



TOOLKIT

Core Competencies

UI + UX Design
Design Thinking
Systems Thinking
Iterative Prototyping
Responsive Design
User Research
Web Analytics
Story-boarding
Market Research
Agile + Scrum Workspace

Digital Software

Adobe Creative Suite
Affinity Suite
AdobeXD
Arduino
Figma
Sketch
Rhino
Revit
MySQL
Git

Analog

CNC Routing
Laser Cutting
3D- printing + modeling
Woodworking

Coding

HTML
CSS

Languages

English (fluent)
Arabic (native)

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EDUCATION

University of Pittsburgh

2018-2019

MS in Management Information Systems. (STEM)
Katz Graduate School of Business

Carnegie Mellon University

2012-2017

Bachelor of Architecture
Minor in Business Administration

WORK EXPERIENCE

Free Lancing | Web Designer + Personal Branding

Current

- Designed logo and design package for Sun Pain Institute.
- Developing a small new interactive site to convey client's work and personality, featuring a fun and quirky illustrative approach. The site features an illustrative responsive hiking trail that morphs and changes based on the size of the web browser window.

UX Design Consultant | Fuel Nutrition Group

2019

- Helped client clarify and define company's mission, target audience.
- Conducted user research in order to map customer journey.
- Identified key areas of improvement and proposed an action plan for brand's development including implementation of loyalty program.
- Created an interiors concept package for Fuel's pilot saloon for men.
- Redesigned hair station to use reclaimed materials, cutting costs by 30%.

Graduate Architect | Ae7

2017-2018

- Reduced turnaround time >50% by streamlining change request process between the state side design office and overseas structural team.
- Led landscape design proposal with help of team in producing drawings.
- Worked with 40+ team members to produce conceptual design options, 3D-modeling, drawings, and presentation materials.

Architectural Intern | Alargan Group

2016

- Collaborated with metal fabricator on detail construction drawings of a complex joint for an outdoor canopy.
- Developed plans and arrangements for a housing development project.
- Undertook conceptual design of a gym facility in Sabah-Al-Salem, Kuwait and presented ideas to CEO.

RECOGNITION

SoArch Design Commendations | Carnegie Mellon

2016-2017

End of semester award for exceptional design skill and intuition.

Collapsible Changing Room | Epic Metals

2016

Finalist in design competition sponsored by Epic Metals.