



DAMINI HANI

My aim is to tie up with Company where I can exploit my skills and take benefit of experience and take the company to the top. To obtain a responsible challenge and warding position in Digital Marketing and UI/UX Designing organization with an established track record where my skills, abilities and technical abilities can be utilized.

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EDUCATION

B.Tech (Computer Science Engineering)

Gulzar Group of Institutes, Ludhiana

07/2019 - 06/2023

12th

Tarar College, Bhagalpur

06/2017 - 06/2019

10th

Krishnanand Memorial Academy, Munger

06/2015 - 06/2016

PERSONAL PROJECTS

Tinder Attendance app

- I Designed attendance app by using Adobe XD .In this app teachers can easily mark the attendance by using Phone,Tab Or Laptop.

Home Land

- I Create google ads campaign for this and manage this project.
- Remember, while Google Ads might not be the most suitable choice for promoting a resume directly, these steps can help you build a strong online presence and personal brand, making it easier for potential employers or clients to find and connect with you.

Roomba TV

- I Create google ads campaign for this and manage this project.
- Created and led a successful Google Ads campaign for "Roomba TV," achieving objectives of heightened brand visibility, increased website traffic, and boosted sales.
- Strategically targeted demographics, interests, and behaviors to ensure optimal audience engagement.

WORK EXPERIENCE

SW SOFTTECH

Digital Marketing (Internship)

01/2023 - 07/2023

SKILLS

Adobe XD

Project Management

Figma

PPC Marketing

Business Development executive

Basics of SQL

ACHIEVEMENTS

coordination

Coordinated in CodeHack Coding Event under Arcane Innovation in Collaboration with Coding Ninjas.

Quiz Competition

Organized By MHRD's Institution Innovation Council Gulzar Group of Institutes, Ludhiana

Poster Making

Actively participated in college poster-making competition, showcasing creativity and design skills while effectively communicating ideas visually.

SOFT SKILLS

Communication Skills

Time Management

Leadership

Team Work

Fast Typing

project Management

CERTIFICATES

Digital Marketing

UI/UX Designer

LANGUAGES

English
Full Professional Proficiency

Hindi
Full Professional Proficiency

INTERESTS

Designing

Explore New things

Listing Music