



PIZZA SALES REPORT

JAN-2015 | DEC-2015

Pizza category

All

Order Date

1/1/2015

12/31/2015



Home



Best/Worst Seller

817.86K

Total Revenue

38.31

Avg Order Value

21350

Total Orders

49574

Total Pizza Sold

2.32

Avg Pizza per order

BUSIEST DAYS AND TIMES

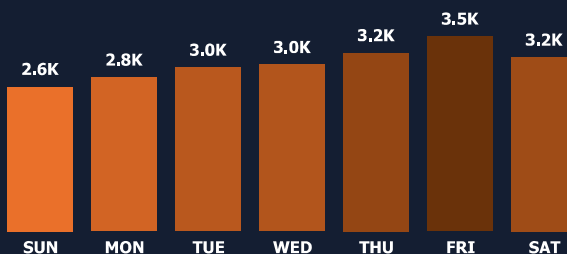
DAYS

Orders are highest on Weekends , Friday / Saturday

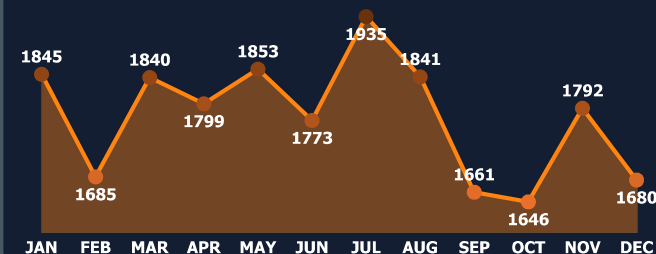
MONTHLY

There are maximum orders from month of July and January

Daily Trend for Total Order



Monthly Trend for Total Order



SALES PERFORMANCE

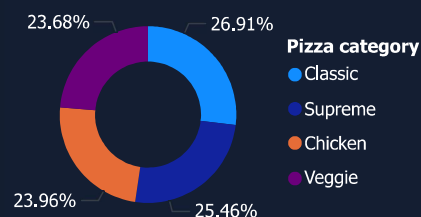
CATEGORY

Classic Category contributes to maximum sales and total orders.

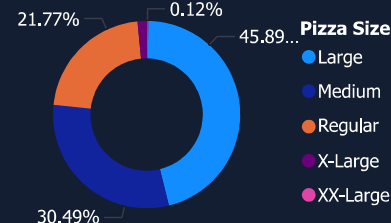
SIZE

Large size pizzas contributes to maximum sales.

% of Sales by Pizza Category



% Sales by Pizza Size



Total Pizza Sold by Pizza Category

Classic	14888
Supreme	11987
Veggie	11649
Chicken	11050



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BEST SELLERS

REVENUE

The Thai Chicken Pizza contributes to maximum Revenue

QUANTITY

The Classic Deluxe Pizza contributes to maximum Total Quantity

TOTAL ORDERS

The Classic Deluxe Pizza contributes to maximum Total Orders

Top 5 Pizzas by Revenue

The Thai Chicken Pizza	43K
The Barbecue Chick...	43K
The California Chicke...	41K
The Classic Deluxe Pi...	38K
The Spicy Italian Pizza	35K

Top 5 Pizzas by Quantity

The Classic Deluxe P...	2.5K
The Barbecue Chick...	2.4K
The Hawaiian Pizza	2.4K
The Pepperoni Pizza	2.4K
The Thai Chicken Piz...	2.4K

Top 5 Pizzas by Total Orders

The Classic Deluxe ...	2.3K
The Hawaiian Pizza	2.3K
The Pepperoni Pizza	2.3K
The Barbecue Chic...	2.3K
The Thai Chicken P...	2.2K

SALES PERFORMANCE

REVENUE

The Brie Carre Pizza contributes to minimum Revenue.

QUANTITY

The Brie Carre Pizza contributes to minimum Total Quantity

TOTAL ORDERS

The Brie Carre Pizza contributes to minimum Total Orders

Bottom 5 Pizzas by Revenue

The Spinach Pesto Pi...	16K
The Mediterranean Pi...	15K
The Spinach Supreme...	15K
The Green Garden Piz...	14K
The Brie Carre Pizza	12K

Top 5 Pizzas by Quantity

The Soppresata Pizza	961
The Spinach Suprem...	950
The Calabrese Pizza	937
The Mediterranean ...	934
The Brie Carre Pizza	490

Bottom 5 Pizzas by Total Orders

The Chicken Pesto ...	938
The Calabrese Pizza	918
The Spinach Supre...	918
The Mediterranean...	912
The Brie Carre Pizza	480