

# Core AI & Modeling Concepts and Their Applications in GIS

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# Presentation Roadmap

- ① Data Mining
- ② Modeling (General)
- ③ Modeling in GIS
- ④ Machine Learning (ML)
- ⑤ ML Algorithms
- ⑥ Classification
- ⑦ Clustering
- ⑧ Deep Learning
- ⑨ Reinforcement Learning
- ⑩ Metaheuristic Algorithms
- ⑪ Cellular Automata
- ⑫ Agents & Agent-Based Modeling

# Big Picture: How These Concepts Relate

- **Data Mining**: overall process of discovering patterns in data.
- **Modeling**: representing real-world systems to explain/predict/simulate/optimize.
- **ML**: subset of AI that learns from data.
- **Deep Learning**: subset of ML using multi-layer neural networks.
- **Classification / Clustering / RL**: different ML task types.
- **Metaheuristics**: optimization search methods (not ML).
- **CA / ABM**: spatial simulation paradigms often used with GIS.

**GIS perspective:** All these tools convert spatial data into knowledge or decisions.

# 1. Data Mining

**Definition:** A workflow to extract patterns and knowledge from large datasets.

## Step-by-step:

- ① Collect spatial/non-spatial data
- ② Clean and preprocess
- ③ Explore/visualize (EDA)
- ④ Apply pattern-finding methods (ML, stats, rules)
- ⑤ Interpret and deploy results

## Compare:

- Broader than ML (ML is one tool inside data mining).

**Example algorithm:** Apriori (Association Rules)

**GIS application:** Mining land-use change rules from historical maps.

## 2. Modeling (General)

**Definition:** A simplified representation of reality used to describe, explain, predict, simulate, or optimize.

**Key idea:** Not all models are AI/ML.

**Example:** Linear regression model:

$$y = \beta_0 + \beta_1 x_1 + \cdots + \beta_n x_n$$

**GIS application:** Air pollution modeling (PM2.5 prediction from traffic, weather, elevation, land cover).

### 3. Modeling in GIS

**Definition:** Modeling that explicitly includes spatial structure:

- location, distance, topology
- neighborhood effects
- spatial constraints

**Compare:**

- General modeling may ignore space.
- GIS modeling includes spatial dependence and rules.

**Example model:** Gravity / spatial interaction model:

$$F_{ij} = G \frac{P_i P_j}{d_{ij}^\alpha}$$

**GIS application:** Predicting commuting or migration flows.

## 4. Machine Learning (ML)

**Definition:** AI method where systems learn patterns from data without explicit programming.

### ML workflow:

- 1 Define task
- 2 Prepare features/labels
- 3 Choose algorithm
- 4 Train model
- 5 Validate (accuracy metrics)
- 6 Deploy

### Compare:

- $ML \subset AI$
- $DL \subset ML$

**Example:** Random Forest learns from labeled samples.

**GIS application:** Flood susceptibility mapping.

## 5. ML Algorithms

**Definition:** Specific computational methods used to learn patterns.

**Families:**

- **Supervised:** labeled data
- **Unsupervised:** no labels
- **Reinforcement:** reward-driven learning

**Compare:**

- ML is the field; algorithms are the tools.

**Example algorithm:** Support Vector Machine (SVM)

**GIS application:** Land cover classification from satellite imagery.



## 6. Classification (Supervised ML Task)

**Definition:** Predicting discrete categories (classes) from labeled data.

### Steps:

- 1 Collect labeled samples
- 2 Feature extraction
- 3 Train classifier
- 4 Map prediction
- 5 Accuracy assessment (confusion matrix)

### Compare:

- Needs labels (unlike clustering).

**Example algorithm:** Random Forest classifier

**GIS application:** Urban/vegetation/water classification from Sentinel-2.

## 7. Clustering (Unsupervised ML Task)

**Definition:** Grouping data into similar clusters without labels.

### Steps:

- 1 Choose similarity metric
- 2 Choose number of clusters (if needed)
- 3 Run clustering
- 4 Interpret spatial meaning

### Compare:

- No labels required.
- Often used for exploration before classification.

**Example algorithm:** K-means clustering

**GIS application:** Delineating climate zones from raster variables.

## 8. Deep Learning (DL)

**Definition:** ML using multi-layer neural networks that learn features automatically.

**Why useful in GIS:**

- handles imagery, LiDAR, time series
- captures complex non-linear patterns

**Compare:**

- $DL \subset ML$
- Needs more data/compute but excels on raw imagery.

**Example algorithm:** CNN (Convolutional Neural Network)

**GIS application:** Building footprint extraction from aerial images.

## 9. Reinforcement Learning (RL)

**Definition:** Learning optimal actions by interacting with an environment to maximize reward.

**Core parts:**

- Agent, Environment, Actions, Rewards, Policy

**Compare:**

- RL is for sequential decision-making, not static labels.

**Example algorithm:** Q-learning

**GIS application:** Adaptive traffic signal control to reduce congestion.

## 10. Metaheuristic Algorithms

**Definition:** Optimization algorithms that search for near-optimal solutions in complex spaces.

**Typical pattern:**

- 1 Initialize random solutions
- 2 Iteratively improve
- 3 Use randomness to escape local minima

**Compare:**

- Not ML; does not learn from data.
- Optimizes an objective function.

**Example algorithm:** Genetic Algorithm (GA)

**GIS application:** Optimal location-allocation for fire stations.

# 11. Cellular Automata (CA)

**Definition:** Grid-based simulation where each cell updates using local neighborhood rules.

## Steps:

- 1 Define grid and states
- 2 Choose neighborhood (Moore/Von Neumann)
- 3 Define transition rules
- 4 Simulate over time
- 5 Validate with real change

## Compare:

- CA is simulation/modeling, not ML by itself.

**Example:** Urban Growth CA

**GIS application:** Simulating city expansion under slope/road/zoning constraints.

## 12. Agents & Agent-Based Modeling (ABM)

**Definition:** Simulation of autonomous agents interacting in space.

### Steps:

- 1 Define agents + attributes
- 2 Define behaviors/rules
- 3 Define GIS environment layers
- 4 Run simulation
- 5 Analyze emergent patterns

### Compare:

- CA focuses on cells; ABM focuses on individuals.
- Agents can include ML/RL internally.

**Example:** Pedestrian agent simulation

**GIS application:** Evacuation modeling and bottleneck detection.

# Key Comparisons Summary

- **Data Mining vs ML:** mining is process; ML is a tool.
- **ML vs DL:** DL is ML with deep neural nets; best for imagery.
- **Classification vs Clustering:** labeled vs unlabeled tasks.
- **RL vs Others:** sequential decision learning using reward.
- **Metaheuristics vs ML:** optimization vs pattern learning.
- **CA vs ABM:** cells with local diffusion vs individuals with behaviors.



# Course Plan

| Topic                  | Sessions | Assignments | Score |
|------------------------|----------|-------------|-------|
| CA (Cellular Automata) | 2        | 1           | 30%   |
| Agent / ABM            | 3        | 1           | 40%   |
| ANN (Neural Networks)  | 2        | 1           | 30%   |

*Total score: 100%*

# Thank You

Questions?