Yasir Gaji

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Summary

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I Facilitate continuous improvement across all levels of an organization, with 4 years of total experience.

With 3 years as a creative Software Engineer, leveraging Mark-up, CMS technologies (WordPress & Magento), and JavaScript technologies (React) to build responsive websites, web applications, and software. I have hands-on experience in all levels of testing, including performance, functional, integration, system, and user acceptance.

Also, 2 years as a collaborative Product Manager with expertise in building mature agile teams that deliver quality, on-deadline products that drive corporate objectives with interactive features which in turn drives business growth and improves user experience.

Lastly, as an auxiliary skill, I'm an astute skilled Technical Writer that typically develops product manuals, journal articles, how-to guides, website help sections, and other content that distills technical information with ease and clarity.

Experience

📌 Product Manager

Intech NG

Intechcloud hosting is the best hosting platform in Nigeria dedicated to helping get ideas online.

I crafted methods on how to get the product known to the world by collaborating with the design team to test and iterate hundreds of different UX and UI solutions that give users a functional , impactful end-to-end experience of hosting service online from case studies, User
Interviews, Research & User Testing.

Also, worked closely with the marketing team and ensured the Social Payments ease monetary transactions within the boundaries of social media and as well created a community with the users on every social media platform ranging from a wide-audience platform like Facebook and Linkedin to a one-on-one platform like WhatsApp.

Finally, I spearheaded the project from inception to production by managing the technical team and also contributing to the choice of technology used to build the platform which eventually came about creating a product that is easy to use for the users.

My Role: User Research, User Interviews, Journey Mapping, Wireframing, Documentation, Branding, Interaction Design, UX Flow Design System.

Technology: Zoho, WHMCS, NOTION, Figma
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Founder
PLEASANT CODES INC.

Great Software is
built by Great Teams

At PCI we help businesses succeed through our reliable, fast, smart, efficient, and excellent services.

We're also on a mission to ensure Nigerians are not "illiterates of the 21st century" by helping them learn, unlearn, relearn and equipping them with the present market required skills through the Project-Encoode.

Product Manager
FAZSION

Drove all-inclusive improvements to efficiency and accuracy by spearheading enterprise-wide E-commerce Business Life Cycle (EBLC).

Worked with the product team to re-create and craft a scalable and robust application to help users make bulk orders at a blazing fast speed and the best user experience.

Increased Customer Base By 60% during the year 2020 due to implementation of responsive designs to improve UX.

Key Responsibilities:
1. Developing and overseeing growth strategies of the Fazsion B2B Platform.
2. Developing new business leads through digital marketing and Improving User Experience.
3. Proper management of products on the b2b platform
4. Merchandising sales or increasing Fazsion brand presence.

Technology: Trello, Skype, Unleashed, Figma, Canva

Web Engineer
Jun 2019 - Nov 2019 (6 months)
Worked closely with the UI/UX team to translate design mock-ups into an elegant, fast, and responsive website.

Developed the entire E-commerce Business website with the WordPress CMS technology.

Maintained active conversation with the team to ensure the app met its needs and Researched to aid development by 80%

Played a key role in merging designs and application code to the finished skinned and functioning product.

Web Engineer
E

Business website with the Wordpress CMS technology, Maintained

active conversation with the team to ensure the website met its needs.

- Created High-quality web designs.
- Integrated Payment Gateway setup.
- Developed high quality designs.

Web Engineer

Helped build, develop, test, and debug responsive designs that would stand out not just only by the interface, but by the psychology, experience, and professional coding practices for the Content Managing System.

As the Magento Developer, I worked closely with the UI/UX team to translate design mock-ups into elegant, fast, responsive websites and web applications.

Principal duties and responsibilities are as follows - but are not limited to:

1. Develop new user-facing features
2. Build reusable code and libraries for future use
3. Ensure the technical feasibility of UI/UX designs
4. Optimize application for maximum speed and scalability
5. Assure that all user input is validated before submitting to back-end
6. Collaborate with other team members and stakeholders
7. Maintain technical knowledge of web front-end industry standards, best practices and trends and evangelising these within the company.

Web Engineer

The Mindset Africa

Sep 2019 - Nov 2019 (3 months)
Contract project As the CMS Developer working closely with the UI/UX team to translate design mock-ups into elegant, fast, responsive websites. Principal duties and responsibilities are as follows - but not limited to.

1. Develop new user-facing features
2. Build reusable code and libraries for future use
3. Ensure the technical feasibility of UI/UX designs

Co Facilitator

Oct 2018 - Jan 2019 (4 months)
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Served as Technical Team Lead on educating and bridging the gap in tech adoption to accelerate the main technologies driving the 4th industrial revolution.

Offered summer enrichment programs where students gain a sense of empowerment, independence and self-confidence as they learn to articulate their creativity in new ways by using Front-End technologies.

Education

Lagos State University
Bachelor's degree, Physics

Skills

articulate • b2b • brand management • c • cascading style sheets • cms • computer associates
packages • content management • creative • css