



# COFFEE SHOP SALES

## Sales Report

### FILTER PANEL

Month 

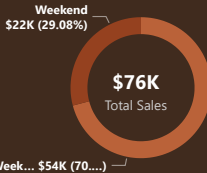
Feb 2023

Feb 2023

Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

Hover on this visual to see details

### Sales by Weekday/Weekend



### Sales by Store Location

Hell's Kitchen   \$25.72K	▼ -7.6%   -2.1K vs LM
Lower Manhattan   \$25.32K	▼ -4.6%   -1.2K vs LM
Astoria   \$25.11K	▼ -8.1%   -2.2K vs LM

### Total Sales

**\$76K**

▼ -6.8% | -5.5K vs LM



### Total Orders

**16359**

▼ -5.5% | -1.2K vs LM



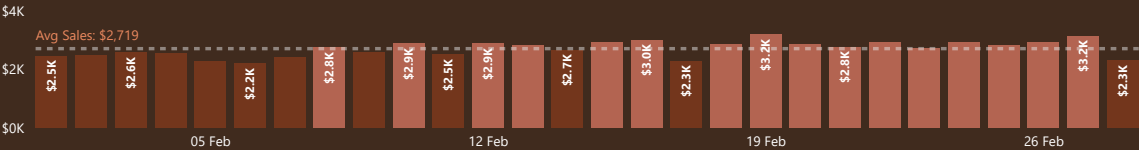
### Total Quantity Sold

**23550**

▼ -5.3% | -1.3K vs LM



### Sales Trends Over the Periods



### Sales by Product Category

Coffee   \$29.27K	▼ -6.4%
Tea   \$21.73K	▼ -3.9%
Bakery   \$9.04K	▼ -5.2%
Drinking Chocolate   \$8.13K	▼ -2.5%
Coffee beans   \$4.08K	▼ -22.3%
Loose Tea   \$1.28K	▼ -1.2%
Branded   \$1.24K	▼ -34.7%
Flavours   \$0.93K	▼ -4.5%
Packaged Chocolate   \$0.45K	▼ -13.6%

### Sales by Product Type

Barista Espresso   \$10.03K	▼ -4.1%
Brewed Chai tea   \$8.38K	▼ -4.3%
Hot chocolate   \$8.13K	▼ -2.5%
Gourmet brewed coffee   \$7.65K	▼ -5.2%
Brewed Black tea   \$5.37K	▼ -3.0%
Brewed herbal tea   \$5.23K	▼ -4.0%
Premium brewed coffee   \$4.15K	▼ -8.4%
Organic brewed coffee   \$4.08K	▼ -11.5%
Scone   \$3.98K	▼ -8.4%
Drip coffee   \$3.36K	▼ -6.1%

### Sales by Days | Hours

	\$11K	\$10K	\$11K	\$11K	\$11K	\$11K	\$11K	
Hours	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
6								\$2K
7								\$7K
8								\$9K
9								\$9K
10								\$10K
11								\$5K
12								\$5K
13								\$4K
14								\$5K
15								\$5K
16								\$5K
17								\$4K
18								\$4K
19								\$3K
20								\$0K

01 January 2023

Total Sales

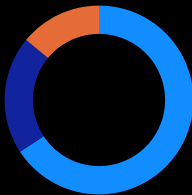
**\$6,98,812**

Total Orders

**149116**

Total Quantity Sold

**214470**



- Sales
- Quantity
- Orders

▼ vs LM

Total Sales

**\$6,98,812**

Total Orders

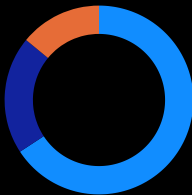
**149116**

Total Quantity Sold

**214470**

Fri

Hours No: 12



● Sales

● Quantity

● Orders

▼ vs LM