



Marketing Campaign Analysis

Year

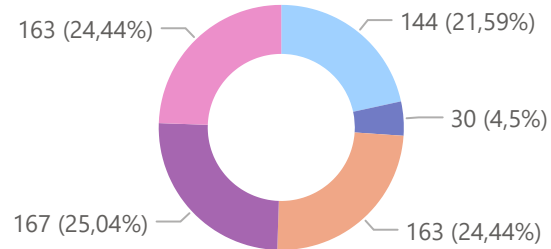
Date

Marital_Status

Education

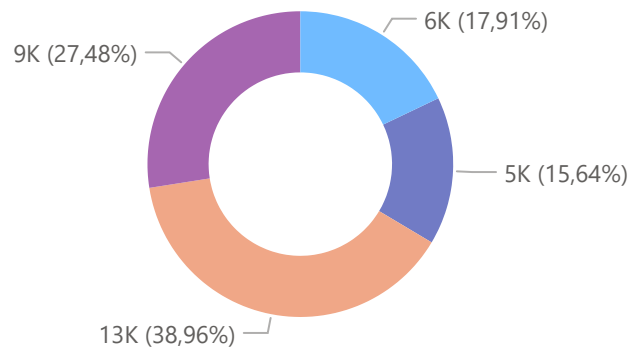
Accepted Campaign

● Campaign 1 ● Campaign 2 ● Campaign 3 ● Campaign 4 ● Campaign 5

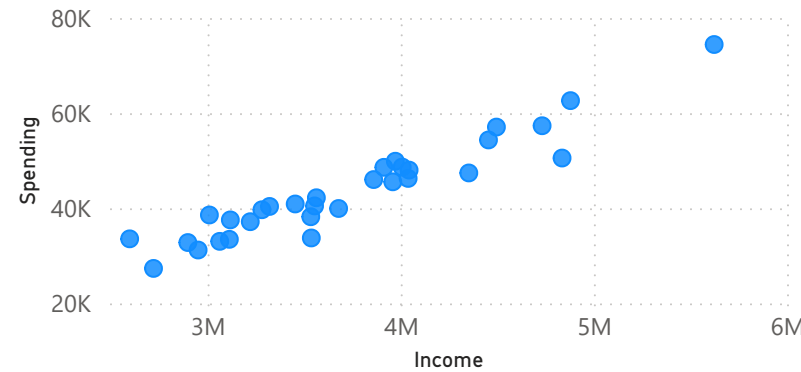


Purchases

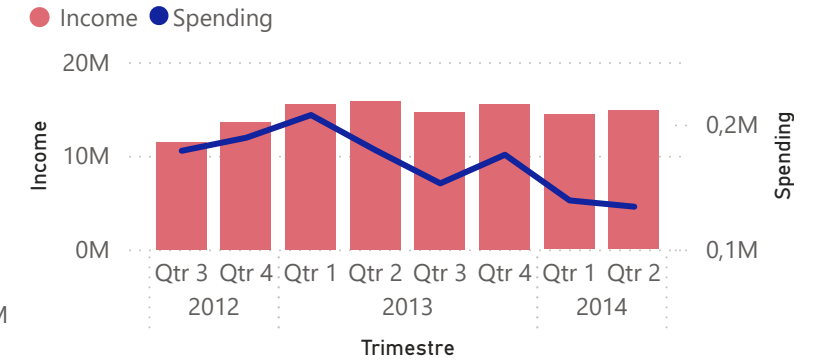
● Catalog Purchases ● Deals Purchases ● Store Purchases ● Web Purchases



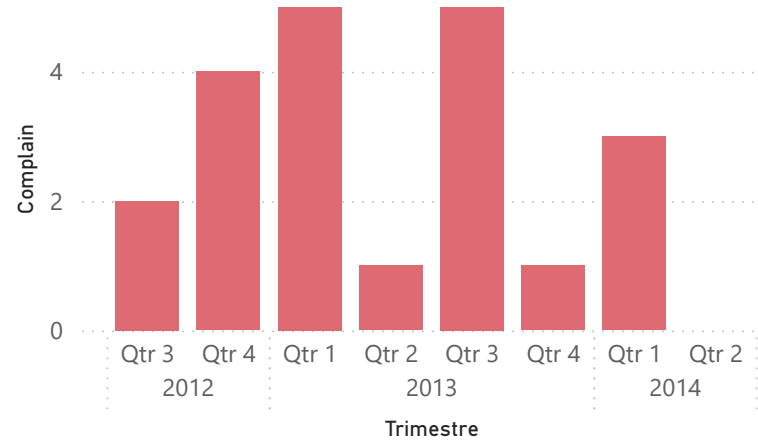
Correlation between Income et Spending



Income and Spending per Year and Quarter



Complain Per Year



Spending by Education

