K-Means Clustering

Importing the libraries

```
In [ ]:
```

```
import numpy as np
import matplotlib.pyplot as plt
import pandas as pd
```

Importing the dataset

```
In [ ]:
```

```
dataset = pd.read_csv('Mall_Customers.csv')
dataset.head()
```

Out[2]:

	CustomerID	Genre	Age	Annual Income (k\$)	Spending Score (1-100)
0	1	Male	19	15	39
1	2	Male	21	15	81
2	3	Female	20	16	6
3	4	Female	23	16	77
4	5	Female	31	17	40

```
In [ ]:
```

```
dataset.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 200 entries, 0 to 199
Data columns (total 5 columns):
```

#	Column	Non-Null Count	Dtype
0	CustomerID	200 non-null	int64
1	Genre	200 non-null	object
2	Age	200 non-null	int64
3	Annual Income (k\$)	200 non-null	int64
4	Spending Score (1-100)	200 non-null	int64

dtypes: int64(4), object(1)
memory usage: 7.9+ KB

```
In [ ]:
```

```
dataset.shape
```

Out[3]:

(200, 5)

```
In [ ]:
```

```
X = dataset.iloc[:,[3,4]].values
```

In []:

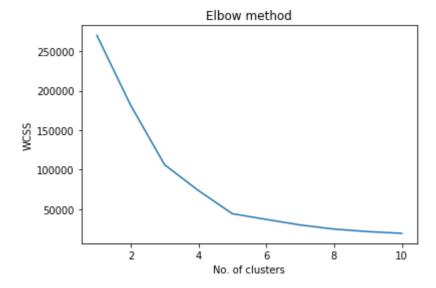
```
print(X[0:5,:])

[[15 39]
   [15 81]
   [16 6]
   [16 77]
   [17 40]]
```

Using the elbow method to find the optimal number of clusters

In []:

```
from sklearn.cluster import KMeans
wcss = []
for i in range(1,11):
    kmeans = KMeans(n_clusters= i, init='k-means++',random_state= 42)
    kmeans.fit(X)
    wcss.append(kmeans.inertia_)
plt.plot(range(1,11),wcss)
plt.title("Elbow method")
plt.xlabel("No. of clusters")
plt.ylabel("WCSS")
plt.show()
```



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Training the K-Means model on the dataset

```
In [ ]:
kmeans = KMeans(n_clusters= 5, init='k-means++', random_state= 42)
kmeans.fit(X)
Out[8]:
KMeans(n_clusters=5, random_state=42)
Statistics from the initialization run with the lowest SSE are
available as attributes of kmeans after calling .fit()
In [ ]:
# The Lowest SSE value
kmeans.inertia_
Out[24]:
44448.45544793371
In [ ]:
# Final locations of the centroid
kmeans.cluster_centers_
Out[25]:
array([[25.72727273, 79.36363636],
      [55.2962963, 49.51851852],
      [86.53846154, 82.12820513],
      [26.30434783, 20.91304348],
      [88.2
               , 17.11428571]])
In [ ]:
# The number of iterations required to converge
kmeans.n_iter_
Out[26]:
```

```
In [ ]:
```

 $\hbox{\it\#Finally, the cluster assignments are stored as a one-dimensional NumPy array in kmeans.} \\ \hbox{\it kmeans.labels}_$

Out[27]:

Creating Output labels for Generating Graph

```
In [ ]:
```

```
y_kmeans = kmeans.fit_predict(X)
```

In []:

```
print(y_kmeans)
```

In []:

```
from sklearn.metrics import accuracy_score
print(accuracy_score(kmeans.labels_,y_kmeans))
```

1.0

Visualising the clusters

In []:

```
plt.scatter(X[y_kmeans == 0,0],X[y_kmeans == 0,1],s=100, c = 'red', label ="Cluster 1")
plt.scatter(X[y_kmeans == 1,0],X[y_kmeans == 1,1],s=100, c = 'blue', label ="Cluster 2")
plt.scatter(X[y_kmeans == 2,0],X[y_kmeans == 2,1],s=100, c = 'lightgreen', label ="Cluster plt.scatter(X[y_kmeans == 3,0],X[y_kmeans == 3,1],s=100, c = 'black', label ="Cluster 4"
plt.scatter(X[y_kmeans == 4,0],X[y_kmeans == 4,1],s=100, c = 'magenta', label ="Cluster plt.scatter(kmeans.cluster_centers_[:,0],kmeans.cluster_centers_[:,1],s = 300, c = 'Yell plt.title("Clusters of Customers",size = 25)
plt.xlabel("Annual Income {k$}")
plt.ylabel("Spending Scores{1 to 100}")
plt.legend()
plt.show()
```

