

WeekNum2	Previous Week Revenue	Current Week Revenue	WOW_Rev enue%	Previous Week Trans Amt	Current Week Trans Amt	Wow_Trans_ Amt%	Previous Week Trans Cnt	Current Week Trans Cnt	WoW Trans Cnt %	Previous Week Cust Cnt	Current Week Cust Cnt	WoW Cust Cnt %
53	933134	1201601	28.8%	748677	1011008	35.04%	11203	11583	3.39%	164	185	12.80%
2	1035629	1053089	1.7%	835767	844739	1.07%	12365	12464	0.80%	194	195	0.52%
3	1053089	1148250	9.0%	844739	923367	9.31%	12464	12841	3.02%	195	195	0.00%
4	1148250	1071919	-6.6%	923367	869235	-5.86%	12841	12543	-2.32%	195	195	0.00%
5	1071919	1064578	-0.7%	869235	849078	-2.32%	12543	12667	0.99%	195	195	0.00%
6	1064578	1121745	5.4%	849078	898867	5.86%	12667	12839	1.36%	195	195	0.00%
7	1121745	1099909	-1.9%	898867	890756	-0.90%	12839	12559	-2.18%	195	195	0.00%
8	1099909	1071542	-2.6%	890756	868091	-2.54%	12559	12422	-1.09%	195	195	0.00%
9	1071542	1093502	2.0%	868091	881861	1.59%	12422	12904	3.88%	195	195	0.00%
10	1093502	987820	-9.7%	881861	793080	-10.07%	12904	11987	-7.11%	195	195	0.00%
11	987820	1131281	14.5%	793080	915725	15.46%	11987	12866	7.33%	195	195	0.00%
12	1131281	1106533	-2.2%	915725	890081	-2.80%	12866	12640	-1.76%	195	195	0.00%
13	1106533	978565	-11.6%	890081	789941	-11.25%	12640	12158	-3.81%	195	195	0.00%
14	978565	1003844	2.6%	789941	809413	2.46%	12158	12396	1.96%	195	195	0.00%
15	1003844	1056485	5.2%	809413	850979	5.14%	12396	12655	2.09%	195	195	0.00%
16	1056485	1082609	2.5%	850979	867373	1.93%	12655	12692	0.29%	195	195	0.00%
17	1082609	978441	-9.6%	867373	784927	-9.51%	12692	12247	-3.51%	195	195	0.00%
18	978441	1063741	8.7%	784927	862036	9.82%	12247	12289	0.34%	195	195	0.00%
Total	933134	1201601	28.8%	748677	1011008	35.04%	11203	11583	3.39%	164	185	12.80%

57.46%

Activation Rate

Activation_30_Days	F	M	Total
0	23.82%	18.72%	42.54%
1	34.34%	23.11%	57.46%
Total	58.17%	41.83%	100.00%

6.06%

Delinquent Rate

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%