



Says

What have we heard them say?  
What can we imagine them saying?

ACTIVE  
MEMBERS

LEADERS

MEMBER  
SHIP

NO  
CONFIDENCE

Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



election  
commission

RUN  
GOVERNMMEN  
T

WELFARE  
SCHEME

5 YEARS

LOKSABHA  
ELECTION

234MEMBERS

MEMBERS

politicals

RULES OF  
PROCEDURE

LOKSHAPA

MAKE  
POLITITIONS

LAWS RULE

CONSTITUTENT



Does

What behavior have we observed?  
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?