



Current Month Transactions

18325✓

Goal: 17339 (+5.69%)

Current Month Profit

\$71,682✓

Goal: 67.87K (+5.61%)

Current Month Returns

496!

Goal: 482 (-2.9%)

product_brand	Total Transactions	Total Profit	Profit Margin	Return Rate
Hermanos	8071	\$33,167	58.54%	1.11%
Tell Tale	7694	\$29,926	58.04%	1.00%
Ebony	7685	\$29,749	59.82%	0.95%
Tri-State	7438	\$29,065	58.90%	1.02%
High Top	7153	\$28,503	60.39%	1.01%
Nationeel	6499	\$27,446	60.47%	1.11%
Fast	6188	\$24,747	61.05%	1.09%
Fort West	6175	\$23,951	59.79%	0.92%
Horatio	6121	\$25,589	58.44%	1.25%
Best Choice	6000	\$25,901	60.60%	0.84%
Sunset	5856	\$20,803	60.49%	1.04%
Red Wing	5806	\$23,624	59.37%	1.09%
Big Time	5797	\$23,710	60.26%	0.97%
Carrington	5622	\$21,468	59.52%	0.89%
Cormorant	5382	\$22,502	61.52%	0.90%
High Quality	5323	\$24,008	60.00%	1.03%
Total	167616	\$661,159	59.93%	0.99%

Select all

Canada

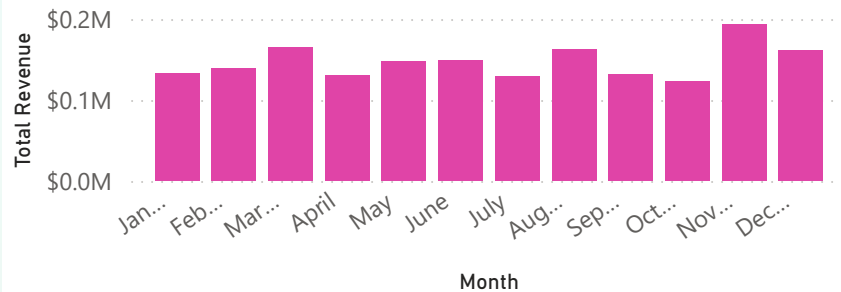
Mexico

USA

sales\_region Canada ... Central ... Mexico ... Mexico S... Mexico ... North ...



Total Revenue by Month



USA

Mexico

Canada

Revenue vs Target

\$119K

\$120K



**Portland hits 1000 sales in December** 

**Product Horatio has the highest return rate of 1.25%** 

**Product Plato has the highest Profit Margin( 1997 63.57, 1998 63.55%  
both the Year** 