

Weekly Diary

Week - 1 6th February 2026, 7:00 PM

Meeting: 1

Prepared By: Yash Khatri

Member Present: Yash Khatri

During this week, I worked on multiple projects across design, development, CRO, and performance optimization. For **Rrumi Diamond**, I created the homepage wireframe, contributed to the homepage development using the development agent, and performed conversion rate optimization for the homepage. For **Dodo Baby**, I designed the homepage in Figma through the design agent. I also focused on improving the overall performance of the agent and successfully implemented two performance optimizations for **Happie Planet** and **NxtFace** using the agent. Additionally, I provided CRO suggestions for **Neesh Perfume** based on insights from Clarity Google Analytics and Shopify Analytics. Lastly, for **Nabhisutra**, I created the About Us page using the development agent.

Tasks Decided in Previous Meeting: N/A (First Weekly Entry)

Supervisor's Comments and Signature (with date & time):



