

MYNTRA PRODUCT PERFORMANCE & DISCOUNT INSIGHTS

TOTAL
PRODUCTS

527K

AVG RATING

4.09

AVG
DISCOUNT%

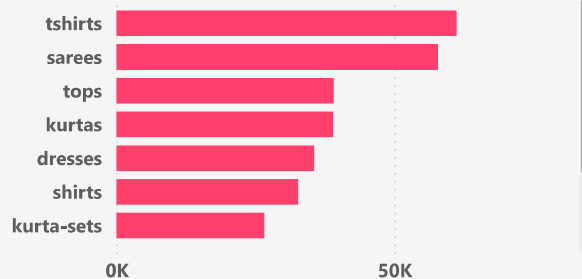
42.01

GENDER

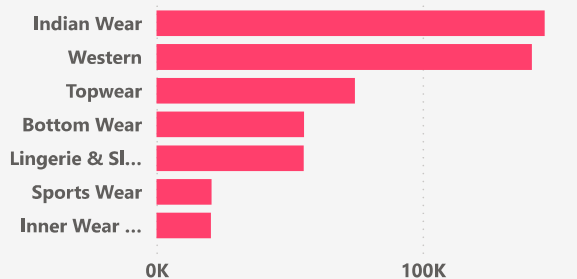
☐ Men

☐ Women

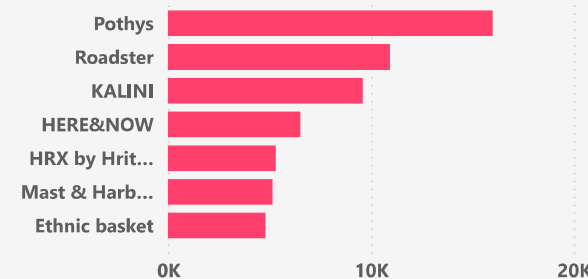
Top 10 Individual Categories



Top Categories

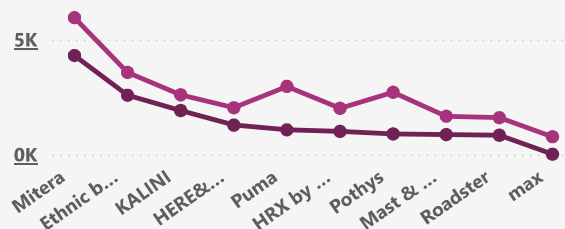


Top 10 Brands

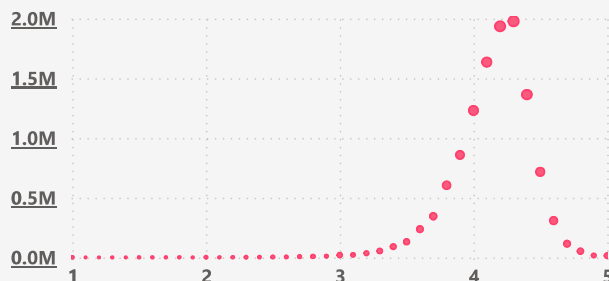


Original Price Vs Discount Price

● Average of Discount_Amount ● Average of OriginalPrice (in Rs)



Reviews Vs Ratings



Brand Vs Discount Given

● Sum of OriginalPrice (in Rs) ● Sum of DiscountPrice (in Rs)

