

Financial Proposal	
Component	Details
Arabic Instruction	40 hours per level
Daily Schedule	1.5-hour live sessions per day
Delivery Mode	Fully online (live + interactive digital content)
Group Size	Up to 30 students
Learning Format	60% live sessions 40% self-paced digital learning
Assessment	Includes quizzes and assignments to track progress
Flexibility	Access from anywhere with internet connection
Official price (\$)	\$ 250.00
Discounts (50%) Note: This is the maximum discount allowed to be offered to clients.	\$ 125.00
Program Highlights	
Placement Test	Initial test to place students in appropriate educational groups
Interactive Journey	Pre-class assignments → Live sessions → Post-class tasks → Final test + certification
Support System	Instant support to help with understanding and smooth learning experience
Certificate	Accredited by Umm Al-Qura University
How to Present the Offer ?	
Step	Explanation
Start with the official price	Begin with the full price (\$250) to emphasize the program's value

<p><b>Emphasize the value</b></p>	<p><b>Learners don't just study Arabic, they experience it through a guided path that includes:</b></p> <p>Live sessions with expert native-speaking teachers  Real-world Arabic topics relevant to daily life (greetings, travel, dining)  A supportive classroom environment with small group sizes</p> <p>A recognized certificate from Umm Al-Qura University upon completion  All of this is delivered in a flexible online format that fits into their daily schedule—wherever they are in the world.</p>
<p><b>Suggested phrases</b></p>	<p>– “If you're joining with a friend, I can arrange a group discount.”</p> <p>– “This opportunity is only available for early sign-ups.”</p>