

HOME PAGE

Welcome to REAL (dif font for WT)

(Big center of page)

REAL is a community-driven Real Estate DAO with a deflationary twist!

(Medium below previous welcoming)

REAL Estate. REAL Token. REAL Value.

(Different typography, separated by different color background to make the slogan stand out)

Our mission is to create a real world use-case on the Ethereum blockchain by tokenizing the real-estate experience in the form of a deflationary crypto token.

What is REAL?

(Title)

Welcome to the Real Estate Alliance League, – a community-driven real estate Decentralized Autonomous Organization or DAO, where you can interact, learn, and contribute to the health and success of our organization and its community.

REAL is a deflationary crypto utility token utilizing the Ethereum blockchain technology bringing the security and transparency of its network to our members. There are no membership fees. You become a member simply by holding REAL tokens. The more tokens held, the higher your membership level.

Profits from the token sales are invested into real estate rental properties. The organization then generates passive income that will continue for the entire lifetime of the property.

This passive income is then used to buy REAL tokens from the open market and eliminate them with a process called “Token Burn”. This will create a lifetime of buying pressure for the token. This act will continue to make the membership more exclusive over the years beyond its initial market cap of 100 million tokens.

(These paragraphs should be seamless, as they describe the purpose of REAL)

Join a transparent, secure, and community-driven project that uses the latest blockchain technology all while being powered by a supportive and active community.

(A picture can be added, or different font size or typography to point out how the two are the same section, can even be a whole paragraph but spaced)

Simple Attributes to REAL

(Title)

- **No Membership Fee:** By using profits from token sales, building a stream of passive income that allows REAL to provide platform services at no-cost to token holders/members.
- **Decentralized Creation:** REAL is minted on the Ethereum blockchain, ensuring transparency and security through decentralized technology.
- **Community-Driven:** Our community is at the heart of REAL. Join us on Discord and Telegram to discuss ideas and vote on important decisions that shape our project.
- **Token Mechanism:** REAL maintains a fixed supply of tokens to preserve value, with mechanisms in place for token burning to reduce overall supply over time.

(A bullet point could be good, or scrolling the four horizontally, or mixed with images, medium font for the titles and regular body font for the descriptions)

Join Our Community!

(Title)

Whether you're new to crypto, new to real estate, or a seasoned investor, there's a place for you at REAL. Explore opportunities to contribute to REAL community-driven initiatives.

(Regular font and typography that seamlessly moves on to the three call to actions at the bottom)

Footer Section

Connect With Us

Follow us on social media for real-time updates and engaging content. Learn about upcoming events, partnerships, and community initiatives.

(Include call to action to follow or go to social media platforms)

Contact Us

Have questions or feedback? We're here to assist you!

(Include hyperlink button to contact us page)

ABOUT US

Who We Are

(Title)

Welcome to REAL—the Real Estate Alliance League—a community-driven real estate DAO that redefines access to property holdings.

Built on the Ethereum blockchain, REAL empowers individuals to actively participate in a transparent, secure, and decentralized ecosystem, blending blockchain innovation with real-world real estate opportunities.

Our members aren't just token holders; they're a core part of our decision-making community. With REAL tokens, holders can influence and interact with the project's growth, benefiting from both a tokenized economy and tangible real estate property opportunities.

(This should appear in the same font and style throughout this introductory section)

Our Mission

(Title)

REAL's mission is to make real estate investment accessible, rewarding, and community-focused. By using the Ethereum blockchain's security and transparency, we provide a platform that builds passive income through rental properties.

The income from rental properties fuels our deflationary model, which enhances token value by regularly reducing supply through "Token Burns." This process creates a long-term, member-driven approach to value and exclusivity, all within a fixed supply of 100 million tokens.

Our members shape REAL's future through a DAO structure, making decisions on everything from project initiatives to leadership, ensuring that each voice within the community is heard.

(One paragraph for the mission, divided into smaller chunks of text, with the same font and size as the introductory section, set apart by a different background color)

What Makes REAL Unique

(Title)

- **Transparent & Decentralized:** REAL is built on the Ethereum blockchain, leveraging its security and transparent framework to deliver a community-driven investment experience.

- **Cost-Free Membership:** REAL has no membership fees—just hold REAL tokens to access all platform features, with membership benefits increasing alongside token holdings.

- **Deflationary Token Model:** With a capped supply and regular token burns, REAL's deflationary model sustains long-term value and aligns with the growth of the real estate portfolio.
- **Active Governance:** The DAO gives members direct involvement, from voting on platform upgrades to deciding on token disbursement and even leadership choices, making REAL a truly collaborative project.

(This section can be formatted with the title on one side and bullet points on the other)

The REAL Platform

(Title)

The REAL platform is designed to provide comprehensive tools and resources, giving members access to detailed information, governance rights, and a collaborative community environment.

Here are the platform's core use cases:

- **Holdings Transparency:** Members can view rental property records and financials, allowing them to track the real-world properties generating revenue for the platform. This level of transparency builds trust and provides insight into property performance.
- **Property Submission and Review:** Members can submit new property suggestions for review, contributing to the platform's real estate portfolio expansion. Each submission is carefully reviewed, allowing the community to help shape future opportunities.
- **Governance and Voting:** REAL token holders can participate in voting on key aspects of the platform. Members have a say in:
 - Token market disbursement and adjustments
 - Platform upgrades, improvements, and new features
 - Leadership roles and decision-making positions within the platform
- **Community Engagement:** REAL's platform fosters an active and interactive community. Members have access to a community chat built to engage in real-time discussions with other members, share insights, and stay informed about platform updates.
- **Document and Template Access:** The platform provides members with a library of document templates, making it easier for users to submit property information, propose ideas, and stay organized. This feature simplifies the submission process and ensures that everyone has access to standardized forms for efficient communication.
- **Continuous Token Burn Mechanism:** Through profits from rental properties, the organization buys REAL tokens from the open market and burns them, reducing supply and supporting token value. This feature not only increases the exclusivity of the platform but also adds a unique

long-term value proposition for all token holders.

(Each benefit could be illustrated with an icon or image for visual appeal, and formatted with bullet points or as a scrolling section, but they need to be easy to read)

Footer Section

(Title)

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