

# Pizza Sales Repo..

Pizza Category  
All

Order Date  
1/1/2015 to 12/31/2015

HOME

Best & Worst Sellers



Total Revenue  
**\$817.9K**



Average Order Value  
**\$38.31**



Total Pizzas Sold  
**49.6K**



Total Orders  
**21.4K**



Average Pizza per Order  
**2.32**

## Busiest Hours & Weeks

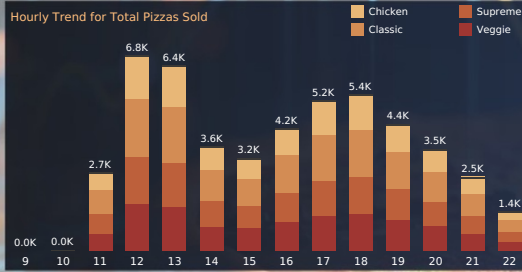
### HOURS

Peak orders are between 12 noon and 1:00 pm, and in evening from 4:00 to 7:00 pm.

### WEEKS

Significant variations in weekly orders, with heighest peak during the 48th week from the month of Dec.

Hourly Trend for Total Pizzas Sold



Weekly Trend for Pizzas Sold

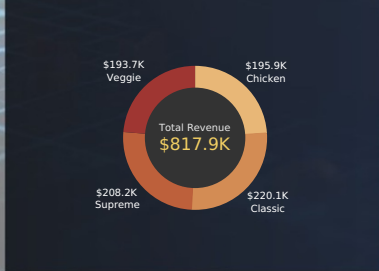


## Sales Performance

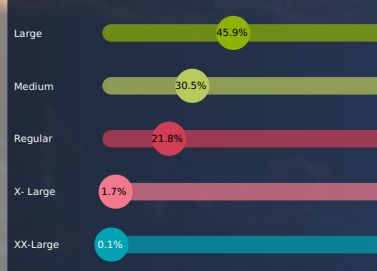
Category  
Classic Category contributes to maximum sales, Total Ordeers & Total Pizzas Sold.

Size  
Large Pizza Size contributes to maximum Total Sales.

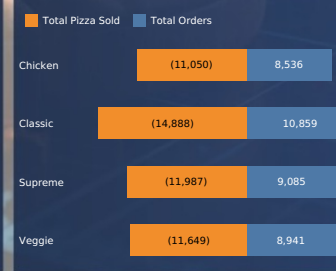
Percent of Sales by Pizza Category



Percent of Sales by Pizza Size



Total Orders & Pizzas Sold By Cat..



Pizza Category	Order Date
All	1/1/2015 to 12/31/2015

Pizza Category  
All

Order Date  
1/1/2015 to 12/31/2015



### Top 5 by Revenue

The Thai Chicken Pizza contributes to Maximum Revenue.  
**QUANTITY**  
 The Classic Deluxe Pizza contributes to Maximum total Quantities.  
**TOTAL ORDERS**  
 The Classic Deluxe Pizza contributes to Maximum Total Orders.



The Classic Deluxe Pizza	2.45K
The Barbecue Chicken Pizza	2.43K
The Hawaiian Pizza	2.42K
The Pepperoni Pizza	2.42K
The Thai Chicken Pizza	2.37K

Pizza Name	Price
The Classic Deluxe Pizza	2,329
The Hawaiian Pizza	2,280
The Pepperoni Pizza	2,278
The Barbecue Chicken Pizza	2,273
The Thai Chicken Pizza	2,225

The Brie Carre Pizza  
contributes to Minimum  
REVENUE.

QUANTITY  
The Brie Carre Pizza  
contributes to Minimum Total  
Quantities.

TOTAL ORDERS  
The Brie Carre Pizza  
contributes to Minimum Total  
Orders.

The Brie Carré Pizza	\$11.59K
The Green Garden Pizza	\$13.96K
The Spinach Supreme Pizza	\$15.28K
The Mediterranean Pizza	\$15.36K
The Spinach Pesto Pizza	\$15.60K

The Brie Carre Pizza	490
The Mediterranean Pizza	934
The Calabrese Pizza	937
The Spinach Supreme Pizza	950
The Soppressata Pizza	961

Pizza	Count
The Brie Carre Pizza	480
The Mediterranean Pizza	912
The Spinach Supreme Pizza	918
The Calabrese Pizza	918
The Chicken Pesto Pizza	938