

ISO member



BSN – Indonesia

In 2009, BSN, ISO member for Indonesia, expanded its education programmes on standardization, ranging from primary and secondary levels to university level.

BSN organized an international workshop on *How to develop education about standardization for developing countries*, in joint cooperation with the Diponegoro University, and the Indonesian Standardization Society (MASTAN).

Another major event was the Standards Education Forum, where 18 universities signed a Memorandum of Understanding (MoU) with BSN for the development of standards education programs.

Activities already initiated include curriculum and textbook development, training for trainers, workshop, and many others.

BSN's keeps up-to-speed with international developments through its participation in the International Cooperation on Education about Standardization (ICES) and the Asia-Pacific Economic Cooperation Sub-Committee on Standards and Conformance (SCSC) Project Advisory Group on Education.

Dewi Odjar Ratna Komala, Deputy Chairman for Information and Promotion, BSN.



Dr. Ir. H.J. de Vries (left) receives the ISO Award for Higher Education in Standardization on behalf of his school from **Dr. George Arnold**, ISO Vice-President (policy).

Education – Recognizing the young movers and shakers of the standardization community means encouraging and recognizing successful programmes in higher education on standardization.

In 2009, the ISO Award for Higher Education in Standardization was presented to the Rotterdam School of Management of the renowned Erasmus University, the Netherlands, at the 32nd ISO General Assembly in Cape Town, South Africa. This is the second time the prize has been awarded, since its creation in 2006.

ISO people



In the French-speaking world, the saying goes: “The customer is king!”. On a personal level, I have made this maxim the basis of

my relationships with my own customers – whether internal or external to the ISO Central Secretariat – subject, however, to the following provisos:

A king needs counsellors. These are specialized in specific areas. They advise the customer (i.e. the king) and, if a problem arises, only mention it after careful consideration of all possible solutions.

A king also needs a buffoon to convey important messages that will sometimes be better understood through humour and caricature. And this is the role I really highly enjoy.

Pascal Krieger, Publication Coordinator, Communication Services, MCI, ISO Central Secretariat.

