

1. Requirement Analysis and Objectives

The primary goal was to create a robust tool for advanced users that eliminates the friction of sharing long, cumbersome URLs. Based on the project brief, the core objectives were:

- **Persistent Storage:** Allowing users to save and track their links via a database.
- **Authentication:** Implementing a multi-page user system (Login/Signup).
- **Validation:** Enforcing specific business rules (e.g., username lengths between 5–9 characters).
- **UI/UX Versatility:** Designing a frontend that remains functional across various "Classic" and "Modern" themes.

2. Technical Stack Selection

To achieve these goals, a "Pythonic" backend combined with a flexible Bootstrap-driven frontend was selected:

- **Backend (Flask):** Chosen for its lightweight nature and "plug-and-play" extension support.
- **ORM (SQLAlchemy):** Used to abstract SQL queries, allowing the application to interact with the database using Python objects.
- **Database (SQLite):** A file-based database was chosen for its portability and ease of setup during the development phase.
- **Frontend (HTML5, CSS3, JS, Bootstrap 5):** This stack provided the responsiveness required for a modern web app.

3. The Backend Approach: Logic and Security

3.1 Data Modeling

The solution required two primary entities: **Users** and **URLs**. A "one-to-many" relationship was established, where one user can own many shortened URLs.

- **User Model:** Contains id, username, and password.
- **URL Model:** Contains id, original_url, short_code, and a user_id foreign key.

3.2 The Shortening Algorithm

Instead of using sequential IDs (which are predictable), I implemented a **Base62-style** random string generator. Using Python's string and random libraries, the app generates a 6-character alphanumeric code (e.g., a7B2k9). This provides 62^6 (over 56 billion) possible combinations, ensuring scalability.

3.3 Security Protocols

For authentication, **Flask-Login** was integrated to handle session management. A critical security choice was the use of **Werkzeug's password hashing**.

- **The Hashing Logic:** Plaintext passwords are never stored. Instead, they are salted and hashed using the scrypt algorithm. When a user logs in, the app hashes the input and compares it to the stored hash, preventing data leaks in the event of a database breach.

4. Frontend Engineering: The Theming Engine

The most challenging part of the approach was ensuring the application looked "Professional" and "Colorful" while maintaining a "Classic" structure.

4.1 Modular Templating (Jinja2)

To avoid code duplication, I used **Template Inheritance**. A base.html file was created to house the "Skeleton" (Navbar, Footer, Flash Message blocks). Every other page (login.html, dashboard.html) "extends" this base. This allowed me to swap entire themes (like the Matrix or PlayStation themes) by simply changing the CSS file linked in the base template.

4.2 Handling "The Color Issue"

When colors didn't show up during the development of the "Colorful and Classic" theme, the approach was to debug the **Static Asset Pipeline**. In Flask, files in the /static folder are served differently than templates. I implemented the url_for('static', ...) function to ensure the browser always finds the CSS path, regardless of the URL depth.

5. Development Workflow and Troubleshooting

The project followed an **Iterative Development Lifecycle**:

1. **Phase 1: Minimum Viable Product (MVP)**: Getting the URL to redirect and the database to save.
2. **Phase 2: Authentication Layer**: Adding the signup/login logic and the 5–9 character username constraint.
3. **Phase 3: Visual Identity**: Applying professional CSS, then branching into specialized themes (PlayStation, Matrix, Spotify).

Key Challenges Solved:

- **BuildErrors**: Resolved by aligning function names (def login) with url_for calls.
- **Invalid Hash Methods**: Updated sha256 to the modern scrypt to comply with the latest Werkzeug security updates.
- **UI Scannability**: Used Bootstrap tables with text-truncate to ensure that extremely long URLs didn't "break" the layout on mobile devices.

6. Conclusion

The resulting application is a fully functional, secure, and visually striking URL shortener. By separating the **Data Layer** (SQLAlchemy), **Logic Layer** (Flask), and **Presentation Layer** (CSS/JS), the app remains maintainable and ready for future features, such as click analytics or custom aliases.

The "Classic and Colorful" approach successfully balances the nostalgia of early web designs with the clean, accessible standards of modern UI/UX design.