



The first ISO Secretaries' Week was held at the ISO Central Secretariat's headquarters in Geneva, Switzerland.

Secretaries' Week – ISO organized in 2009 the first-ever ISO Secretaries' Week. The event aimed to provide newly appointed secretaries from ISO committees and subcommittees with a full week of intensive, training focused on a range of topics vital to carrying out their roles – among them, ISO processes and policies, electronic tools and the drafting of International Standards.

Marketing and promotion course – ISO organized the first French session of the training course on “Marketing and promotion of International Standards”, hosted by ASN, ISO member for Senegal, in September 2009. Some 25 participants from African French-speaking countries attended the course giving them practical information, case studies and tools to help them promote standardization in their country and offer easy access to ISO standards.

eNewsletter on conformity assessment – The newly launched *ISO/CASCO eNewsletter* – initially scheduled for publication three times a year – provides regular updates on standards, developments and activities related to conformity assessment. Links guide the reader to more information on the ISO Website which includes a dedicated section entitled “Conformity assessment”.

eNewsletter on consumers – The newly launched the *ISO Consumer update* provides a concise update of ISO's activities related to standards and consumer protection. The eNewsletter is primarily for the members and stakeholders of ISO/COPOLCO, but is also of interest to other stakeholders wishing to keep abreast of the latest developments in international standardization important to consumers.



Participants in the first French session of the training course on “Marketing and promotion of International Standards” in Senegal, in September 2009, under the leadership of Nicolas Fleury (far right), Director, Marketing, Communication and Information, ISO Central Secretariat.

