## MORENT

Rental –E – Commerce Website

## Problem Statement:

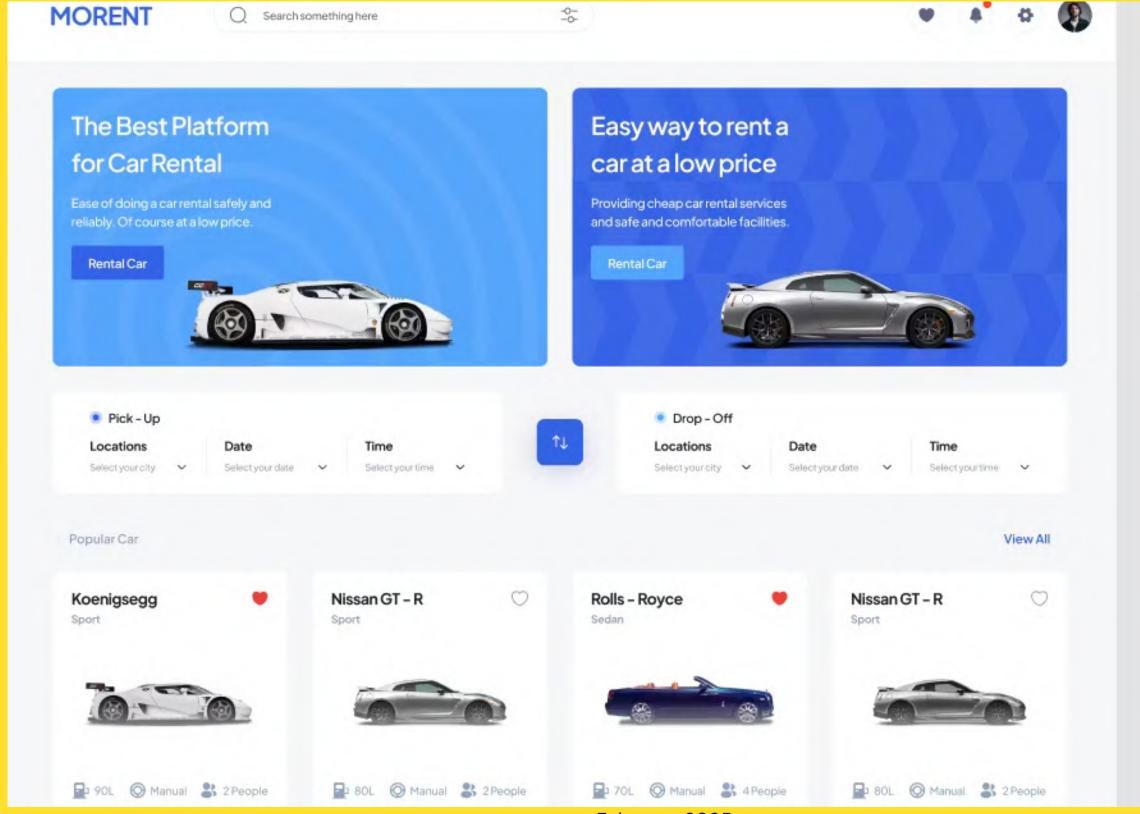
Renting a car can be a time-consuming and frustrating process due to **limited** online availability, lack of transparent pricing, inefficient search functionality, and complex booking procedures. Customers often struggle to find rental cars that match their specific requirements, such as budget, type, or location, without navigating through multiple platforms or manually contacting providers.

**Company**Morent

**Date**February 2025



### Solution: Morent



**Company**Morent

February 2025

# Key Features

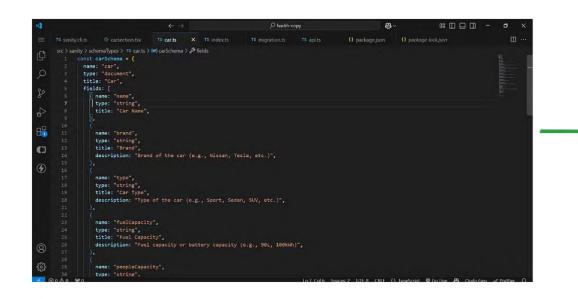
User Friendly Interface

Fast And Responsive Secure
Payment
Method

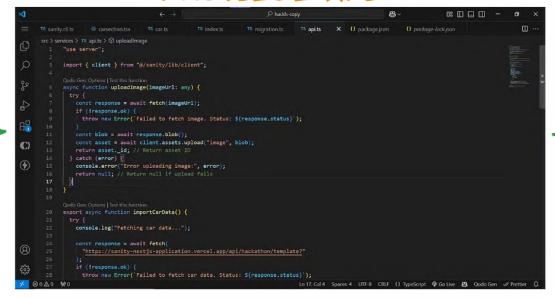
**Booking And Checkout** 

## Importing Data From BackEnd

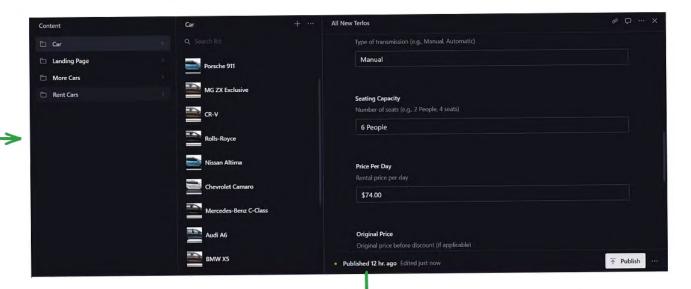
#### SCHEMA SEETING



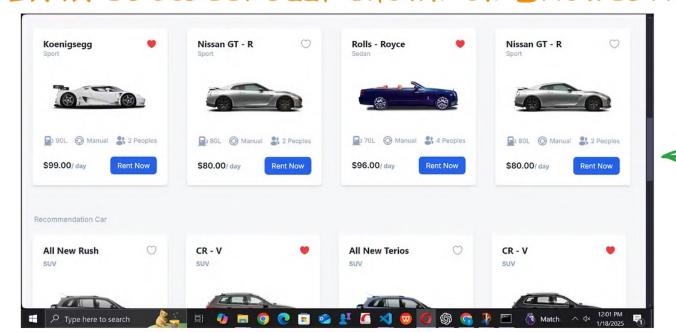
#### INTEGRATEING PROVIDED API



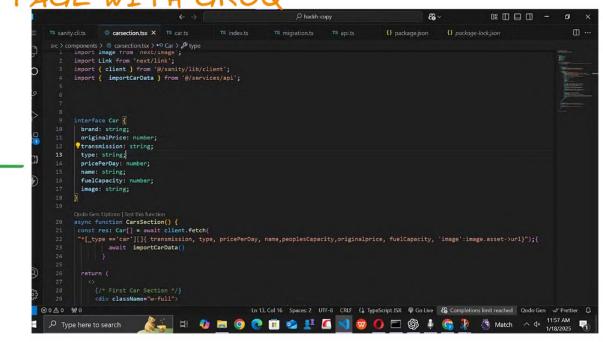
#### FETCHED DATA IN SANITY



#### DATA SUCCESSFULLY SHOWN ON BROWSER



## FETCHING DATA IN PAGE WITH GROQ





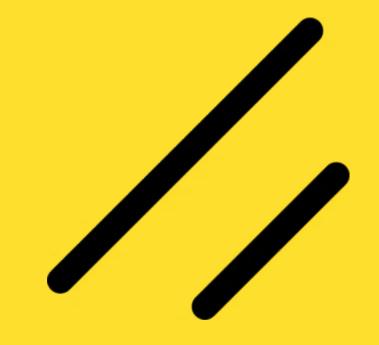
## Target Audience for Rent-a-Car Website

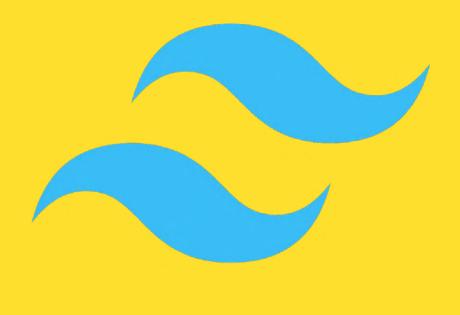
- 1. **Travelers & Tourists** Need short-term car rentals for vacations, business trips, or city tours.
- 2. Local Commuters Individuals who need a temporary car for daily use, special events, or emergencies.
- 3. Corporate Clients Businesses looking for rental cars for employees, meetings, or client transportation.
- 4. Event Planners Need luxury or bulk car rentals for weddings, conferences, or special events.
- 5. **Car Rental Businesses** Owners who want an easy platform to manage bookings, track availability, and attract more customers.
- 6. Rideshare & Delivery Drivers Individuals needing rental cars for Uber, Lyft, or delivery services like Uber Eats.



## Techonology Stack





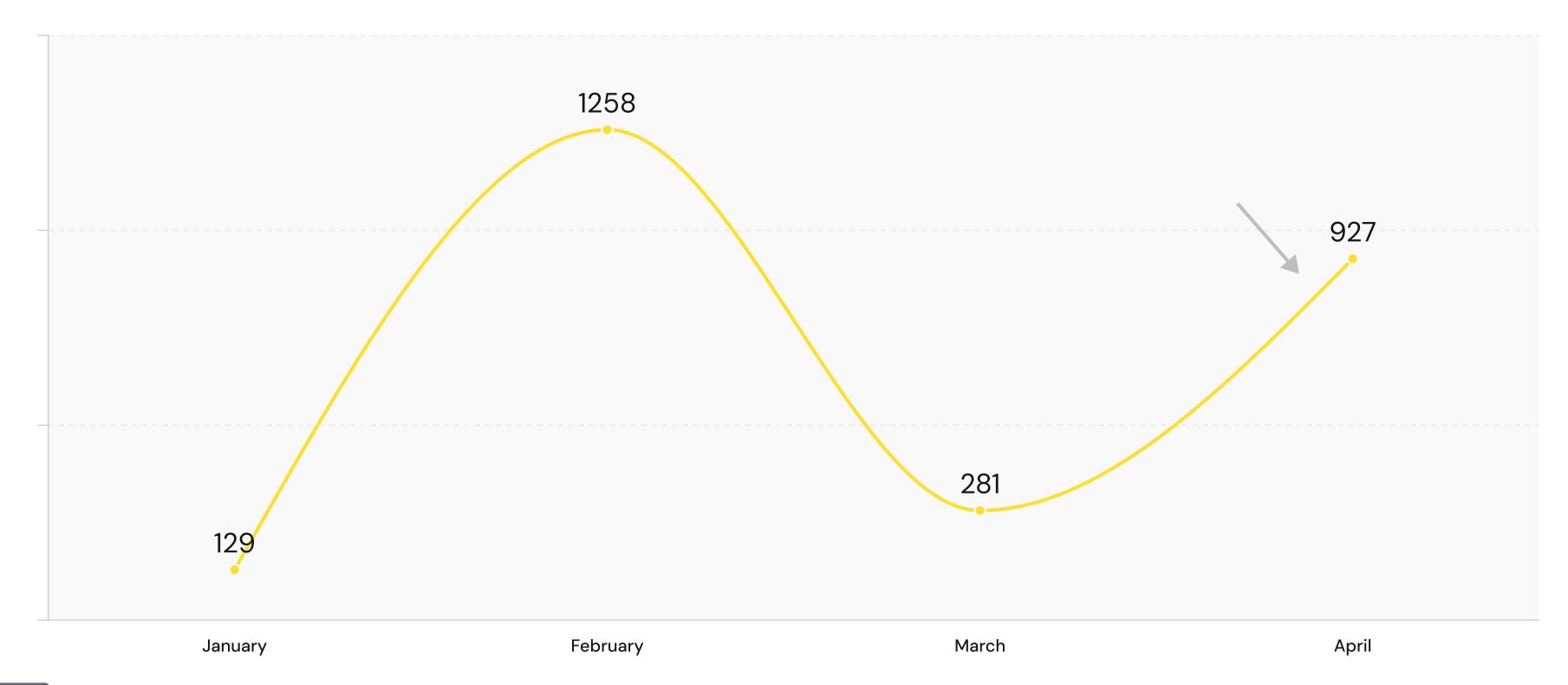








## Customers Growth Journey of 2024





## Conclusion

Our Rent-a-Car platform is a revolutionary solution that transforms the way people rent cars. With a seamless, fast, and hassle-free booking **experience**, we eliminate the frustration of searching for the perfect rental. Designed for convenience and efficiency, our platform offers real-time search, instant bookings, and easy fleet management for businesses. Whether it's for travelers, daily commuters, or corporate clients, we provide a smooth, transparent, and reliable car rental experience. Smart, simple, and efficient—this is the future of car rentals!

# Thankyou



# Want to make a presentation like this one?

Start with a fully customizable template, create a beautiful deck in minutes, then easily share it with anyone.

Create a presentation (It's free)