



Sales Insights

142.22M 350....

Revenue

Sales Qty

Key Insights

Profit Analysis

Performance Insights

2017

2018

2019

2020

Jan 20

Feb 20

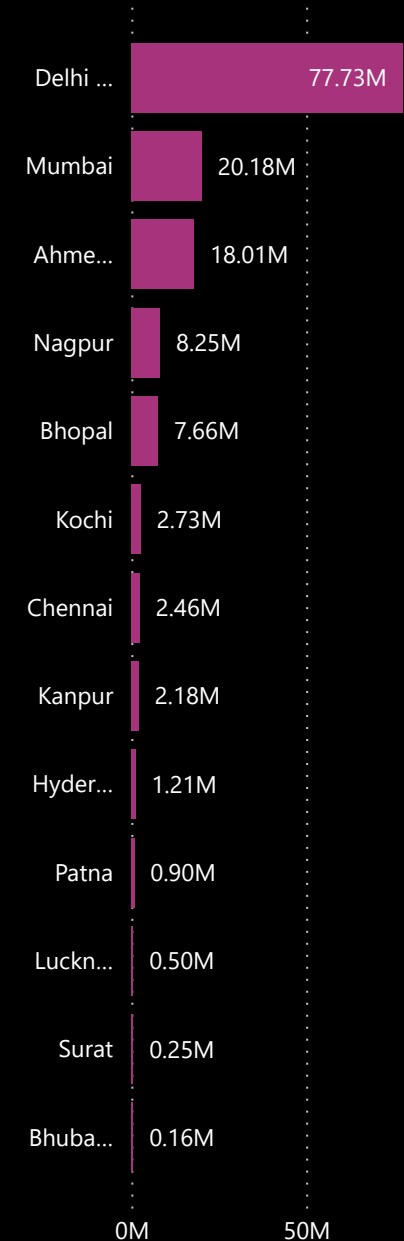
Mar 20

Apr 20

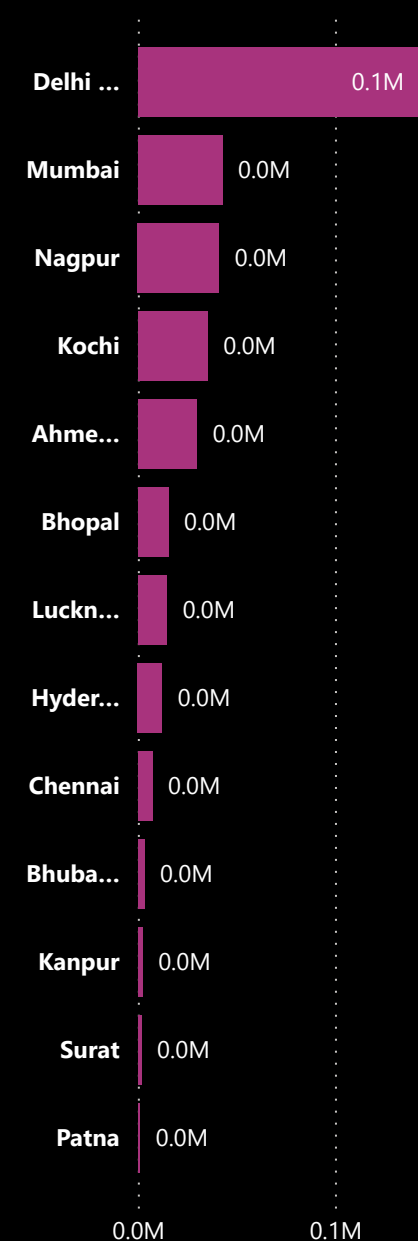
May 20

Jun 20

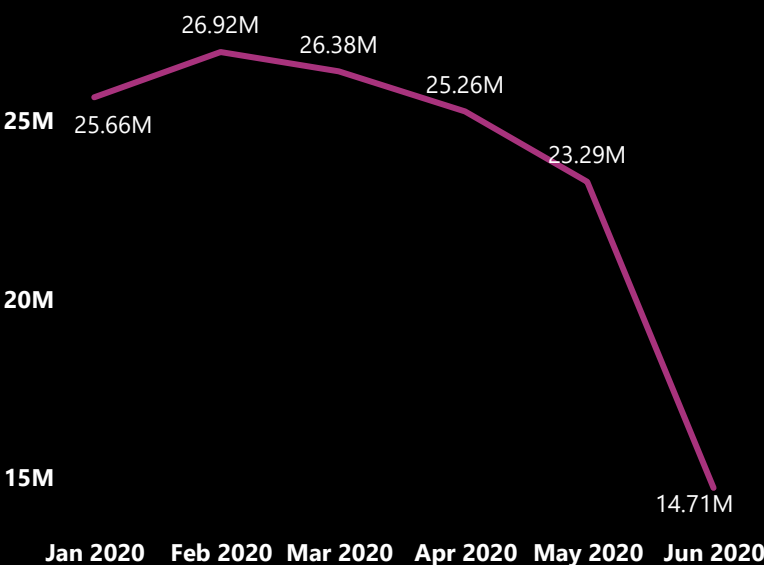
Revenue by Markets



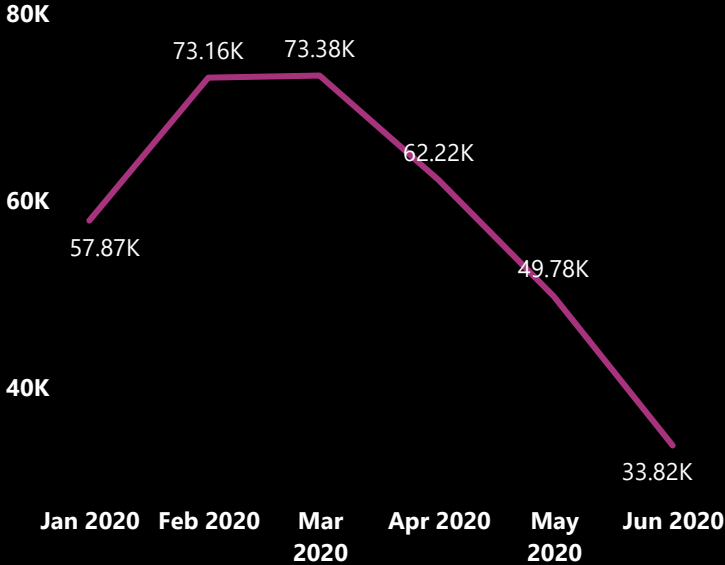
Sales Qty by Markets



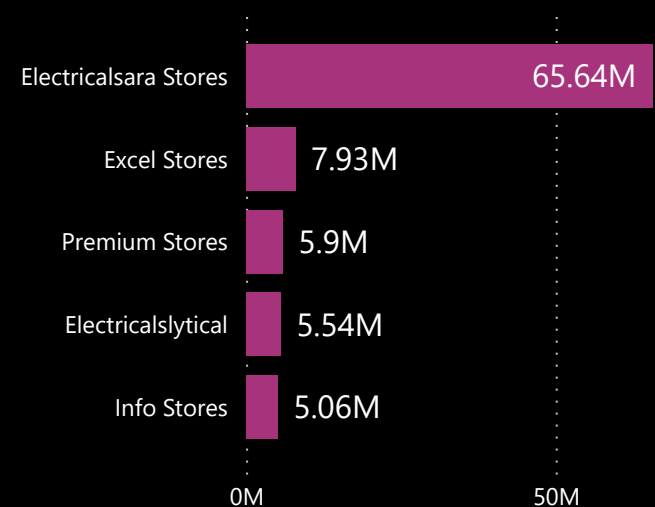
Revenue Trend



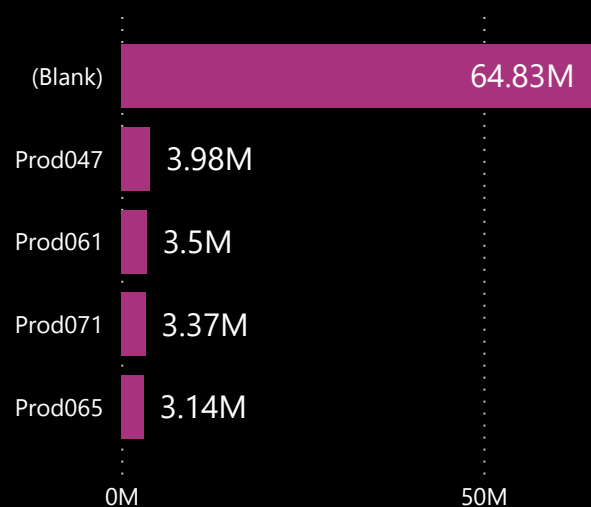
Sales Quantity Trend



Top 5 Customers



Top 5 Products





Sales Insights

984.81M

2.4M

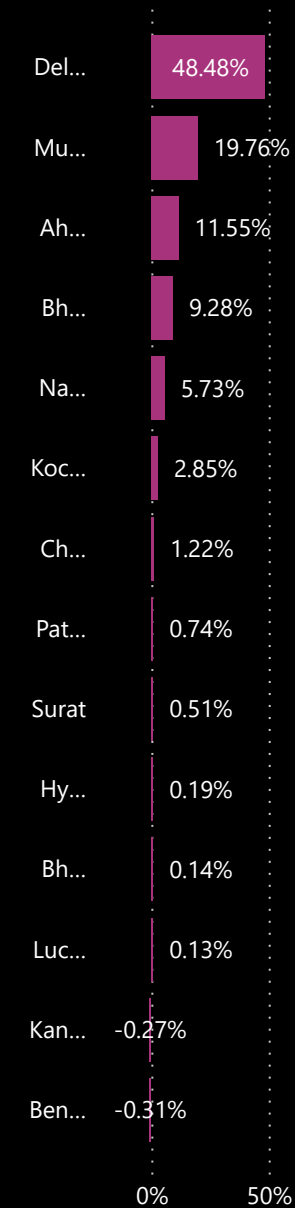
24.66M

Revenue

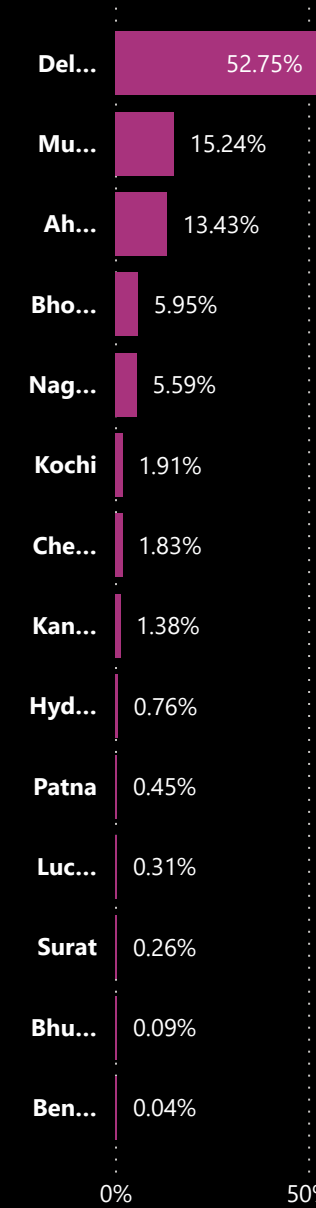
Sales Qty

Total Profit Margin

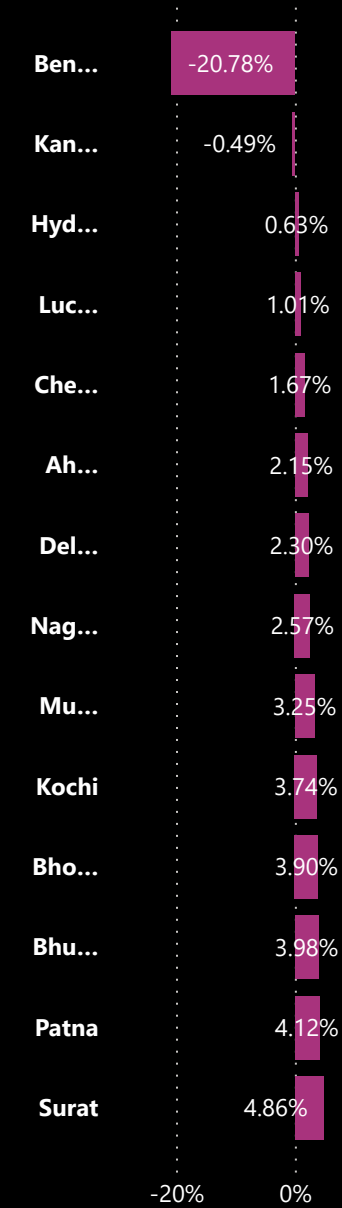
Profit Contribution % by Markets



Revenue Contribution % by Markets



Revenue Contribution % by Markets



Key Insights

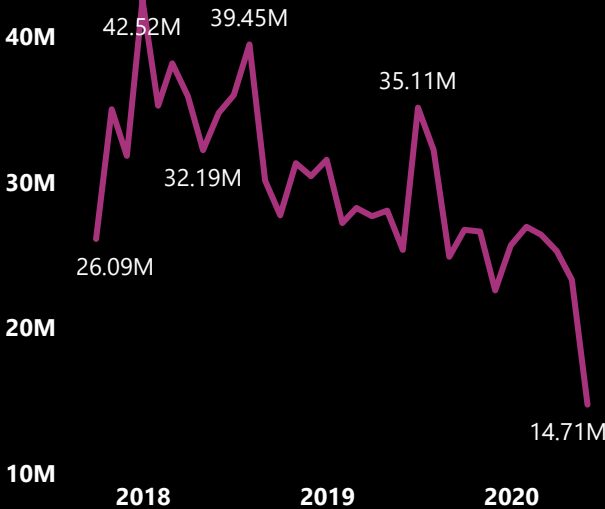
2017 2018 2019 2020

Profit Analysis

Jun 17 Jul 17 Aug 17 Sep 17 Oct 17 Nov 17 Dec 17 Jan 18

Performance Insights

Revenue Trend



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Acclaimed Stores	2,11,96,727.00	2.15%	1.30%	1.51%
All-Out	60,68,432.00	0.62%	0.63%	2.55%
Atlas Stores	1,66,66,713.00	1.69%	1.20%	1.78%
Control	3,17,71,997.00	3.23%	3.35%	2.60%
Electricalsara Stores	41,33,33,588.00	41.97%	37.75%	2.25%
Electricalsbea Stores	3,36,367.00	0.03%	0.01%	0.82%
Electricalslance Stores	18,68,461.00	0.19%	-0.15%	-2.01%
Electricalslytical	4,96,44,189.00	5.04%	6.85%	3.40%
Electricalsocity	1,74,89,935.00	1.78%	2.94%	4.14%
Electricalsopedia Stores	1,02,81,203.00	1.04%	1.34%	3.21%
Electricalsquipo Stores	13,30,361.00	0.14%	0.36%	6.59%
Elite	48,37,239.00	0.49%	0.86%	4.39%
Total	98,48,13,463.00	100.00%	100.00%	2.50%



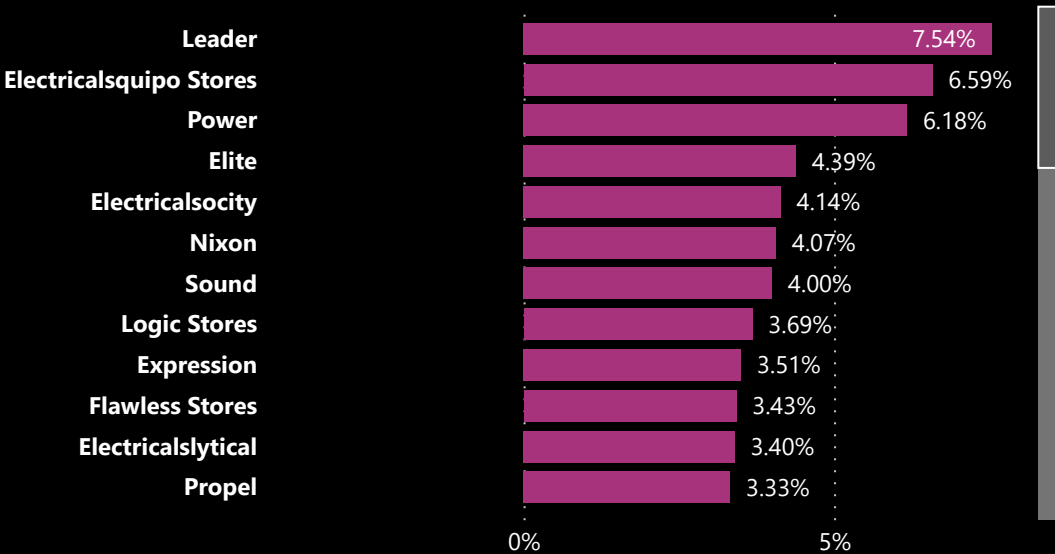
Sales Insights

984.81M
Revenue

2.4M
Sales Qty

24.66M
Total Profit Margin

Profit Margin % by Market_name



Key Insights

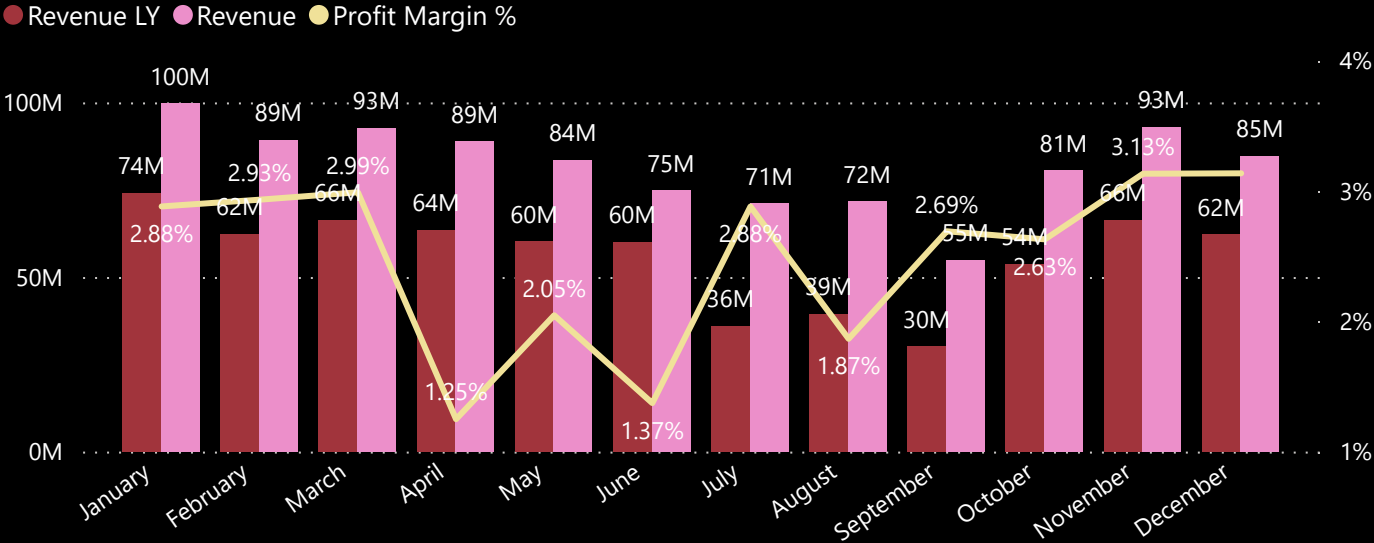
2017 2018 2019 2020

Profit Analysis

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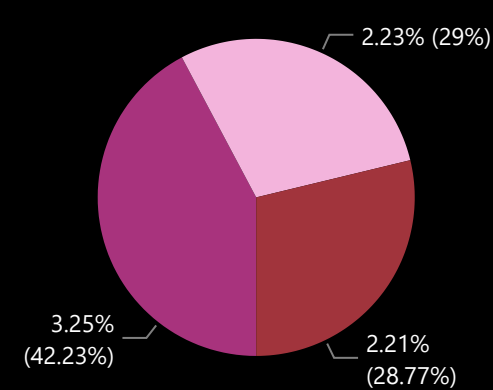
Performance Insights

Revenue Trends



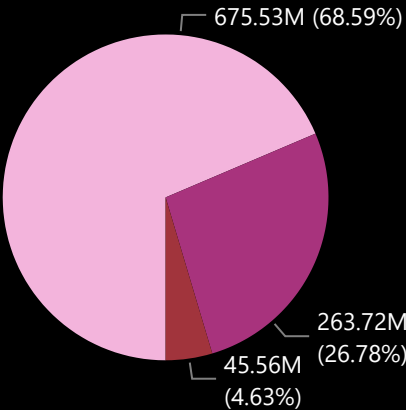
Profit Margin % by zone

zone Central North South



Revenue by zone

zone North Central South



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