

Samantha Williams

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Profile

Results-driven Product Manager at Amazon with 10+ years of experience in e-commerce, supply chain optimization, and AI-driven personalization. Adept at leading cross-functional teams and driving revenue growth.

Work Experience

Senior Product Manager - AI & Personalization

Amazon | 10/2020 - Present

Spearheaded an AI-powered shopping assistant, increasing customer retention by 18%. Managed a \$200M budget for e-commerce innovations, leading to a 15% revenue boost.

Product Manager - Supply Chain Optimization

Amazon | 06/2016 - 09/2020

Designed an automated warehouse allocation system, cutting logistics costs by 25%. Created an AI-based demand forecasting tool that improved inventory accuracy by 95%.

Skills

Product Lifecycle Management | Data-Driven Decision Making | A/B Testing | AI & Personalization

Certifications

- Certified Scrum Product Owner (2022)
- AWS Certified Machine Learning - Specialty (2023)

Education

MBA, Harvard Business School (2014 - 2016)

Bachelor of Science in Economics, University of Chicago (2010 - 2014)