

# **Weekly Diary**

**Week - 2 13th February 2026, 7:00 PM**

**Meeting: 2**

**Prepared By:** Yash Khatri

**Member Present:** Yash Khatri

During this week, I worked on multiple design and development tasks across different client projects. For **Dodo Baby**, I created a complete product page using the design agent, ensuring structured layout and conversion-focused elements. For **Happie Planet**, I developed a regional landing page tailored for location-specific targeting and improved user engagement. In the case of **Rrumi Diamond**, I completed the menu design, focusing on usability, navigation clarity, and structured categorization. For **Neesh Perfume**, I initiated the development of the engraving CTA feature to enhance personalization options and improve user interaction on product pages. Additionally, I designed and structured the architecture for a new analytics agent that fetches data from Google Analytics (GA). During this phase, I focused on defining the code structure, modular architecture, and data flow logic to ensure scalability and maintainability. For **Beenext**, I completed the overall website design, ensuring consistency in UI components, branding alignment, and user experience optimization.

**Tasks Decided in Previous Meeting:** It was decided to design the Dodo Baby product page, develop the regional landing page for Happie Planet, complete the Rrumi Diamond menu design, start the engraving CTA development for Neesh Perfume, structure a Google Analytics data agent, and complete the Beenext website design.

**Supervisor's Comments and Signature (with date & time):**

