



Bid Number/बोली क्रमांक (बिड संख्या)[:] GEM/2025/B/6253740 Dated/दिनांक : 22-05-2025

Bid Document/ बिड दस्तावेज़

Bid Details/बिड विवरण		
Bid End Date/Time/बिड बंद होने की तारीख/समय	02-06-2025 11:00:00	
Bid Opening Date/Time/बिंड खुलने की तारीख/समय	02-06-2025 11:30:00	
Bid Offer Validity (From End Date)/बिड पेशकश वैधता (बंद होने की तारीख से)	180 (Days)	
Ministry/State Name/मंत्रालय/राज्य का नाम	Ministry Of Defence	
Department Name/विभाग का नाम	Department Of Military Affairs	
Organisation Name/संगठन का नाम	Indian Navy	
Office Name/कार्यालय का नाम	******	
क्रेता ईमेल/Buyer Email	bikram.biswas001@navy.gov.in	
Item Category/मद केटेगरी	DTH/CABLE SERVICE	
Contract Period/अनुबंध अवधि	1 Year(s)	
Minimum Average Annual Turnover of the bidder (For 3 Years)/बिडर का न्यूनतम औसत वार्षिक टर्नओवर (3 वर्षों का)	2 Lakh (s)	
Years of Past Experience Required for same/similar service/उन्हीं/समान सेवाओं के लिए अपेक्षित विगत अनुभव के वर्ष	2 Year (s)	
MSE Exemption for Years Of Experience/अनुभव के वर्षों से एमएसई छूट/ and Turnover/टर्नओवर के लिए एमएसई को छूट प्राप्त है	Yes	
Startup Exemption for Years of Experience and Turnover/ अनुभव के वर्षों से स्टार्टअप छूट	No	
Document required from seller/विक्रेता से मांगे गए दस्तावेज़	Experience Criteria, Bidder Turnover, Certificate (Requested in ATC) *In case any bidder is seeking exemption from Experience / Turnover Criteria, the supporting documents to prove his eligibility for exemption must be uploaded for evaluation by the buyer	
Do you want to show documents uploaded by bidders to all bidders participated in bid?/	No	
Bid to RA enabled/बिंड से रिवर्स नीलामी सक्रिय किया	Yes	

Bid Details/बिड विवरण			
A Qualification Rule H1-Highest Priced Bid Elimination			
Type of Bid/बिंड का प्रकार	Two Packet Bid		
Time allowed for Technical Clarifications during technical evaluation/तकनीकी मूल्यांकन के दौरान तकनीकी स्पष्टीकरण हेतु अनुमत समय	2 Days		
Evaluation Method/मूल्यांकन पद्धति	Total value wise evaluation		
Financial Document Indicating Price Breakup Required/मूल्य दर्शाने वाला वितीय दस्तावेज ब्रेकअप आवश्यक है	Yes		
Arbitration Clause	No		
Mediation Clause No			
EMD Detail/ईएमडी विवरण			
Required/आवश्यकता	No		
ePBG Detail/ईपीबीजी विवरण			
Required/आवश्यकता	No		
MII Compliance/एमआईआई अनुपालन			
MII Compliance/एमआईआई अनुपालन	Yes		
MSE Purchase Preference/एमएसई खरीद वरीयता			
MSE Purchase Preference/एमएसई खरीद वरीयता	Yes		

- 1. If the bidder is a Micro or Small Enterprise as per latest definitions under MSME rules, the bidder shall be exempted from the requirement of "Bidder Turnover" criteria and "Experience Criteria" subject to meeting of quality and technical specifications. If the bidder is OEM of the offered products, it would be exempted from the "OEM Average Turnover" criteria also subject to meeting of quality and technical specifications. In case any bidder is seeking exemption from Turnover / Experience Criteria, the supporting documents to prove his eligibility for exemption must be uploaded for evaluation by the buyer.
- 2. The minimum average annual financial turnover of the bidder during the last three years, ending on 31st March of the previous financial year, should be as indicated above in the bid document. Documentary evidence in the form of certified Audited Balance Sheets of relevant periods or a certificate from the Chartered Accountant / Cost Accountant indicating the turnover details for the relevant period shall be uploaded with the bid. In case the date of constitution / incorporation of the bidder is less than 3-year-old, the average turnover in respect of the completed financial years after the date of constitution shall be taken into account for this criteria.
- 3. Years of Past Experience required: The bidder must have experience for number of years as indicated above in bid document (ending month of March prior to the bid opening) of providing similar type of services to any Central / State Govt Organization / PSU. Copies of relevant contracts / orders to be uploaded along with bid in

support of having provided services during each of the Financial year.

- 4. Purchase preference to Micro and Small Enterprises (MSEs): Purchase preference will be given to MSEs as defined in Public Procurement Policy for Micro and Small Enterprises (MSEs) Order, 2012 dated 23.03.2012 issued by Ministry of Micro, Small and Medium Enterprises and its subsequent Orders/Notifications issued by concerned Ministry. If the bidder wants to avail the Purchase preference for services, the bidder must be the Service provider of the offered Service. Relevant documentary evidence in this regard shall be uploaded along with the bid in respect of the offered service. If L-1 is not an MSE and MSE Service Provider (s) has/have quoted price within L-1+ 15% of margin of purchase preference /price band as defined in the relevant policy, then 100% order quantity will be awarded to such MSE bidder subject to acceptance of L1 bid price. The buyers are advised to refer to the OM No.1 4 2021 PPD dated 18.05.2023 for compliance of Concurrent application of Public Procurement Policy for Micro and Small Enterprises Order, 2012 and Public Procurement (Preference to Make in India) Order, 2017. Benefits of MSE will be allowed only if the credentials of the service provider are validated online in GeM profile as well as validated and approved by the Buyer after evaluation of submitted documents.
- 5. Reverse Auction would be conducted amongst all the technically qualified bidders except the Highest quoting bidder. The technically qualified Highest Quoting bidder will not be allowed to participate in RA. However, H-1 will also be allowed to participate in RA in following cases:
 - i. If number of technically qualified bidders are only 2 or 3.
 - ii. If Buyer has chosen to split the bid amongst N sellers, and H1 bid is coming within N.
 - iii. In case Primary product of only one OEM is left in contention for participation in RA on elimination of H-1.
 - iv. If L-1 is non-MSE and H-1 is eligible MSE and H-1 price is coming within price band of 15% of Non-MSE L-1
 - v. If L-1 is non-MII and H-1 is eligible MII and H-1 price is coming within price band of 20% of Non-MII L-1

Pre Bid Detail(s)

Pre-Bid Date and Time	Pre-Bid Venue	
28-05-2025 11:00:00	Conference hall, Fifth floor, NOIC (Krl) Building, Kochi Naval Base, Kochi, Kerala 682004	

DTH/CABLE SERVICE (16)

Technical Specifications/तकनीकी विशिष्टियाँ

Specification	Values	
Core		
Type of Service	New connection for DTH Service	
Type of Package	Postpaid , Monthly	
Type of Setup box	Digital HD	
Bangla Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	NA	
Bangla HD Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	NA	
Bihar Paid Channel (Hint:- Buyer may select paid channel as per their requirement)	NA	
Business News- English Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	CNBC TV18 , ET Now , NDTV Profit	

Specification	Values	
Business News- Hindi Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	Zee Business , CNBC AWAAZ	
Eng Gec Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	NA	
Eng Movies Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	&Flix , HBO , WB , Movies Now , MNX , Romedy Now , Star Movies , PIX	
Eng Music Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	VH1	
Eng News Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	WION , CNN News 18 , CNN INTL , Times Now , Mirror Now , India Today , NDTV 24x7 , BBC World News	
Eng News HD Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	CNBC Prime HD , Times Now World HD	
English GEC HD Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	Zee cafe HD , Colors Infinity HD , Comedy Central HD , Star World HD , Star World Premiere HD , AXN HD	
English Movies HD Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	&flix HD , &prive HD , HBO HD , Movies Now HD , Romedy Now HD , MNX HD , MN+ HD , Star Movies HD , Star Movies Select HD , PIX HD	
Gujarati Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	NA	
Hindi Gec Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	NA	
Hindi General Entertainment(GEC) HD Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	SET HD	
Hindi Movies Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	Zee Cinema , &Pictures , Zee Bollywood , Zee Action , Colors Cineplex , Star Gold , Star Gold Select , Star Gold 2 , Sony Max , Max 2 , UTV Movies , UTV Action	

Specification	Values	
Hindi Movies HD Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	Zee Cinema HD , &pictures HD , Colors Cineplex HD , Star Gold HD , Star Gold Select HD , MAX HD , UTV HD	
Hindi News Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	TEZ , AAJ TAK , ABP News , CNBC Awaaz , DD News , ET Now Swadesh , India News , India TV , Khabar Bharti , NDTV India , News 24 , News Nation , News World India , News18 India , Republic Bharat , Sadhna News , Sudarshan News , Times Now Navbharat , Zee Business , Zee Hindustan , Zee News	
Hindi News HD Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	Aaj Tak HD	
Infotainment Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	NA	
Infotainment HD Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	History TV18 HD , Nat Geo People HD , National Geographic HD , Nat Geo Wild HD , SONY BBC EARTH HD , Discovery HD , Animal Planet HD	
Kannada Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	NA	
Kannada HD Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	NA	
Kids Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	NA	
Kids HD Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	NA	
Lifestyle/Fashion Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	Living Foodz , Fox Life , NDTV Good Times , TLC , Travel XP	
Lifestyle/Fashion HD Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	Living Foodz HD , Fox Life HD , TLC HD World , Travel XP HD	
Malayalam Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	News 18 Kerala , Surya Tv , Asianet	
Malayalam HD Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	NA	

Specification	Values
Marathi Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	NA
Marathi HD Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	NA
Movies (Kannada) Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	NA
MP Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	NA
Music Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	Zing , MTV , Zee ETC Bollywood
Music HD Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	Vh1 HD , MTV Beats HD , MTV HD+ , Nat Geo Music HD
North East Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	NA
Oriya Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	NA
Other Regional Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	NA
Punjabi Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	NA
Punjabi/Haryana Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	NA
Rajasthan Paid Channel (Hint:- Buyer may select paid channel as per their requirement)	NA
Sport Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	1Sport , Star Sports 1 Hindi , Star Sports 1 , Star Sports Select 1 , Star Sports Select 2 , Star Sports 2 , Star Sports 3 , STAR SPORTS FIRST , Sony Ten 1 , Sony Ten 3 , Sony Six , Sony ESPN , Sony Ten 2 , Neo Prime , Neo Sports , Eurosport

Specification	Values	
Sports HD Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	Star Sports 1 HD , Star Sports 1 HD Hindi , Star Sports Select HD1 , Star Sports Select HD2 , Star Sports HD2 , ESPN HD , TEN 1 HD , TEN 2 HD , TEN 3 HD , SIX HD	
Tamil Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	NA	
Tamil HD Paid Channel (Hint:- Buyer may select paid channel as per their requirement)	NA	
Tamil Movies Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	NA	
Telugu Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	NA	
Telugu HD Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	NA	
UP Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	NA	
Urdu Paid Channel(Hint:- Buyer may select paid channel as per their requirement)	NA	
Addon(s)/एडऑन		
Additional Details/अतिरिक्त विवरण		
Location of Service	The Naval Officer-in-Charge (Kerala)	

Additional Specification Documents/अतिरिक्त विशिष्टि दस्तावेज़

Consignees/Reporting Officer/परेषिती /रिपोर्टिंग अधिकारी

S.No./क्र. सं.	Consignee Reporting/Officer/ परेषिती /रिपोर्टिंग अधिकारी	Address/पता	Number of connection	Additional Requirement/अतिरिक्त आवश्यकता
1	*****	*********Ernakulam	16	N/A

Buyer Added Bid Specific Terms and Conditions/क्रेता द्वारा जोड़ी गई बिड की विशेष शर्तें

1. Generic

Actual delivery (and Installation & Commissioning (if covered in scope of supply)) is to be done at following address

NOIC (Kerala) Building Kochi Naval Base Kochi Kerala PIN: 682004

2. Service & Support

AVAILABILITY OF OFFICE OF SERVICE PROVIDER: An office of the Service Provider must be located in the state of Consignee. DOCUMENTARY EVIDENCE TO BE SUBMITTED.

3. Certificates

Bidder's offer is liable to be rejected if they don't upload any of the certificates / documents sought in the Bid document, ATC and Corrigendum if any.

4. Buyer Added Bid Specific ATC

Buyer Added text based ATC clauses

- 1. Bidders are required to be registered in the consignee premises and supportive registration certificate of the firm is to be submitted at the time of technical evaluation failing which firm will be disqualified.
- 2. Successful bidder is required to install 16 new Set Top Boxes in all the connections and provide neces sary cables, remotes and any other accessories as applicable for their smooth functioning on the date of st art of service.
- 3. Successful bidder is strictly required to supply the entire service as per the covered scope of work., i.e all channels in all 16 connections.
- 4. Successful bidder is strictly required to renew/ recharge all 16 DTH connections before the last date of the month for the upcoming month.

Disclaimer/अस्वीकरण

The additional terms and conditions have been incorporated by the Buyer after approval of the Competent Authority in Buyer Organization, whereby Buyer organization is solely responsible for the impact of these clauses on the bidding process, its outcome, and consequences thereof including any eccentricity / restriction arising in the bidding process due to these ATCs and due to modification of technical specifications and / or terms and conditions governing the bid. If any clause(s) is / are incorporated by the Buyer regarding following, the bid and resultant contracts shall be treated as null and void and such bids may be cancelled by GeM at any stage of bidding process without any notice:-

- 1. Definition of Class I and Class II suppliers in the bid not in line with the extant Order / Office Memorandum issued by DPIIT in this regard.
- 2. Seeking EMD submission from bidder(s), including via Additional Terms & Conditions, in contravention to exemption provided to such sellers under GeM GTC.
- 3. Publishing Custom / BOQ bids for items for which regular GeM categories are available without any

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- Category item bunched with it.
- 4. Creating BoQ bid for single item.
- 5. Mentioning specific Brand or Make or Model or Manufacturer or Dealer name.
- 6. Mandating submission of documents in physical form as a pre-requisite to qualify bidders.
- 7. Floating / creation of work contracts as Custom Bids in Services.
- 8. Seeking sample with bid or approval of samples during bid evaluation process. (However, in bids for <u>attached categories</u>, trials are allowed as per approved procurement policy of the buyer nodal Ministries)
- 9. Mandating foreign / international certifications even in case of existence of Indian Standards without specifying equivalent Indian Certification / standards.
- 10. Seeking experience from specific organization / department / institute only or from foreign / export experience.
- 11. Creating bid for items from irrelevant categories.
- 12. Incorporating any clause against the MSME policy and Preference to Make in India Policy.
- 13. Reference of conditions published on any external site or reference to external documents/clauses.
- 14. Asking for any Tender fee / Bid Participation fee / Auction fee in case of Bids / Forward Auction, as the case may be.
- 15. Any ATC clause in contravention with GeM GTC Clause 4 (xiii)(h) will be invalid. In case of multiple L1 bidders against a service bid, the buyer shall place the Contract by selection of a bidder amongst the L-1 bidders through a Random Algorithm executed by GeM system.
- 16. Buyer added ATC Clauses which are in contravention of clauses defined by buyer in system generated bid template as indicated above in the Bid Details section, EMD Detail, ePBG Detail and MII and MSE Purchase Preference sections of the bid, unless otherwise allowed by GeM GTC.
- 17. In a category based bid, adding additional items, through buyer added additional scope of work/ additional terms and conditions/or any other document. If buyer needs more items along with the main item, the same must be added through bunching category based items or by bunching custom catalogs or bunching a BoQ with the main category based item, the same must not be done through ATC or Scope of Work.

Further, if any seller has any objection/grievance against these additional clauses or otherwise on any aspect of this bid, they can raise their representation against the same by using the Representation window provided in the bid details field in Seller dashboard after logging in as a seller within 4 days of bid publication on GeM. Buyer is duty bound to reply to all such representations and would not be allowed to open bids if he fails to reply to such representations.

All GeM Sellers / Service Providers are mandated to ensure compliance with all the applicable laws / acts / rules including but not limited to all Labour Laws such as The Minimum Wages Act, 1948, The Payment of Wages Act, 1936, The Payment of Bonus Act, 1965, The Equal Remuneration Act, 1976, The Payment of Gratuity Act, 1972 etc. Any non-compliance will be treated as breach of contract and Buyer may take suitable actions as per GeM Contract.

This Bid is governed by the <u>General Terms and Conditions/सामान्य नियम और शर्त</u>, conditions stipulated in Bid and <u>Service Level Agreement</u> specific to this Service as provided in the Marketplace. However in case if any condition specified in General Terms and Conditions/सामान्य नियम और शर्ते is contradicted by the conditions stipulated in Service Level Agreement, then it will over ride the conditions in the General Terms and Conditions.

In terms of GeM GTC clause 26 regarding Restrictions on procurement from a bidder of a country which shares a land border with India, any bidder from a country which shares a land border with India will be eligible to bid in this tender only if the bidder is registered with the Competent Authority. While participating in bid, Bidder has to undertake compliance of this and any false declaration and non-compliance of this would be a ground for immediate termination of the contract and further legal action in accordance with the laws./जेम की सामान्य शर्तों के खंड 26 के संदर्भ में भारत के साथ भूमि सीमा साझा करने वाले देश के बिडर से खरीद पर प्रतिबंध के संबंध में भारत के साथ भूमि सीमा साझा करने वाले देश का कोई भी बिडर इस निविदा में बिड देने के लिए तभी पात्र होगा जब वह बिड देने वाला सक्षम प्राधिकारी के पास पंजीकृत हो।बिड में भाग लेते समय बिडर को इसका अनुपालन करना होगा और कोई भी गलत घोषणा किए जाने व इसका अनुपालन न करने पर अनुबंध को तत्काल समाप्त करने और कानून के अनुसार आगे की कानूनी कार्रवाई का आधार होगा।

---Thank You/धन्यवाद---