

Sales Dashboard Insights

1. Australia leads in sales with the highest total amount across all countries, indicating a strong market presence.
2. Sales performance showed noticeable fluctuation over the months, with a significant peak observed in early 2022.
3. Among all products, Milk Bars and 50% Dark Chocolate were the most shipped, suggesting they are top sellers in the product lineup.
4. The waterfall chart shows that while some products contributed positively to overall sales, a few (like '99% Dark') saw a decline, highlighting areas for improvement.