

YASMINE ABD ELRAOUF

UX/UI DESIGNER

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Career Objectives

My fascination with simplifying a complex process to create tailored, enjoyable, user-centric experience has led me to study User Experience.

Studying medicine and being interested in Psychology made me study UX and being more interested in human interaction with everything around, I read books and took courses that taught me the importance of getting creative with identifying the most effective type of research and testing method for every project.

I like to brainstorm wireframes with a pencil and paper before jumping into my primary Design.

I can work on Figma, Adobe XD and Framer, but Figma is always my choice and Miro for brain storming sessions.

Work Experience

Junior UX/UI Designer

Enable.tech/ September 2022- present

Enable is a POS platform for restaurant, it consists of 3 parts (Restaurants Dashboard, Call center and Admin panel)

My Role:

- Identifying the UI and UX problem
- User Research, User interviews and Usability tastings in order to enhancing our experience
- Ideation with the product team about the new features
- UI revamping depending on the research and the problems we discovered

Intern UX/UI Designer

Enable.tech/ March 2022- September 2022

Enable is a POS platform for restaurant, it consists of 3 parts (Restaurants Dashboard, Call center and Admin panel)

My Role:

- Understanding the business needs and our users
- Improving my Figma skills and my research skills
- UX analysis

Freelancer UX/UI Designer

Tech-Hive/ September 2022 - present

Tech-Hive is a software company with a lot of worldwide Customers

My Role:

- UX analysis of any new project by knowing more about business needs and user needs
- Competitive analysis
- Wireframes design
- UI design

Skills

- User research
- UX analysis
- User interview
- Usability testing
- Wireframing
- Figma
- Framer
- XD
- Zepelin

Education

Faculty of Medicine- Alexandria Uni

2016-2022

Tremolo Crash Course

2023

The screenshot shows the Ingenium website dashboard. At the top, there's a header with the Ingenium logo and navigation links for Explore, Offers, Reports, and My Jobs. Below the header, a summary section displays "Project Details", "Project Overview", and "Total Job". It shows "Pay this week: \$2,500", "Worked hours: 23 hrs 30 mins", and an "Hourly rate and expense: \$15/hr". A "Today Tasks" section lists 10 tasks completed. A "January 2024" calendar is shown with tracked, annual, and overtime hours. On the left, there's a sidebar for "UX-UI DESIGNER" Yasmeen Abd elraouf and a "PROJECT FOR" TechHive.

EviCare Platform (Confidential project, So I can only share some screenshots)

EviCare is a platform responsible for medical tourism and service

The screenshot shows the EviCare platform interface. On the left, a sidebar includes "Service Offers", "Offers Requests", "Access Requests", "Suppliers", and "Payment". The main area is titled "Service Offers" with filters for "All", "Received", and "Sent". It lists several service offers from different companies, including clinical, accommodation, and travel services. To the right, a modal window titled "New Service Offer" is open, prompting for "Service Information" like company name, email, address, and service type, and "Offer Details". A note at the bottom right says "Activate Windows" and "Go to Settings to activate Windows".

Enable.tech- Restaurants Dashboard (Confidential project, So I can only share some screenshots)

Restaurants platform is where the restaurant manager can manage the orders

The screenshot shows the Enable.tech Restaurants Dashboard. On the left, a sidebar includes "Dashboard", "Orders", "Payments", "Customers", "Profile", "Company", "Branches", and "Admin". The main area is titled "Customers list" with a search bar and columns for Name, Phone number, Number of orders, Orders value, Loyalty points, Loyalty tier, Loyalty status, and Action. A modal window titled "Edit branch details" is open, showing fields for "Building number" (2100), "Zone number" (200), and "Street number" (23). A note at the bottom right says "Activate Windows" and "Go to Settings to activate Windows".

Enable.tech- Call Center (Confidential project, So I can only share some screenshots)

Call Center is where the call center agent usually places the order after receiving the call

The screenshot shows the Enable.tech Call Center interface. On the left, a sidebar includes "Dashboard", "Orders", "Payments", "Customers", "Profile", "Company", "Branches", and "Admin". The main area is titled "Order History" and "Current Order". It shows a delivery order for "Demo-ooo" with status "Completed". A timeline indicates the order was accepted at 7:30PM on Sunday, 23/3/2023, and is preparing in the Wahrah branch. It's on its way to "1st Flr, Sh Jassim Bldg, Wahrah Main Rd". Payment status is "Paid". A note at the bottom right says "Activate Windows" and "Go to Settings to activate Windows".

The screenshot shows the Enable.tech Call Center interface. On the left, a sidebar includes "Dashboard", "Orders", "Payments", "Customers", "Profile", "Company", "Branches", and "Admin". The main area is titled "Restaurant details" and "Customer details". It shows a restaurant with "Branch Details" (8:00 AM - 5:00 PM), "Delivery time" (45 Minutes), and "Preparing time" (45 Minutes). A "Curbside Pickup" option is available. A "Customer details" section shows "Yameen Mohamed" with "English" as the language, "Vegan" as the diet, and "Extra spicy" as the preference. A note at the bottom right says "Activate Windows" and "Go to Settings to activate Windows".