


# Yasir Gaji

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## Summary

PRODUCT MANAGER | FRONT-END DEVELOPER | ASPIRING JAVASCRIPT ENGINEER  
Web-Development/Agile/Kanban

Collaborative Product Manager with expertise building mature agile teams that deliver quality, on-deadline products that drive corporate objectives.

Creative Front-End Developer with few years of Frontend Experience leveraging mark-up, Javascript with CMS to build responsive websites, software, and interactive features that drive business growth and improve UX.

Facilitates continuous improvement across all levels of organization.

Product Management | Agile Coaching & Mentoring | Interactive Services  
| Html5 | CSS3 | Javascript | PHP  
Wordpress | Magento | Responsive Design

## Experience

### **Product Manager**

FAZSION

Jul 2020 - Present (11 months +)

Driving all-inclusive improvements to efficiency and accuracy by spearheading enterprise-wide E-commerce Business Life Cycle (EBLC).

Currently re-creating and crafting a scalable and robust application to help users make bulk orders at a blazing fast speed and best user experience.

Increased Customer Base By 30% during the year 2020 due to implementation of responsive designs to improve UX.

Key Responsibilities:

1. Developing and overseeing growth strategies of the Fazsion B2B Platform.
2. Developing new business leads through digital marketing and Improving User Experience.
3. Proper management of products on the b2b platform
4. Merchandising sales or increasing Fazsion brand presence.

### **Frontend Web Developer**

TheYutes

Jun 2019 - Nov 2020 (1 year 6 months)

Worked closely with the UI/UX team to translate design mock-ups into an elegant, fast, responsive website.

Developed the entire E-commerce Business website with the WordPress technology, Maintained active conversation with the team to ensure the app met its needs, Researched to aid development by 80%

Played a key role in merging designs and application code to the finished skinned and functioning product.



## **Web Developer**

### **FAZSION**

Jan 2020 - Jun 2020 (6 months)

Helped build, develop, test, and debug responsive designs that would stand out not just only by the interface, but by the psychology, experience, and professional coding indentation for the Magento Content Managing System.

As the Front-end Developer working closely with the UI/UX team to translate design mock-ups into elegant, fast, responsive websites and web applications.

Principal duties and responsibilities are as follows - but not limited to:

1. Develop new user-facing features
2. Build reusable code and libraries for future use
3. Ensure the technical feasibility of UI/UX designs
4. Optimize application for maximum speed and scalability
5. Assure that all user input is validated before submitting to back-end
6. Collaborate with other team members and stakeholders
7. Maintain technical knowledge of web front-end industry standards, best practices and trends and evangelising these within the company.



## **Lead Developer**

### **The Mindset Africa**

Sep 2019 - Nov 2019 (3 months)

Contract project As the Front-end Developer working closely with the UI/UX team to translate design mock-ups into elegant, fast, responsive websites.

Principal duties and responsibilities are as follows - but not limited to:

1. Develop new user-facing features
2. Build reusable code and libraries for future use
3. Ensure the technical feasibility of UI/UX designs



## **Co Facilitator**

### **wificombat**

Oct 2018 - Jan 2019 (4 months)

Served as Technical Team Lead on educating and bridging the gap in tech adoption to accelerate the main technologies driving the 4th industrial revolution.

Offered summer enrichment programs where students gain a sense of empowerment, independence and self-confidence as they learn to articulate their creativity in new ways by using Front-End technologies.

## Education



### **Lagos State University**

Bachelor's degree (In view), Physics

2019 - 2024

## Licenses & Certifications



### **DESIGN THEORY - Udemy**

UC-BS5Q1PSB

## Skills

JavaScript • HTML5 • Responsive Web Design • Web Design • Cascading Style Sheets (CSS) • Product Management