



YASIR FARRAG

Web Developer
& Graphic Designer

SUMMARY

I'm a designer who codes—passionate about creating digital experiences that are as beautiful as they are functional. With roots in visual arts and a love for cultural storytelling, I bridge creativity and technology to build websites that don't just work, but connect.

Currently open to full-time roles where I can bring both pixels and code to life.

CONTACT



(832) 600 6642



yasirfarrag@gmail.com

yasirfarrag.github.io/portfolio/



EXPERIENCE

10/2023 – 12/2024
04/2025 – Present

Pharmacy Technician
CVS Health

- Fill prescriptions and support pharmacists
- Assist customers and process insurance claims
- Manage inventory and pharmacy operations
- Built strong brand identities through strategic visual storytelling

01/2025 – 04/2025

Web Developer
LMG

- Built websites from concept to launch using WordPress/Webflow
- Conducted regular content updates and functionality enhancements
- Troubleshot technical issues and implemented security best practices

08/2021 – Present

Freelance Graphic Designer & Web Developer

- Delivered cross-sector solutions for clients in hospitality, nonprofits, consulting, and fashion.
- Developed integrated marketing strategies and multichannel promotional assets.
- Designed 5+ custom WordPress websites with HTML/CSS implementations.
- Built strong brand identities through strategic visual storytelling

01/2019 – 08/2021

Senior Graphic Designer & Web Developer
Studio Brand

- Built 20+ custom WordPress sites with optimized UX
- Developed Shopify stores using Liquid templating
- Conducted 10+ UX audits with improvement plans
- Created client CMS training guides

07/2018 – 09/2018

Graphic Design Intern
Studio Brand

- Designed high-conversion social media campaigns that boosted engagement.
- Produced engaging newsletters and marketing collateral across digital/print.
- Developed WordPress pages using Elementor, improving UX metrics.

12/2012 – 09/2014

Graphic Designer
Global Vision Cairo, Egypt

- Designed high-impact print materials for 15+ universities and colleges.
- Managed 20+ concurrent projects with 100% on-time delivery.
- Developed enrollment campaigns that increased applications by 25%.
- Engaged 500+ prospects at college fairs to boost brand visibility.

EDUCATION

Anticipated Graduation:
05/2024

AAS in Computer Programming
Houston Community College - GPA: 4.0

Graduated:
08/2018

BFA in Web Design and Interactive Communication
The Art Institute of Houston - GPA: 3.5

Graduated:
07/2007

BFA in Graphic Design for Advertisement
October 6th University - GPA: 3.2

VOLUNTEERING

05/2023 – Present

Web Designer and Developer
Gaps

- Designed and developed the organization's website.

05/2021 - Present

Web Designer and Developer
West Street Recovery

- Redesigned and developed the organization's landing page.

TECHNICAL SKILLS



Web Development Tools

Graphic Design Tools

