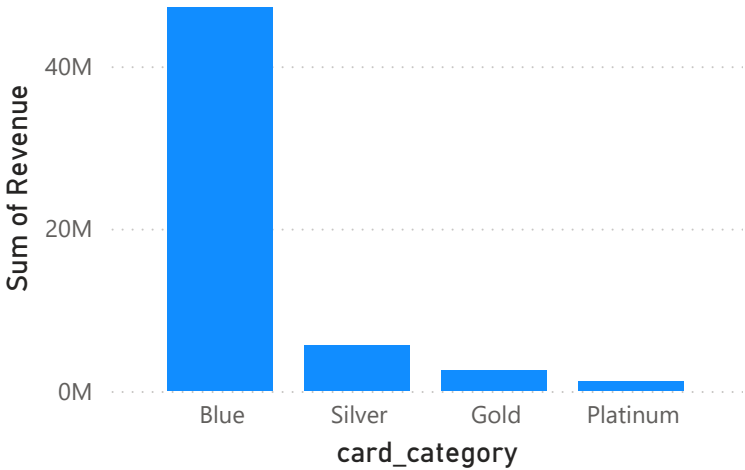
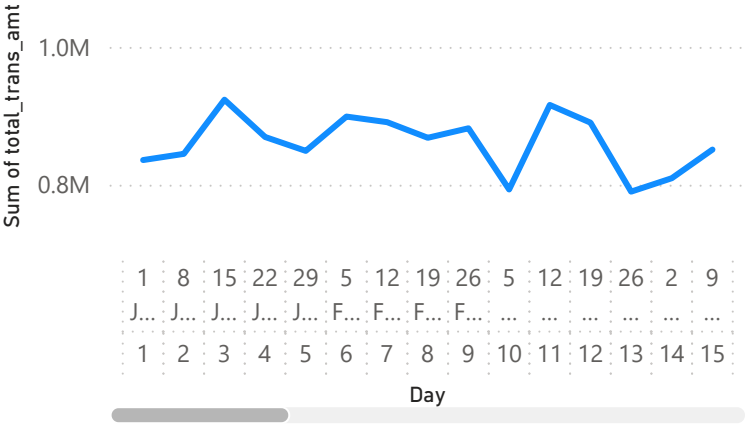


Sum of Revenue by card_category



Sum of total_trans_amt by week_num2, Month and Day



week_num2	Previous_week_Revenue	Current_week_Revenue	wow_revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
47	1078915	1047120	-2.9%
46	1094927	1078915	-1.5%
45	1063063	1094927	3.0%
44	931631	1063063	13.7%

delinquent_acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	93.94%
1	0.85%	0.99%	1.10%	0.61%	1.66%	0.85%	6.06%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	100.00%

activation_30_days	%GT Count of activation_30_days
0	42.54%
1	57.46%
Total	100.00%

Credit Card Transaction Report

week_start_date

All

Q4

Q3

Q2

Q1

F

M

Revenue

57M

Amount

46M

Total Interest

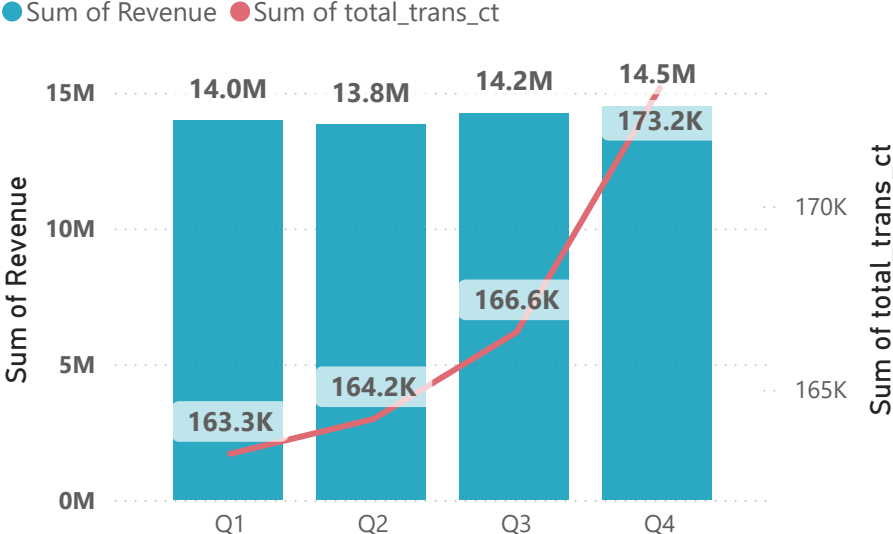
8M

Count

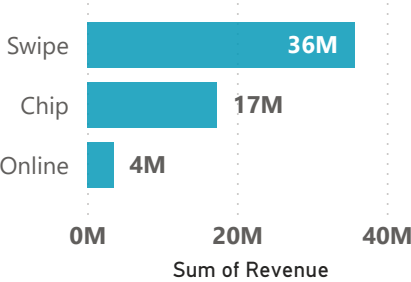
667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Silver	5659109	4647596	821923
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Total	56517011	45533021	7982480

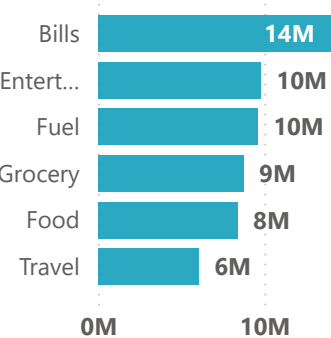
QTR Revenue and total_trans_ct



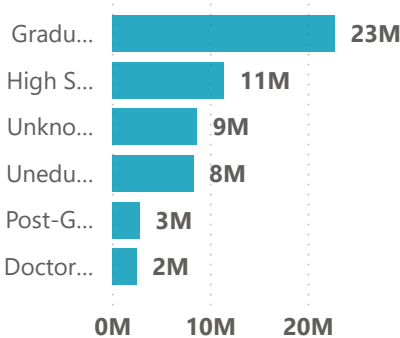
Revenue by expenditure type



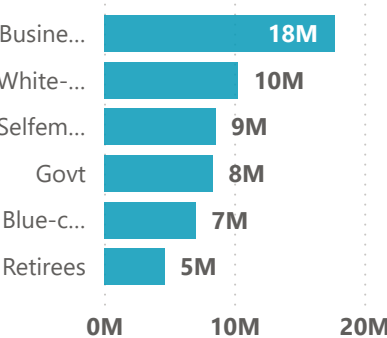
Revenue by expenditure type



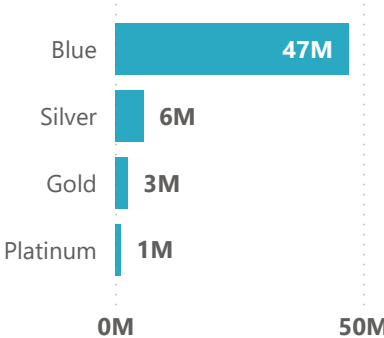
Revenue by education level



Revenue by customer job



Revenue by card category



Credit Card Customer Report

week_start_date

All

Q4

Q3

Q2

Q1

Gold

Silver

Blue

Platinum

Swipe

Online

Chip

Revenue

57M

Income

588M

Total Interest

8M

CSS

3.19

M

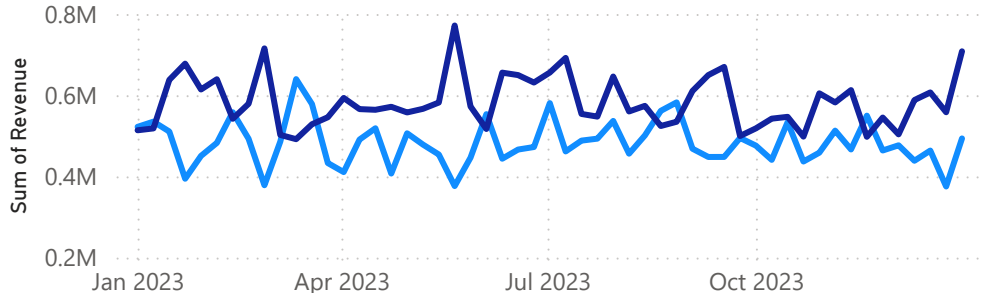
31M

F

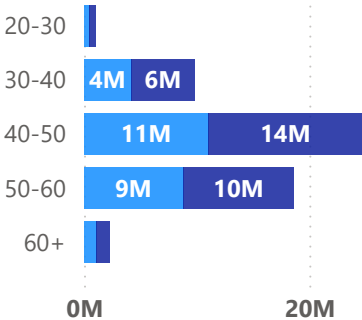
26M

Sum of Revenue by Year, Month, Day and gender

gender ● F ● M



Revenue by Age grp



customer_job

Sum of Revenue

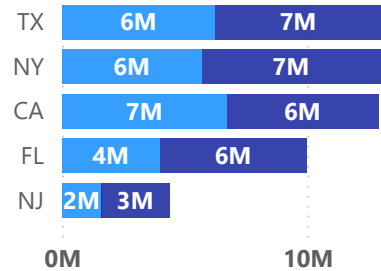
Sum of interest_earned

Sum of income

customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Businessman	17697472	2584604	190350431
White-collar	10283124	1464691	105618475
Selfemployed	8542826	1141510	77659931
Govt	8335534	1182231	90834727
Blue-collar	7040606	967751	73516911
Total	56517011	7982480	587599783

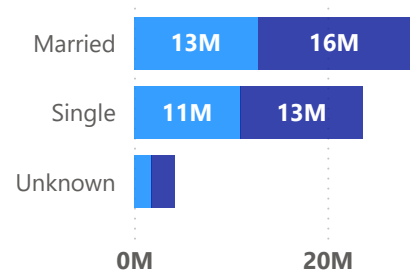
Top 5 States

gender ● F ● M



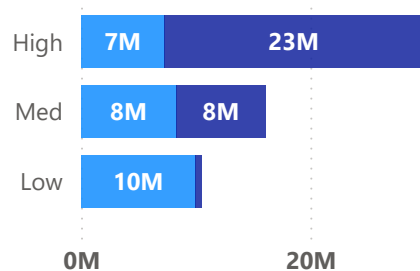
Revenue by Marital Status

gender ● F ● M



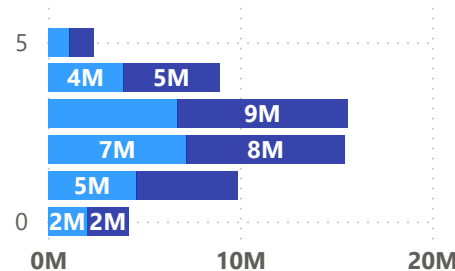
Revenue by Income grp

gender ● F ● M



Revenue by Dependent count

gender ● F ● M



Revenue by Education

gender ● F ● M

