Coffee Shop Sales Data Analysis

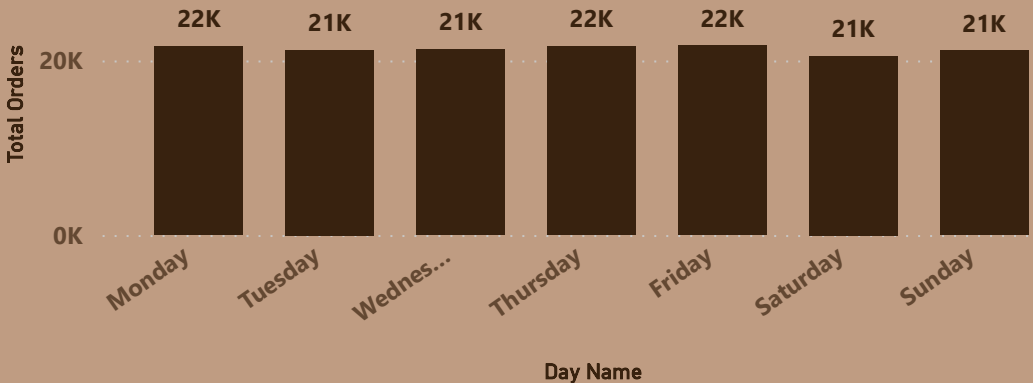| Avg Order/Person	Total Sales	Total Foodfall	Avg Bill/Person
1.44	$698.81K	149.12K	4.69

Month Name
- ☐ January
- ☐ February
- ☐ March
- ☐ April
- ☐ May
- ☐ June

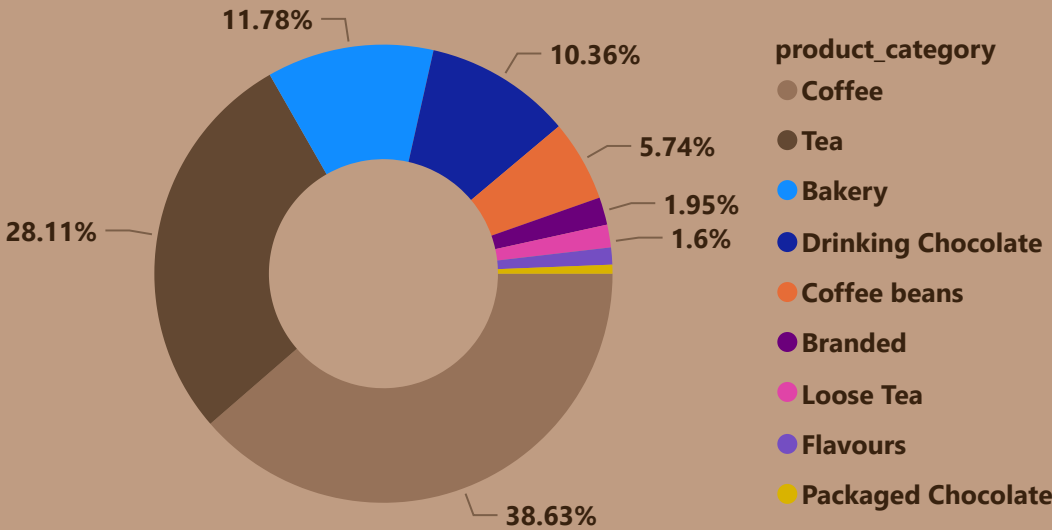## Day Name
- ☐ Monday
- ☐ Tuesday
- ☐ Wednesday
- ☐ Thursday
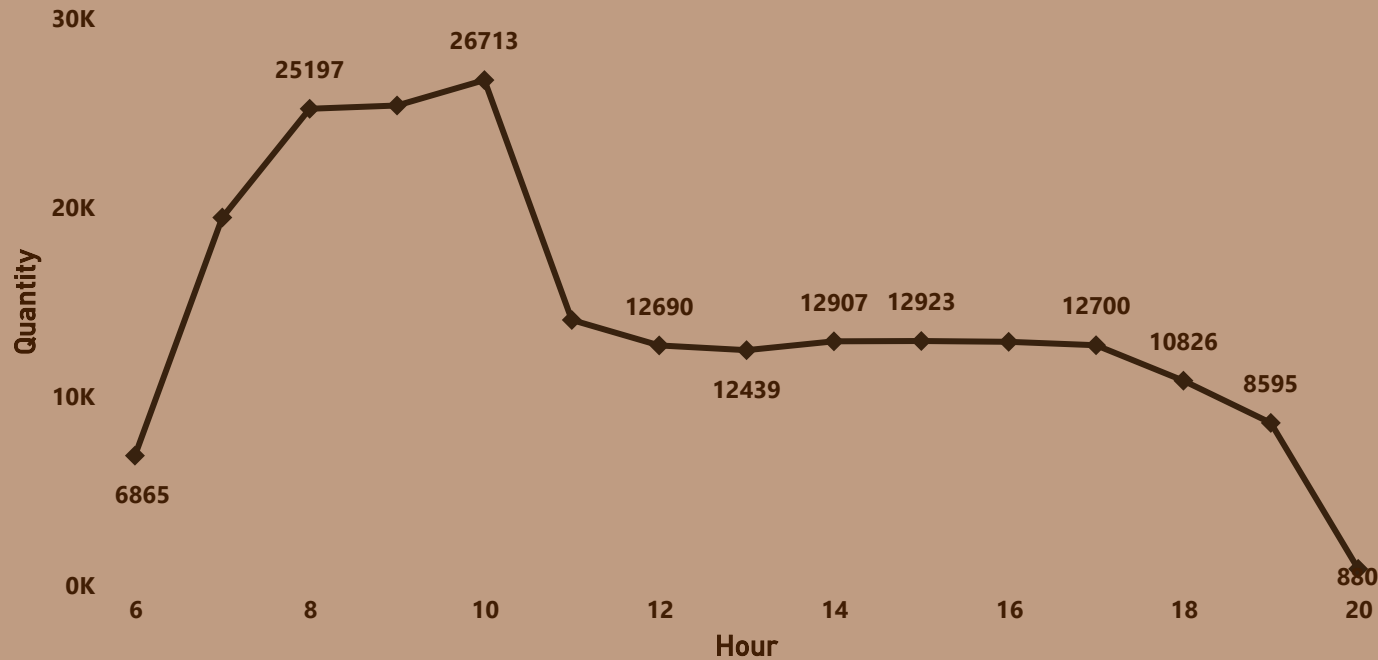- ☐ Friday
- ☐ Saturday
- ☐ Sunday

Orders on Weekdays

Day Name	Total Orders
Monday	22K
Tuesday	21K
Wednes...	21K
Thursday	22K
Friday	22K
Saturday	21K
Sunday	21K

Categories % Distribution Based on Sales

- 11.78%
- 10.36%
- 5.74%
- 1.95%
- 1.6%
- 28.11%
- 38.63%

product_category
- Coffee
- Tea
- Bakery
- Drinking Chocolate
- Coffee beans
- Branded
- Loose Tea
- Flavours
- Packaged Chocolate

Sales by Hour of the Day and by Day of Week

Hour of the day	Day of Week	Month Name	Count of transaction_id	Sum of Total_bill	Sum of transaction_qty
6	0	January	90	410.90	134
6	0	April	169	784.70	246
6	0	May	141	635.55	212
6	0	June	261	1,267.43	401
6	1	January	124	594.45	177
6	1	February	4	30.40	8
6	1	March	5	27.50	7
6	1	April	155	731.95	223
Total			149116	6,98,812.33	214470

Quantity Ordered Based on Hours

Hour	Quantity
6	6865
8	25197
10	26713
11	12690
12	12439
14	12907
15	12923
17	12700
18	10826
19	8595
20	880

Coffee Shop Sales Data Analysis

product_detail	product_category	product_type	store_location
All ▼	All ▼	All ▼	All ▼

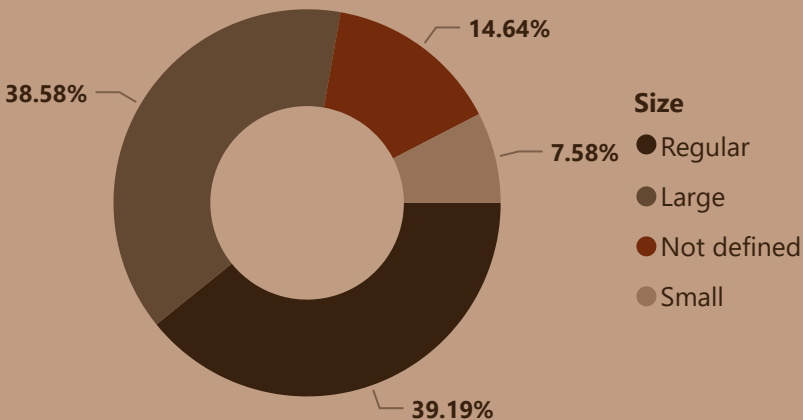| Avg Order/Person	Total Sales	Total Foodfall	Avg Bill/Person
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Month Name
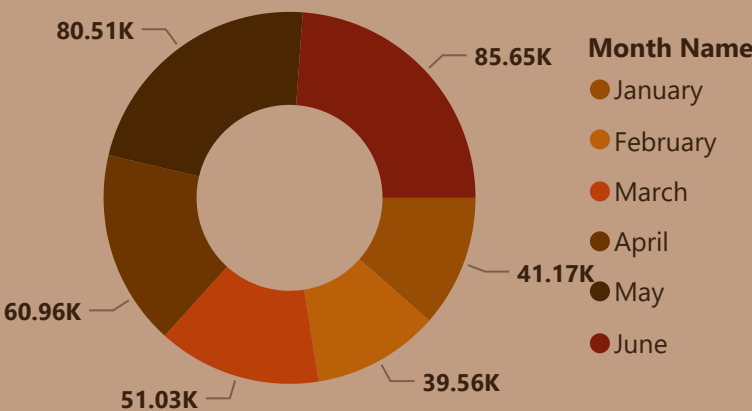- ☐ January
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- ☐ June

Day Name
- ☐ Monday
- ☐ Tuesday
- ☐ Wednesday
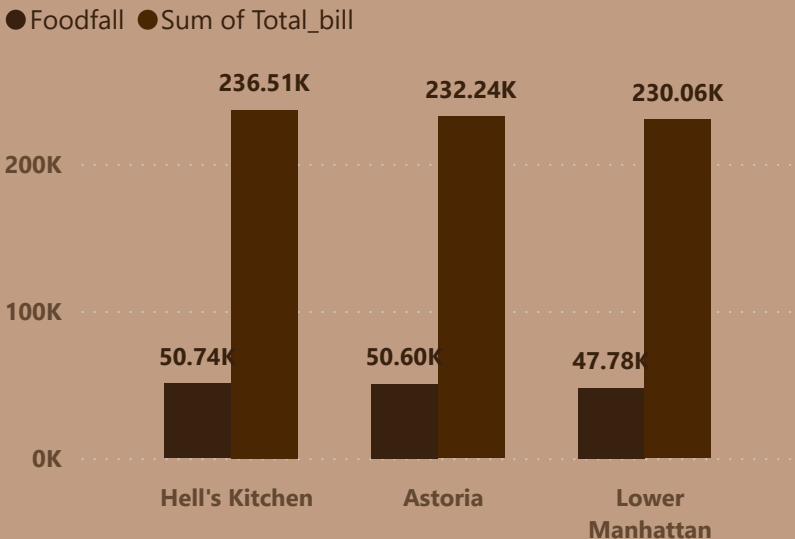- ☐ Thursday
- ☐ Friday
- ☐ Saturday
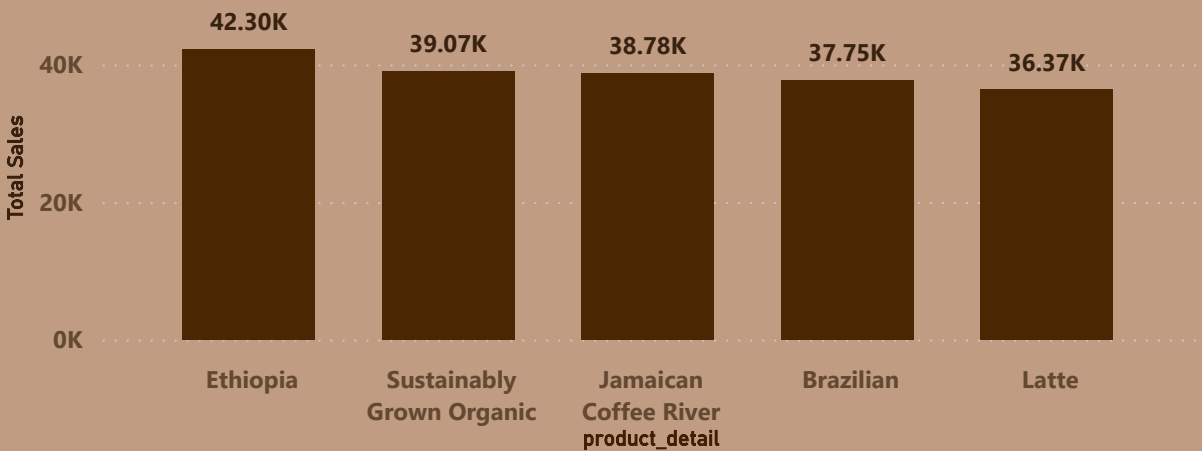- ☐ Sunday

% of Size Distribution Based on Orders

- 14.64%
- 7.58%
- 38.58%
- 39.19%

Size
- ● Regular
- ● Large
- ● Not defined
- ● Small

Total Sales Revenue For Each Month

- 85.65K
- 41.17K
- 39.56K
- 51.03K
- 60.96K
- 80.51K

Month Name
- ● January
- ● February
- ● March
- ● April
- ● May
- ● June

Foodfall and Sales Over Various Store Locat...

- ● Foodfall ● Sum of Total_bill

Location	Foodfall	Sum of Total_bill
Hell's Kitchen	50.74K	236.51K
Astoria	50.60K	232.24K
Lower Manhattan	47.78K	230.06K

Top 5 Product Details

Product	Total Sales
Ethiopia	42.30K
Sustainably Grown Organic	39.07K
Jamaican Coffee River	38.78K
Brazilian	37.75K
Latte	36.37K

product_detail

Sales Over Various Product Types

Product Type	Total Sales
Premium brewed coffee	38.78K
Organic brewed coffee	37.75K
Gourmet brewed coffee	37.73K
Hot chocolate	37.39K
Barista Espresso	36.37K
Gourmet Beans	4.58K
Organic Chocolate	1.68K

product_type