

# Interstellar Travel Space

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Here is where your presentation begins

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# 01

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## PROJECT RECAP

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You can enter a subtitle here if you need it



# Interstellae Travel Space

In 2001, the first tourist space trip was for businessman Dennis Tito, and it cost him 20 million dollars. After the time and progress we have seen in the field of space and the spread of space companies, it has become easy for anyone to visit space at a price starting from 250,000. In this project, we apply medicine to these trips to know to what extent. So we're going to take you on a journey through this data. Please fasten your seat belt and let's go



# 02

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## Problem

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What is the Problem?

# What Is The Problem?

Here we try to analyze and get to know more than 500,000 travelers. We try to find relationships from the data to discover new information that will help us understand what is happening in front of us, know our performance, and delve into learning more about this data and provide the largest amount of useful information.



# 03

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## The Team

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What is the Problem?

# The Analytiscs Team



Mark Jackson



Jacklin Taylor



Jinffer Joney



# 04

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## The Inghts

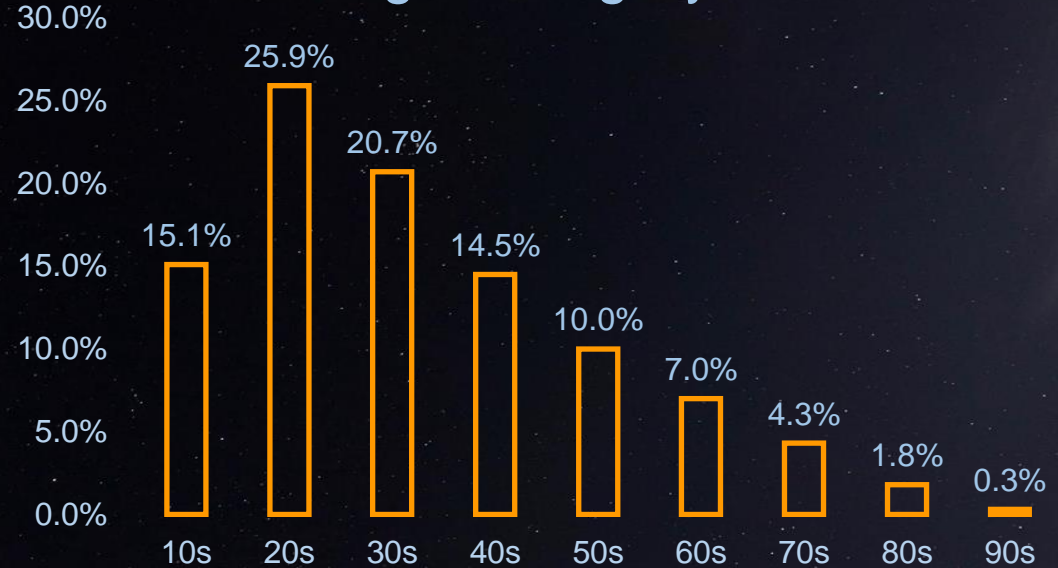
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## Age

In the list of ages, it is clear that the highest age group that makes reservations for space flights is the twenties, followed by the thirties, and finally the twenties and forties. This shows us the interest of young people in going into space and creating a new and unique adventure

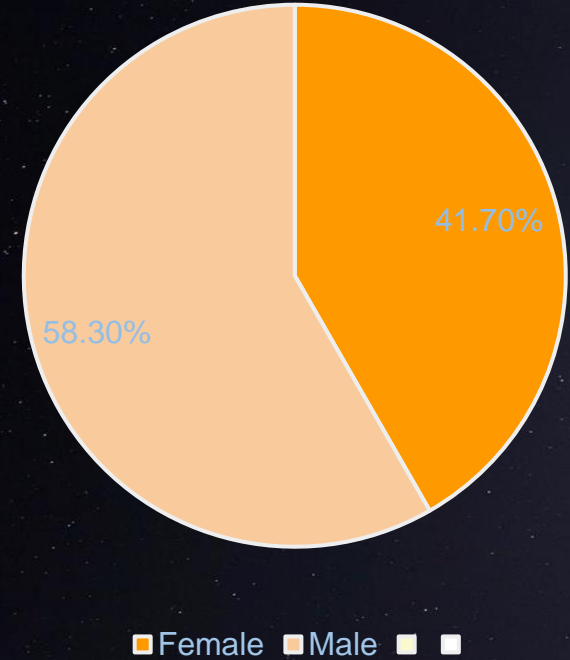
Age Count

## Age Category



# Gender

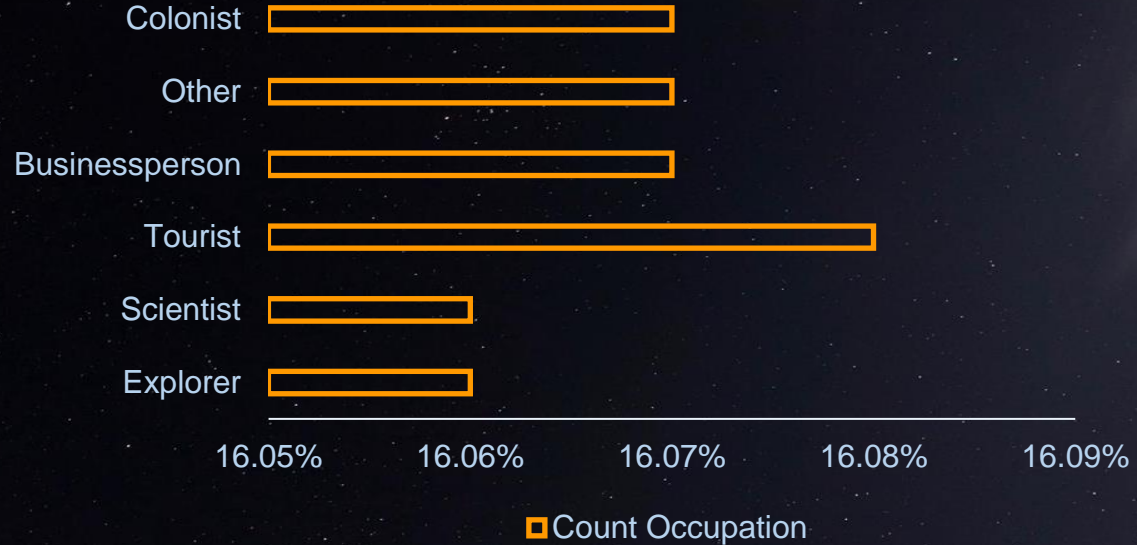
Most reservations in space are from men, but this does not mean that the percentage of women is small. The difference is not large, about 17%. This gives us that there is interest in space travel and it is not limited to a specific gender.



## Occupations

In occupation, we see that the percentages are close between professions. This gives us that there is interest in space travel, whatever your job, because 20 years ago it was limited to businessmen and not even any businessman, and this is due to the high prices of these trips, but now we can say that it is easy to travel to space and this is what will be explained more in Next slide

## Occupation

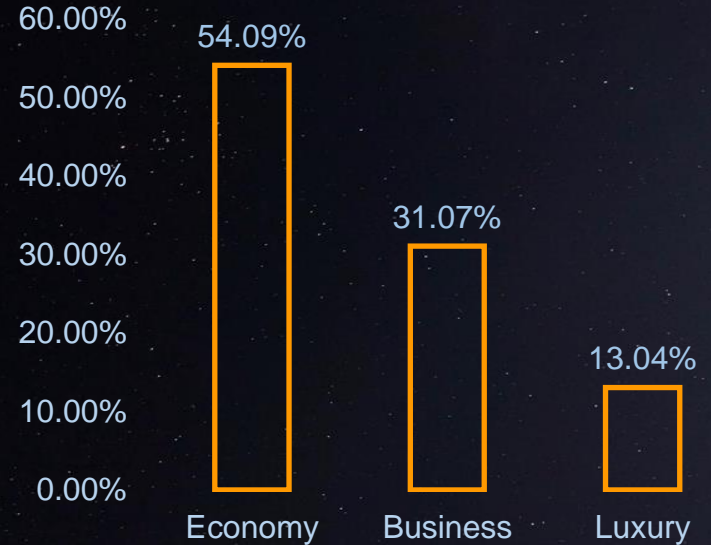




## Travel class

In travel class, as shown, economy class is the most popular travel class. This means that it reflects the marital status of the passengers, and this means that space travel has become easier and is not limited to only a certain group.

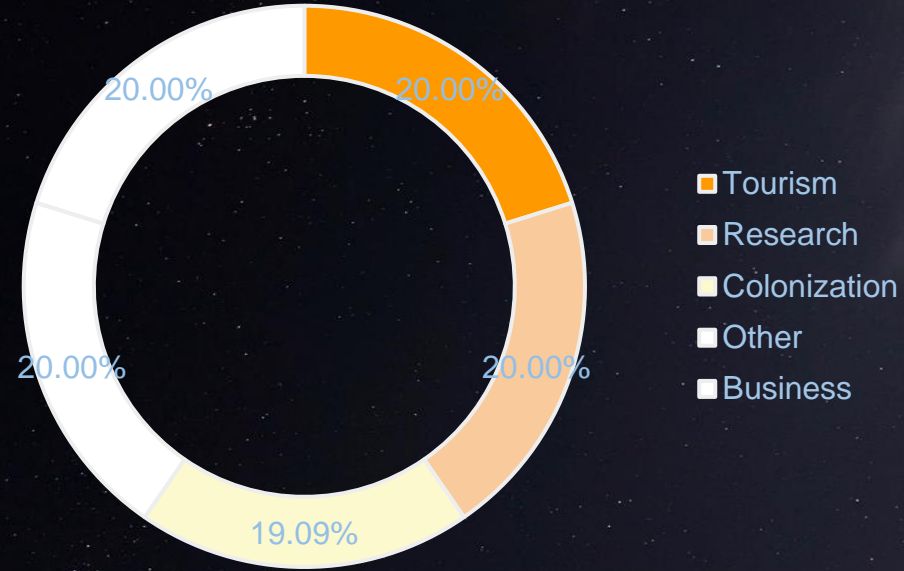
## Travel Class



## Travel class

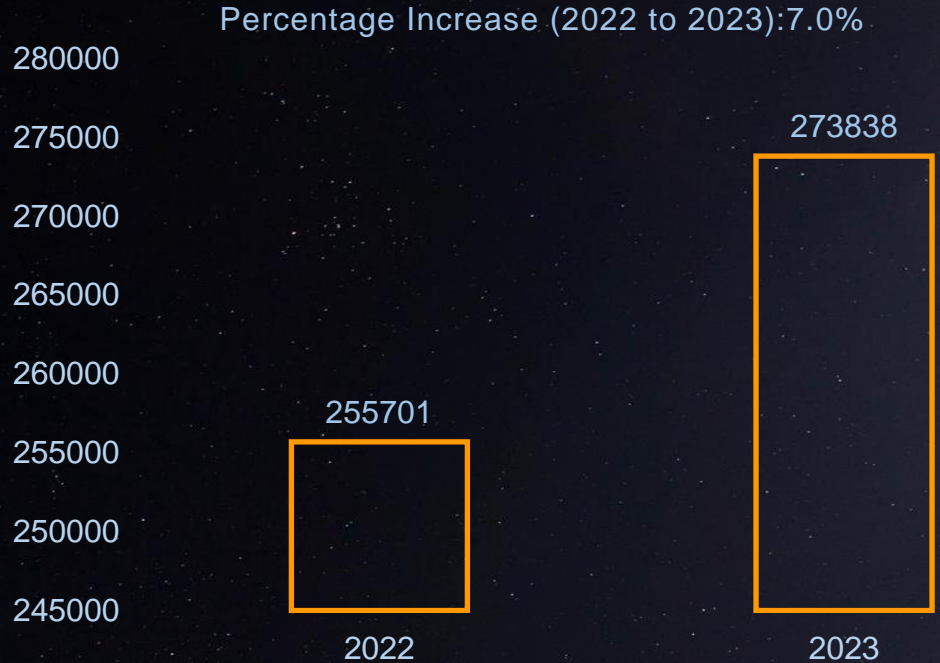
It is important to know the reason for travel. This will help us provide better space travel services

## Travel of Purpose



## Booking Date

In 2023, we discovered an increase of 7% compared to the previous year. This is an amazing increase, and this confirms to us the rate of increase in interest in space travel



## Booking Date Price

Now let's talk about the numbers in 2022. The total price of reservations was 158,267,172 million, and in 2023, reservations increased by 7%, meaning profits worth 374,571,398 million, meaning there is an increase of 216,304,226 million

## Year Total Of Price

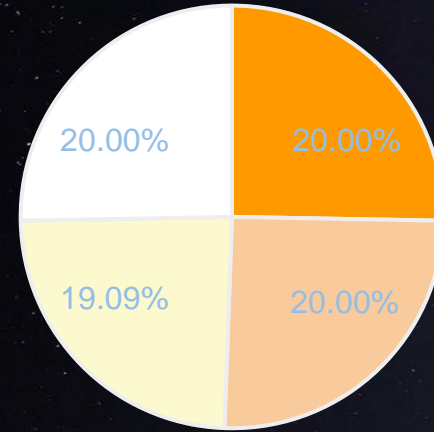




## Booking Date Price

In the special requests of customers, we wanted to know whether there is a special request that customers prefer to request, but we found that there is no special request that customers prefer over another request, and therefore we must be careful to pay attention to providing these services at the best level.

## Special Requests



■ Extra Space Suit ■ Special Meal ■ Other ■ Nothing

## Customer Satisfaction Score

The loyalty program member is a program for distinguished and frequent travelers. The goal of the program is to retain frequent travelers and attract new travelers.

We see that there are 52% of travelers in the loyalty program and 42% are not in the loyalty program

This means that there is growth and prosperity in this field

## Loyalty Program Member

53.00%  
52.00%  
51.00%  
50.00%  
49.00%  
48.00%  
47.00%  
46.00%  
45.00%  
44.00%



Yes



No

# Customer Satisfaction Score

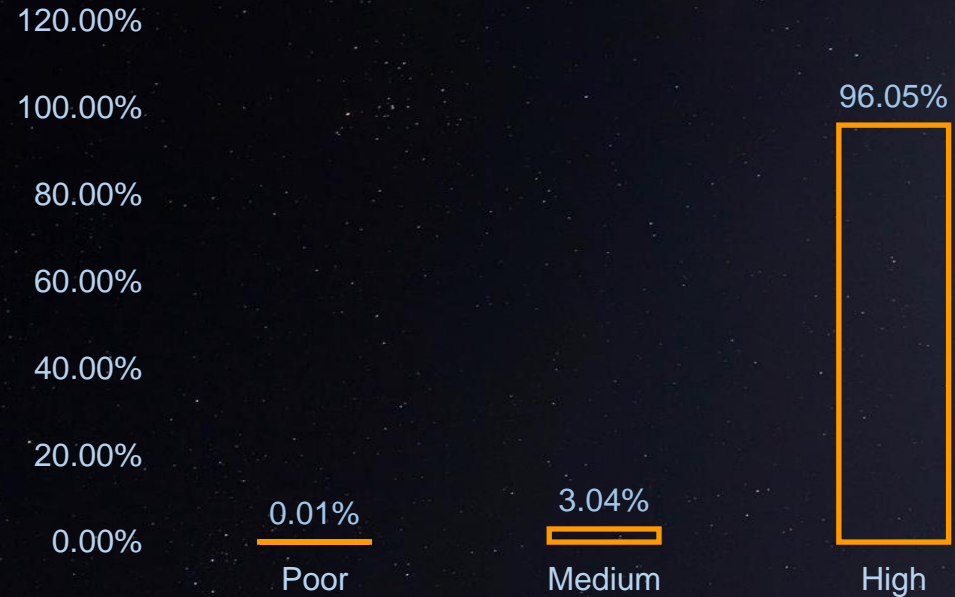
The assessment of customer satisfaction starts from 32 to 116, so I decided to divide it into categories so that it is easy to measure

The first category is the poor, which ranges from 32 to 50

The second category is average, starting from 50 to 75

The third category is high, which starts from 75 to 115

## Customer Satisfaction Score



# 05

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## Summary

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Quick Summary



# Summary

- With more than 500,000 passengers on a journey into space, we have analyzed these passengers so that we can deal with them
- We cleaned and analyzed the data to extract the largest amount of information so that we could benefit from it and evaluate our performance
- The majority of travelers are men
- An increase in passengers by 7% in the year 2023 compared to the year 2022, and an increase of 216,304,226 million dollars, and an increase is expected in 2024.
- Passenger satisfaction score of 97%
- In the next 10 years, promoting spaceflight will be easier than it is now