

Amandeep Singh

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Profile

A highly motivated E-commerce Specialist and Digital Marketing Specialist professional having 9 years of work experience in online sales. Successful track record of sales, website ranking and optimization.

Work Experience

Product Listing Advertiser

INFINITY ONLINE SERVICES (1.1.2015 TO 31.1.2019)

- List the products on eBay(uk) and Amazon(uk) Portals.
- Target hot selling keywords for sale products.
- Done marketing analysis for high revenue and found new products
- Inventory control.

E-commerce Specialist

I-TEL ONLINE SERVICES PRIVATE LIMITED (1.2.2019 TO 15.3.2022)

- List the product on eBay(uk) and Amazon(uk) Portals.
- To find hot searching keywords, we used the software inkfrog and terapeak.
- Good trainer.
- Coordinate with the graphic designer, order dispatch team, and customer service till the order did not receive by the customer.

Advanced Digital Marketing Course

DIGIENGLAND INSTITUTE (1.5.2022 TO 30.7.2022)

- SEO (Search Engine Optimization)
- SMO (Social Media Optimization)
- SMM (Social Media Marketing)
- Content Writing
- Wordpress
- Graphics Designing (Canvas)
- Google Analytics Tool
- Google Search Console

INTERN

DIGIENGLAND DIGITAL MARKEING CO. (1.8.2022 TO 31.10.2022)

- Interact with client and daily updation about their running projects.
- Handle client calls and troubleshoot their problems.
- Responsible for SEO, Google ads, Facebook ads, Youtube ads and Instagram ads.
- Update new content on website and create backend pages to increse search and ranking of keyword.
- Good hold on SEMRUSH Tool.

Digital Marketing Specialist

KROME DISPENSE PVT LTD(21.11.2022 TO 31.5.2023)

- Responsible for website ranking, wesite SEO (Search Engine Optimisazion)
- Find high ranking keyword for content using SEMRUSH tool and Google ads.
- Make backlinks (OFF Page SEO) to rank the keyword in search engine and enhance traffic.
- Makes backends pages for rank the website keyword or pages to increase the search.
- Image resizing, editing using Canvas tool.
- Use Google Analytics and Google Search Console to track website traffic and ranking.
- Upload new product on Amazon, Alibaba (Product Catalog) and other company Retail wesites.
- Remove generated flows in Kiss Flow.

Skills

- Content Writer
- Search Engine Optimization
- Social Media Marketing
- Social Media Optimization
- Google Ads
- Google Search Console
- Google Analytics Tool
- Graphic Designing
- WordPress
- E-commerce
- Microsoft Office

Certificate

Certified in Advanced Digital Marketing at DIGIENGLAND Institute.

Higher Education

3 Years Computer Diploma in CSE (2010) CT INSTITUTION

B.tech in IT (2013) CT INSTITUTION