

Weekly Diary

Week - 3 20th February 2026, 7:00 PM

Meeting: 3

Prepared By: Yash Khatri

Member Present: Yash Khatri

During this week, I initiated the homepage development for Dodo Baby by converting the approved design into a functional and responsive layout. For Happie Planet, I started a complete website code revamp through the development agent to improve structure, optimization, and maintainability, which is currently ongoing. I also began the development of the newly designed menu for Rrumi Diamond, implementing structured navigation elements.

For Neesh Perfume, I started applying CRO changes on the product detail page and set up Google Analytics A/B testing to measure performance improvements. Additionally, I worked on enhancing the Google Analytics data-fetching agent by developing a custom function to support A/B test data tracking and experiment analysis. Lastly, I initiated the homepage design process for Lumov Health, focusing on layout structuring and user experience improvement.

Tasks Decided in Previous Meeting: In the previous meeting, it was decided to begin the homepage development for Dodo Baby, initiate a full code revamp for Happie Planet, start the development of the Rrumi Diamond menu, implement CRO improvements and A/B testing setup for Neesh Perfume, enhance the Google Analytics data-fetching agent with custom experiment functionality, and begin the homepage design for Lumov Health.

Supervisor's Comments and Signature (with date & time):

