

SALES DASHBOARD ANALYSIS

2014

2015

2016

2017

Central

South

East

West

286.4K

Profit

2.3M

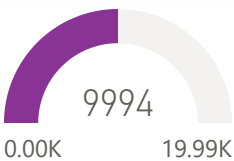
Sales

37.9K

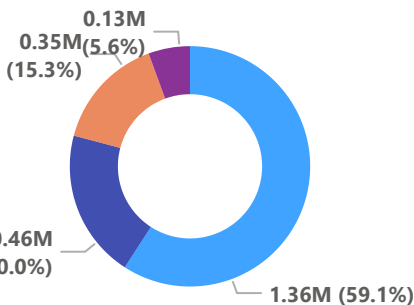
Quantity

1.6K

Discount

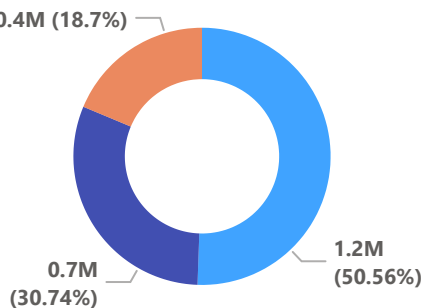


Sales by Ship Mode



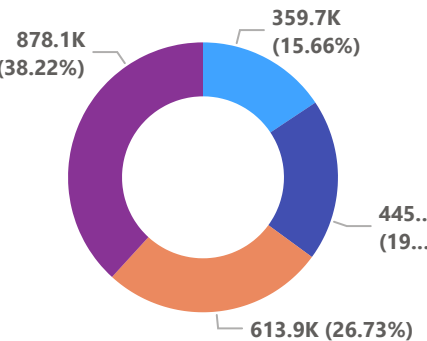
Ship M... Standard Class Second Class

Sales by Segment



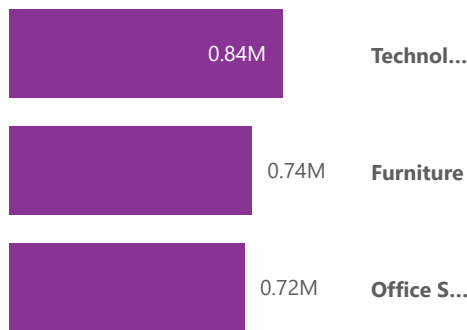
Segment Consumer Corporate

Sales by Quarter

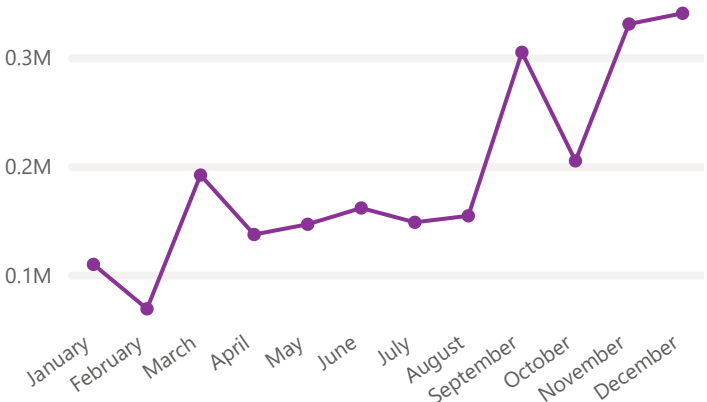


Order ... Qtr 1 Qtr 2 Qtr 3 Qtr 4

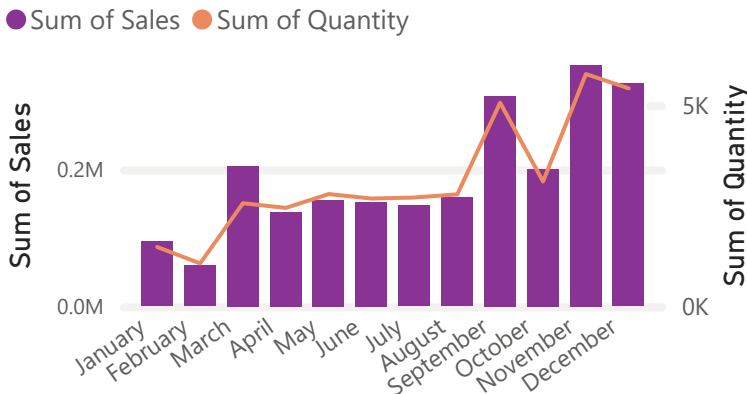
Sales by Category



Sales by Month



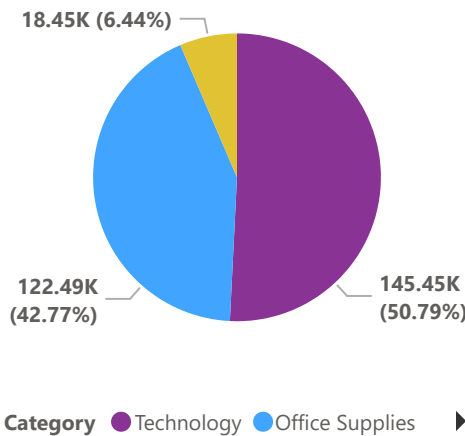
Monthly Sales & Quantity Totals



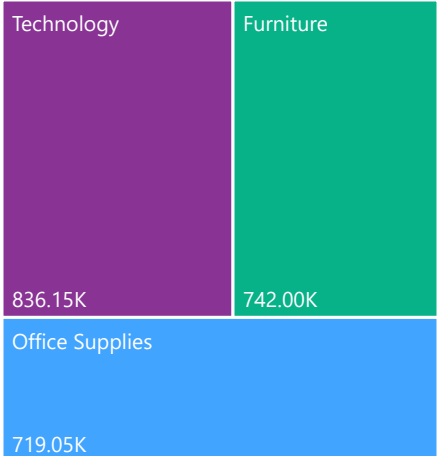
Sales and Profit



Category Profit Summation



Treemap Analysis: Category Sales Summation



| Product Name | Sum of Sales |
|--|--------------|
| Manual Bind | |
| GBC DocuBind P400 Electric Binding System | 17,965.07 |
| GBC DocuBind TL300 Electric Binding System | 19,823.48 |
| GBC Ibimaster 500 Manual ProClick Binding System | 19,024.50 |
| Hewlett Packard LaserJet 3310 Copier | 18,839.69 |
| High Speed Automatic Electric Letter Opener | 17,030.31 |
| Total | 2,44,620.20 |