# YASHWANTH ANIRUDH ETTIKALA

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#### **EDUCATION**

### **University of Connecticut**

**CVR College of Engineering** 

Hartford, CT, United States

Aug 2023 – May 2025

Master of Science in Business Analytics and Project Management (3.6/4)

Hyderabad, India

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Aug 2017 – Jul 2021

Bachelor of Engineering – Electronics and Communication Engineering (3.75/4)

#### **SKILLS**

- Programming Languages: SQL, Python, R, HTML, CSS, JavaScript
- Tools: Tableau, Power BI, JIRA, SAS Studio, MySQL, PostgreSQL, Snowflake, Jupyter, Advanced MS Excel, Git, VS Code
- Frameworks/Libraries/Technologies: Pandas, NumPy, Matplotlib, Seaborn, Scikit-learn, TensorFlow, Hadoop, AWS, Azure, GCP
- Machine Learning: Linear and Logistic Regression, Decision Tree, Random Forest, XGBoost, Neural Network
- Other Skills: Exploratory Data Analysis (EDA), Time Series Forecasting, Statistical Modeling, Data Visualization, Hypothesis Testing, Data Modeling, ETL (Extract, Transform, Load), Agile, Scrum, Business Process Modeling, cross-functional collaboration

#### PROFESSIONAL EXPERIENCE

### Gen AI Engineer | Ananda | Hartford, CT [Link]

Aug 2024 – Dec 2024

- Automated decision-making for trading platforms with an LLM-powered chatbot using models like Llama, Gemma, and Mistral, improving real-time accuracy.
- Integrated Retrieval-Augmented Generation (RAG) to enhance chatbot accuracy, increasing user engagement metrics by 25%.
- Evaluated chatbot performance using BLEU, ROUGE, BERT scores, and Cosine similarity, validating through T-tests.
- Analyzed LLM model cost-effectiveness, identifying Mistral RAG as the optimal balance of performance and cost-efficiency.

#### Data Analyst | Temenos | India

Aug 2020 - Jul 2023

- Streamlined SQL Server workflows to validate transactions, reducing fraud and improving data integrity by 40% across 10,000+ transactions.
- Automated reporting with Advanced Excel (pivot tables, XLOOKUP, SUMIFS), reducing manual processing time by 30%.
- Designed and executed ETL pipelines to automate data extraction, transformation, and loading, increasing efficiency by 20%.
- Designed Tableau dashboards, reports, and data tables to monitor risk ratings for 50+ countries, enabling targeted interventions.
- Cleaned and analyzed data with Python, assigning risk scores quarterly and improving predictive accuracy by 15%.
- Collaborated with cross-functional teams to design and implement data pipelines, ensuring high data quality.

### Data Analyst Intern | Temenos | India

May 2020 – Aug 2020

- Wrote complex SQL joins to integrate data from three sources (customer, accounts, and transactions), improving reporting efficiency.
- Conducted data analysis on financial transactions using Python, identifying trends and patterns to inform strategic decisions.

# **ACADEMIC PROJECTS**

### Sales Insights Dashboard | SQL, Tableau [Link]

• Built an interactive Tableau dashboard by integrating sales data from SQL using an ETL pipeline, automating data analysis and visualization processes, and reducing manual data gathering time by 50%.

# House Prices Prediction | Python, Machine learning [Link]

- Developed a Linear Regression model to predict real estate prices in Bangalore, achieving 84% accuracy by analyzing features such as area, number of bedrooms, and bathrooms.
- Improved model performance using Feature Engineering, K-Fold Cross Validation, and GridSearchCV, achieving over 80% validation accuracy.

#### Email Spam Detection | Python, Machine learning [Link]

- Built a Multinomial Naive Bayes model to classify emails as spam or non-spam, achieving 98% accuracy on the test data by analyzing email content through text vectorization with CountVectorizer.
- Optimized model performance by splitting the dataset into training and testing subsets and compared performance with other classifiers, with Naive Bayes outperforming Random Forest and SVM by over 10% in classification accuracy.

### Time Series Forecasting of Daily Website Visitors | SAS Studio, Python, Excel

- Implemented a SARIMA-based time series forecasting model in SAS Studio and Python to predict daily website visitors, achieving 92.34% accuracy and reducing AIC to 3524.215.
- Conducted comprehensive evaluations of forecasting models, including ARMA and ARIMA, to identify SARIMA as the optimal approach for capturing seasonal trends, significantly improving prediction reliability.

#### **CERTIFICATIONS**

- Microsoft Certified: Azure Data Scientist Associate [Link]
- Accenture North America: Data Analytics and Visualization Job Simulation [Link]