



Holt's Exponential Smoothing

· Series with Trend but No Seasonality

Example: Annual Diameter of Women's Skirts



 No Seasonality (annual data!)



• Principle:

Holt's Exponential Smoothing

 L_t L_t I_t

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- · Remarks:
 - · Holt's ES allows for updates of level and trend estimations
 - · Two parameter version of Exponential Smoothing
 - · Special: Brown's Exponential Smoothing
 - Both parameters are equal: α = β
 - Similar to ARIMA(0,2,1) model (to be discussed)
- Practical:
 - Adequate initial values for the level and trend estimates needed

$$\longrightarrow \hat{L}_1 \approx X_1$$

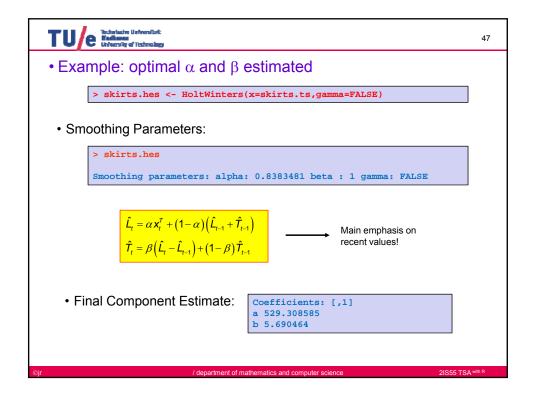
$$\rightarrow \hat{T}_1 \approx X_2 - X_1$$

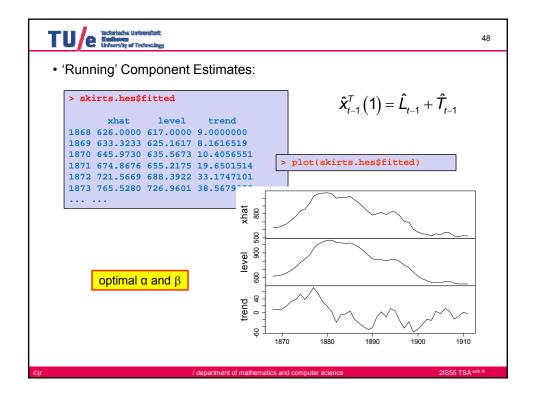
• Optimal value for the parameters α and β to be determined from 'running' 1-step ahead prediction:

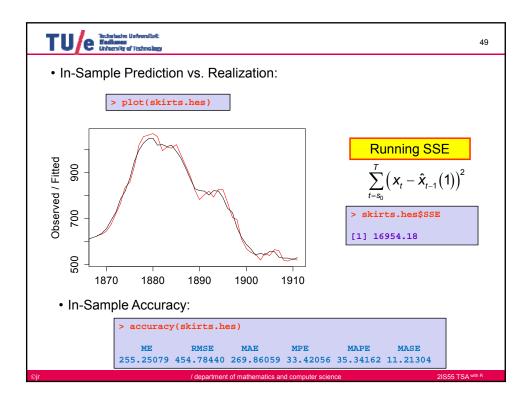
$$\min_{\alpha,\beta} \sum_{t=0}^{T} (x_t - \hat{x}_{t-1}(1))^2 \qquad \text{(or related, eg. AIC or BIC)}$$

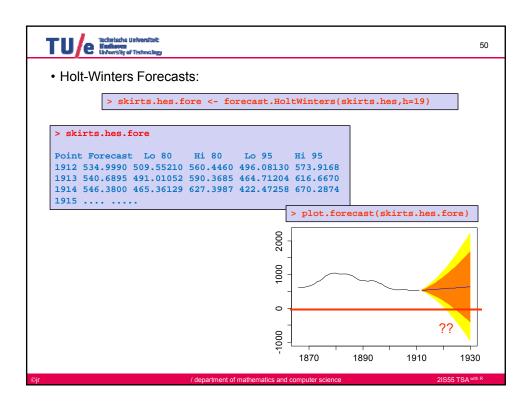
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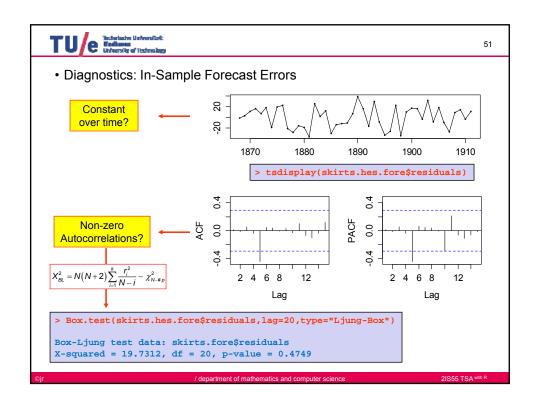
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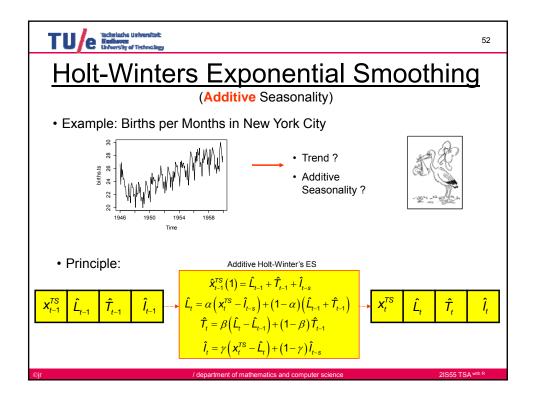




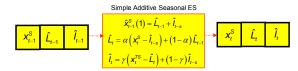








- · Remarks:
 - Holt-Winter's ES allows for updates of level, trend and seasonality estimations
 - · Three parameter version of Exponential Smoothing
 - Similar to SARIMA (0,1,1)x(0,1,1)_s model (to be discussed)
 - Special: Simple Seasonal ES → No trend (T_t=0), only seasonality!



- · Practical:
 - Adequate initial values for the level, trend and seasonality estimates needed
 - Optimal values for the parameters α , β and γ to be determined from:

$$\min_{\alpha,\beta,\gamma} \sum_{t=0}^{T} (x_t - \hat{x}_{t-1}(1))^2$$
 (or related, eg. AIC or BIC)

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• Example: optimal α , β and γ estimated

births.hw <- HoltWinters(births.ts,seasonal="additive")</pre>

Smoothing Parameters:

births.hw

Smoothing parameters:
alpha: 0.4823655
beta: 0.02988495
gamma: 0.563186

 $\hat{L}_{t} = \alpha x_{t}^{T} + (1 - \alpha) (\hat{L}_{t-1} + \hat{T}_{t-1})$ $\hat{T}_{t} = \beta (\hat{L}_{t} - \hat{L}_{t-1}) + (1 - \beta) \hat{T}_{t-1}$ $\hat{I}_{t} = \gamma (x_{t}^{TS} - \hat{L}_{t}) + (1 - \gamma) \hat{I}_{t-s}$

Emphasis for trend on the past!

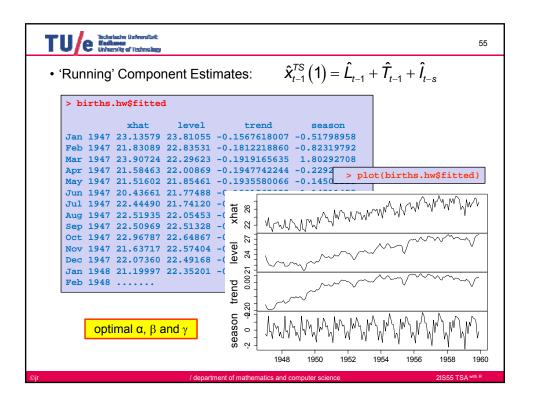
Final Component Estimates:

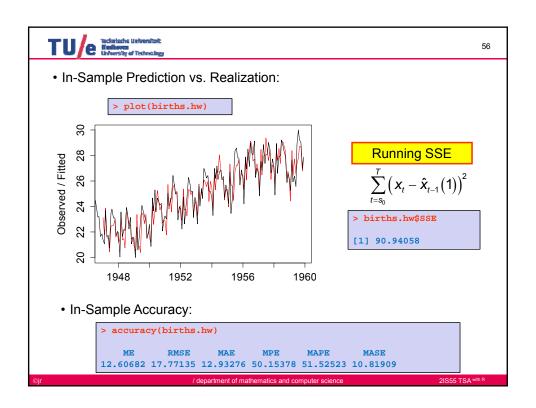
Coefficients: [,1]

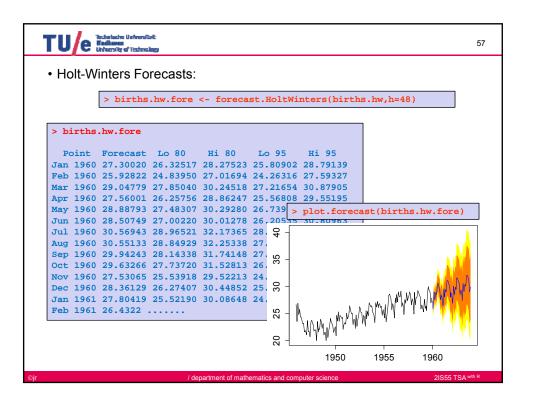
a 28.04366357
b 0.04199921

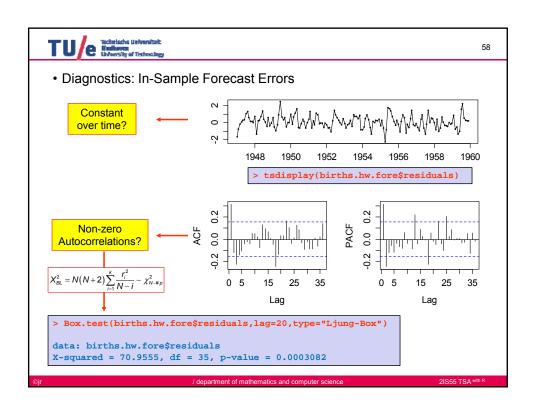
s1 -0.78546221
s2 -2.19944507
s3 0.87813012
s4 -0.65164728
s5 0.63427267
s6 0.21182821
s7 2.23177191
s8 2.17167733
s9 1.52077678
s10 1.16900861
s11 -0.97500043
s12 -0.18636055

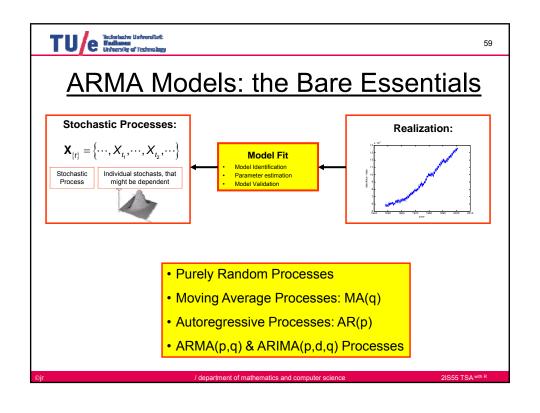
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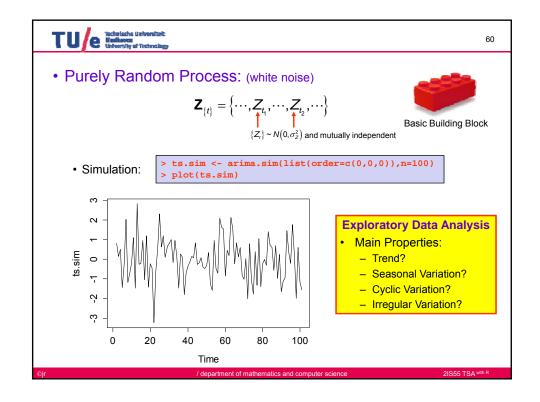


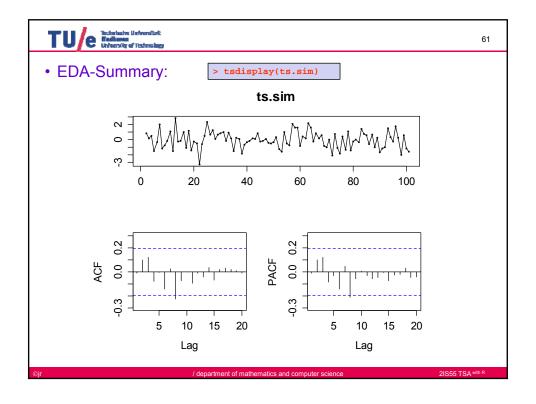














• Moving Average Process: MA(q)

$$X_t = Z_t + \beta_1 Z_{t-1} + \dots + \beta_q Z_{t-q}$$



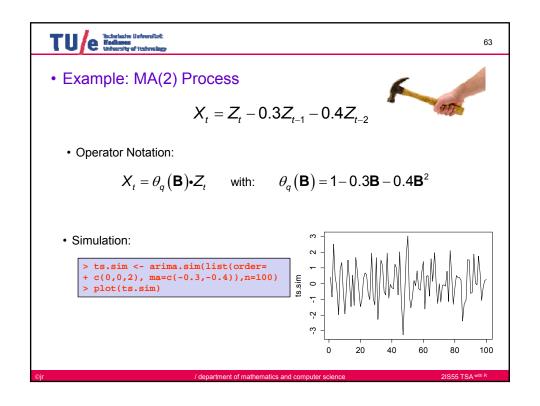
- Interpretation: Present Value = Moving Average of Past Disturbances (=shock)
 - Process is mainly influenced by 'random' events from the past: Economics ??
 - MA-models are often used to model time series which show short term dependencies between successive observations

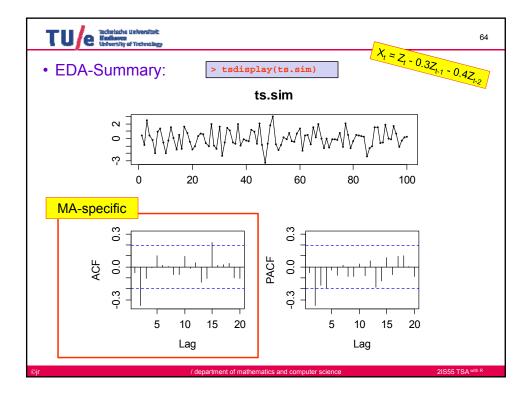
• Operator Notation:
$$\mathbf{B} \bullet X_t = X_{t-1}$$

$$\boldsymbol{X}_t = \boldsymbol{\theta}_q \left(\mathbf{B} \right) \! \! \boldsymbol{\cdot} \! \boldsymbol{Z}_t \qquad \text{with:} \qquad \boldsymbol{\theta}_q \left(\mathbf{B} \right) \! = \! 1 \! + \beta_1 \! \mathbf{B} + \dots + \beta_q \mathbf{B}^q$$

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• Autoregressive Process: AR(p)

$$X_{t} = \alpha_{1}X_{t-1} + \dots + \alpha_{p}X_{t-p} + Z_{t}$$

- Interpretation: Present Value = Moving Average of Past Values + Disturbance
 - Process is mainly influenced by past values of the process !
 - AR-models are often used to model time series which show longer term dependencies between successive observations
- Operator Notation: $\mathbf{B} \cdot X_t = X_{t-1}$

$$\varphi_p(\mathbf{B}) \cdot X_t = Z_t$$
 with: $\varphi_p(\mathbf{B}) = 1 - \alpha_1 \mathbf{B} - \dots - \alpha_p \mathbf{B}^p$

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• Example: AR(2) Process

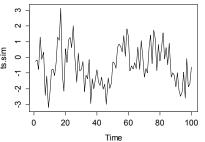
$$X_t = 0.3 X_{t-1} + 0.4 X_{t-2} + Z_t$$

· Operator Notation:

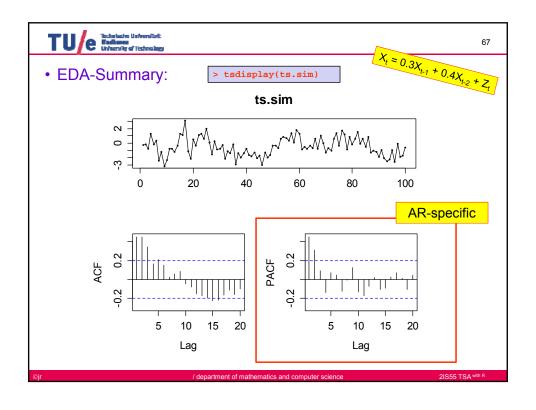
$$\varphi_p(\mathbf{B}) \cdot X_t = Z_t$$
 with: $\varphi_p(\mathbf{B}) = 1 - 0.3\mathbf{B} - 0.4\mathbf{B}^2$

· Simulation:

> ts.sim <- arima.sim(list(order= + c(2,0,0), ar=c(0.3,0.4)),n=100) > plot(ts.sim)



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• Autoregressive Moving Average Process: ARMA(p,q)

$$X_{t} = \left(\alpha_{1}X_{t-1} + \dots + \alpha_{p}X_{t-p}\right) + \left(Z_{t} + \beta_{1}Z_{t-1} + \dots + \beta_{q}Z_{t-q}\right)$$

- Interpretation: Process is influenced both by levels and by disturbances from the past!
- Operator Notation:

$$\varphi_p(\mathbf{B}) \cdot X_t = \theta_q(\mathbf{B}) \cdot Z_t$$

backshift operator \mathbf{B}

$$\varphi_{p}\left(\mathbf{B}\right) = 1 - \alpha_{1}\mathbf{B} - \dots - \alpha_{p}\mathbf{B}^{p} \qquad \qquad \theta_{q}\left(\mathbf{B}\right) = 1 + \beta_{1}\mathbf{B} + \dots + \beta_{q}\mathbf{B}^{q}$$

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