

CREDIT CARD CUSTOMER REPORT

Week Start Date

All

Q4

Q3

Q2

Q1

57M

Revenue

588M

Income

8M

Total Interest

3.19

Cust Satis Score

Gold

Silver

Blue

Platinum

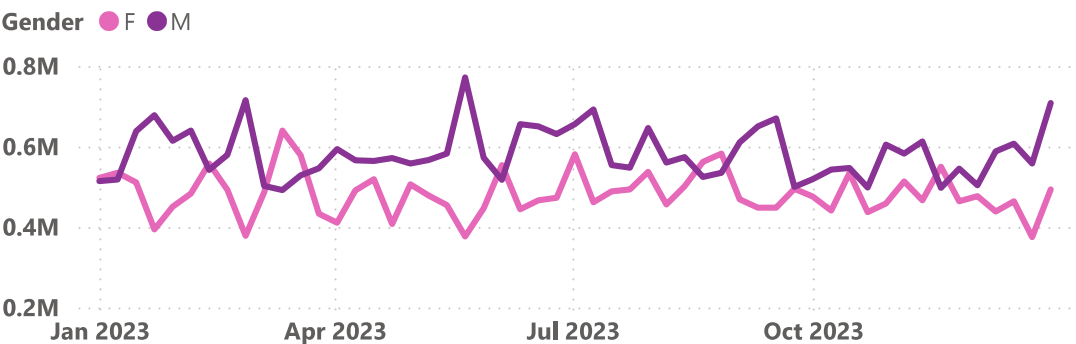
Chip

Online

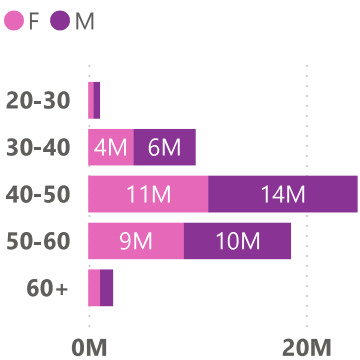
Swipe

Customer_Job	Income	Revenue	Interest_Earned
Blue-collar	73516911	7040606	967751
Businessman	190350431	17697472	2584604
Govt	90834727	8335534	1182231
Retirees	49619308	4617448	641692
Selfemployed	77659931	8542826	1141510
White-collar	105618475	10283124	1464691
Total	587599783	56517011	7982480

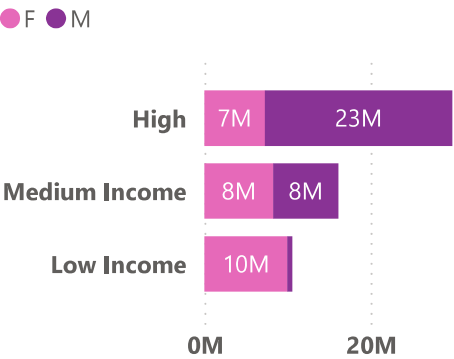
Revenue by Week



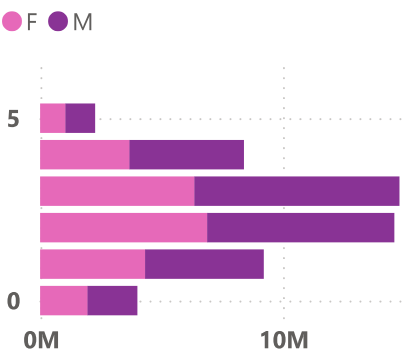
Revenue by Age Group



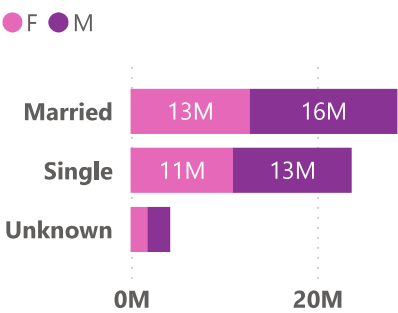
Revenue by Income Group



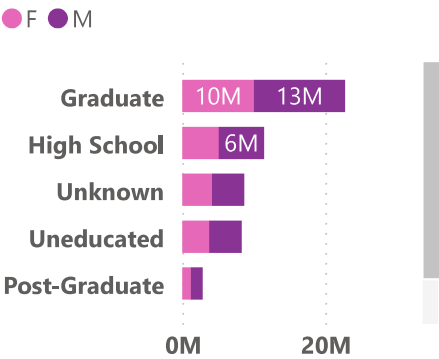
Revenue by Dependant



Revenue by Marital Status



Revenue by Educ Level



Revenue by Top 5 State

