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Summary

I Facilitate continuous improvement across all levels of an organization, with 4 years of total experience.

With 2 years as a collaborative Product Manager with expertise in building mature agile teams that deliver quality, on-deadline products that drive corporate objectives with interactive features which in turn drives business growth and improves user experience.

Also, 3 years as a creative Software Engineer, leveraging JavaScript technologies (React, Next, Node), Markup, and CMS technologies (WordPress, Magento, Sanityio), to build responsive websites, web applications, and software. I have hands-on experience in all levels of testing, including performance, functional, integration, system, and user acceptance.

Lastly, as an auxiliary skill, I'm an astute skilled Technical Writer that typically develops product manuals, journal articles, how-to guides, website help sections, and other content that distills technical information with ease and clarity.

Experience



Product Manager

Wear HighStreet

Jun 2022 - Present (7 months +)

Currently organizing and developing a product delivery tracking system (from scratch) to be used by customers both in Nigeria and the United Kingdom.

Collaborated with the marketing and design team to develop better and unique-to-the-brand marketing, video production, and graphic design techniques, which in turn increased the social media presence of the brand by 78% and increased our sales rate to over \$18,000 weekly.



Product Manager

Intech NG

Aug 2021 - May 2022 (10 months)

Intechcloud hosting is the best hosting platform in Nigeria dedicated to helping get ideas online.

I crafted methods on how to get the product known to the world by collaborating with the design team to test and iterate hundreds of different UX and UI solutions that give users a functional, impactful end-to-end experience of hosting service online from case studies, User Interviews, Research & User Testing, this way we were able to onboard 5,000 on our first week of launch

Also, worked closely with the marketing team and ensured that Social Payments ease monetary transactions within the boundaries of social media and as well created a community with users on every social media platform ranging from a wide-audience platform like Facebook and LinkedIn to a one-on-

one platform like WhatsApp. This decreased the rate of bad user experience, and customer complain of the platform by 60%.

Finally, I spearheaded the project from inception to production by managing the technical team and also contributing to the choice of technology used to build the platform which eventually came about in creating a product that is easy to use for the users.

My Role: User Research, User Interviews, Journey Mapping, Wireframing, Documentation, Branding, Interaction Design, and UX Flow Design System.

Technology: Zoho, WHMCS, NOTION, Figma



Product Manager

FAZSION

Jul 2020 - Aug 2021 (1 year 2 months)

Drove all-inclusive improvements to efficiency and accuracy by spearheading enterprise-wide E-commerce Business Life Cycle (EBLC).

Worked with the product team to re-create and craft a scalable and robust application to help users make bulk orders at a blazing fast speed and the best user experience.

Increased Customer Base By 60% during the year 2020 due to implementation of responsive designs to improve UX.

Key Responsibilities:

1. Developing and overseeing growth strategies of the Faszion B2B Platform.
2. Developing new business leads through digital marketing and Improving User Experience.
3. Proper management of products on the b2b platform
4. Merchandising sales or increasing Faszion brand presence.



Web Engineer (WordPress)

TheYutes

Jun 2019 - Nov 2020 (1 year 6 months)

Worked closely with the UI/UX team to translate design mock-ups into an elegant, fast, responsive website.

Developed the entire E-commerce Business website with the CMS technology, Maintained active conversation with the team to ensure the app met its needs, Researched to aid development by 80%

Played a key role in merging designs and application code to the finished skinned and functioning product.



Web Engineer (WordPress)

Bafsta Nigeria

Aug 2020 - Sep 2020 (2 months)

Revamped the entire E-commerce Business website with the CMS technology, Maintained active conversation with the team to ensure the website met its needs.

- Created High-quality web designs.
- Integrated Payment Gateway setup.
- Developed high quality designs.



Web Engineer (Magento)

FAZSION

Jan 2020 - Jun 2020 (6 months)

Helped build, develop, test, and debug responsive designs that would stand out not just only by the interface, but by the psychology, experience, and professional coding indentation for the Content Managing System.

As the Front-end Developer working closely with the UI/UX team to translate design mock-ups into elegant, fast, responsive websites and web applications.

Principal duties and responsibilities are as follows - but not limited to:

1. Develop new user-facing features
2. Build reusable code and libraries for future use
3. Ensure the technical feasibility of UI/UX designs
4. Optimize application for maximum speed and scalability
5. Assure that all user input is validated before submitting to back-end
6. Collaborate with other team members and stakeholders
7. Maintain technical knowledge of web front-end industry standards, best practices and trends and evangelising these within the company.



Web Engineer

The Mindset Africa

Sep 2019 - Nov 2019 (3 months)

Contract project As the CMS Developer working closely with the UI/UX team to translate design mock-ups into elegant, fast, responsive websites. Principal duties and responsibilities are as follows - but not limited to.

1. Develop new user-facing features
2. Build reusable code and libraries for future use
3. Ensure the technical feasibility of UI/UX designs



Co Facilitator

wificombat

Oct 2018 - Jan 2019 (4 months)

Served as Technical Team Lead on educating and bridging the gap in tech adoption to accelerate the main technologies driving the 4th industrial revolution.

Offered summer enrichment programs where students gain a sense of empowerment, independence and self-confidence as they learn to articulate their creativity in new ways by using Front-End technologies.

Education



Lagos State University

Bachelor's degree (In View), Physics

2019 - 2023

Licenses & Certifications



React - The Complete Guide (incl Hooks, React Router, Redux) - Udemy

UC-de0894fc-9365-4c8e-970c-04d3487c34ea



Design Theory - Udemy

UC-BS5Q1PSB



Javascript Masterclass - Udemy

UC-4ab42df4-8278-4e11-b1ca-f2197a14f45d



Product Management - Udemy

UC-ecc35a1b-44bd-477e-827a-c02318446137

Skills

New Business Development • Collaborative Problem Solving • Process Improvement • Software as a Service (SaaS) • JavaScript • Cascading Style Sheets (CSS) • Product Management • Software Development • Next.js • Node.js

Honors & Awards



Recognition of outstanding entrepreneurial excellence - National Union Of Lagos

Division Students, Lagos State University

Sep 2021

In Recognition of outstanding entrepreneurial excellence