



## VARIABLE SELECTION USING PRINCIPAL COMPONENT AND PROCRUSTES ANALYSES AND ITS APPLICATION IN EDUCATIONAL DATA

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### ABSTRACT

*Principal component analysis (PCA) is a dimension-reducing technique that replaces variables in a multivariate data set by a smaller number of derived variables. Dimension reduction is often undertaken to help in describing the data set, but as each principal component usually involves all the original variables, interpretation of a PCA result can still be difficult. One way to overcome this difficulty is to select a subset of the original variables and use this subset to approximate the data. On the other hand, procrustes analysis (PA) as a measure of similarity can also be used to assess the efficiency of the variable selection methods in extracting representative variables. In this paper we evaluate the efficiency of four different methods, namely B2, B4, PCA-PA, and PA methods. We apply the methods in assessing the academic records of first year students which include fourteen subjects.*

**Key Words:** Variable selection, principal component analysis, procrustes analysis.

### INTRODUCTION

Empirical research usually comprises large data set due to the number of variables involved. Each variable is measured individually in order to explore the interdependence between variables. The lack of information on which the most influenced variables are, is compensated by collecting as much as possible data, hoping that no key variables are missing. However, this emerges to the difficulty in interpreting the data itself. Reduction dimension technique is then considered to overcome the problem and principal component analysis (PCA) is the most widely used. PCA reduces the dimension of the multivariate data via replacement of a number of variables by a smaller number of derived variables. The so-called principal components are obtained as the linear

combination of the original variables which are uncorrelated and have the biggest variance. Thus, it is possible to reduce a number of  $k$  variables from  $p$  variables in total, where  $k \ll p$ . But, it is not guaranteed a simple interpretation can be drawn (Jolliffe, 2002). In this framework, variable selection contributes in reducing the number of variables which are irrelevant with the study or provide minor impact on data variation.

Pioneering work on variable selection can be found in (Beale *et al.*, 1967), which propose on removing or reducing insignificant variables in regression analysis. (Jolliffe, 1972) describes variable selection methods based on coefficient of correlation, PCA, and cluster analysis. King and Jackson (1999) implement PCA based variable selection method and suggest B4 method in ecological study. George (2000) discusses variable selection as a special case of model selection in multivariate regression. (Al Kandari and Jolliffe, 2001; Al Kandari and Jolliffe, 2005) explain some criteria of variable selection based on the covariance of the principal components, along with their effects on data variation.

On the other side, procrustes analysis (PA) is a set of mathematical least-squares technique to directly estimate and perform simultaneous similarity transformations among the model point coordinates matrices up to their maximal agreement. PA is introduced by Hurley and Cattell (1962) in solving a kind of multivariate regression equation problem. PA employs data scaling and configuration scaling in calculating matching measure. Their aim is to eliminate possible incommensurability of variables within the individual data sets (data scaling) and size differences between data sets (configuration scaling), see (Gower and Dijksterhuis, 2004). Basically, translation, rotation, and dilation, which performed in the respected order, are the kinds of transformations that may be deemed desirable before embarking on the actual procrustes matching (Digby and Kempton, 1987; Al Kandari and Jolliffe, 2001; Bakhtiar and Siswadi., 2011). PA can also be utilized to determine the goodness of fit between a data matrix and its approximation (Siswadi. and Bakhtiar, 2011). In this work we exploit PA to measure the best matching between original data matrix and the reduced order matrix due to variable selection.

The aim of this paper is to implement PCA and PA in examining educational data. As it is known, educational data commonly embraces a very large data due to the number of registered student bodies as well as the number of subjects offered. We study and compare four variable selection methods based on PCA and PA to identify the courses with dominant effect in influencing the quality standard of educational process.

The rest of this paper is organized as follows. After some introduction in Section 1, we provide in the next two sections, brief overview on PCA and PA. We describe the data and methods in Section 4. We provide the result and discussion in Section 5. Some concluding remarks are in Section 6.

## PRINCIPAL COMPONENT ANALYSIS

For given variables  $X_1, X_2, \dots, X_p$ , a principal component is a linear combination of variables which maximize variation of the data. Suppose that all variables are collected in  $X$ , then the first principal component is given by

$$w_1^T X = w_{11}X_1 + \dots + w_{1p}X_p,$$

where weight coefficient vector  $w_1$  should be determined such that maximizes the variance. The second principal component  $w_2^T X$  should be constructed such that it is uncorrelated with the first principal component and has second biggest variance, and so on. Standard Lagrange multiplier technique reveals that the optimal weight  $w_i$  is equivalent to the eigenvectors of covariance matrix of  $X$  corresponding to the  $i$ -th biggest eigenvalue  $\lambda_i$ .

In general, transformation from original variable matrix  $X$  to principal component  $Y$  can be written as  $Y = WX$ , where  $W$  denotes the weighting matrix constructed from the eigenvectors of covariance matrix of  $X$ . Position of each object on the principal component coordinate system, i.e., the score, is provided by  $Z = XW^T$ . The total of variance which can be explained by first  $k$  principal components  $V_k$  is then given by

$$V_k = \frac{\sum_{i=1}^k \lambda_i}{\sum_{i=1}^p \lambda_i}.$$

In our subsequent analysis we shall also denote by  $X$  the data matrix instead of variable matrix.

(Jolliffe, 2002) and (Gower and Dijksterhuis, 2004) describe some criteria in determining the number of principal components should be employed to represent the variation of data matrix  $X$ . Cumulative percentage of the total of variation in the range of 70 – 90 percent will preserve most of the information contained by  $X$ . The magnitude of the principal component can also be considered

as a criterion, where a principal component whose variance is less than one, i.e.,  $\lambda_k < 1$ , is considerably less informative and hence, might be excluded. Another way to determine the number of principal components is by using cross validated method, where it is suggested to compute the strength of prediction when  $k$ -th principal component is added. A point prediction raised by this method is based on singular value decomposition. (Jolliffe, 1972) introduces methods in selecting best variables subset in the sense of the degree of data variation preserved based on PCA. They are B1, B2, B3, and B4 methods. In this work we shall exploit B2 and B4 methods in variables selection.

### Procrustes Analysis

Suppose  $Y$  is a configuration of  $n$  points in a  $q$  dimensional Euclidean space with coordinates given by an  $n \times q$  matrix  $Y = (y_{ij})$ . This configuration needs to be optimally matched to another configuration of  $n$  points in a  $p$  dimensional Euclidean space with coordinate matrix  $X = (x_{ij})$ . It is assumed that the  $r$ -th point in the first configuration is in a one-to-one correspondence with the  $r$ -th point in the second configuration. If  $p > q$  then a number of  $p - q$  columns of zeros are placed at the end of matrix  $Y$  so that both configurations are placed in the same dimensional space.

Henceforth, it is assumed without loss of generality that  $p = q$ . To measure the difference between two  $n$ -point configurations, PA exploits the sum of the squared distances  $E$  between the points in  $Y$  space and the corresponding points in  $X$  space. This measure is also known as procrustes distance which given by

$$E(X, Y) = \sum_{i=1}^n \sum_{j=1}^p (x_{ij} - y_{ij})^2.$$

A series of transformations namely translation, rotation, and dilation precedes the calculation of the distance. Optimal translation is achieved by coinciding the centroids of both configuration matrices at the origin. Matrices after translation process are then notated by  $X_T$  and  $Y_T$ . PA performs rotation on  $Y_T$  over  $X_T$  by post multiplying  $Y_T$  by an orthogonal matrix  $Q$ . The motions are sought such that minimize  $E(X_T, Y_T Q)$ . It is proved that the optimal rotation matrix is given by  $Q^* := VU^T$ , where  $USV^T$  is the complete form of singular value decomposition of  $X_T^T Y_T$  (Sibson, 1978). As the last

adjustment, dilation is undertaken by multiplying configuration  $Y_T Q^*$  by a scalar  $c$ . The scalar should be selected such that minimizes the procrustes distance  $E(X_T, cY_T Q^*)$ . Overall, subject to an optimal translation-rotation-dilation adjustment, the lowest possible procrustes distance  $E^*$  is provided by

$$E^*(X, Y) = \text{tr}(X_T X_T^T) - \frac{\text{tr}^2(X_T Q^{*T} Y_T^T)}{\text{tr}(Y_T Y_T^T)}.$$

Goodness of fit measure GF based on PA can then be formulated as

$$\text{GF}(X, Y) = 1 - \frac{E^*(X, Y)}{\text{tr}(X X^T)},$$

which laid in the range of 0 to 1. This measure shall be utilized in variable selection, where reduced order matrix which provides smaller goodness of fit coefficient is considerably less significant.

## RESEARCH METHOD

In this work we exploit a large number of educational data and implement four different approaches to perform variable selection, namely B2, B4, PCA-PA, and PA methods. The first two methods are exclusively relied on PCA, the third method is combination between PCA and PA, and the last is solely a PA method.

### Data

This study involves academic records of 3053 first year students on 14 subjects taken during the academic year of 2009/2010. Each academic record is marked by numbers 0, 1, 2, 3, 4, where 4 represents the best achievement. In fact, the original data is stored in a matrix of size  $3053 \times 14$ , where row of matrix represents individual observation and column of matrix corresponds to subjects as variables. We codify the fourteen subjects as follows: Religion (REL), Indonesian (IND), English (ENG), Biology (BIO), Economics (ECO), Physics (PHY), Calculus (CAL), Chemistry (CHE), Sports (SPO), Citizenship Education (CIT), Introduction to Agricultural Sciences (AGR), Introduction to Entrepreneurship (ENT), Mathematics (MAT), and Sociology (SOC).

**Table-1.** Statistical measure of location

| Subject | Mean | Median | Standard Deviation |
|---------|------|--------|--------------------|
| ECO     | 3.11 | 3      | 0.99               |
| BIO     | 2.52 | 3      | 0.97               |
| PHY     | 2.29 | 2      | 0.95               |
| MAT     | 1.92 | 2      | 0.92               |
| CAL     | 1.95 | 2      | 0.91               |
| CHE     | 2.26 | 2      | 0.88               |
| IND     | 3.21 | 3      | 0.81               |
| AGR     | 2.98 | 3      | 0.69               |
| ENG     | 3.36 | 3      | 0.69               |
| CIT     | 3.04 | 3      | 0.65               |
| SOC     | 2.81 | 3      | 0.63               |
| REL     | 3.53 | 4      | 0.55               |
| SPO     | 3.76 | 4      | 0.43               |
| ENT     | 3.84 | 4      | 0.43               |

Descriptive statistics of the data, as depicted by Table 1, show that ENT, SPO, REL, ENG, IND, and ECO are subjects whose average are high, i.e., the proportion of 4-mark is higher than that of other marks. While, CAL and MAT are subjects with the lowest average. It is also shown by this table that ECO, BIO, PHY, MAT, and CAL are subjects with the largest variance and ENT and SPO are those with the lowest. Further description by boxplot shows that ECO, CIT, AGR, CAL, and MAT have symmetric distribution pattern, ENG, IND, PHY, and CHE have positive distribution pattern, and the remaining subjects have negative distribution pattern. Moreover, calculation of Pearson correlation matrix indicates that almost all variables have  $p$ -values less than 1 percent, which shows significant correlation between subjects. In particular, CAL and MAT possess the most correlated subjects, while SPO and ENT provide the most uncorrelated ones. The former fact is obvious, since MAT is a prerequisite for enrolling CAL.

## B2 Method

Procedures in B2 method are simplification of those in B1 method, where an analysis based on principal component is performed only once. The procedure begins by doing PCA over  $n \times p$  data matrix. If we decide to retain a number of  $q$  variables, then weight coefficients  $w_{ij}$  with the biggest magnitude are selected from the last  $p - q$  principal components, and linked to corresponding variables. The  $p - q$  variables are then removed starting from the last.

## B4 Method

Similar to B2 method, B4 method needs only one step PCA, but the procedures are now backward.

We start by doing PCA over  $n \times p$  data matrix. Selection process is performed by choosing coefficients with the biggest magnitude from the first  $q$  principal components, and compared each other starting from the first component.

## PCA-PA Method

After performing PCA over  $n \times p$  data matrix  $X$ , we construct a score matrix  $Z$  from the first  $k$  principal components which represents the data structure. The matrix  $Z$  constitutes as a base configuration for comparison with other configurations. Next we remove a column of  $X$  consecutively and accomplish a PCA over reduced data matrix to produce  $Y_{(i)}$ , where  $Y_{(i)}$  denotes an  $n \times k$  score matrix obtained from PCA by removing  $i$ -th column of  $X$ . We then compare  $Y_{(i)}$  over the base configuration  $Z$  by using PA to provide a goodness of fit measure. Variable corresponds to  $i$ -th column which has smallest goodness of fit coefficient is excluded. We rerun the procedure until the remaining  $q$  variables. These  $q$  selected variables represent all  $p$  variables of the data.

## PA Method

By this method we apply directly procrustes analysis to select variables. Obviously, this is simpler than previous ones. We first replace one column of  $X$  consecutively by a column of zeros. We then match this new matrix up to the original matrix  $X$ . Respective variable that provides smallest goodness of fit coefficient is excluded. We repeat the process until the remaining  $q$  variables.

## Efficiency Score

An efficiency measure is then needed to justify whether a certain method is considerably more efficient than others in representing the original data. (Al Kandari and Jolliffe, 2001; Al Kandari and Jolliffe, 2005) and Westad *et al.* (2003) suggest an efficiency measure based on the total



percentage of variation which can be explained by the first  $k$  principal components constructed from  $q$  selected variables, whose expression is provided in the previous section. In this study, efficiency score is measured according to procrustes distance spanned by the matrices. Suppose that  $X$  is the original data matrix and  $X^q$  is a configuration obtained by keeping  $q$  variables of  $X$ . We define by  $Y$  and  $Y^q$  the corresponding PCA score matrices related to  $X$  and  $X^q$ , respectively. We here assume that  $Y$  is the best approximation for  $X$ . Then, the efficiency score  $R^2$  is calculated according to the following formula

$$R^2 = \left[ 1 - \frac{E^*(Y, Y^q)}{\text{tr}(YY^T)} \right] \times 100\%.$$

Efficiency score  $R^2$  varies between 0 and 100 percent. Higher score reveals more efficient and thus closer similarity between configurations.

## RESULT AND DISCUSSION

Based on data exploration, the number of selected variables  $q$  is not determined by a certain eigenvalue, rather we follow a criterion proposed by Jolliffe (1972), where  $q$  is selected such that the variables can explain at least 80 percent of the variation of the data. It means we keep 8 of 14 variables. This, however, is coincident with the number of departments offering the subjects. For PCA-PA based methods, we use the first two principal components, i.e.,  $k = 2$ , for the analysis, since they can explain up to 80 percent of the variation of the data.

Table 2 gives the result of variables selection by using four methods in term of selected and excluded subjects. All the methods show an almost consistent outcome, where BIO, ECO, IND, and AGR are subjects that always selected by all four methods, whereas, MAT, PHY, CHE, and CIT are recommended by three methods. BIO and ECO are two subjects with highest variances and thus contribute more effects on the variation. Especially for BIO, it is a subject selected by all methods in the first priority. On the other side, ENT, SOC, REL, and SPO are subjects that always excluded by all the methods. These subjects, except for SOC, have higher averages and lower



variances than others, hence considerably having less contribution to the variation of the data. Another obvious fact confirmed by the result relates to CAL and MAT. Except by PCA-PA method, these two subjects show a reverse conduct. If CAL is included then MAT is excluded, and vice versa. It can be understood, since these subjects have similar characteristics due to a high correlation and one is prerequisite for another.

In particular, six of eight subjects selected by B2 methods are also selected by B4 method. It means that B2 and B4 methods share 75 percent of similarity. PCA and PA methods have also shown similar facts even though PA is much simpler, where they endorse seven mutual selected subjects, equivalent to 87.5 percent of similarity. From its straightforwardness, PA method is preferably recommended. From the efficiency point of view all the methods are efficient and show insignificant differences, since all provide high and similar scores. They are more than 99 percent.

**Table-2.** Result of variables selection by four methods

|                   | <b>B2</b>                                    | <b>B4</b>                                    | <b>PCA-PA</b>                                   | <b>PA</b>                                    |
|-------------------|--|--|---|--|
| Included subjects | BIO, ECO, PHY,<br>IND, ENG,<br>MAT, AGR, CIT | BIO, CAL, ECO,<br>IND, CIT, CHE,<br>AGR, ENG | BIO, ECO, PHY,<br>IND, CAL,<br>CHE, MAT,<br>AGR | BIO, ECO, PHY,<br>IND, CHE,<br>MAT, AGR, CIT |
| Excluded subjects | ENT, SOC,<br>REL, CAL, SPO,<br>CHE           | REL, PHY,<br>ENT, MAT,<br>SPO, SOC           | ENT, SPO, REL,<br>SOC, CIT, ENG                 | ENT, SPO, REL,<br>SOC, CAL, ENG              |
| Efficiency score  | 99.61%                                       | 99.21%                                       | 99.24%  | 99.56%                                       |

## CONCLUDING REMARK

We have implemented a series of variable selection methods based on principal component and procrustes analyses. The methods have been applied to the assessment of educational data. It has been shown that all the methods provide consistent results. Even though it is not presented in this paper, the methods have been implemented to other situations, where they include of keeping only 7 subjects instead of 8, using the first 3 principal components instead of 2, and utilizing the previous academic year data, i.e., the 2008/2009 data. In fact, all the cases perform minor differences with the current result. The result of this research can be benefited by the university management in decision making, particularly in courses mapping and student clustering.

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