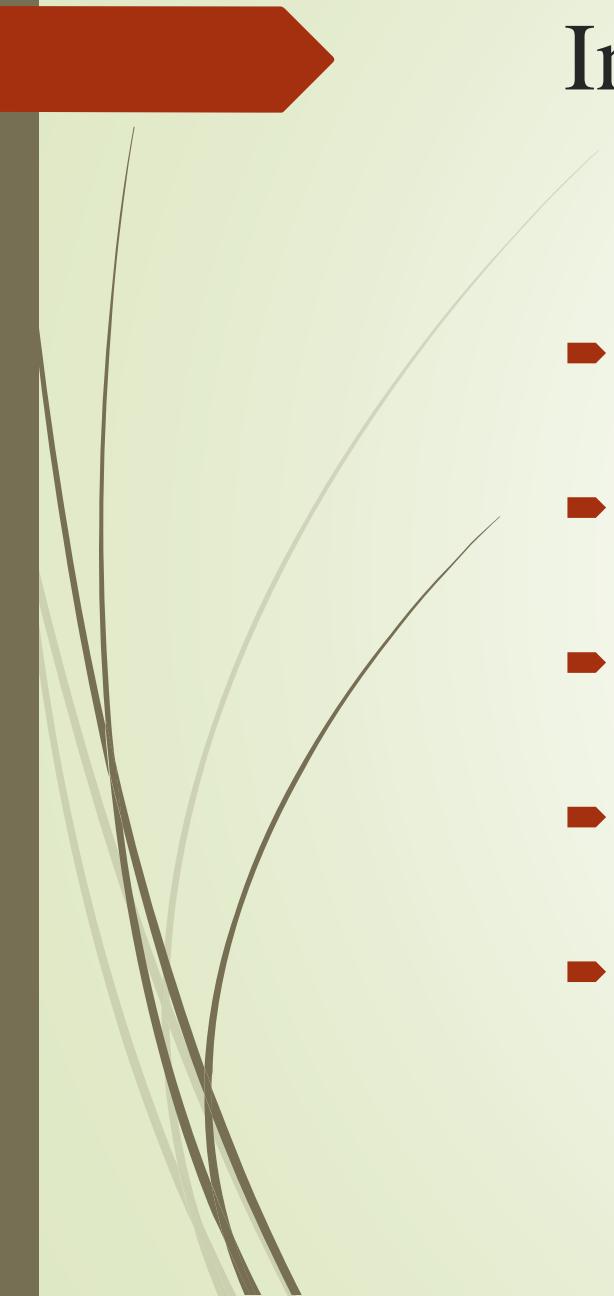




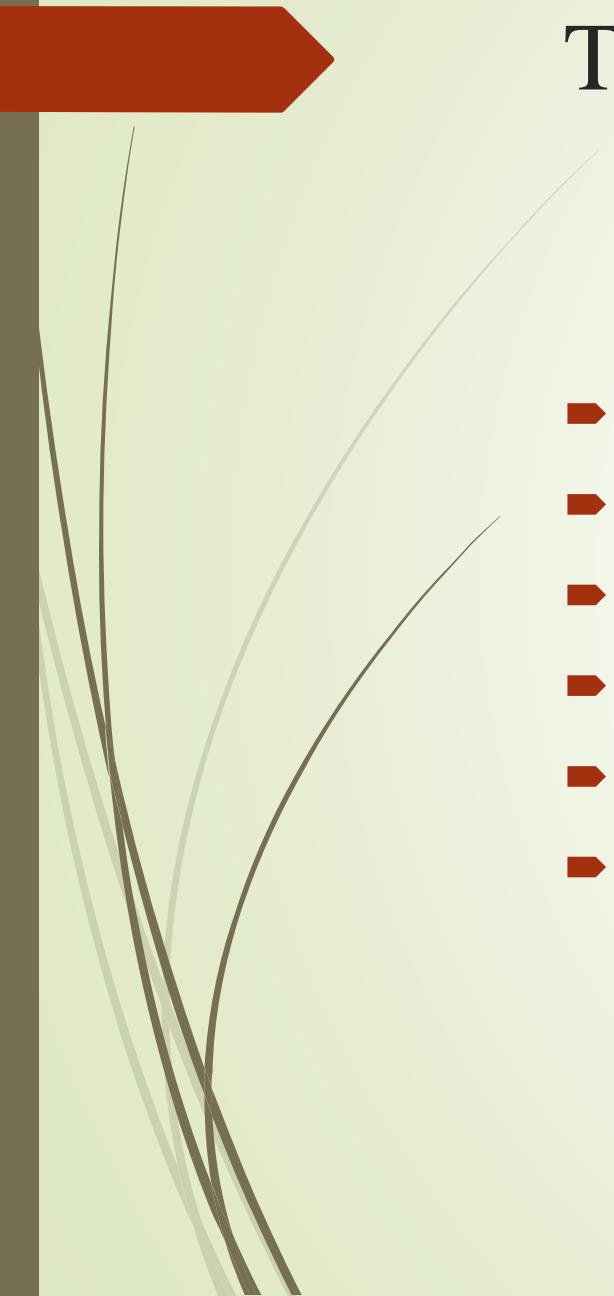
Coca cola stock Analysis

Coca Cola Stock Analysis Project
by
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Introduction

- ▶ This project focuses on analyzing and predicting Coca-Cola (KO) stock prices using historical market data.
- ▶ The aim is to identify trends, perform technical analysis, and build machine learning models to forecast stock prices.
- ▶ Stock market analysis plays a very important role in understanding how companies perform financially over time.
- ▶ Investors and analysts use stock price data to study trends, risks, and future growth opportunities.
- ▶ In this project, historical stock data such as Open, High, Low, Close prices, Volume, Dividends, and Stock Splits are collected and analyzed.



Tools & Technologies Used

- ▶ **Python** – Main programming language
- ▶ **Pandas & NumPy** – Data cleaning and calculations
- ▶ **Matplotlib & Seaborn** – Data visualization
- ▶ **Yahoo Finance API** – Stock data collection
- ▶ **Machine Learning (Random Forest)** – Price prediction
- ▶ **Excel & SQL** – Data handling and analysis



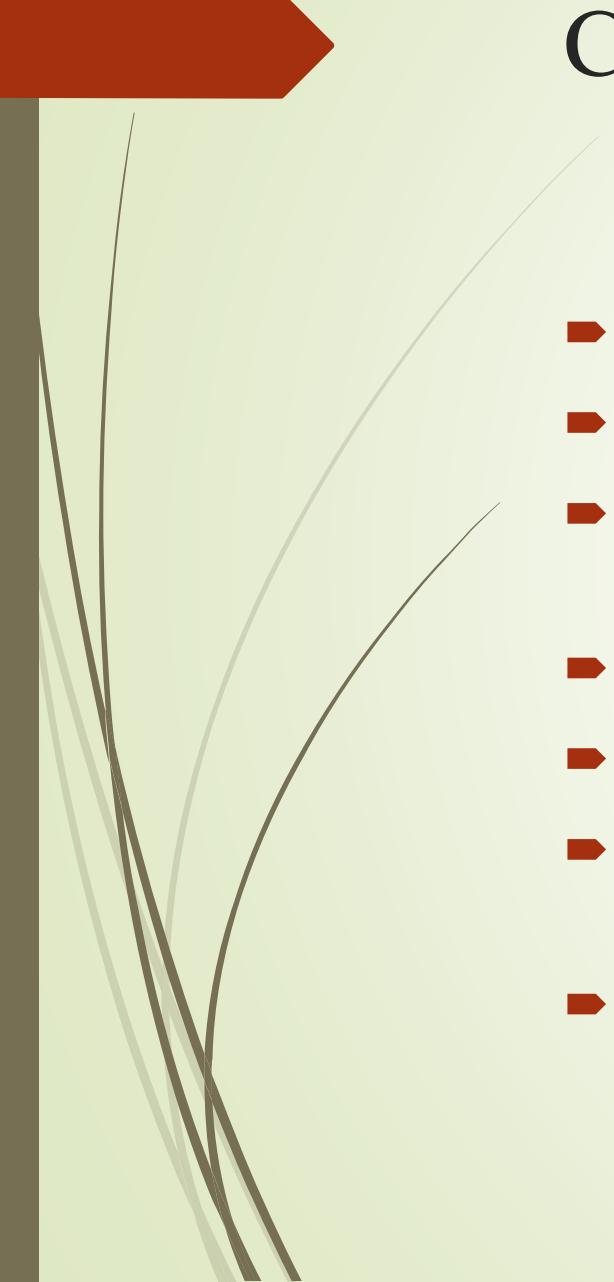
Methodology

- ▶ Collected Coca-Cola stock data from Yahoo Finance
- ▶ Cleaned missing and incorrect values
- ▶ Performed Exploratory Data Analysis (EDA)
- ▶ Created new features like Moving Averages and Volatility
- ▶ Trained a Machine Learning model
- ▶ Evaluated model performance
- ▶ Predicted future stock prices and Live Prediction System



Results

- ▶ Stock trends clearly show long-term growth with stable volatility.
- ▶ Moving averages help identify bullish and bearish trends.
- ▶ Random Forest model achieved low MAE and MSE.
- ▶ Backtesting shows strong long-term returns for Coca-Cola stock.
- ▶ Machine learning model predicted prices with **low error**.



Conclusion

- ▶ Coca-Cola stock demonstrates stable growth and low risk.
- ▶ Machine learning models can effectively predict stock trends.
- ▶ This project provides a strong foundation for live trading dashboards and investment analysis.
- ▶ Data analysis helps understand market behavior
- ▶ Machine learning improves price prediction accuracy
- ▶ The Machine Learning model provided reasonably accurate predictions of the stock's closing price.
- ▶ this project highlights the importance of data-driven decision making in financial markets.

Reference

GitHub Link: <https://github.com/Yashu-teach/Coca-Cola-Stock-Analysis-Project>



StockPhotoLine

Thank you

