



TOOLKIT

Core Competencies

UX/UI Design
Web + Mobile Design
Wireframing
Story-boarding
Social Media Strategy
Data Visualization
Product Design
User Research
A/B Testing
Heuristic Evaluations
Agile Workflow

Digital Software

Adobe Creative Suite
Affinity Creative Suite
AdobeXD
AutoCAD
Solidworks
Invision
Figma
Sketch
Git

Analog

Sketching/Illustration
3D modeling
3D printing
CNC Routing
Laser Cutting
Woodworking

Coding

HTML
CSS
Java

Languages

English (fluent)
Arabic (fluent)

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EDUCATION

University of Pittsburgh

Masters in Management Information Systems. (STEM)
Katz Graduate School of Business

2018-2019

Carnegie Mellon University

Bachelor of Architecture
Minor in Business Administration

2012-2017

WORK EXPERIENCE

Web Designer + Branding | Free Lance

2020

- Collaborated closely with the marketing team and designed the logo, stationary and website proposal for Sun Pain Institute.
- Designed a small new interactive site to convey client's work and personality, featuring a fun and quirky illustrative approach. The site features an illustrative responsive hiking trail that morphs and changes based on the size of the web browser window.

UX + Spatial Designer | Fuel Nutrition Group

2019

- Redesigned hair station to use reclaimed materials, cutting costs by 30%.
- Helped client clarify and define company's mission, target audience, and goals in order to set the design objective.
- Developed user flows and customer journey by interviewing customers.
- Identified key areas of improvement and proposed an action plan for brand's development including implementation of loyalty program.
- Created an interiors concept package for Fuel's pilot saloon for men.

Graduate Architect | Ae7

2017-2018

- Reduced turnaround time >50% by streamlining change request process between the state side design office and overseas structural team.
- Led landscape design proposal with help of team in producing drawings.
- Worked with 40+ team members to produce conceptual design options, 3D- modeling, drawings, and presentation materials.

Architectural Intern | Alargan Group

2016

- Collaborated with metal fabricator on detail construction drawings of a complex joint for an outdoor canopy.
- Developed plans and arrangements for a housing development project.
- Undertook conceptual design of a gym facility in Sabah-Al-Salem, Kuwait and presented ideas to CEO.

RECOGNITION

SoArch Design Commendations | Carnegie Mellon

End of semester award for exceptional design skill and intuition.

2016-2017

Collapsible Changing Room | Epic Metals

Finalist in design competition sponsored by Epic Metals.

2016