

iPhone Sales

SUMMARY/ANSWERS WITH PLOTS



1. What are top 10 highest rated iphones in India?

```
highest_rating= df.sort_values(by= ['Star Rating'], ascending=False)
highest_rating= highest_rating.head(10)
print(highest_rating['Product Name'])
20
       APPLE iPhone 11 Pro Max (Midnight Green, 64 GB)
17
           APPLE iPhone 11 Pro Max (Space Grey, 64 GB)
      APPLE iPhone 11 Pro Max (Midnight Green, 256 GB)
16
15
                 APPLE iPhone 11 Pro Max (Gold, 64 GB)
                APPLE iPhone 11 Pro Max (Gold, 256 GB)
14
                     APPLE iPhone 8 Plus (Gold, 64 GB)
0
                       APPLE iPhone 12 (White, 128 GB)
29
32
            APPLE iPhone 12 Pro Max (Graphite, 128 GB)
                       APPLE iPhone 12 (Black, 128 GB)
35
                        APPLE iPhone 12 (Blue, 128 GB)
36
Name: Product Name, dtype: object
```

```
plt.xticks(rotation=90)
p=sns.lineplot(x=highest_rating['Product Name'], y=highest_rating['Star Rating'])
         4.70
         4.68
Star Rating
99.8
99.8
         4.62
         4.60
                                                                                                                                                                                    APPLE iPhone 12 (Black, 128 GB)
                                                                                                         APPLE iPhone 11 Pro Max (Gold, 256 GB)
                                                                                                                                                                  APPLE iPhone 12 Pro Max (Graphite, 128 GB)
                                                                                                                                                                                                       APPLE iPhone 12 (Blue, 128 GB)
                                                                   APPLE iPhone 11 Pro Max (Midnight Green, 256
                                                                                      APPLE iPhone 11 Pro Max (Gold, 64
                                                                                                                           APPLE iPhone 8 Plus (Gold, 64
                             APPLE iPhone 11 Pro Max (Midnight Green,
                                                                                                   Product Name
```

2. How many ratings do the highest rated iphones have?

```
[90]: val_count=highest_rating['Product Name'].value_counts()
label=val_count.index
counts=highest_rating['Number Of Ratings']

plt.xticks(rotation=90)
sns.barplot(x=label, y=counts)

[90]: <Axes: xlabel='Product Name', ylabel='Number Of Ratings'>
3500 -
```

3000 1000 500 GB) GB) GB) GB) GB) GB) GB) GB) 64 APPLE iPhone 8 Plus (Gold, 64 (Gold, 11 Pro Max (Midnight Green, Max (Gold,

Product Name

3. Which iphone has the highest number of reviews?

highest_review=df.sort_values(by='Number Of Reviews', ascending=False)
highest_review=highest_review.head(1)
highest_review

	Product Name	Product URL	Brand	Sale Price	Mrp	Discount Percentage
23	Apple iPhone SE (White, 256 GB) (Includes EarP	https://www.flipkart.com/apple- iphone-se-white	Apple	44999	54900	18

4. What is relationship betweeen the sale price of iphones and the number of ratings?

120000

100000

140000



60000

80000

Sale Price

40000

5. What is relationship between the discount percentage and the number of rating of iphones?

```
100000 - 80000 - 60000 - 20000 - 20000 - 20000 - 5 10 15 20 25 30 Discount Percentage
```

6. Can you figure out the least expensive and the most expensive iphones in Indian Market, along with all their specifications?

```
mrp=df.sort_values(by='Mrp', ascending=True)
     least expensive=mrp.head(1)
     most_expensive=mrp.tail(1)
    least_expensive
6]:
                                                                       Sale
                                                                                                        Number Of
                                                                                           Discount
                                                                                                                       Number Of
                                                                                                                                                              Star
             Product Name
                                               Product URL Brand
                                                                              Mrp
                                                                                                                                                                    Ram
                                                                      Price
                                                                                                           Ratings
                                                                                         Percentage
                                                                                                                          Reviews
                                                                                                                                                            Rating
            APPLE iPhone SE
                               https://www.flipkart.com/apple-
     52
                                                                      29999
                                                                             39900
                                                                                                                                  MOBFWQ6BGWDVGF3E
                                                                                                                                                               4.5 2 GB
                                                             Apple
                                                                                                            95807
                                                                                                 24
                                           iphone-se-white...
              (White, 64 GB)
    most expensive
                                                                        Sale
                                                                                                        Number Of
                                                                                             Discount
                                                                                                                       Number Of
                Product Name
                                                Product URL Brand
                                                                                 Mrp
                                                                                                            Ratings
                                                                                          Percentage
                                                                                                                          Reviews
                                                                        Price
           APPLE iPhone 12 Pro
                                https://www.flipkart.com/apple-
                                                                                                               545
                                                                      140900
                                                                                                   6
                                                              Apple
                                                                              149900
                                                                                                                                   MOBFWBYZTHSXKMGW
                                                                                                                                                               4.5 4 GB
           (Pacific Blue, 512 GB)
                                           iphone-12-pro-p...
```

7. Provide url for all the phones with 6GB ram, also costs less than 1Lakh.

```
required_phone=df[(df["Ram"]=="6 GB") & (df["Mrp"]<=100000)]
required phone[["Product Name","Product URL"]]
                      Product Name
                                                                          Product URL
      APPLE iPhone 12 (White, 128 GB)
                                       https://www.flipkart.com/apple-iphone-12-white...
29
       APPLE iPhone 12 (Black, 128 GB)
                                       https://www.flipkart.com/apple-iphone-12-black...
35
                                       https://www.flipkart.com/apple-iphone-12-blue-...
       APPLE iPhone 12 (Blue, 128 GB)
36
                                       https://www.flipkart.com/apple-iphone-12-mini-...
    APPLE iPhone 12 Mini (Red, 64 GB)
      APPLE iPhone 12 (Green, 128 GB)
                                       https://www.flipkart.com/apple-iphone-12-green...
40
                                       https://www.flipkart.com/apple-iphone-12-white...
42
       APPLE iPhone 12 (White, 64 GB)
        APPLE iPhone 12 (Black, 64 GB)
                                       https://www.flipkart.com/apple-iphone-12-black...
43
                                       https://www.flipkart.com/apple-iphone-12-red-1...
44
        APPLE iPhone 12 (Red, 128 GB)
```

