

ATLIQ HARDWARE



| | |
|----------|-----|
| region | All |
| market | All |
| division | All |

Market Performance

VS Target

All values in usd

| Row Labels | Net Sales | COGS | Gross Margin | GM% |
|--------------------------|-----------|-------|--------------|--------|
| Acclaimed Stores | 15.2M | 9.7M | 5.5M | 36.09% |
| All-Out | 1.0M | 0.5M | 0.4M | 46.05% |
| Amazon | 131.8M | 83.4M | 48.4M | 36.71% |
| Argos (Sainsbury's) | 3.4M | 2.2M | 1.2M | 35.21% |
| Atlas Stores | 4.0M | 2.4M | 1.6M | 40.02% |
| Atliq e Store | 83.8M | 52.1M | 31.8M | 37.90% |
| AtliQ Exclusive | 88.4M | 48.9M | 39.5M | 44.65% |
| BestBuy | 8.9M | 5.7M | 3.2M | 36.06% |
| Boulanger | 5.1M | 3.6M | 1.6M | 30.44% |
| Chip 7 | 7.4M | 4.5M | 3.0M | 39.93% |
| Chiptec | 3.4M | 2.3M | 1.1M | 33.39% |
| Control | 10.8M | 6.7M | 4.1M | 37.61% |
| Coolblue | 5.9M | 3.5M | 2.4M | 40.24% |
| Costco | 13.2M | 8.2M | 4.9M | 37.42% |
| Croma | 11.7M | 8.1M | 3.6M | 31.01% |
| Currys (Dixons Carphone) | 2.9M | 2.0M | 0.9M | 31.15% |
| Digimarket | 6.7M | 4.5M | 2.2M | 32.91% |
| Ebay | 24.0M | 15.3M | 8.7M | 36.39% |
| Electricalsara Stores | 2.6M | 1.6M | 1.0M | 38.34% |
| Electricalsbea Stores | 0.9M | 0.5M | 0.4M | 42.49% |
| Electricalslance Stores | 3.2M | 1.9M | 1.3M | 41.87% |
| Electricalslytical | 16.4M | 10.4M | 6.0M | 36.61% |
| Electricalsocity | 18.2M | 11.7M | 6.5M | 35.88% |
| Electricalsquipo Stores | 4.5M | 2.5M | 2.0M | 44.47% |
| Elite | 5.4M | 3.2M | 2.2M | 40.20% |
| Elkjøp | 6.9M | 4.2M | 2.7M | 39.17% |
| Epic Stores | 5.5M | 3.3M | 2.3M | 41.28% |
| Euronics | 5.1M | 3.3M | 1.8M | 35.51% |
| Expert | 9.0M | 5.7M | 3.3M | 36.48% |
| Expression | 14.5M | 9.5M | 5.0M | 34.64% |
| Ezone | 11.5M | 8.2M | 3.3M | 28.49% |
| Flawless Stores | 2.3M | 1.4M | 0.9M | 40.02% |
| Flipkart | 30.6M | 20.9M | 9.7M | 31.60% |
| Fnac-Darty | 4.2M | 2.9M | 1.4M | 32.46% |
| Forward Stores | 6.1M | 3.9M | 2.3M | 37.08% |
| Girias | 12.3M | 8.4M | 3.9M | 31.74% |
| Info Stores | 2.4M | 1.4M | 1.0M | 41.59% |
| Insight | 4.2M | 2.4M | 1.8M | 43.21% |
| Integration Stores | 1.6M | 1.1M | 0.5M | 28.73% |
| Leader | 29.5M | 19.2M | 10.2M | 34.74% |
| Logic Stores | 5.9M | 3.3M | 2.6M | 44.59% |
| Lotus | 11.7M | 8.0M | 3.7M | 31.41% |
| Neptune | 20.5M | 12.1M | 8.4M | 40.98% |

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|--------------------|---------------|---------------|---------------|---------------|
| Nomad Stores | 6.2M | 3.8M | 2.3M | 37.86% |
| Notebillig | 1.8M | 1.3M | 0.4M | 23.22% |
| Nova | 0.4M | 0.3M | 0.1M | 26.51% |
| Novus | 15.4M | 10.0M | 5.5M | 35.50% |
| Otto | 1.9M | 1.3M | 0.5M | 29.55% |
| Premium Stores | 5.4M | 3.4M | 2.0M | 37.54% |
| Propel | 14.9M | 9.3M | 5.5M | 37.20% |
| Radio Popular | 7.2M | 4.4M | 2.8M | 39.35% |
| Radio Shack | 8.0M | 5.4M | 2.6M | 32.21% |
| Reliance Digital | 13.9M | 8.8M | 5.1M | 36.89% |
| Relief | 5.5M | 3.5M | 1.9M | 34.96% |
| Sage | 32.0M | 20.6M | 11.4M | 35.68% |
| Saturn | 1.8M | 1.3M | 0.5M | 28.63% |
| Sorefoz | 6.3M | 3.6M | 2.7M | 43.20% |
| Sound | 6.6M | 4.5M | 2.1M | 32.27% |
| Staples | 12.8M | 8.4M | 4.4M | 34.23% |
| Surface Stores | 2.7M | 1.7M | 1.0M | 37.76% |
| Synthetic | 18.5M | 11.0M | 7.5M | 40.57% |
| Taobao | 4.8M | 3.0M | 1.8M | 37.79% |
| UniEuro | 9.6M | 5.8M | 3.7M | 39.01% |
| Vijay Sales | 12.4M | 8.6M | 3.8M | 30.47% |
| Viveks | 11.6M | 8.2M | 3.4M | 29.25% |
| walmart | 13.6M | 8.5M | 5.1M | 37.68% |
| Zone | 7.2M | 4.1M | 3.0M | 42.54% |
| Grand Total | 883.0M | 555.3M | 327.7M | 37.11% |