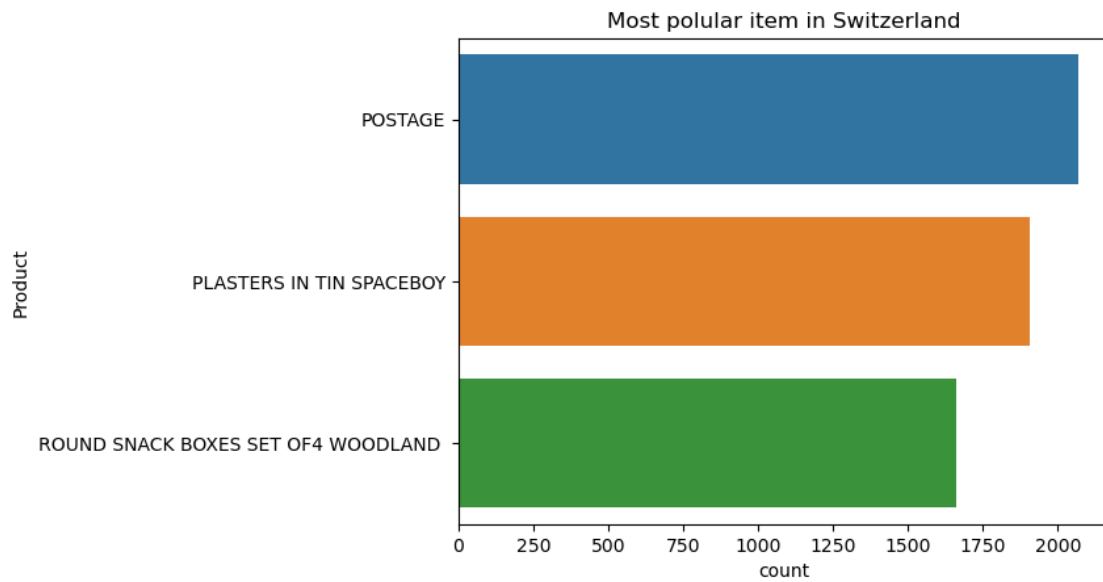
0 The most popular item is POSTAGE

Name: Product, dtype: object



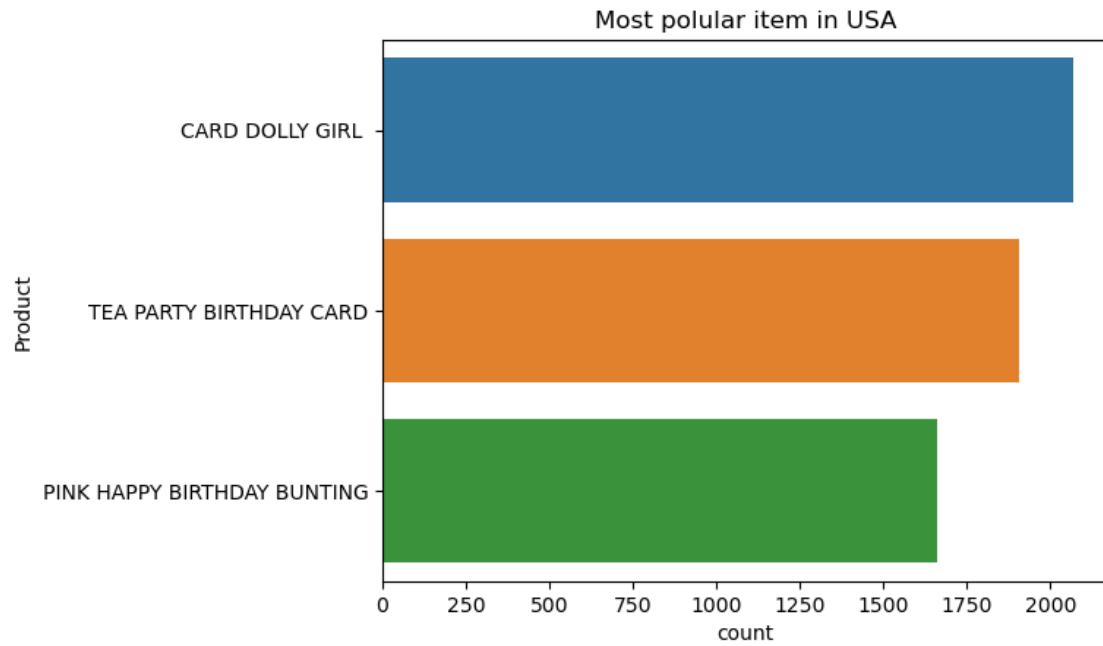
<Figure size 300x300 with 0 Axes>

0 The most popular item is POSTAGE
 Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

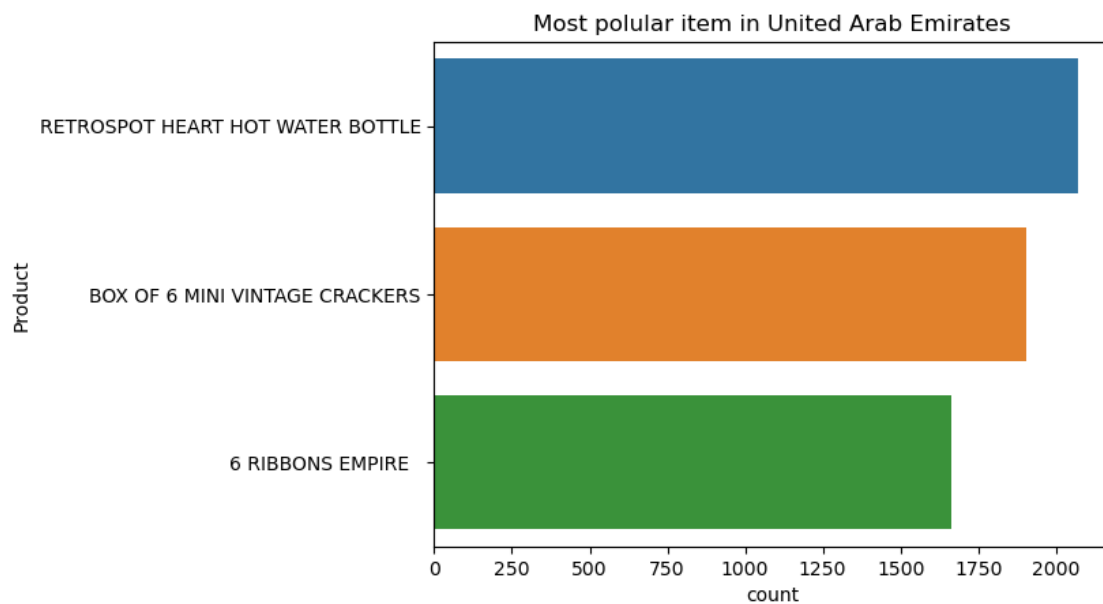
0 The most popular item is CARD DOLLY GIRL
 Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

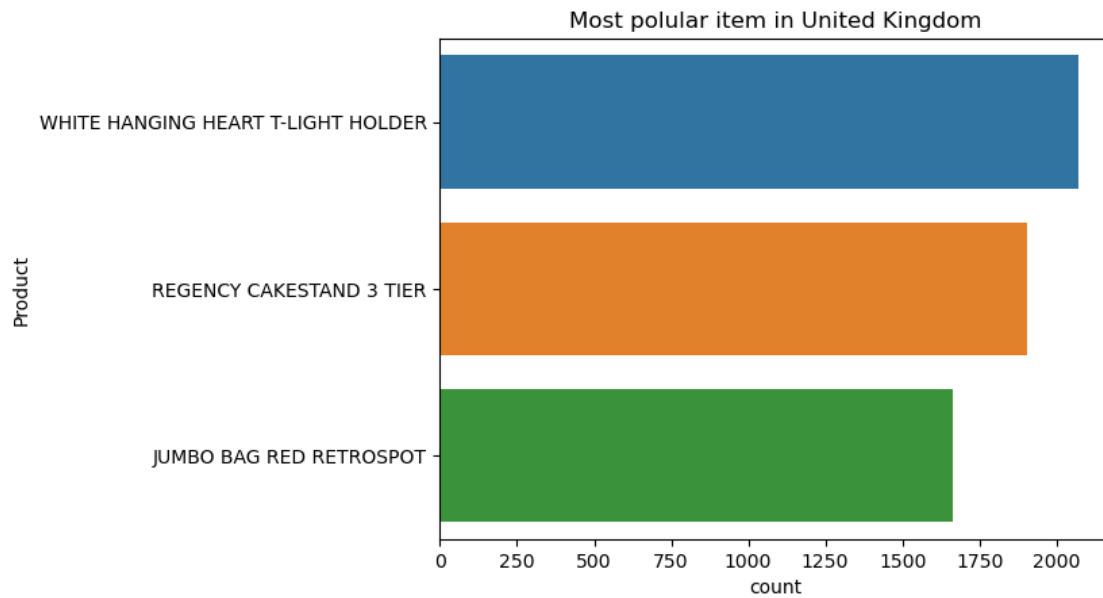
0 The most popular item is RETROSPOT HEART HOT W...

Name: Product, dtype: object



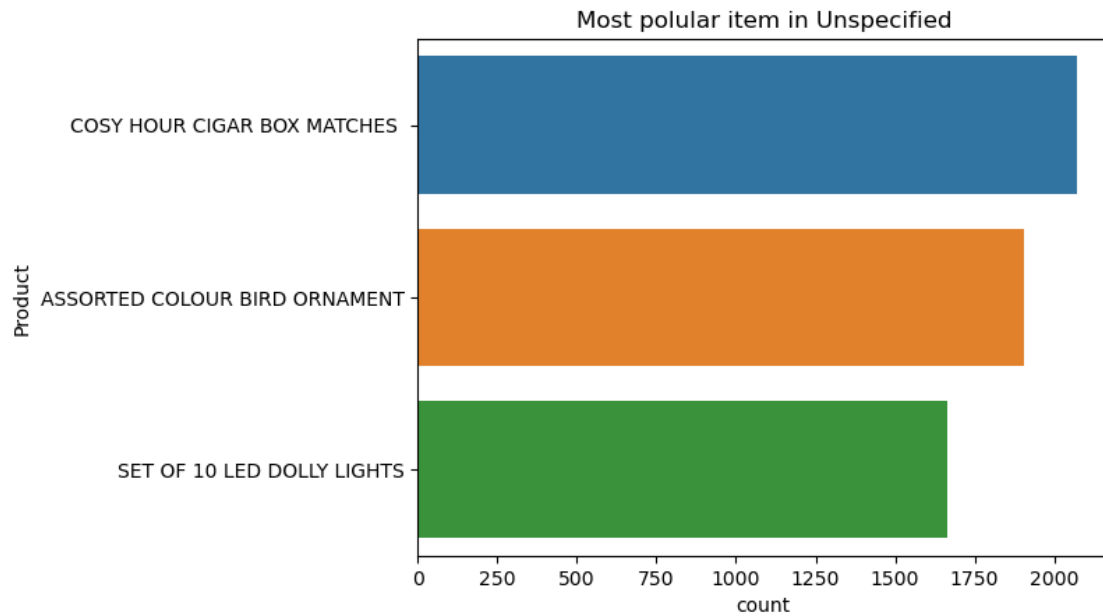
<Figure size 300x300 with 0 Axes>

0 The most popular item is WHITE HANGING HEART T...
Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

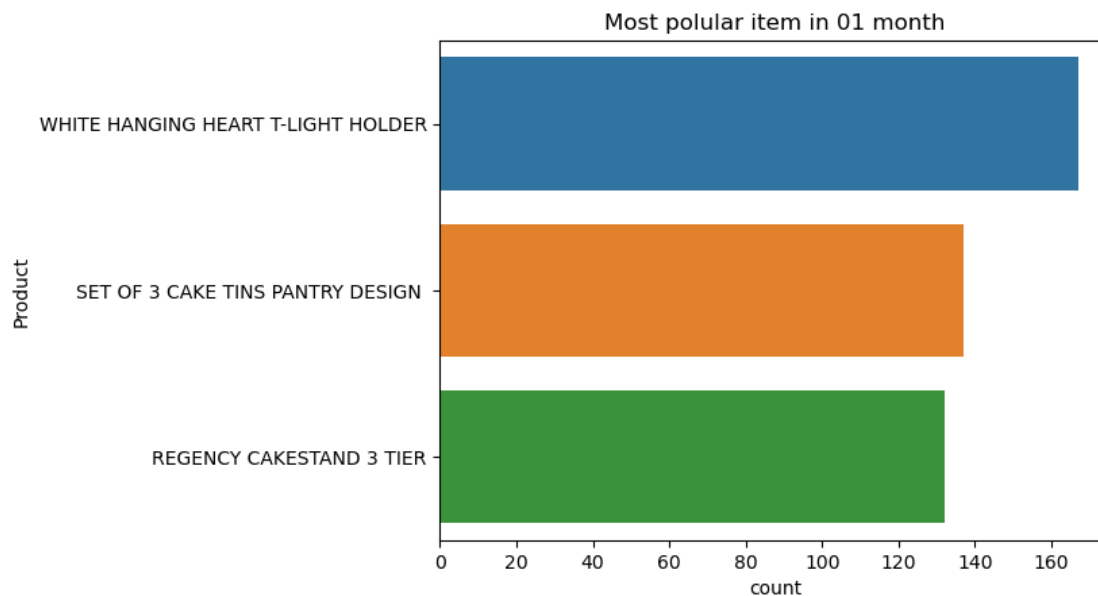
0 The most popular item is COSY HOUR CIGAR BOX M...
Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

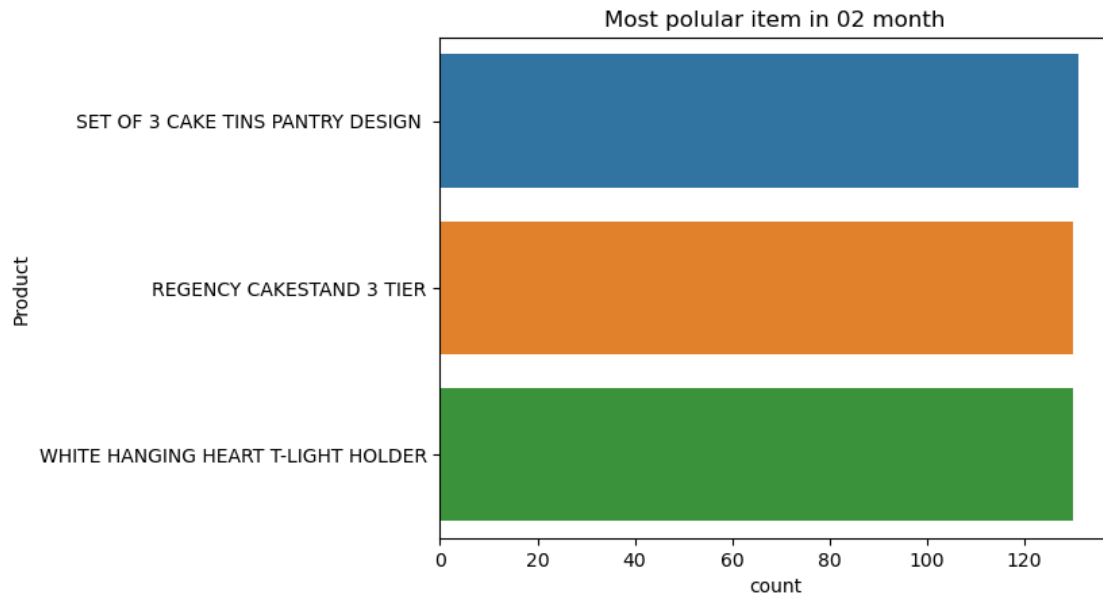
```
[17]: #Getting most polpular item monthwise and plotting them
df3=data.groupby('month')
i=0
j=1
for name,cont in df3:
    df4=df3.get_group(name)
    df4=df4['Description'].value_counts().rename_axis('Product').
    ↪reset_index(name='count')
    plt.title(f'Most polular item in {name} month')
    sns.barplot(y=df4['Product'].head(3),x=df4['count'].head(3),data=df4)
    print("The most popular item is "+df4['Product'].head(1))
    plt.figure(figsize=(3,3))
    i+=1
    plt.show()
```

0 The most popular item is WHITE HANGING HEART T...
Name: Product, dtype: object



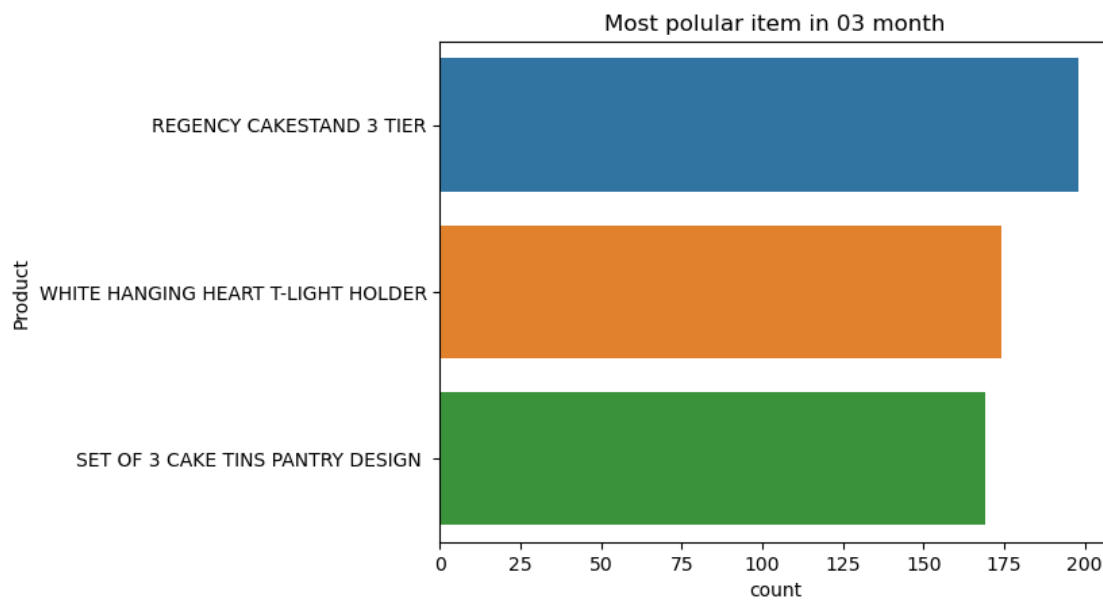
<Figure size 300x300 with 0 Axes>

0 The most popular item is SET OF 3 CAKE TINS PA...
Name: Product, dtype: object



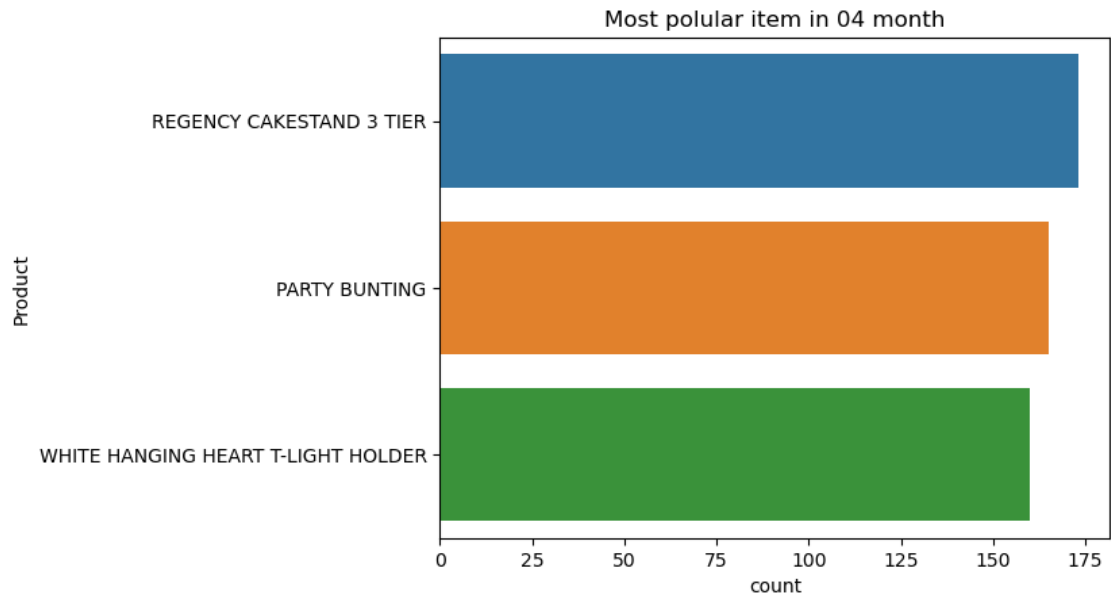
<Figure size 300x300 with 0 Axes>

0 The most popular item is REGENCY CAKESTAND 3 TIER
 Name: Product, dtype: object



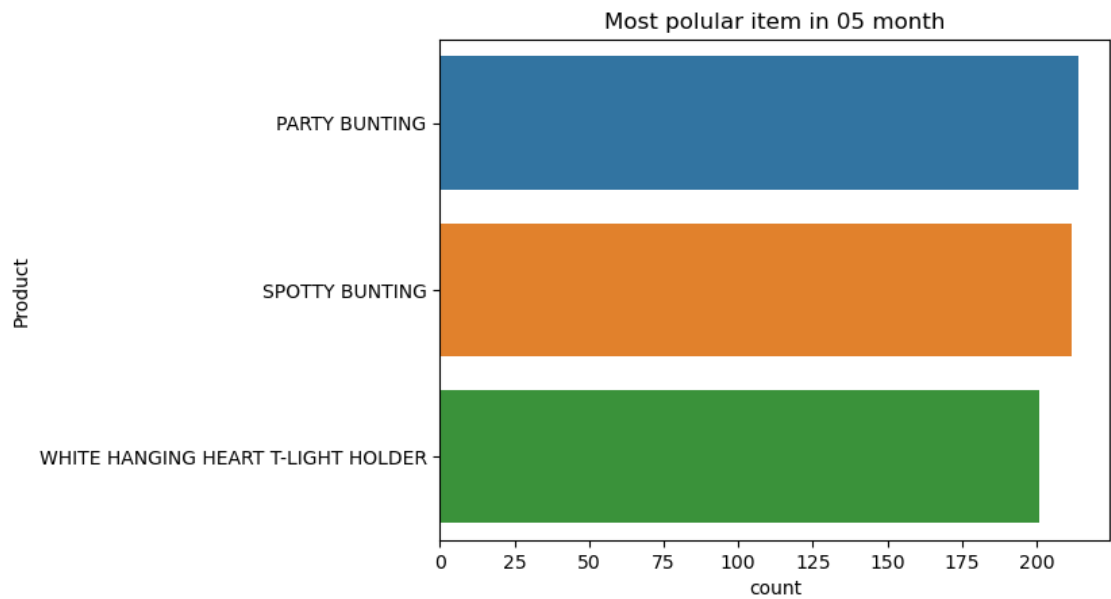
<Figure size 300x300 with 0 Axes>

0 The most popular item is REGENCY CAKESTAND 3 TIER
 Name: Product, dtype: object



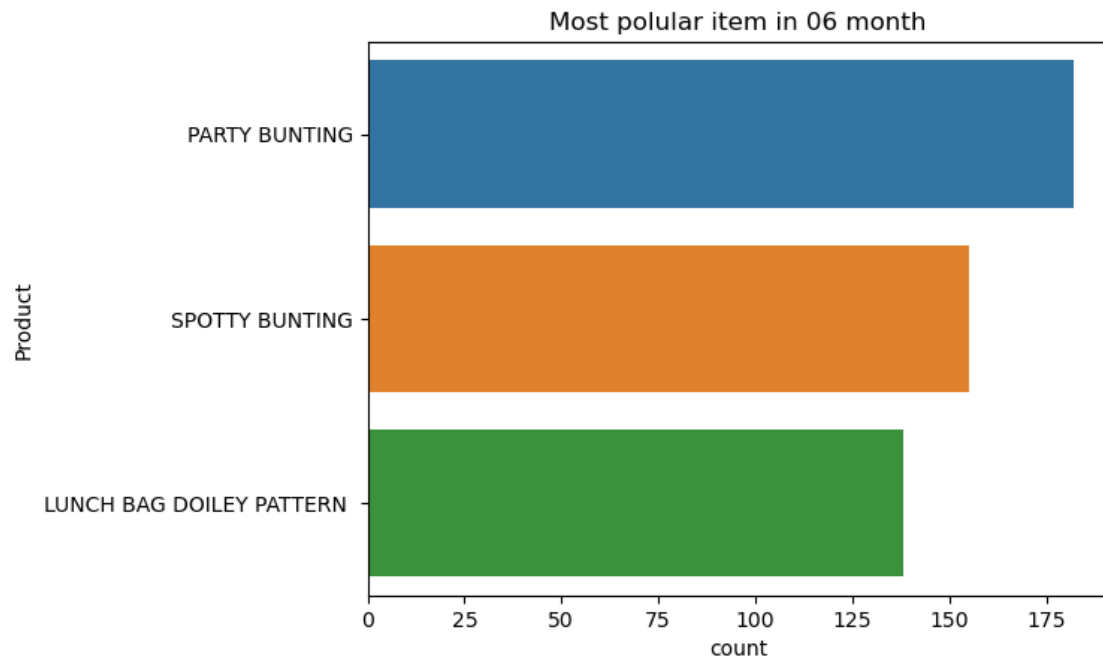
<Figure size 300x300 with 0 Axes>

0 The most popular item is PARTY BUNTING
 Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

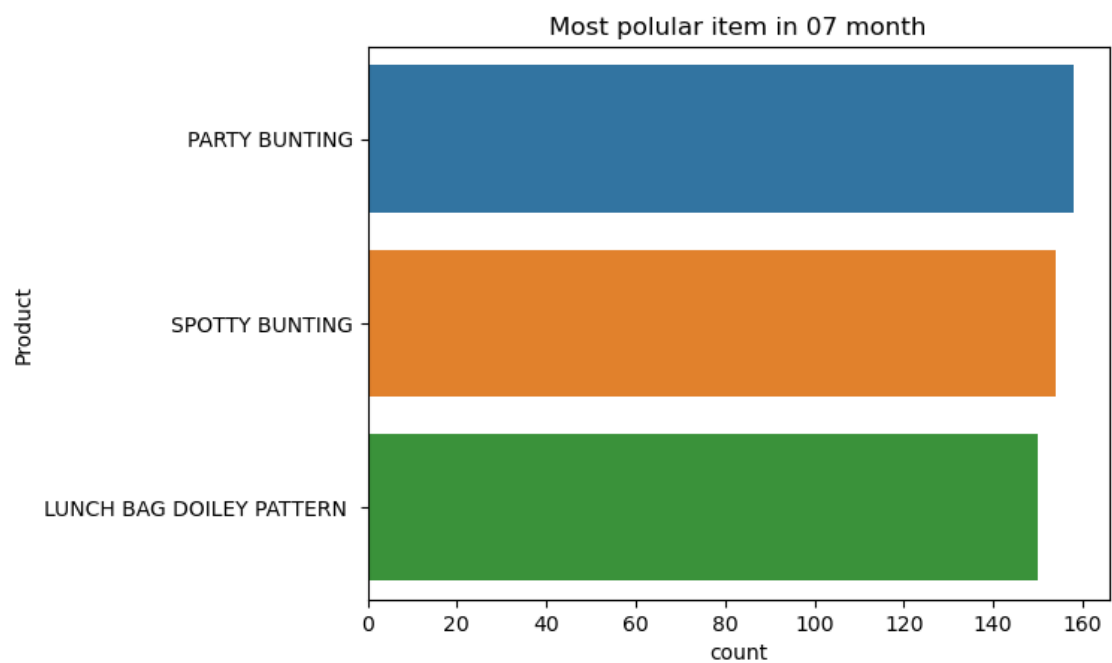
0 The most popular item is PARTY BUNTING
 Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

0 The most popular item is PARTY BUNTING

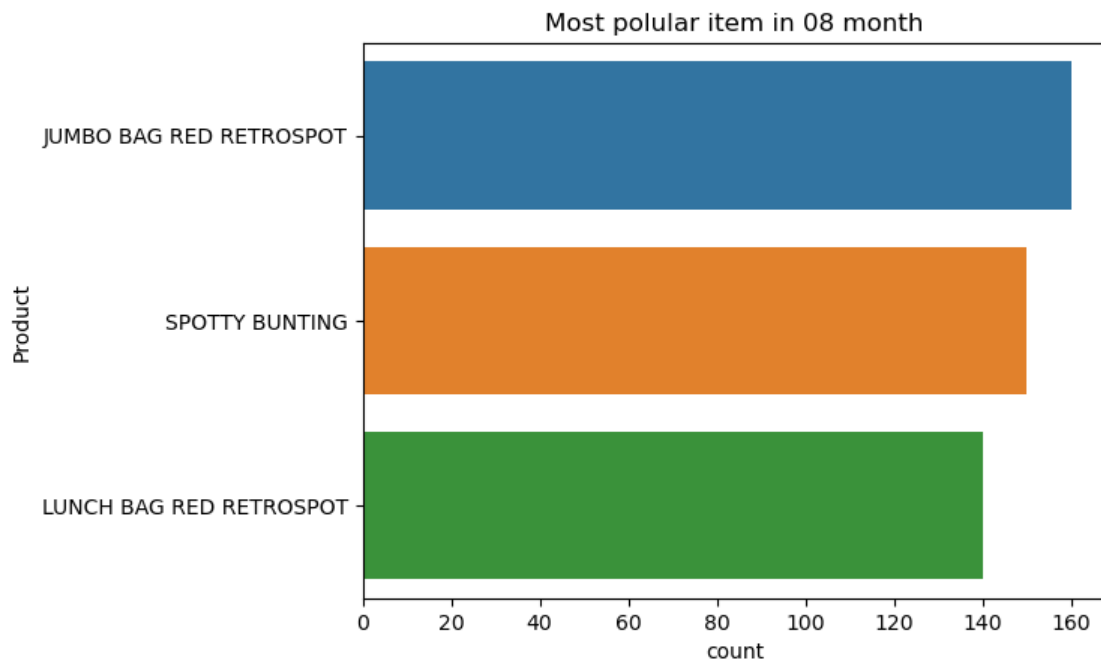
Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

0 The most popular item is JUMBO BAG RED RETROSPOT

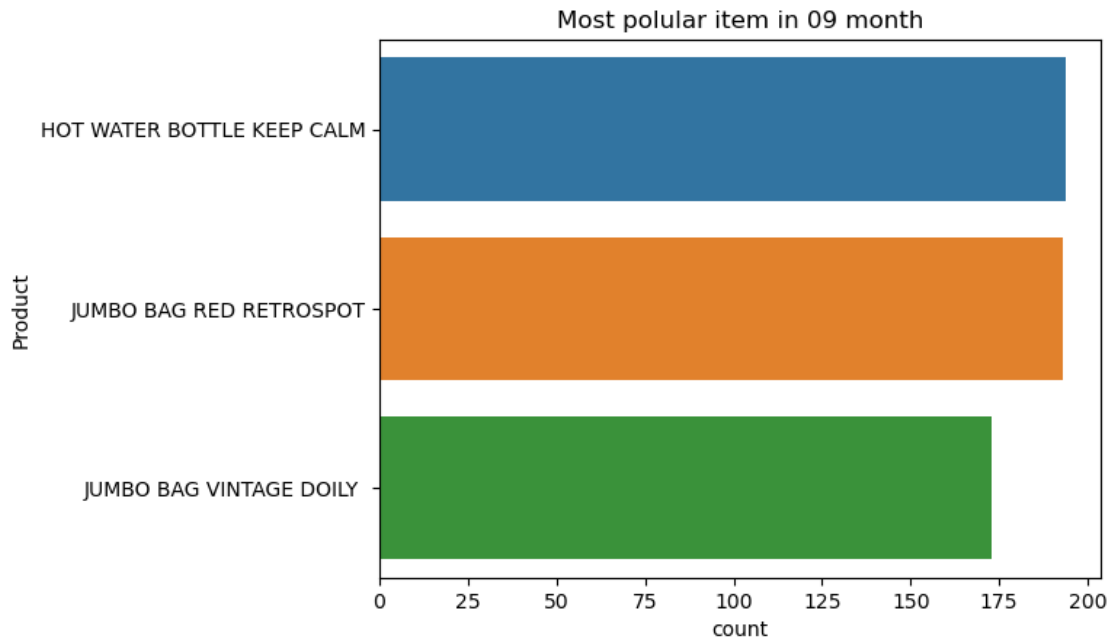
Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

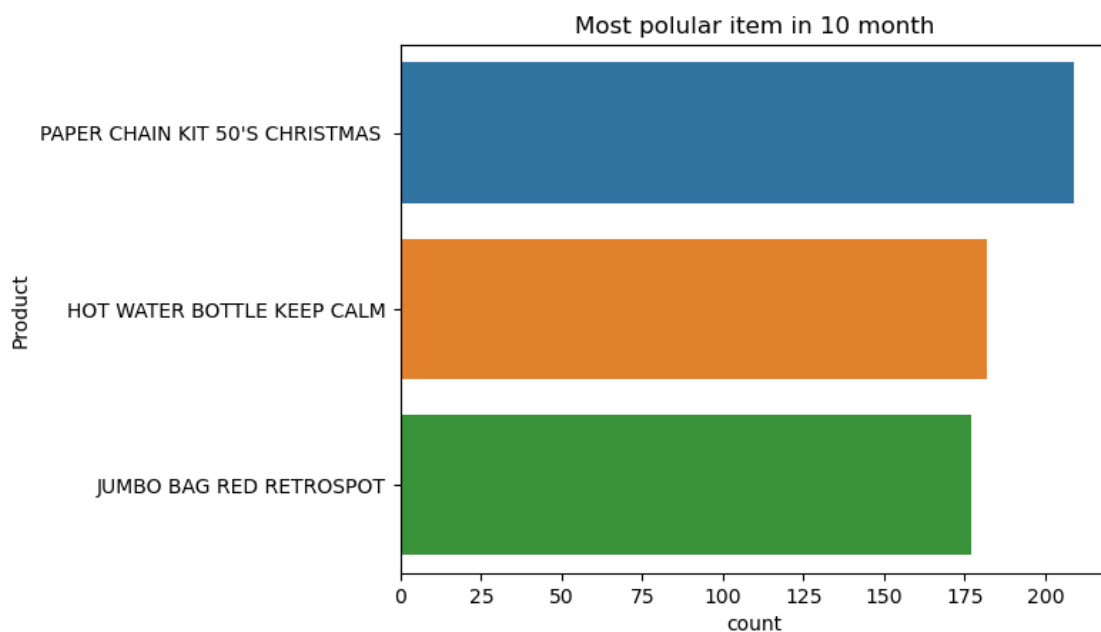
0 The most popular item is HOT WATER BOTTLE KEEP...

Name: Product, dtype: object



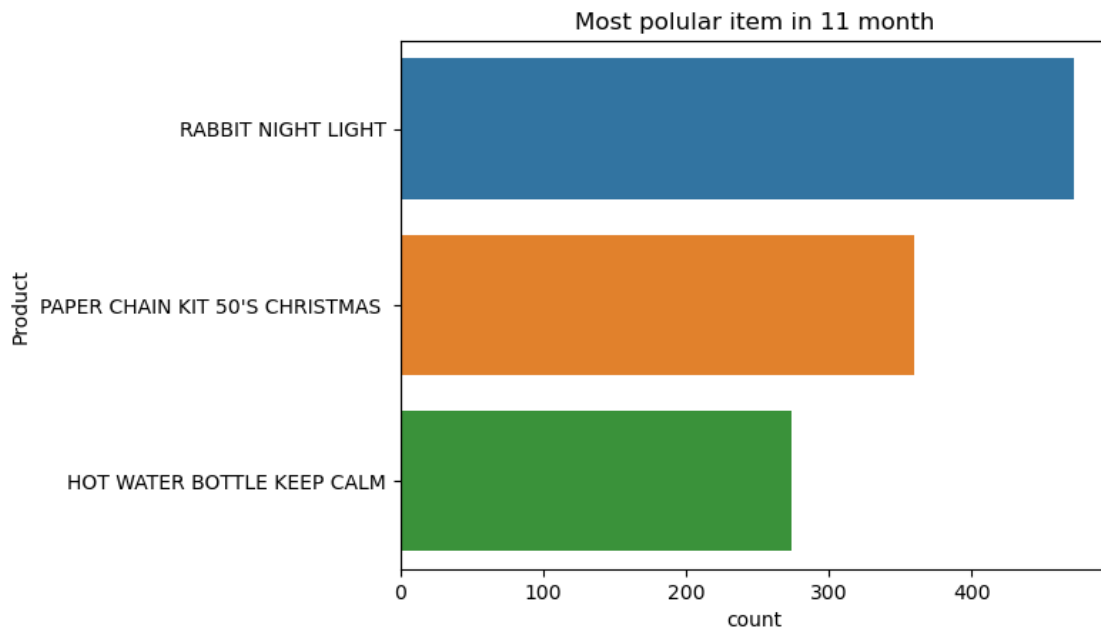
<Figure size 300x300 with 0 Axes>

0 The most popular item is PAPER CHAIN KIT 50'S ...
 Name: Product, dtype: object



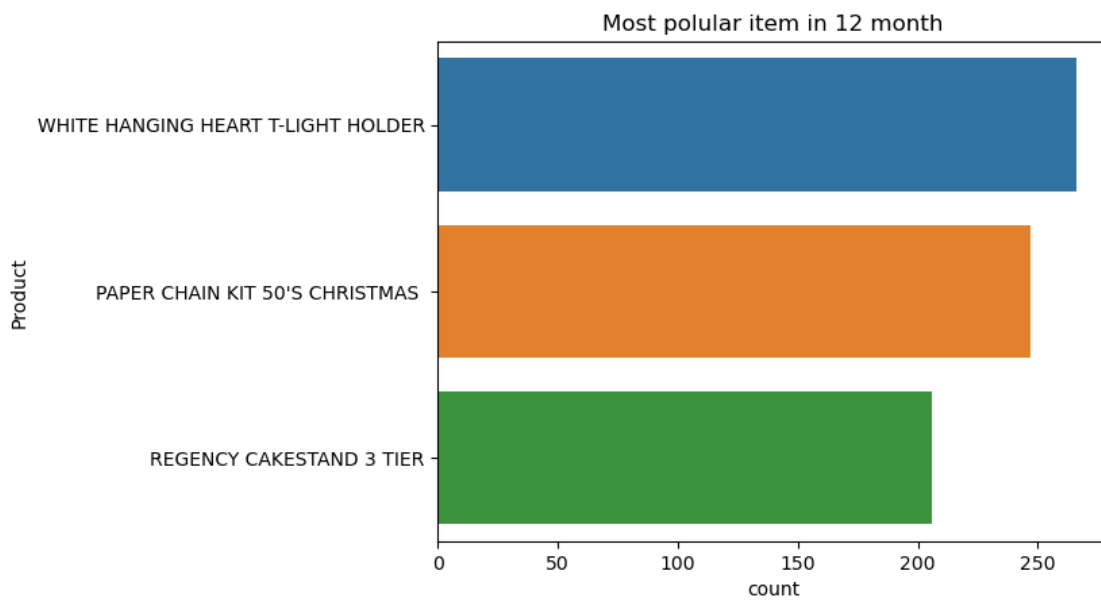
<Figure size 300x300 with 0 Axes>

0 The most popular item is RABBIT NIGHT LIGHT
Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

0 The most popular item is WHITE HANGING HEART T...
Name: Product, dtype: object



<Figure size 300x300 with 0 Axes>

```
[18]: #Dataframe without duplicates in product description
d=data.pivot_table(index=['Description'],aggfunc='size').
    ↪rename_axis('Description').reset_index(name='count')
d
```

```
[18]:
```

	Description	count
0	4 PURPLE FLOCK DINNER CANDLES	39
1	50'S CHRISTMAS GIFT BAG LARGE	110
2	DOLLY GIRL BEAKER	140
3	I LOVE LONDON MINI BACKPACK	70
4	I LOVE LONDON MINI RUCKSACK	1
...
3891	ZINC T-LIGHT HOLDER STARS SMALL	241
3892	ZINC TOP 2 DOOR WOODEN SHELF	11
3893	ZINC WILLIE WINKIE CANDLE STICK	193
3894	ZINC WIRE KITCHEN ORGANISER	12
3895	ZINC WIRE SWEETHEART LETTER TRAY	20

[3896 rows x 2 columns]

```
[19]: #Cleaning the dataset
def clean_text(name):
    res = str(name).lower()
    return(res)

d["Description"] = d["Description"].apply(clean_text)
d = d.assign(index=range(len(d)))
d
```

```
[19]:
```

	Description	count	index
0	4 purple flock dinner candles	39	0
1	50's christmas gift bag large	110	1
2	dolly girl beaker	140	2
3	i love london mini backpack	70	3
4	i love london mini rucksack	1	4
...
3891	zinc t-light holder stars small	241	3891
3892	zinc top 2 door wooden shelf	11	3892
3893	zinc willie winkie candle stick	193	3893
3894	zinc wire kitchen organiser	12	3894
3895	zinc wire sweetheart letter tray	20	3895

[3896 rows x 3 columns]

```
[20]: #Vectorizing the dataset
from sklearn.feature_extraction.text import TfidfVectorizer
vectorizer = TfidfVectorizer()
vectorized = vectorizer.fit_transform(d['Description'])
print(vectorized)
```

```
(0, 314)      0.47384875131636056
(0, 565)      0.530925823261383
(0, 717)      0.5127056737234867
(0, 1481)     0.4803311599322848
(1, 1031)     0.41475442632031
(1, 114)      0.3735821621525685
(1, 813)      0.47287999311389567
(1, 400)      0.3832940529344711
(1, 35)       0.5638131916395636
(2, 157)      0.6650539016186924
(2, 818)      0.5257854051348654
(2, 587)      0.5303329291010697
(3, 111)      0.6179607049312806
(3, 1158)     0.4290250915573877
(3, 1082)     0.49999950878894367
(3, 1087)     0.4290250915573877
(4, 1571)     0.6271467796346737
(4, 1158)     0.42503726172097234
(4, 1082)     0.49535196486067706
(4, 1087)     0.42503726172097234
(5, 1866)     0.46956151674438495
(5, 1267)     0.4933956815647955
(5, 613)      0.4088236372793164
(5, 1245)     0.6074009524256885
(6, 558)      0.4961063209352801
:
(3890, 1031)  0.39796907210704274
(3891, 1759)  0.5737035435727462
(3891, 2038)  0.46013939022694283
(3891, 915)   0.3899568275959636
(3891, 1693)  0.390699714119591
(3891, 1059)  0.3929674180537274
(3892, 592)   0.44545196437245044
(3892, 1896)  0.4927095293705211
(3892, 2038)  0.3861973195713076
(3892, 1646)  0.5059530545609033
(3892, 2020)  0.39201148457747226
(3893, 2009)  0.5150325122320809
(3893, 2004)  0.5150325122320809
(3893, 1765)  0.49240489724610237
(3893, 2038)  0.3575470665217882
```

```
(3893, 311)    0.3149294128492006
(3894, 1287)   0.574389409371327
(3894, 1004)   0.48514394618336826
(3894, 2010)   0.49816933668950625
(3894, 2038)   0.4319021531157542
(3895, 1051)   0.4515105947042097
(3895, 1919)   0.4467929816448368
(3895, 2010)   0.47720894049261386
(3895, 2038)   0.41372993820634996
(3895, 1823)   0.444537264769169
```

```
[21]: #Building similarity matrix
from sklearn.metrics.pairwise import cosine_similarity
similarities = cosine_similarity(vectorized)
print(similarities)
```

```
[[1.         0.         0.         ... 0.         0.         0.         ]
 [0.         1.         0.         ... 0.         0.         0.         ]
 [0.         0.         1.         ... 0.         0.         0.         ]
 ...
 [0.         0.         0.         ... 1.         0.15442535 0.14792793]
 [0.         0.         0.         ... 0.15442535 1.         0.41642171]
 [0.         0.         0.         ... 0.14792793 0.41642171 1.         ]]
```

```
[22]: #Building recommendation system
import difflib
def recommend(product):
    prod_list = d['Description'].tolist()
    match_close = difflib.get_close_matches(product,prod_list)
    prod_ind = d[d.Description == match_close[0]]['index'].values[0]
    similarity_score = list(enumerate(similarities[prod_ind]))
    sorted_similar_movies = sorted(similarity_score, key = lambda x:x[1], reverse_
    ↪ = True)
    print('products suggested for you : \n')
    i = 1
    for prod in sorted_similar_movies:
        index = prod[0]
        title_from_index = d[d.index==index]['Description'].values[0]
        if (i<11):
            print(i, '.',title_from_index,' ')
            i+=1

recommend("dolly girl beaker")
```

products suggested for you :

```
1 . dolly girl beaker
2 . card dolly girl
```

- 3 . wrap dolly girl
- 4 . dolly girl wall art
- 5 . wall art dolly girl
- 6 . dolly girl lunch box
- 7 . childrens dolly girl mug
- 8 . dolly girl childrens bowl
- 9 . spaceboy beaker
- 10 . dolly girl childrens cup